What is the future of the Lake Geneva? This project will examine critical emerging trends in cities, counties, and regions to create an understanding of local implications and opportunities.

FUTURE ORIENTED

NEW THINKING CRITICAL TRENDS

CITY OF LAKE GENEVA, WI STRATEGIC ACTION PLAN

PEOPLE FOCUSED

CREATIVE ALIGNMENT DATA DRIVEN

Structured, people-focused stakeholder input will build knowledge and strengthen the community ecosystem.

Data-driven analysis of project engagement results will empower leadership to make research-based decisions.