WELCOME TO THE

JASPER, INDIANA COMPREHENSIVE PLAN

PROJECT
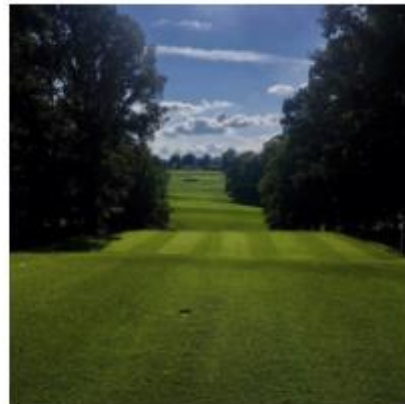
Think-Tank
Part 2

Jasper Comprehensive Plan
Think-Tank PART 2

City of Jasper - Think-Tank

Part 1 – Explore Future Trends

- Macro trends shaping the future
- Key drives shaping the future
- Rating future impact of drivers

January 31

Part 2 – Build Scenarios

- Develop plausible scenarios of the future
- Identify expected and preferred futures
- Build strategic pillars

February 1

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The Importance of Future Thinking

The key to effective future thinking…

Consider both **trajectory** (direction of change) and **velocity** (speed of change).

The challenge for the Think-Tank

- Explore the future -
- Ask the hard questions -
- Think creatively -

The outcome may be a new view of the future.

Key Drivers:
What key drivers do you think are most important for the future of Jasper?

(Key drivers are events, trends, developments, catalysts or forces that actively influence or cause change.)

Table brainstorm

Key Drivers

1. Lack of diversity of housing
2. Lack of internal connectivity
3. Online shopping
4. Imbalanced demographics
5. Ownership of utilities
6. Lack of external connectivity
7. Aging industries
8. Shifting societal values
9. Changes in education
10. Expansion of healthcare services
11. Shifts in company ownership
12. Shifts in how we stay informed
13. Health and wellness trends
14. Municipal funding environment
15. Need for affordable childcare
16. Adapting to higher technology
17. Local environmental resources
18. Impacts of immigration
19. Connection of Mid-States Corridor
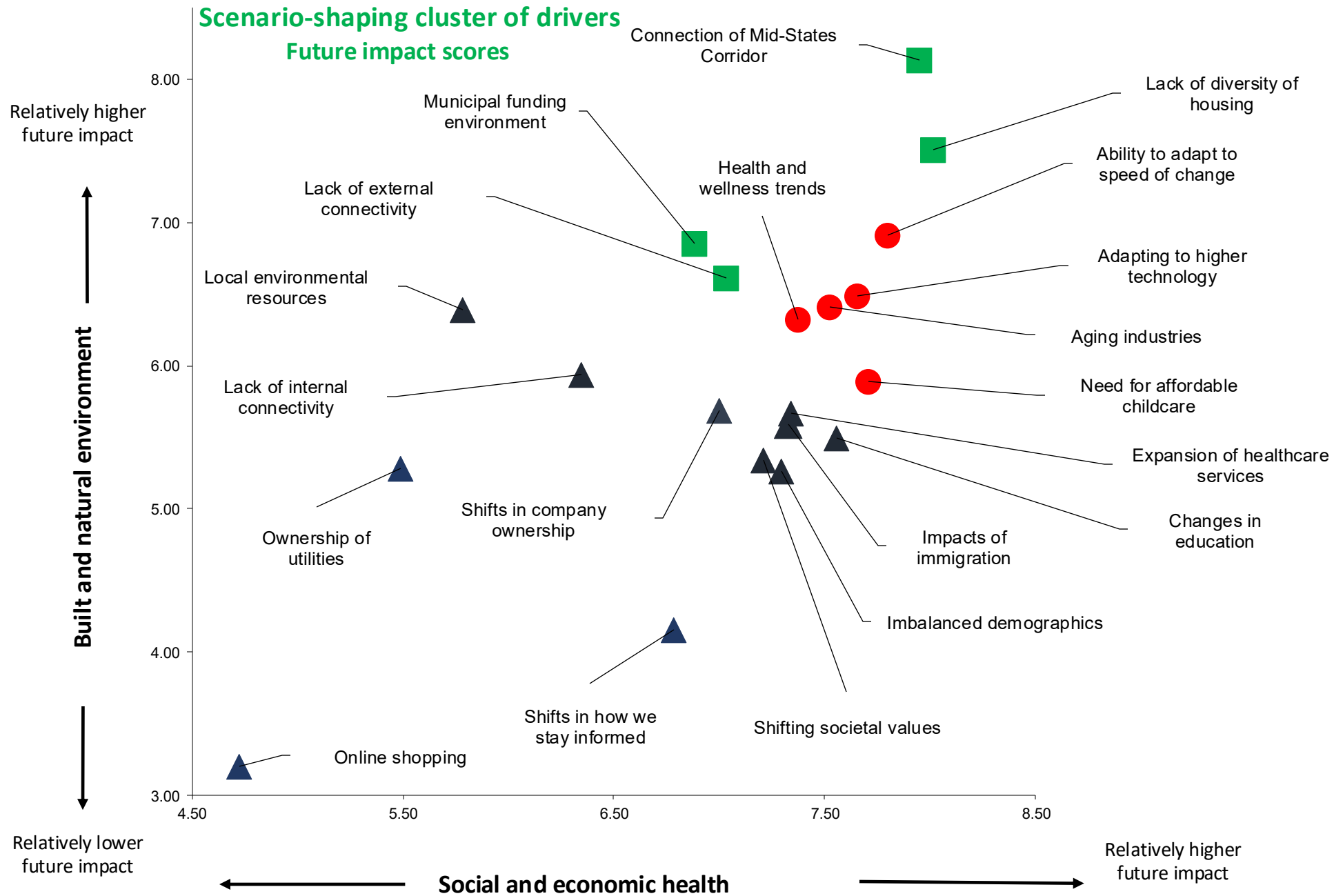20. Ability to adapt to speed of change

Key Drivers – Future Impact Score

Rate each driver on a 1 – 10 scale of future impact.
(1 = small impact; 10 = very large impact)

DRIVER	DRIVER NAME	Built and Natural Environment	Social and Economic Health
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Rating the future impact of each driver – individual scoring

Scenario-shaping cluster of drivers
Future impact scores

Built and natural environment (vertical axis)

- 8.00
- 7.00
- 6.00
- 5.00
- 4.00
- 3.00

Relatively higher future impact

Relatively lower future impact

Social and economic health (horizontal axis)

- 4.50
- 5.50
- 6.50
- 7.50
- 8.50

Relatively lower future impact

Relatively higher future impact

Labels:
- Connection of Mid-States Corridor
- Lack of diversity of housing
- Municipal funding environment
- Health and wellness trends
- Ability to adapt to speed of change
- Lack of external connectivity
- Adapting to higher technology
- Local environmental resources
- Aging industries
- Lack of internal connectivity
- Need for affordable childcare
- Ownership of utilities
- Shifts in company ownership
- Expansion of healthcare services
- Changes in education
- Impacts of immigration
- Imbalanced demographics
- Shifts in how we stay informed
- Shifting societal values
- Online shopping

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Future-splitting themes – based on clusters of drivers

Development Approach

- Lack of diversity of housing

- Connection of Mid-States Corridor

- Municipal funding environment

- Lack of external connectivity

Community adaptability

- Ability to adapt to speed of change

- Adapting to higher technology

- Aging industries

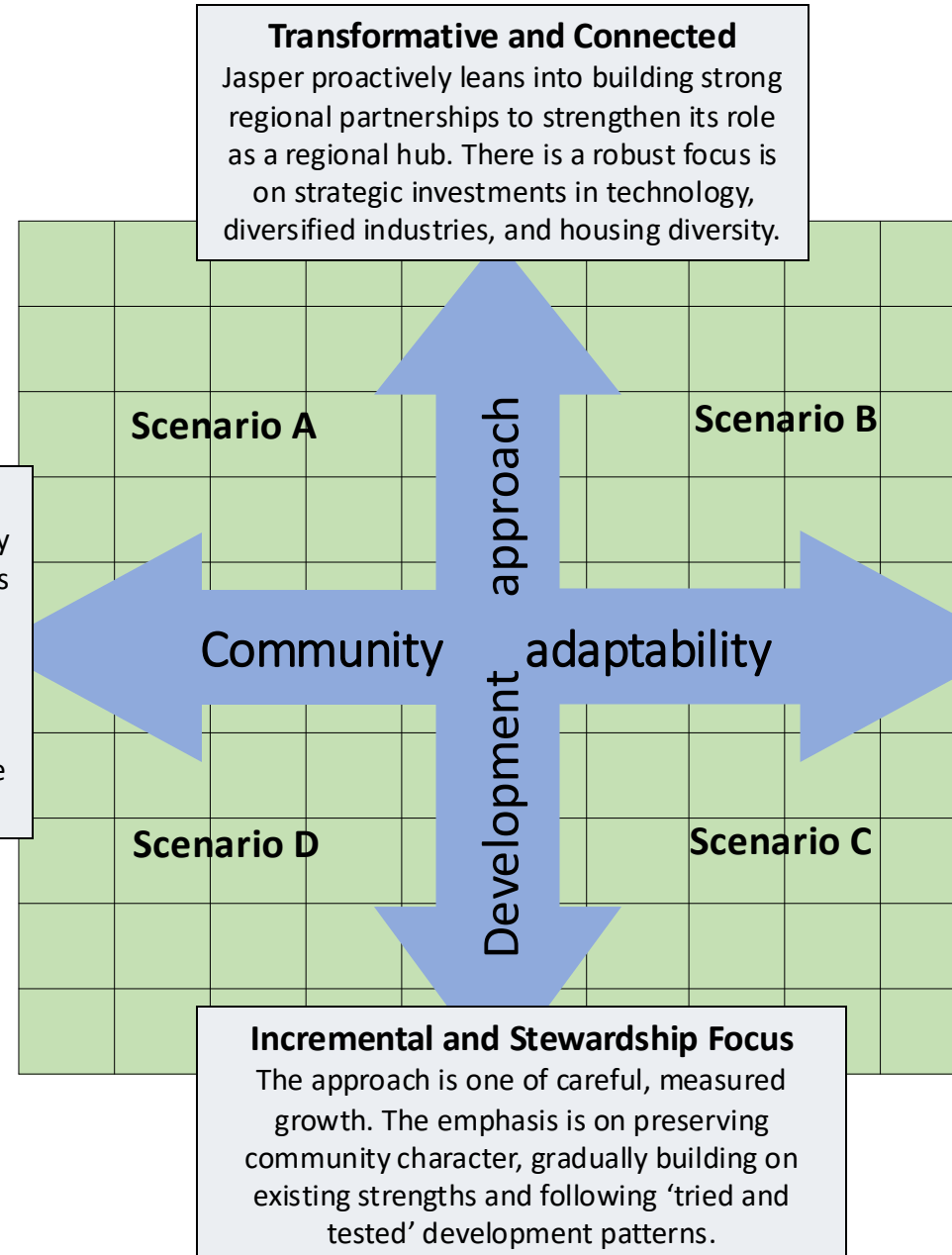- Health and wellness trends

- Need for affordable childcare

Key drivers were clustered under future splitting themes – based on data in scatter plot. There clusters are used to formulate the scenario matrix.

Plausible Scenario Matrix 2040

Transformative and Connected
Jasper proactively leans into building strong regional partnerships to strengthen its role as a regional hub. There is a robust focus is on strategic investments in technology, diversified industries, and housing diversity.

Steady and Traditional
The community prefers continuity and tradition, with key institutions focused on maintaining stability and familiar values. There is a deliberate approach of adapting gradually, with an aim of maintaining Jasper's strong sense of legacy and identity.

Agile and Inclusive
Jasper embraces innovation and learning, as it looks for creative approaches to address emerging community needs. The community actively engages diverse voices and seeks to build the ability to make for quick pivots in response to emerging situations.

Incremental and Stewardship Focus
The approach is one of careful, measured growth. The emphasis is on preserving community character, gradually building on existing strengths and following 'tried and tested' development patterns.

Scenario A

Scenario B

Scenario C

Scenario D

Development approach

Community adaptability

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Scenario name (A):

Community and Social Fabric Characteristics – 2040	Economic and Built Environment Characteristics – 2040	Environmental and Landscape Characteristics – 2040

Scenario Characteristics - Dimensions to Consider

Community and Social Fabric Characteristics
- Population makeup / demographics
- Key social infrastructure – housing, childcare, schools, parks, amenities
- Community safety and wellness
- Workforce and skills profiles, workplace models and opportunity
- Community vitality and celebration of history; arts and culture - feel and 'vibe'
- Community inclusiveness and values
- Downtown core/Main Street and architectural assets
- Role of educational institutions and models of education

Economic and Built Environment Characteristics
- Businesses and industry sectors (retail, education, health, technology, recreation, tourism)
- Type and size of industries in Jasper
- Hard infrastructure (roads, water, transport, utilities)
- Development patterns in the community
- Level of innovation and investment
- Regional appeal and competitiveness
- Small business ecosystem

Environmental and Landscape Characteristics
- Housing types and affordability
- Neighborhood character
- Transportation, mobility, and geographic location
- Natural resource usage
- Adaptation to climate change / severe weather events
- Streetscapes, parks, green spaces, and recreation amenities
- Energy systems and sources
- Key buildings and assets – what's being preserved, uplifted, catalyzed on

SUGGESTED
TOPICS

Headline News (Scenario A)

Community and Social Fabric Characteristics	Economic and Built Environment Characteristics	Environmental and Landscape Characteristics
2030	**2030**	**2030**
2035	**2035**	**2035**
2040	**2040**	**2040**

Avoiding potential pitfalls…..

- Stay in your swim lane (your scenario)
- Don't try to 'fix' the scenario
- We are doing objective forecasting and predictive - don't get emotionally hooked
- We are exploring possible futures; not deciding on preference
- Scan and predict widely – don't get micro-focused
- Make it a group discussion, everyone has a perspective to contribute

Breakout Session Roles

Each Scenario Group must include the following roles:

- **Facilitator:** Each breakout group will have one or two assigned facilitators who help moderate the conversation and encourage participation.

- **Timekeeper:** The Timekeeper helps keep the breakout group on track using the provided schedule to make sure that the group gets through the full activity.

- **Recorders:** The Recorder(s) is responsible for taking notes for the breakout group using the provided worksheets.

- **Presenter(s):** 1 or 2 Presenter(s) will share back key takeaways to the larger Think-Tank group at the end of the Breakout Session.

- **Participants:** Everyone in the breakout group is encouraged to share insights and perspectives. Active participation means a wide variety of voices and more meaningful conversations.

All roles are voluntary and selected by the group at the start of the breakout. The Facilitator should help make sure that all roles are filled.

**Suggested Scenario Group Timeline
(elapsed time - minutes)**
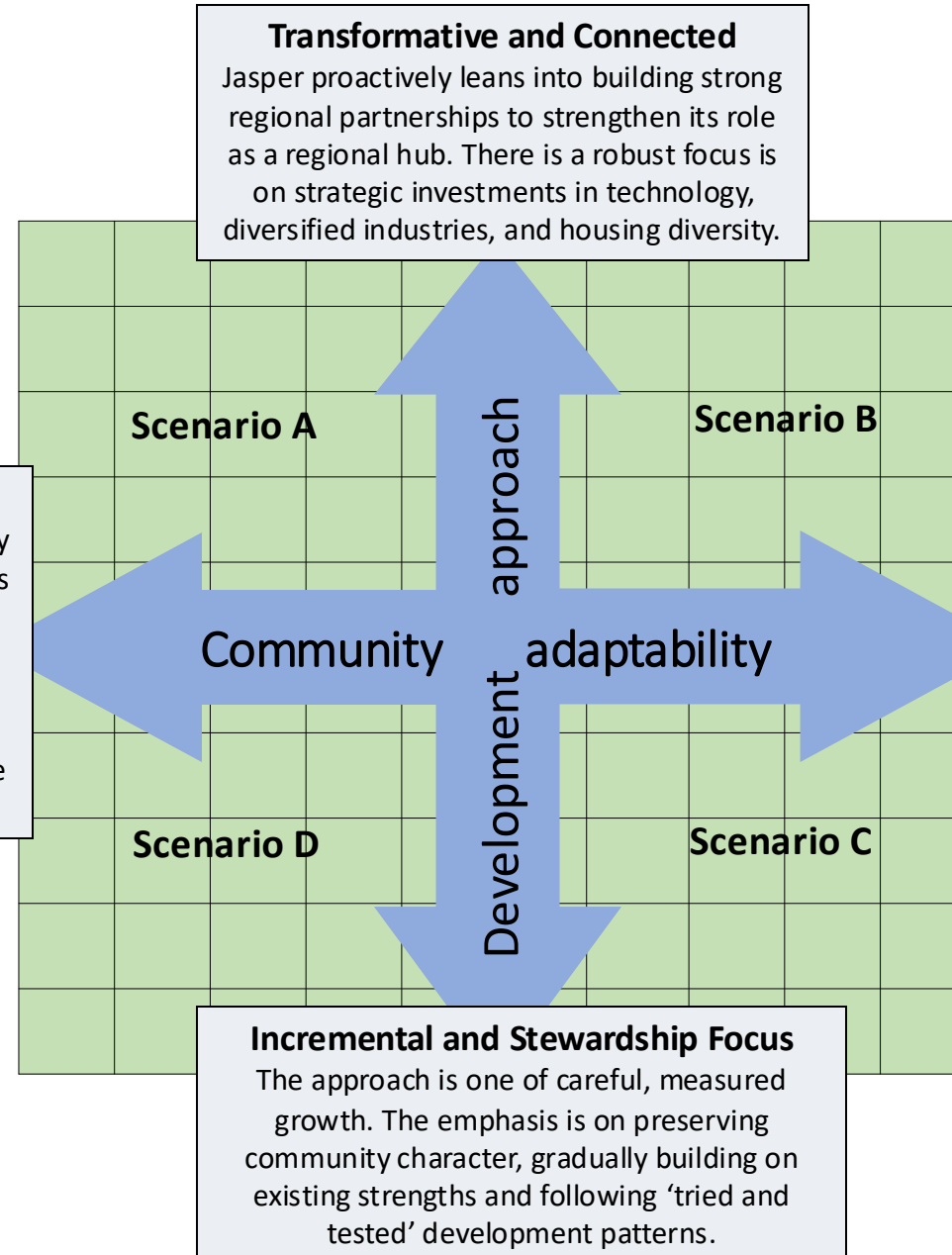
0:00 min   Group to meet and scope out scenario (10m)

0:10 min   Develop Characteristics & Narratives (35m)

0:45 min   Develop Headlines News – 2030, 2035, 2040 (10m)

0:55 min   Short scenario name and description (5m)

0:60 min   Return; ready to present

Plausible Scenario Matrix 2040

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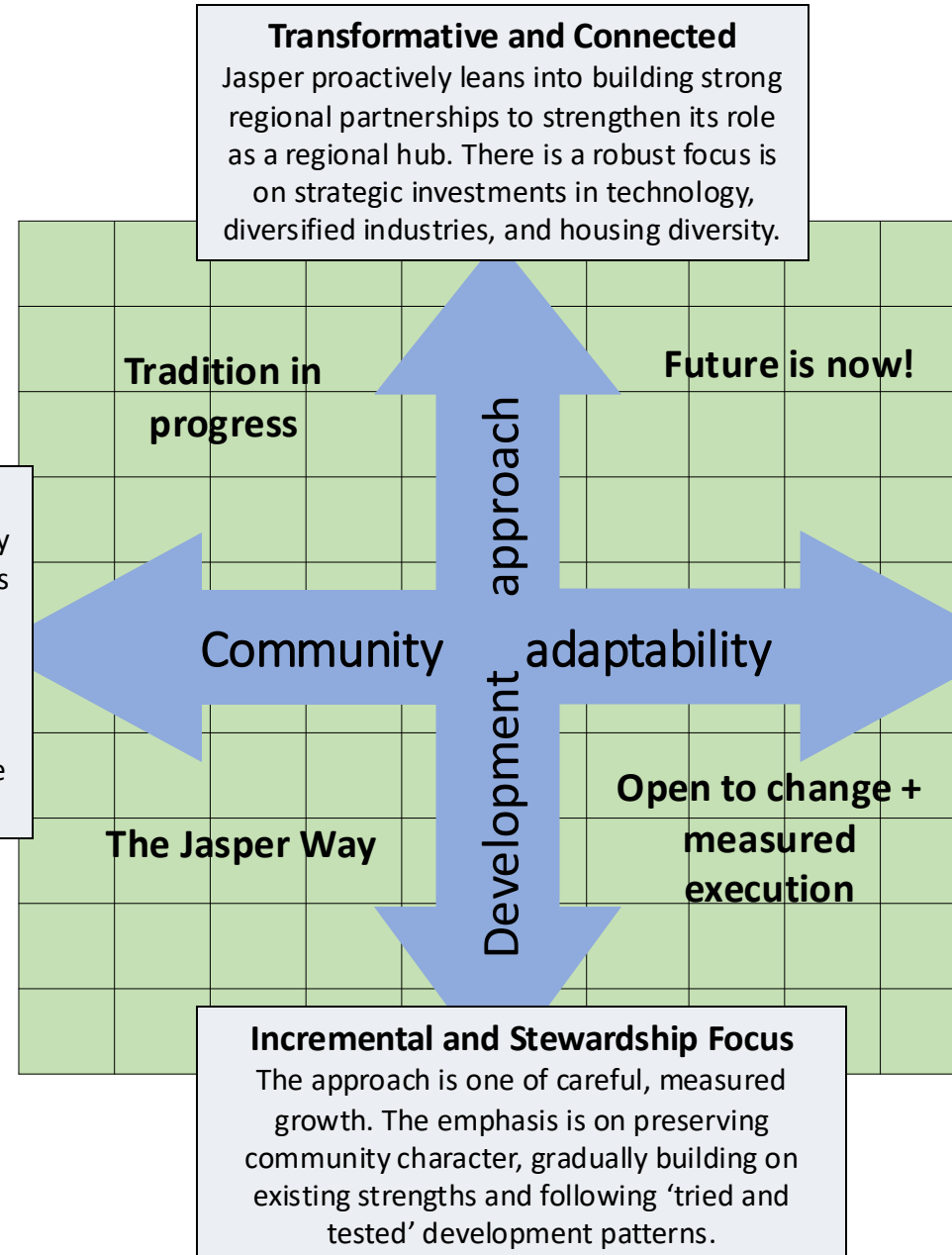
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Incremental and Stewardship Focus
The approach is one of careful, measured growth. The emphasis is on preserving community character, gradually building on existing strengths and following 'tried and tested' development patterns.

Scenario A

Scenario B

Scenario C

Scenario D

Development approach

Community adaptability

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Plausible Scenario Matrix 2040

Transformative and Connected
Jasper proactively leans into building strong regional partnerships to strengthen its role as a regional hub. There is a robust focus is on strategic investments in technology, diversified industries, and housing diversity.

Tradition in progress

Future is now!

Steady and Traditional
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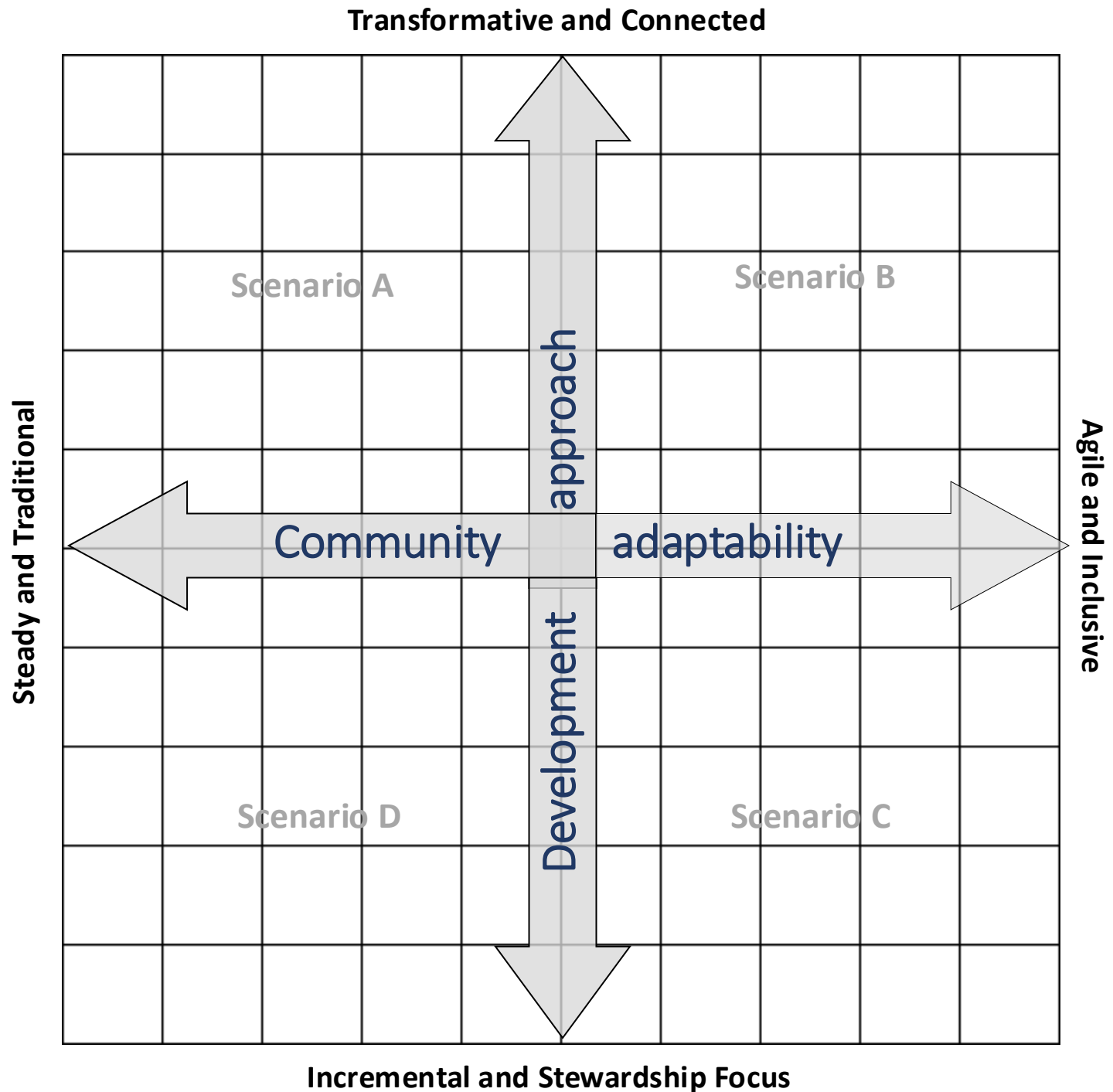
Community adaptability

Development approach

Agile and Inclusive
Jasper embraces innovation and learning, as it looks for creative approaches to address emerging community needs. The community actively engages diverse voices and seeks to build the ability to make for quick pivots in response to emerging situations.

Open to change + measured execution

The Jasper Way

Incremental and Stewardship Focus
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Jasper Comprehensive Plan
Expected, Preferred and Least Desirable Futures Heatmaps

Expected, Preferred and Least Desirables of the Future – What do you think?

1. **LEAST DESIRABLE FUTURE** - The Least Desirable Future is the future that you think will be most undesirable (or least optimal or least desired) future in 2040.

2. **EXPECTED FUTURE**: The Expected Future is the future you expect most likely to eventuate by 2040, if existing trends and trajectory persists.

3. **PREFERRED FUTURE**: The Preferred Future is the future you think is optimal and creates the best outcome for Jasper in 2040.
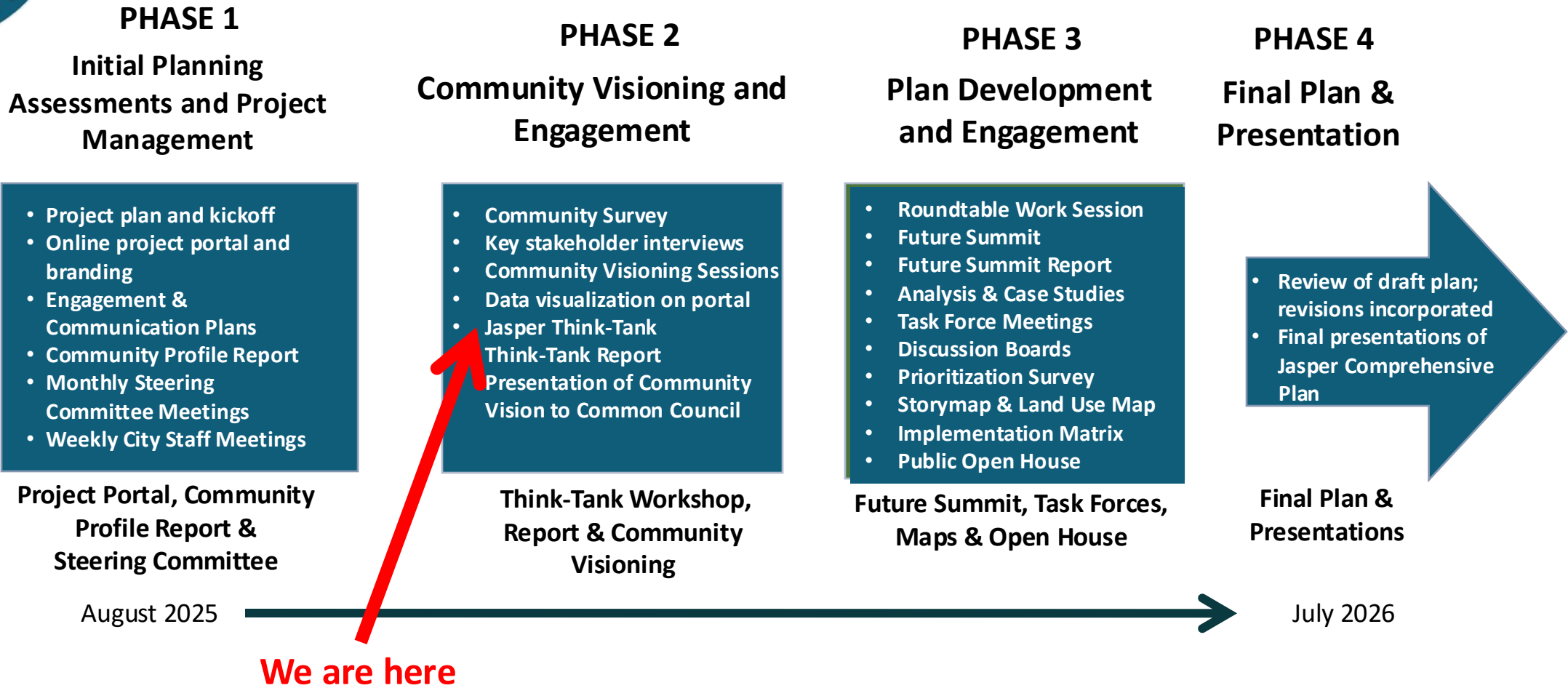
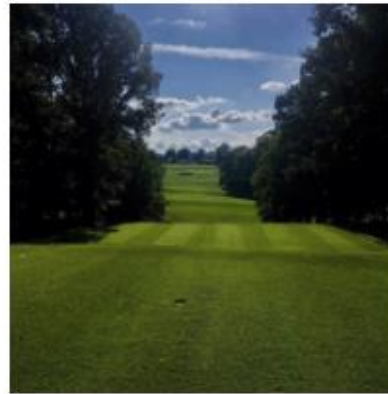# Jasper Comprehensive Plan - Next Steps

Future Summit

- Recap on Think-Tank outcomes and Preferred Future for Jasper
- Explore Strategic Pillars
- Mapping Exercise
- Sign-up for Strategic Pillar Task Forces

Future Summit
December 6 , 2025

December 2025

Thank you!

For more information on the Jasper comprehensive planning project, please visit the project portal at:

https://lab2.future-iq.com/jasper-comp-plan/