WELCOME TO THE
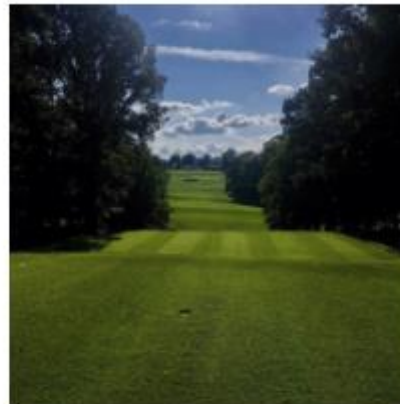
JASPER, INDIANA COMPREHENSIVE PLAN

PROJECT
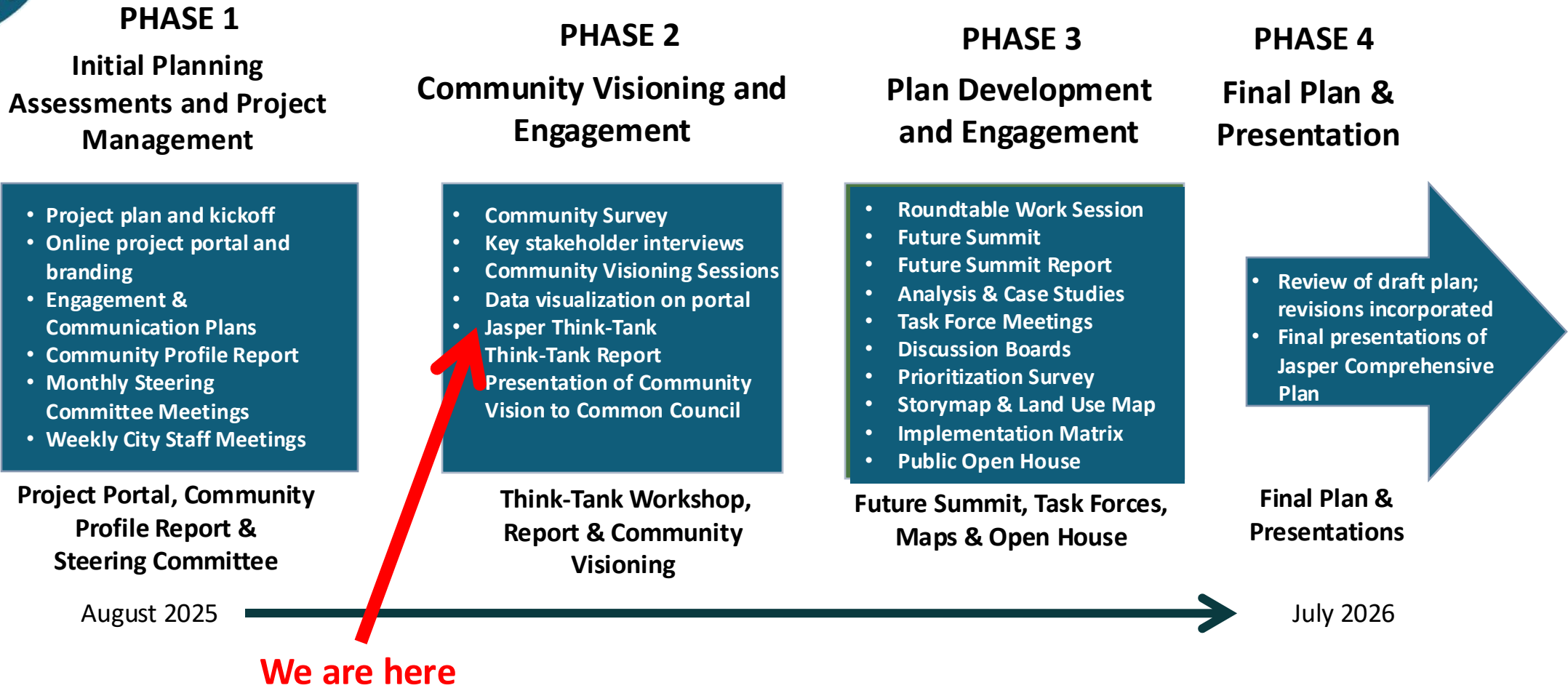
CITY OF JASPER, IN · COMPREHENSIVE PLAN

Think-Tank Part 1
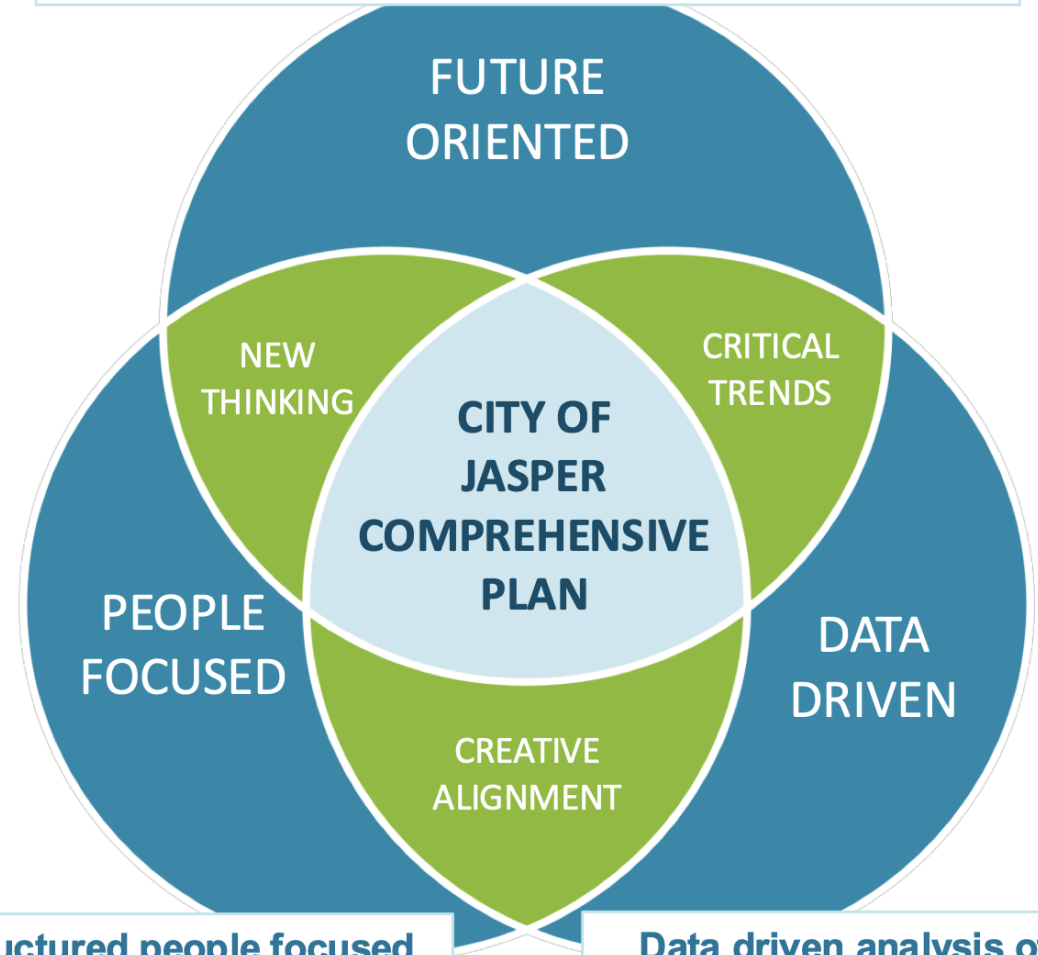
Jasper Comprehensive Plan
Think-Tank PART 1

City of Jasper, Indiana
Comprehensive Plan Update Process

PHASE 1
Initial Planning Assessments and Project Management

- Project plan and kickoff
- Online project portal and branding
- Engagement & Communication Plans
- Community Profile Report
- Monthly Steering Committee Meetings
- Weekly City Staff Meetings

Project Portal, Community Profile Report & Steering Committee

August 2025

PHASE 2
Community Visioning and Engagement

- Community Survey
- Key stakeholder interviews
- Community Visioning Sessions
- Data visualization on portal
- Jasper Think-Tank
  Think-Tank Report
  Presentation of Community Vision to Common Council

Think-Tank Workshop, Report & Community Visioning

We are here

PHASE 3
Plan Development and Engagement

- Roundtable Work Session
- Future Summit
- Future Summit Report
- Analysis & Case Studies
- Task Force Meetings
- Discussion Boards
- Prioritization Survey
- Storymap & Land Use Map
- Implementation Matrix
- Public Open House

Future Summit, Task Forces, Maps & Open House

PHASE 4
Final Plan & Presentation

- Review of draft plan; revisions incorporated
- Final presentations of Jasper Comprehensive Plan

Final Plan & Presentations

July 2026

Our planning approach

What is the future of the City of Jasper? This project will examine critical emerging trends in cities, towns and counties to create an understanding of local implications and opportunities.

FUTURE ORIENTED

NEW THINKING

CRITICAL TRENDS

CITY OF JASPER COMPREHENSIVE PLAN

PEOPLE FOCUSED

DATA DRIVEN

CREATIVE ALIGNMENT

Structured people focused stakeholder input will build knowledge and strengthen the community ecosystem.

Data driven analysis of project engagement results will empower leadership to make research-based decisions.

City of Jasper - Think-Tank

Part 1 – Explore Future Trends

- Macro trends shaping the future
- Key drives shaping the future
- Rating future impact of drivers

October 31
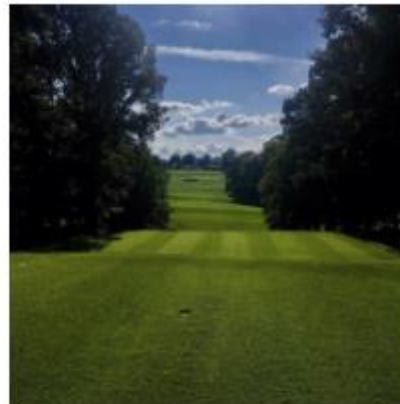
Part 2 – Build Scenarios

- Develop plausible scenarios of the future
- Identify expected and preferred futures
- Build strategic pillars

November 1

AGENDA

Think-Tank Workshop Agenda

Session 1: Explore Future Trends

Date: Friday, October 31, 2025

Time: 8:00am – 12:00pm

Location: Thyen-Clark Center Atrium
100 3rd Avenue
Jasper, IN 47546

8:00 am	Registration
8:30 am	Welcome and introductions
8:45 am	Future trends shaping the city's future; survey results and work to date
9:45 am	Community Snapshot highlights
10:00 am	Identification of Key Drivers shaping the city's future
10:45 am	Build out insights on Key Drivers
11:30 am	Ranking Key Drivers
12:00 pm	Next Steps and Finish

Session 2: Build Future Scenarios

Date: Saturday, November 1, 2025

Time: 9:00am – 12:00pm

Location: Thyen-Clark Center Atrium
100 3rd Avenue
Jasper, IN 47546

|	
8:30 am	Registration
9:00 am	Recap of Think-Tank Session 1
9:30 am	Outline Scenario Matrix
9:45 am	Scenario Narrative Development
10:45 am	Presentations of future scenarios
11:05 am	Examine scenario implications and outcomes
11:20 am	Identify expected and preferred futures
11:35 am	High-level strategic action brainstorm
12:00 pm	Next Steps and Finish

WELCOME TO THE

JASPER, INDIANA COMPREHENSIVE PLAN
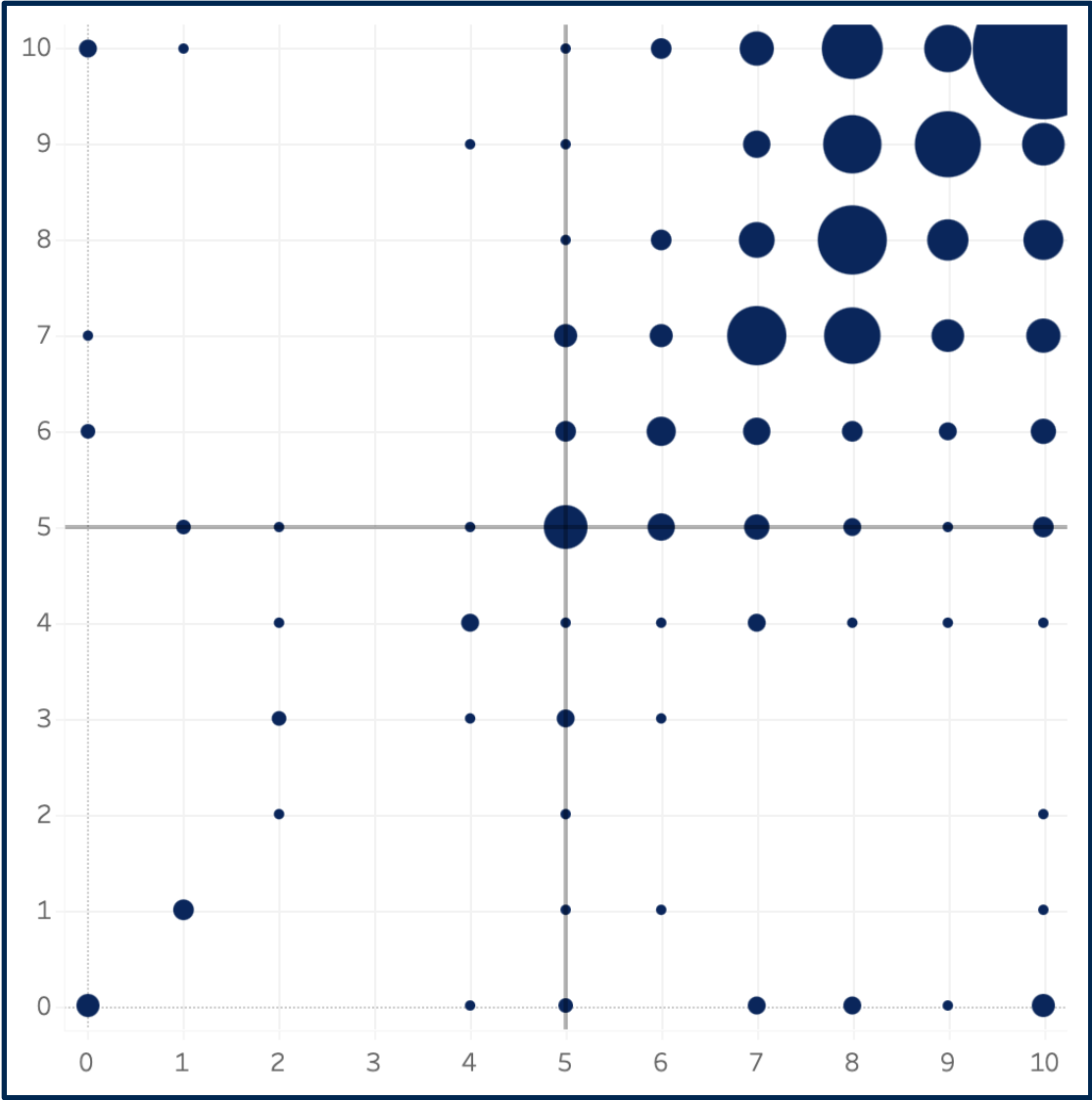
PROJECT

The Importance of Future Thinking

The key to effective future thinking…

Consider both **trajectory** (direction of change) and **velocity** (speed of change).

The challenge for the Think-Tank

- Explore the future -
- Ask the hard questions -
- Think creatively -

The outcome may be a new view of the future.

Key emerging trends shaping
the future of Jasper

In a time of change and uncertainty….

- Which trends are being amplified and accelerated?

- What changes might be more elastic?

- Where are the potential tipping points?

Forces impacting the world, regions and people

What are the emerging macro drivers...

Macro Trends and Forces of Change Related to . . .

- Demographics, population and mass urbanization

- Energy, food, water & climate change

- Technology driving change
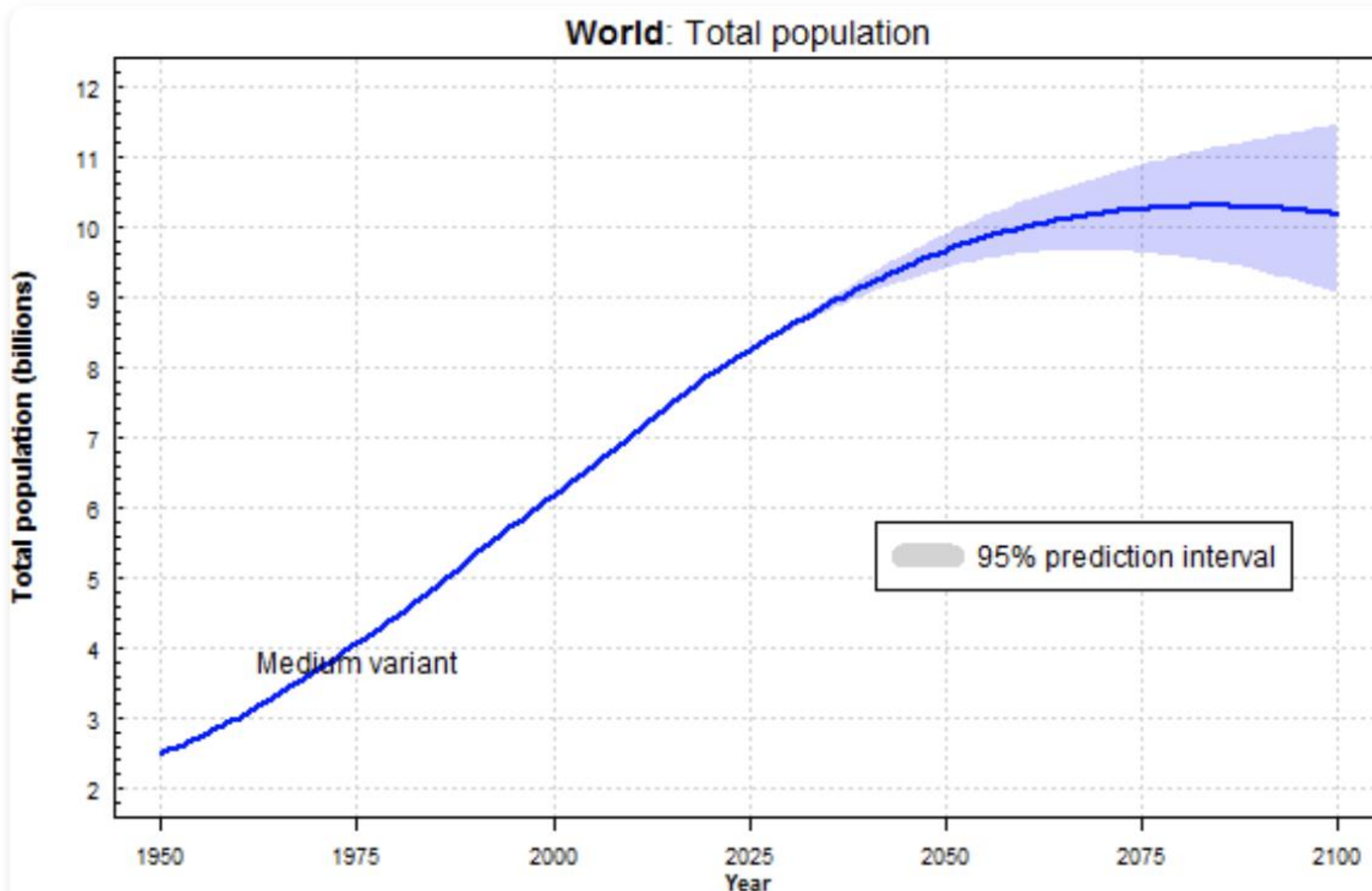
Demographics, population and mass urbanization

More developed regions ▼
2024

Population: **1,286,059,118**

Male — Female

Age	Male	Female
100+	0.0%	0.0%
95-99	0.1%	0.2%
90-94	0.2%	0.5%
85-89	0.6%	1.1%
80-84	1.1%	1.6%
75-79	1.8%	2.3%
70-74	2.3%	2.8%
65-69	2.8%	3.2%
60-64	3.1%	3.4%
55-59	3.2%	3.3%
50-54	3.3%	3.4%
45-49	3.3%	3.3%
40-44	3.4%	3.4%
35-39	3.5%	3.4%
30-34	3.3%	3.2%
25-29	3.0%	2.8%
20-24	2.9%	2.7%
15-19	2.9%	2.8%
10-14	2.9%	2.7%
5-9	34,825,579	33,056,406
0-4	2.4%	2.3%
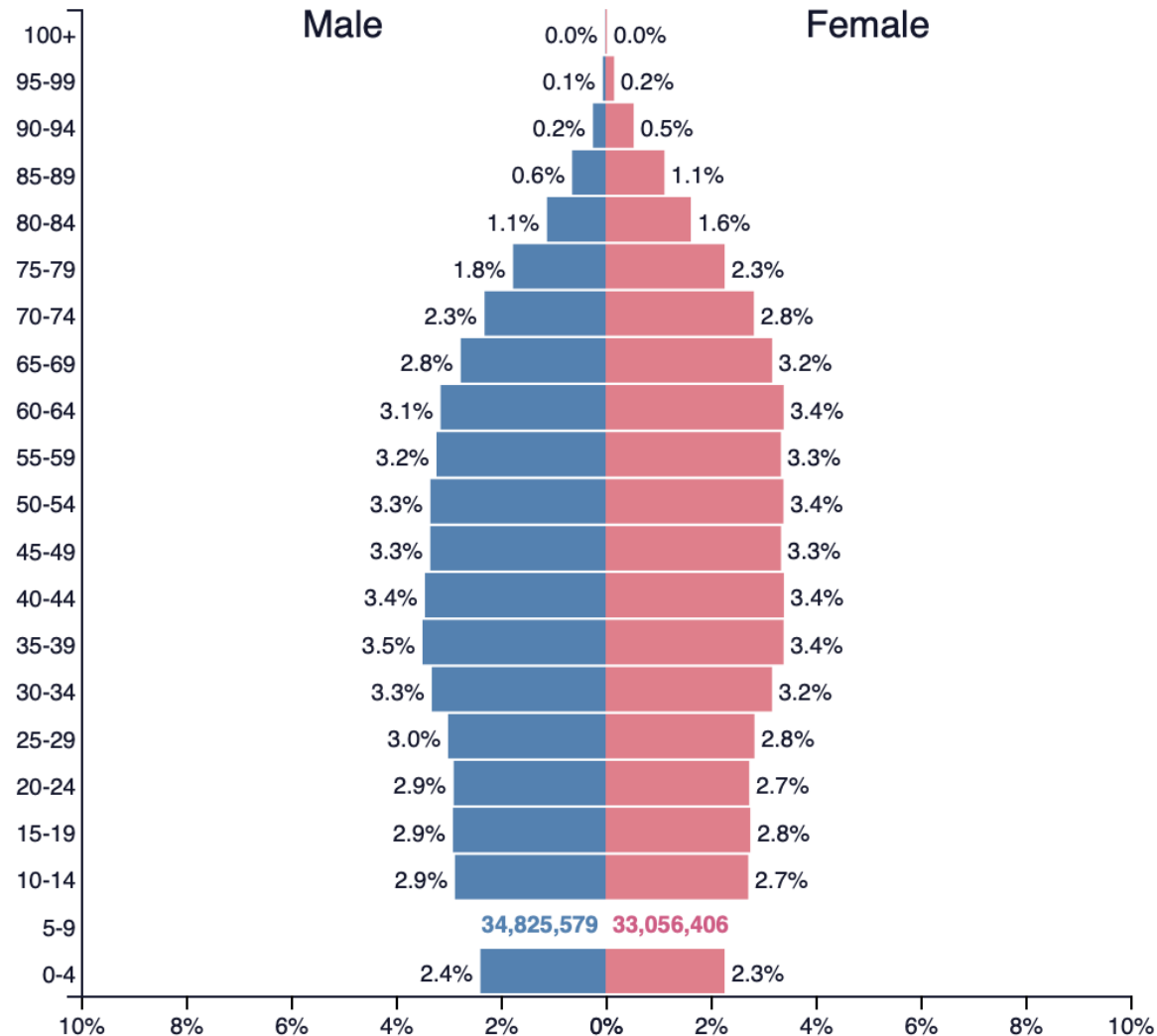
Less developed regions ▼
2024

Population: **6,875,913,454**

Male — Female

Age	Male	Female
100+	0.0%	0.0%
95-99	0.0%	0.0%
90-94	0.0%	0.1%
85-89	0.1%	0.2%
80-84	0.3%	0.5%
75-79	0.6%	0.8%
70-74	1.1%	1.3%
65-69	1.5%	1.7%
60-64	1.9%	2.0%
55-59	2.4%	2.5%
50-54	2.7%	2.7%
45-49	2.9%	2.8%
40-44	3.3%	3.2%
35-39	3.7%	3.6%
30-34	3.9%	3.7%
25-29	3.9%	3.7%
20-24	4.1%	3.9%
15-19	4.3%	4.1%
10-14	4.6%	4.3%
5-9	317,165,430	299,064,725
0-4	4.4%	4.2%

PopulationPyramid.net Population Pyramids of the World from 1950 to 2100

Legend (in percentages)

ESI 2005

Percentage Change in Projected Population

- -43 – -11
- -10 – -1
- 0
- 1 – 18
- 19 – 37
- 38 – 54
- 55 – 81
- 82 – 103
- 104 – 147
- 148 – 327

Rapid growth in Africa

Percentage Change in Projected Population 2004-2050

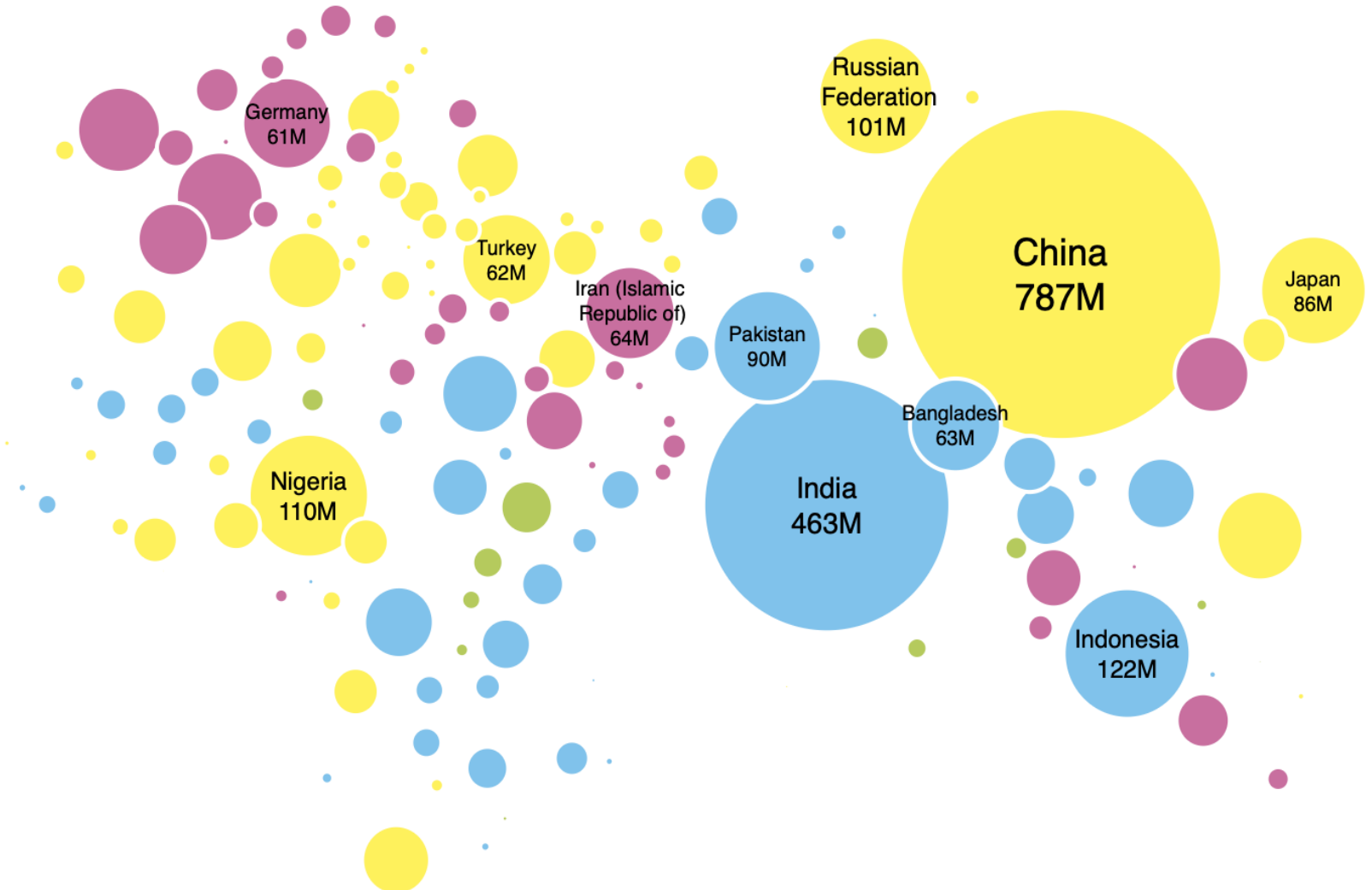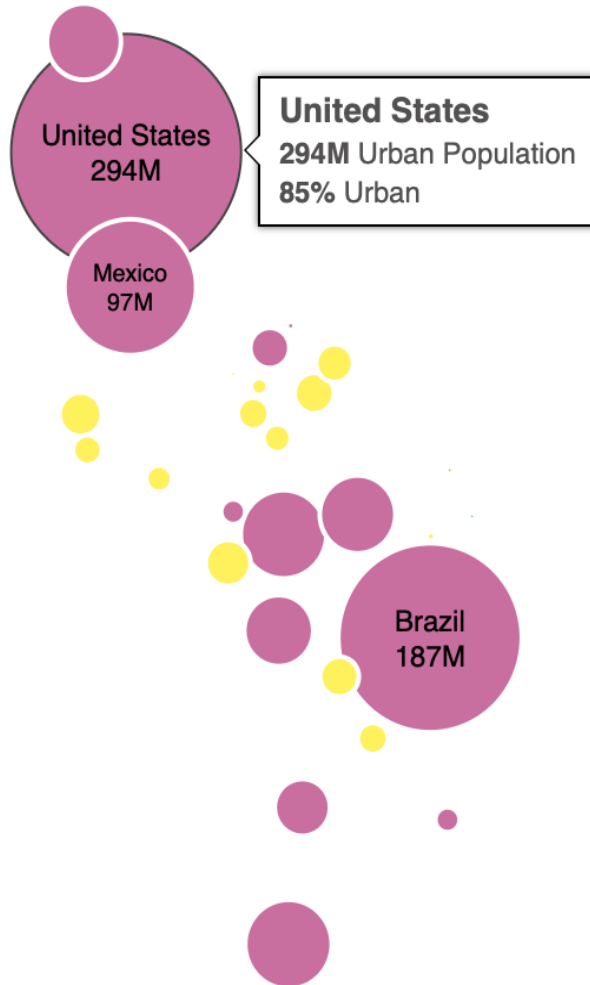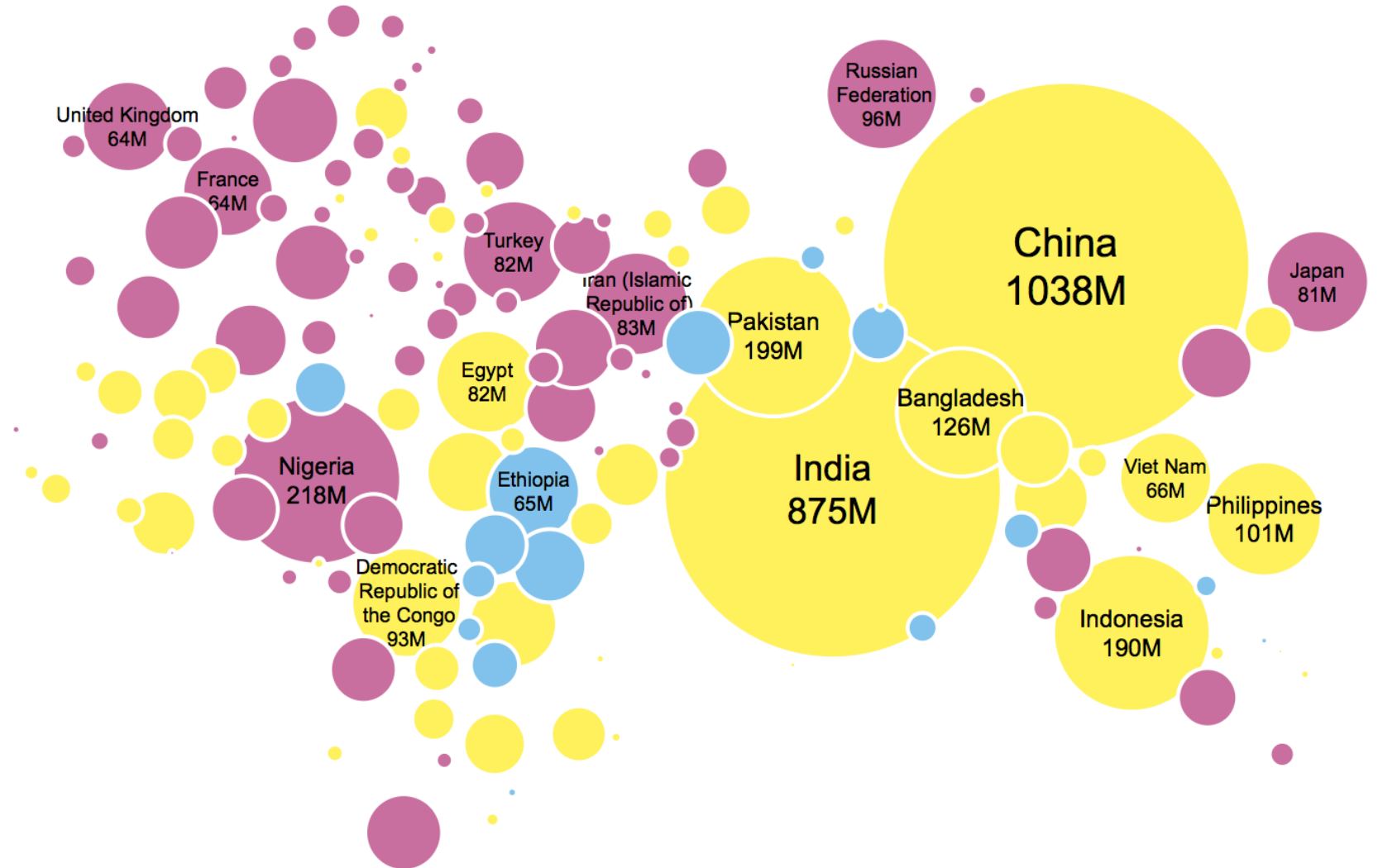Robins on Projection
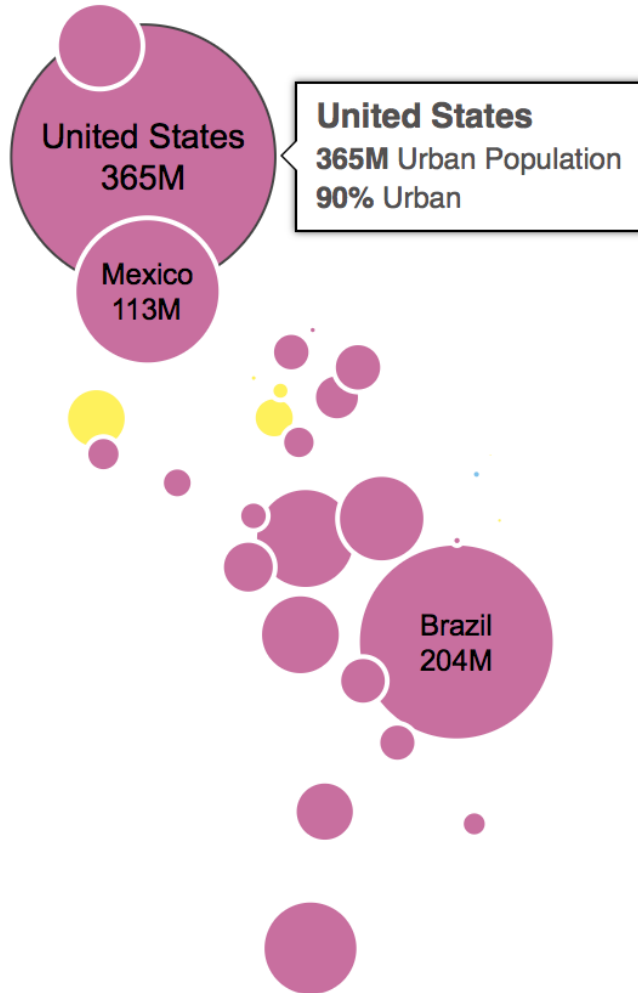Central Meridian: 0.00

![UNICEF logo]

AN URBAN WORLD

This graphic depicts countries and territories with 2050 urban populations exceeding 100,000. Circles are scaled in proportion to urban population size. Hover over a country to see how urban it is (percentage of people living in cities and towns) and the size of its urban population (in millions).

Urban Population
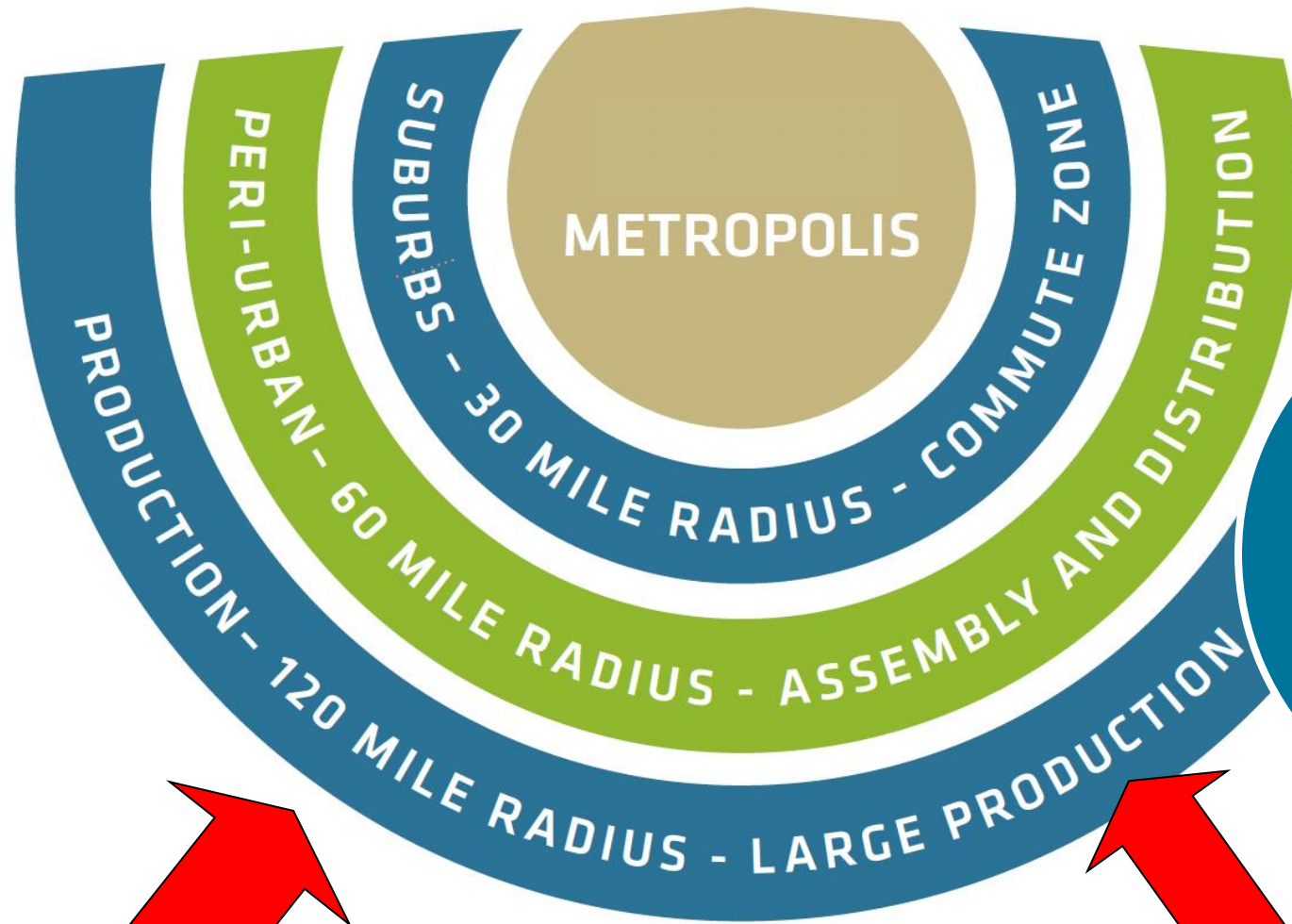- Greater than 75%
- 50% - 75%
- 25% - 50%
- Less than 25%

1950

United States
101M Urban Population
64% Urban

United States
101M

China
64M

India
63M

AN URBAN WORLD

unicef

This graphic depicts countries and territories with 2050 urban populations exceeding 100,000. Circles are scaled in proportion to urban population size. Hover over a country to see how urban it is (percentage of people living in cities and towns) and the size of its urban population (in millions).

Urban Population
- Greater than 75%
- 50% - 75%
- 25% - 50%
- Less than 25%

2020

United States
294M

United States
294M Urban Population
85% Urban

Mexico
97M

Germany
61M

Turkey
62M

Iran (Islamic Republic of)
64M

Russian Federation
101M

China
787M

Japan
86M

Pakistan
90M

Bangladesh
63M

Nigeria
110M

India
463M

Brazil
187M

Indonesia
122M

UNICEF

AN URBAN WORLD

This graphic depicts countries and territories with 2050 urban populations exceeding 100,000. Circles are scaled in proportion to urban population size. Hover over a country to see how urban it is (percentage of people living in cities and towns) and the size of its urban population (in millions).

Urban Population
- Greater than 75%
- 50% - 75%
- 25% - 50%
- Less than 25%

2050

United States
365M Urban Population
90% Urban

United States 365M
Mexico 113M
United Kingdom 64M
France 64M
Turkey 82M
Iran (Islamic Republic of) 83M
Egypt 82M
Russian Federation 96M
China 1038M
Japan 81M
Pakistan 199M
Bangladesh 126M
India 875M
Nigeria 218M
Ethiopia 65M
Viet Nam 66M
Philippines 101M
Democratic Republic of the Congo 93M
Indonesia 190M
Brazil 204M

Arc of Innovation

Future-Splitting Questions™

METROPOLIS

SUBURBS – 30 MILE RADIUS – COMMUTE ZONE

PERI-URBAN– 60 MILE RADIUS – ASSEMBLY AND DISTRIBUTION

PRODUCTION– 120 MILE RADIUS – LARGE PRODUCTION

What is the implication for Jasper, and its proximity to Indianapolis and Louisville?

Society is re-distributing into and around mega-cities

Unique opportunities for regional centers

Jasper Population

Jasper's population has recently levelled off after a period of higher growth between 1990 and 2010.

In the 1990s, Jasper's population grew significantly (by almost 4,000 residents). During the 2000s, Jasper continued to grow, adding about another 1,500 residents. This growth has started to level off in the past decade.

Insight: Jasper is in a great position to decide its own fate in terms of population growth. Through the planning process, community members should determine whether Jasper wants to continue attracting population.
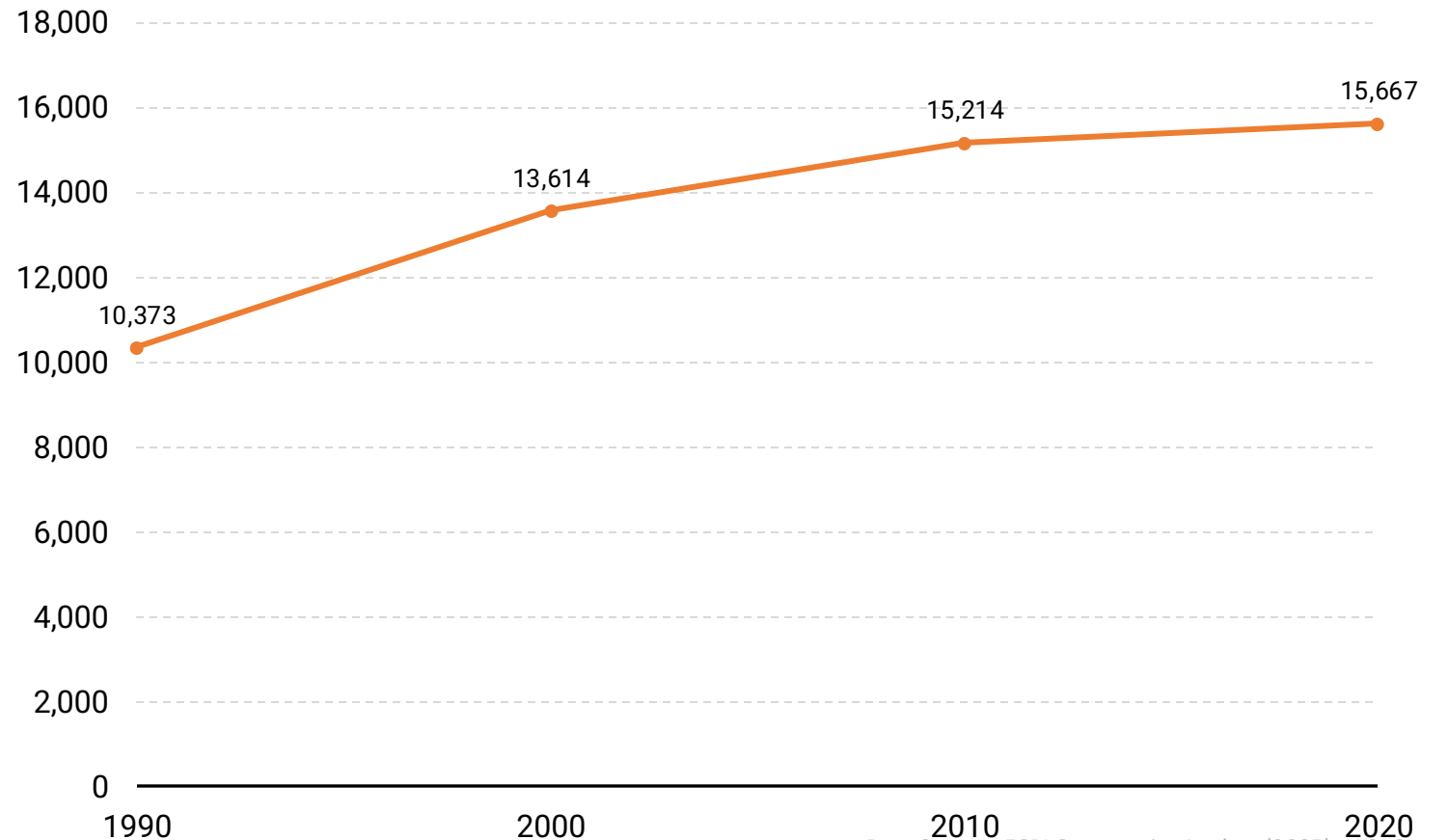
Data Source: ESRI Community Analyst (2025), U.S. Census

How many people live in Dubois County?

Population in Dubois County

The population of **Dubois County, Indiana** in **2022** was **43,632, 19% up** from the **36,662** who lived there in **1990**. For comparison, the US population grew **33.5%** and Indiana's population grew **22.9%** during that period.

United States® Census Bureau
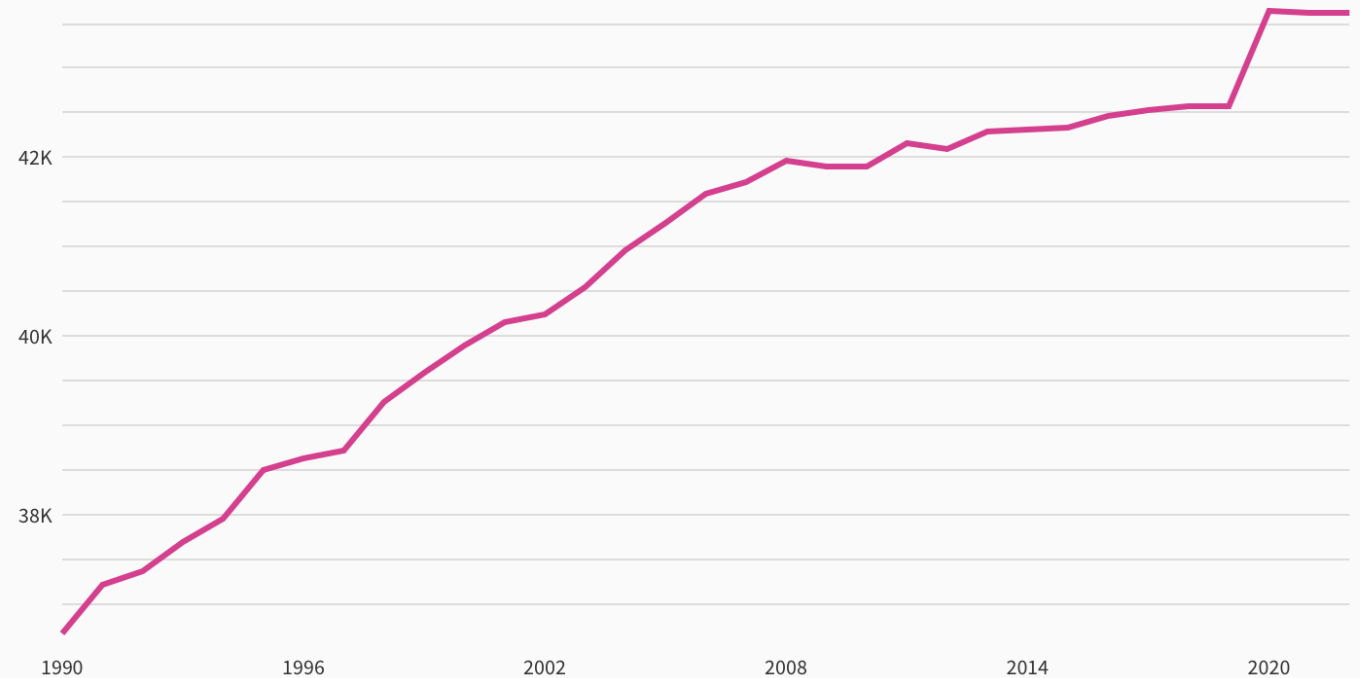
How many people live in Dubois County?

How has Dubois County's population changed over the years?

Dubois County's population increased **29** out of the **32** years between year **1990** and year **2022**. Its largest annual population increase was **2.5%** between **2019 and 2020**. The county's largest decline was between **2011 and 2012** when the population dropped **0.2%**. Between **1990** and **2022**, the county grew by an average of **0.5%** per year.

Annual population change in Dubois County
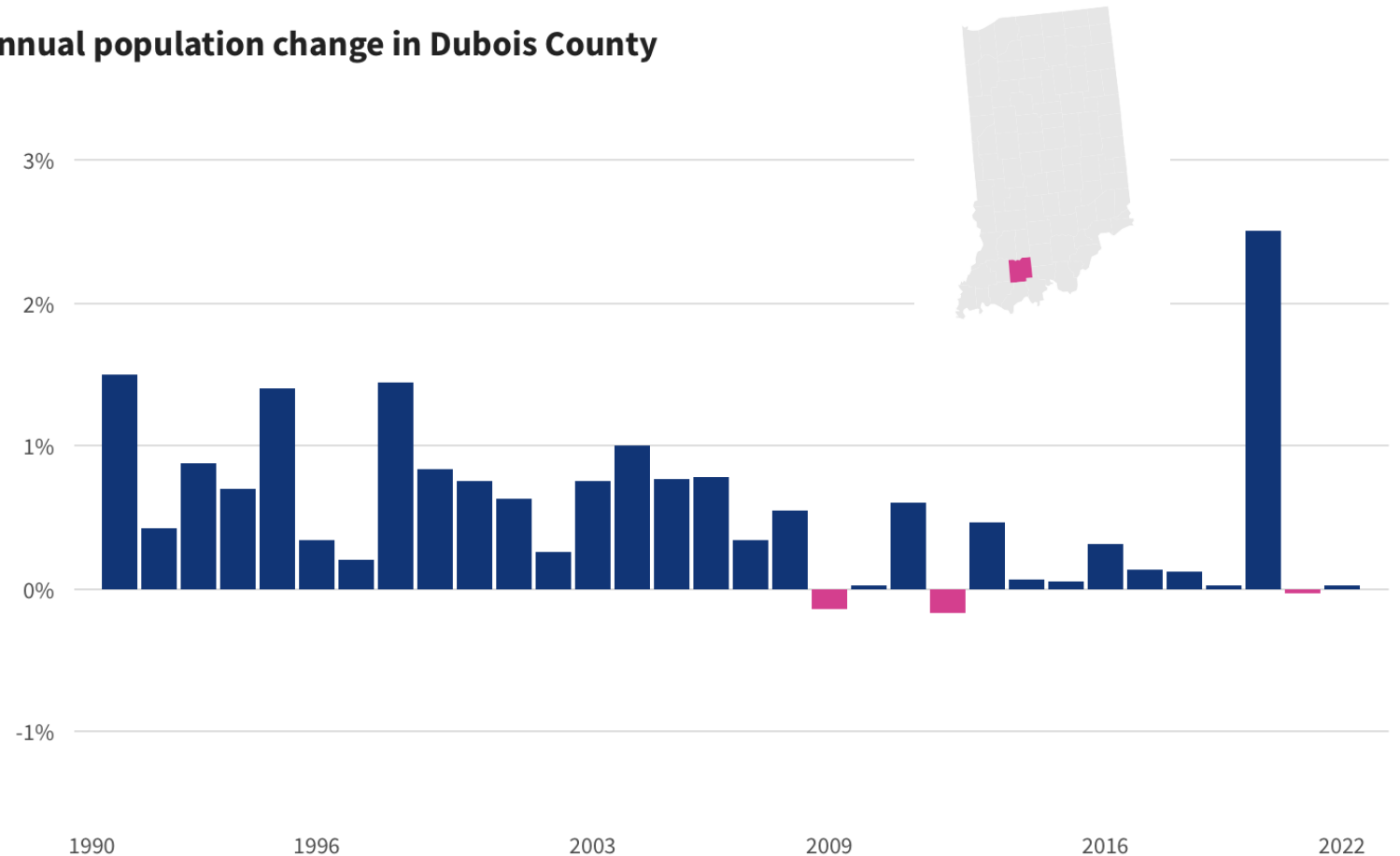
How has the population changed in Indiana?

In Indiana between **1990** and **2022**, **Hamilton County** had the **largest growth** with **254,573** more residents. **Grant County** had the **largest decline** with **8,193** fewer people.

Percentage population changes 1990 to 2022

0

-8,193   254,573
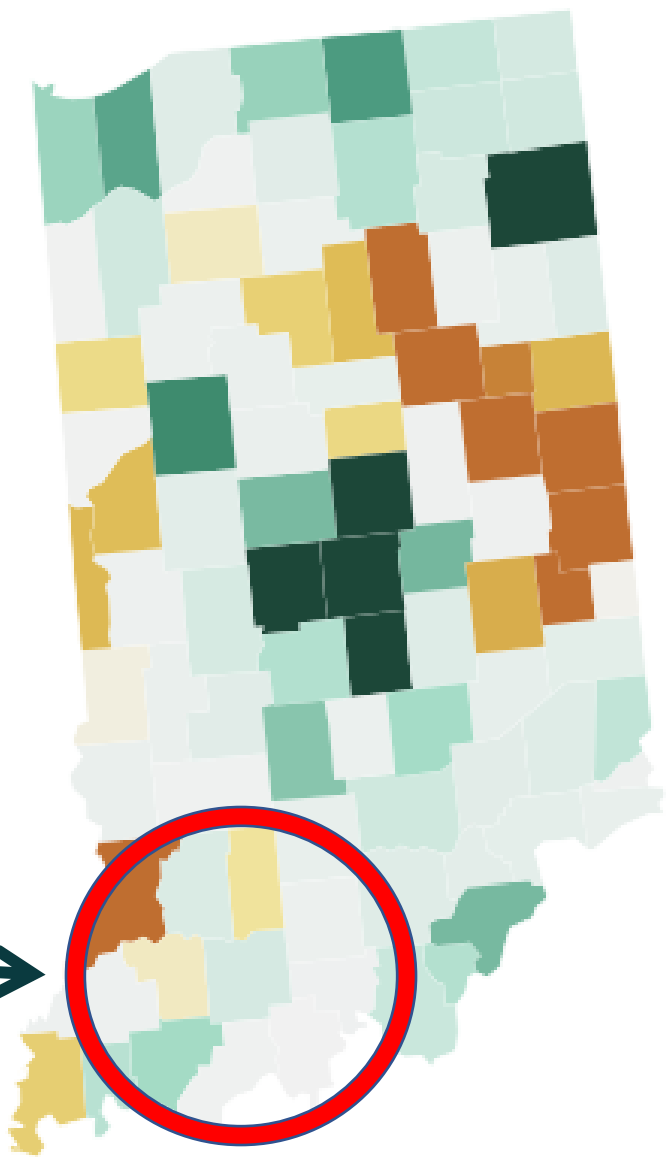
POPULATION CHANGE BETWEEN 1990 AND 2022

Racial makeup of Dubois County

How has the racial and ethnic makeup of Dubois County changed

In **2022**, Dubois County was more diverse than it was in 1990. In **2022**, the **white (non-Hispanic)** group made up **88.6%** of the population compared with **99.1%** in **1990**.

Between **1990** and **2022**, the share of the population that is **Hispanic/Latino** grew the most, increasing **8.5** percentage points to **9.1%**. The **white (non-Hispanic)** population had the largest decrease dropping **10.5** percentage points to **88.6%**.

1990 — 99.1%

2022 — 9.1%, 88.6%

Legend:
- Asian and Pacific Islander (non-Hispanic)
- Black (non-Hispanic)
- Hispanic/Latino
- Multiracial (non-Hispanic)
- White (non-Hispanic)

Employment Inflow -Outflow

Jasper draws a significant number of workers from outside areas into the city for the workday.

About 12,000 residents of the broader area commute to the City of Jasper for work. Meanwhile, almost 4,500 residents of Jasper work outside of city limits.

Insight: Future planning should aim to meet the needs of both incoming workers and residents, bearing in mind that the daytime population differs somewhat from the residential population of Jasper.

Data Source: Longitudinal Employer-Household Dynamics (2022)
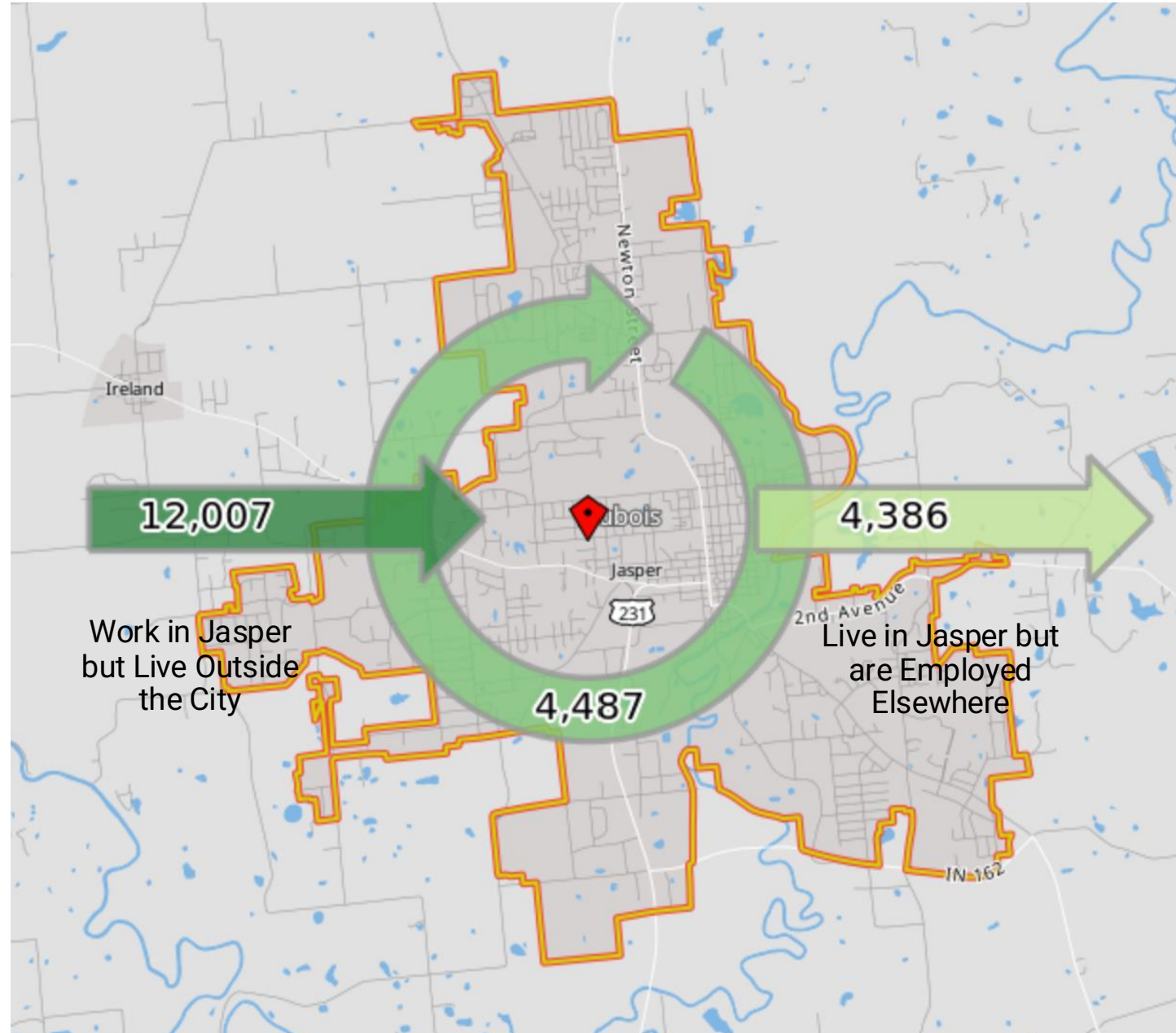
12,007

4,386

4,487

Work in Jasper but Live Outside the City

Live in Jasper but are Employed Elsewhere
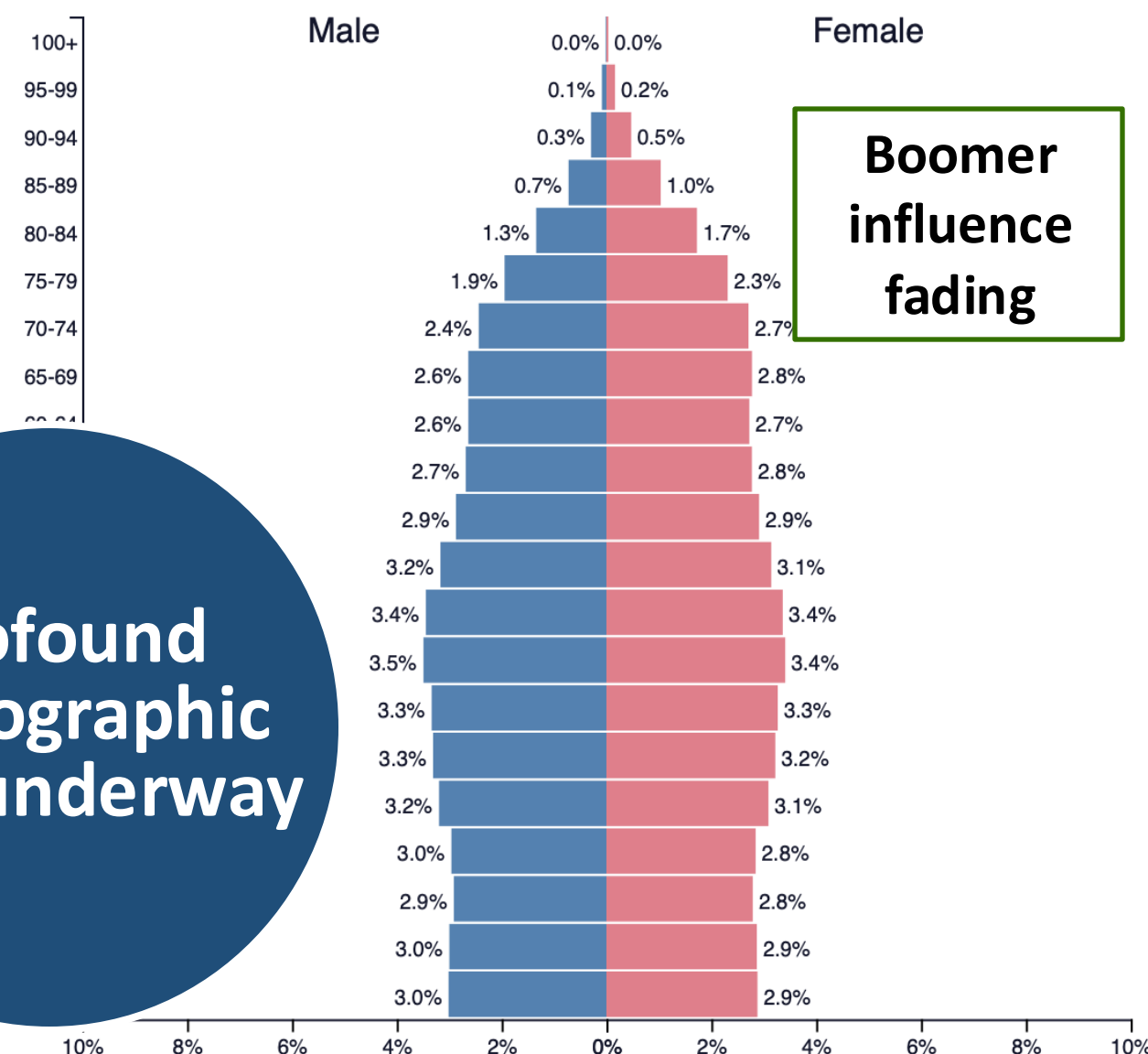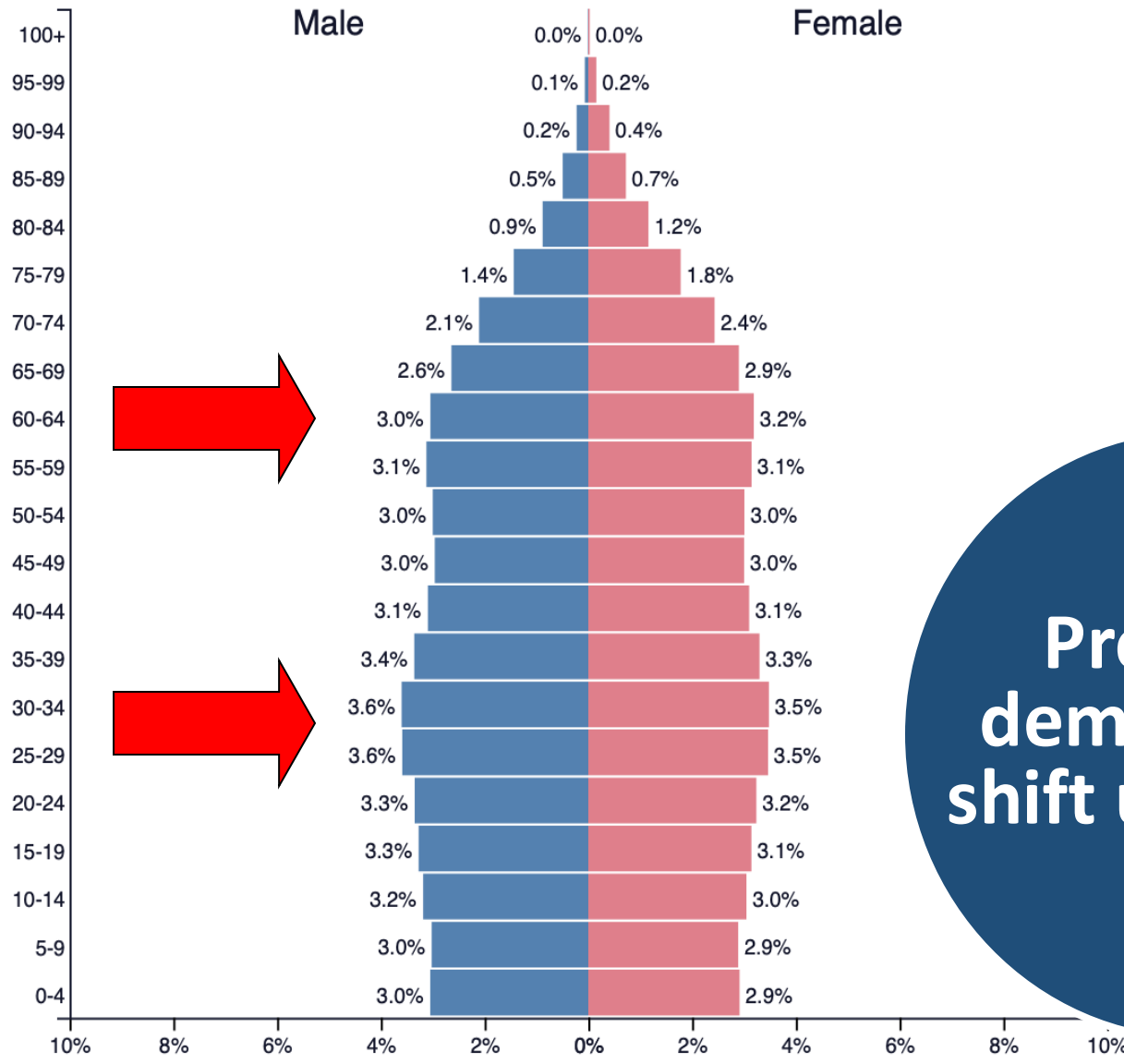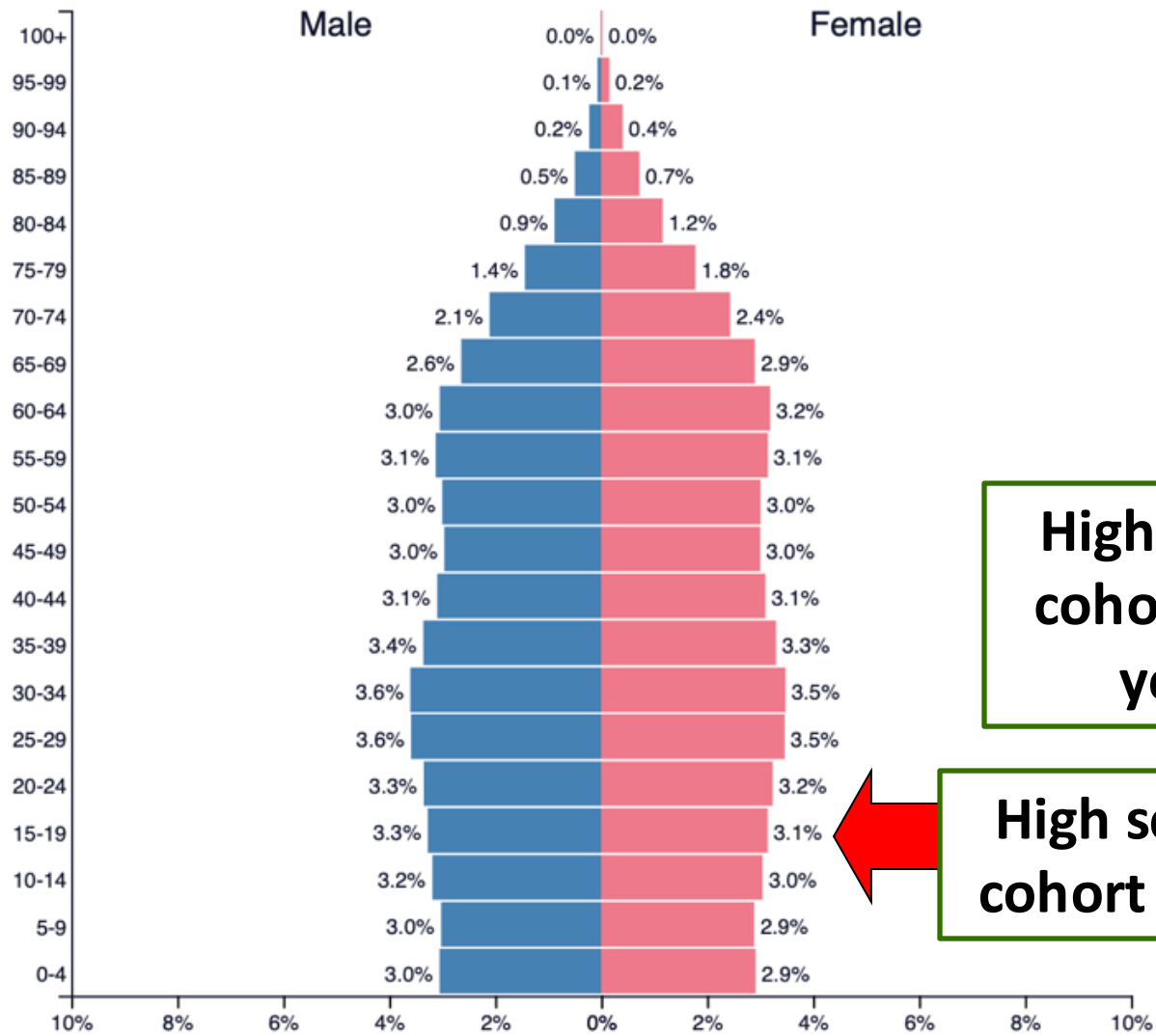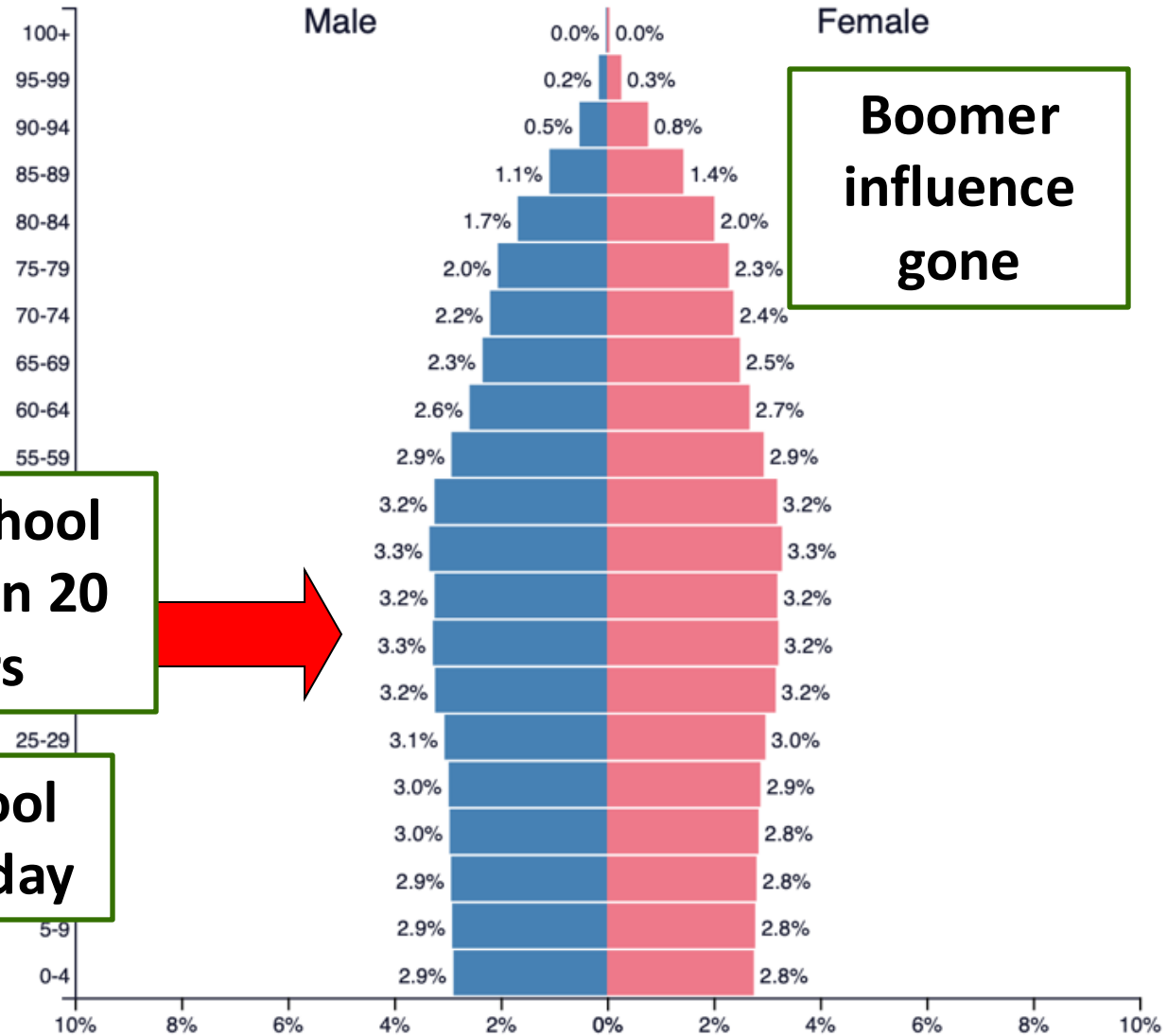
Population Pyramid: Population by Age and Sex

USAFacts

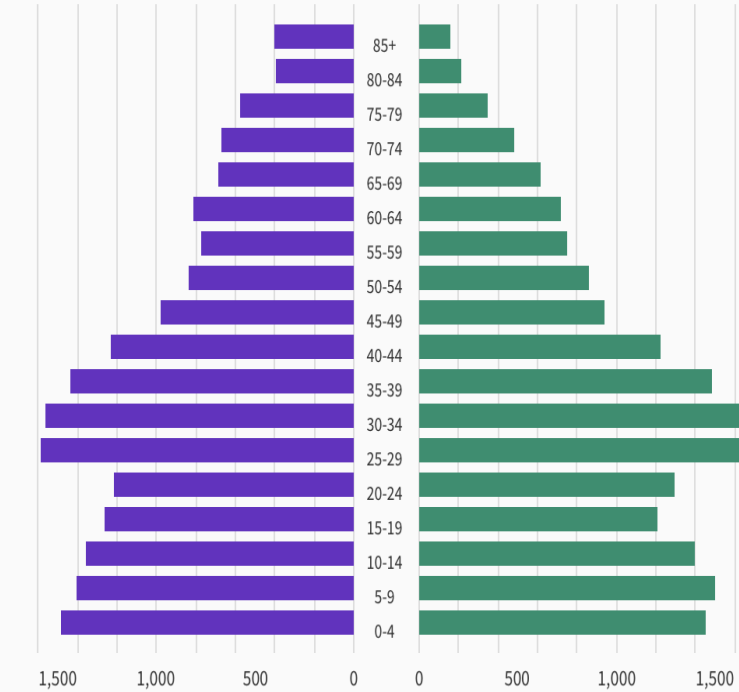How have the age and sex demographics of Dubois County changed?

Jasper's average household size is smaller than that of Dubois County or the state of Indiana.

Jasper's average household size has decreased since 2010, with an average household size in 2025 of 2.34.
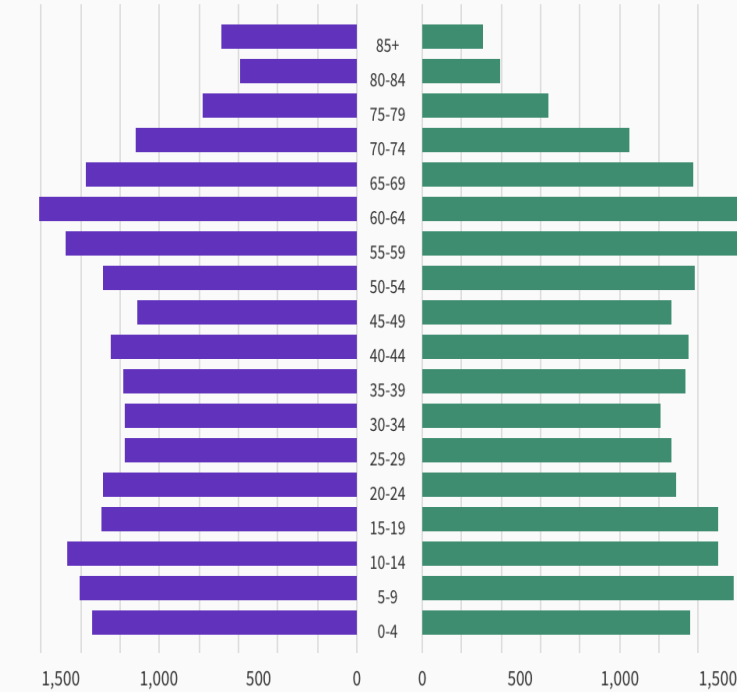
United States Census Bureau
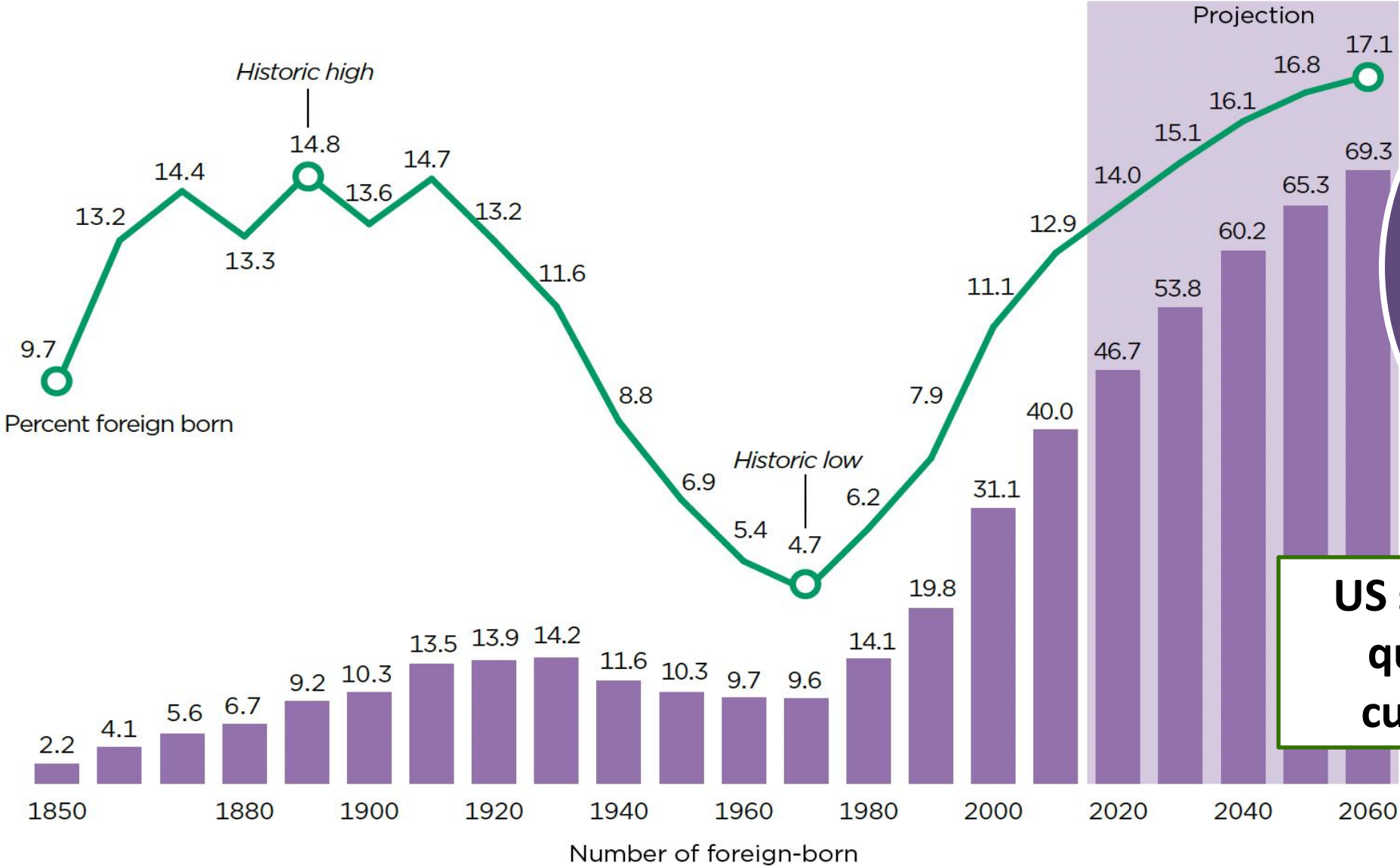
Total population in 1970
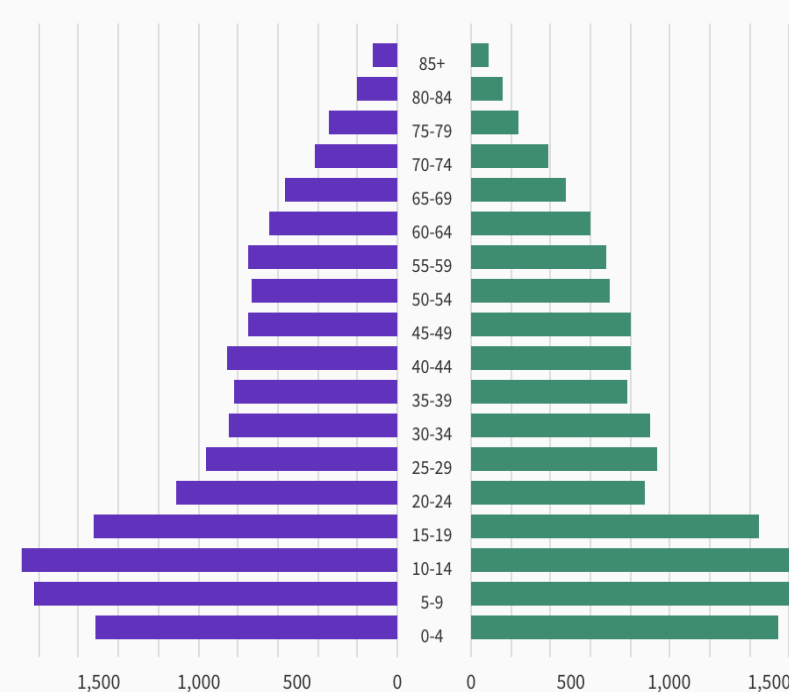
Total population in 1990

Total population in 2022

By 2028, the foreign-born share of the U.S. population is projected to be higher than at any time since 1850.

Projection

Historic high

Foreign born % increasing

14.8

14.4

13.6

14.7

13.2

13.3

13.2

11.6

17.1

16.8

16.1

15.1

14.0

12.9

11.1

9.7

69.3

Percent foreign born

8.8

65.3

60.2

6.9

53.8

Historic low

5.4

6.2

46.7

4.7

7.9

40.0

US society is changing quickly, with more cultures and voices

31.1

19.8

14.1

13.5 13.9 14.2

11.6 10.3

9.7 9.6

9.2 10.3

6.7

5.6

4.1

2.2

1850   1880   1900   1920   1940   1960   1980   2000   2020   2040   2060

Number of foreign-born

Source: U.S. Census Bureau, 1850-2000 Decennial Censuses, American Community Survey 2010, 2017 National Population Projections for 2020-2060.

Blow in her face and she'll follow you anywhere

Hit her with tangy Tipalet Cherry. Or rich, grape-y Tipalet Burgundy. Or luscious Tipalet Blueberry. It's Wild! Tipalet. It's new. Different. Delicious in taste and in aroma. A puff in her direction and she'll follow you, anywhere. Oh yes...you get smoking satisfaction without inhaling smoke.

Smokers of America, do yourself a flavor. Make your next cigarette a Tipalet

New from Muriel. About 5 for 25¢.

For a better start in life start COLA earlier!

How soon is too soon?

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

- Promotes Active Lifestyle!
- Boosts Personality!
- Gives body essential sugars!

The Soda Pop Board of America
1515 W. Hart Ave. - Chicago - ILL.

Shifting societal values

31

Predictions and observations

- Generational change is coming which will trigger widespread upheaval of norms.
- People and industries will continue to cluster around mega-cities, in specialized cities and regional centers.

Energy + Water + Food + Climate Change

60%
INCREASED DEMAND BY 2050

FOOD

GLOBAL POPULATION GROWTH – 25% INCREASE BY 2050

ENERGY

50%
INCREASED DEMAND BY 2050

WATER

40%
INCREASED DEMAND BY 2050
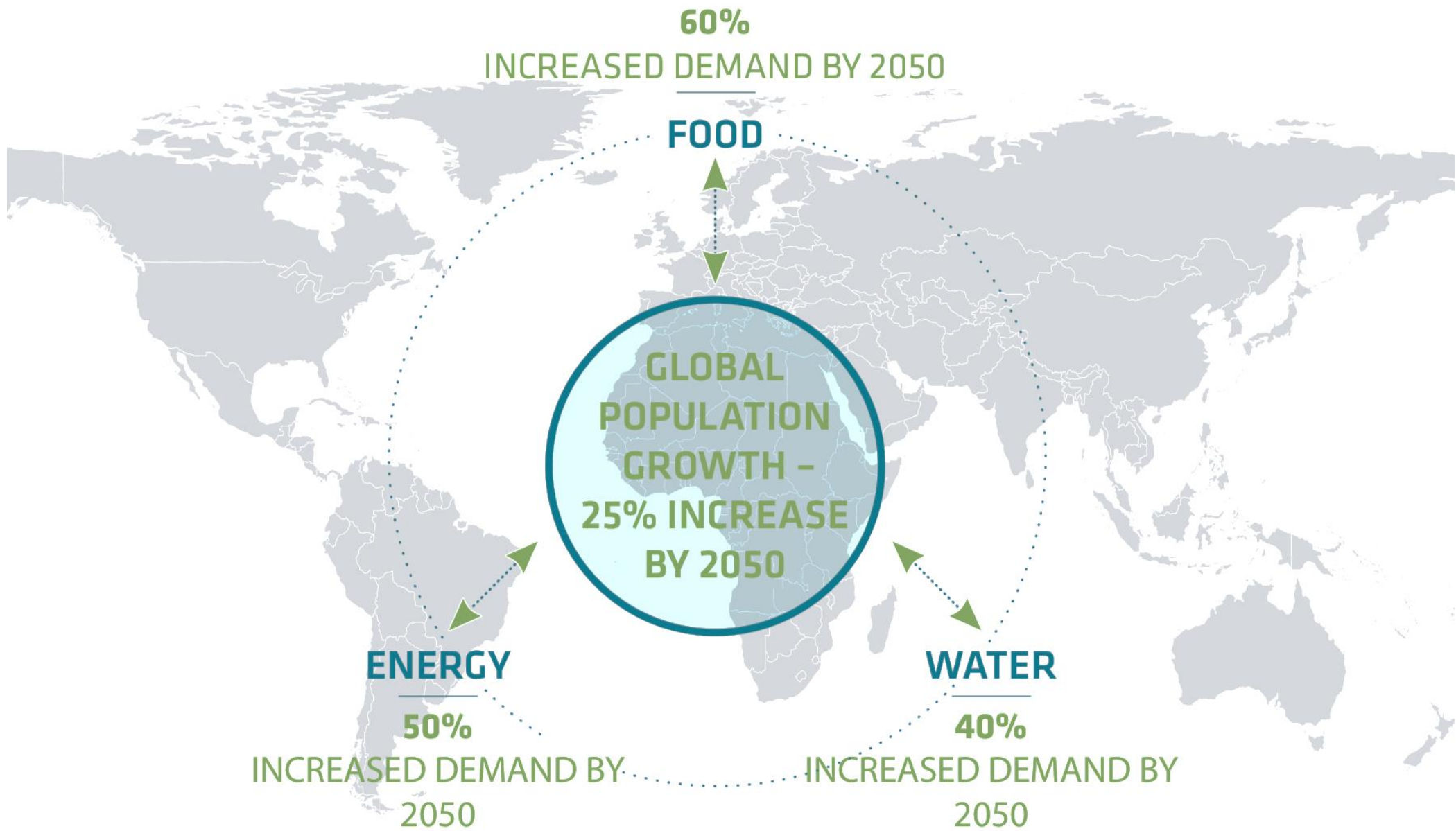
Adapted from work by Prof. Nicholas Jordan, University of Minnesota (2015)

Renewable Energy

Potential for unlimited cheap energy

Electrification of the world is accelerating, driven by renewable energy

FRESH WATER

- **Nearly 450 million people in 29 countries now face severe water shortages**

- **As much as 2/3 of the world population could be water-stressed by 2025**

- **Half the world's rivers and lakes are seriously polluted**

Change in Precipitation in the United States, 1901–2021

Percent change in precipitation:

-30 -20 -10 -2 2 10 20 30
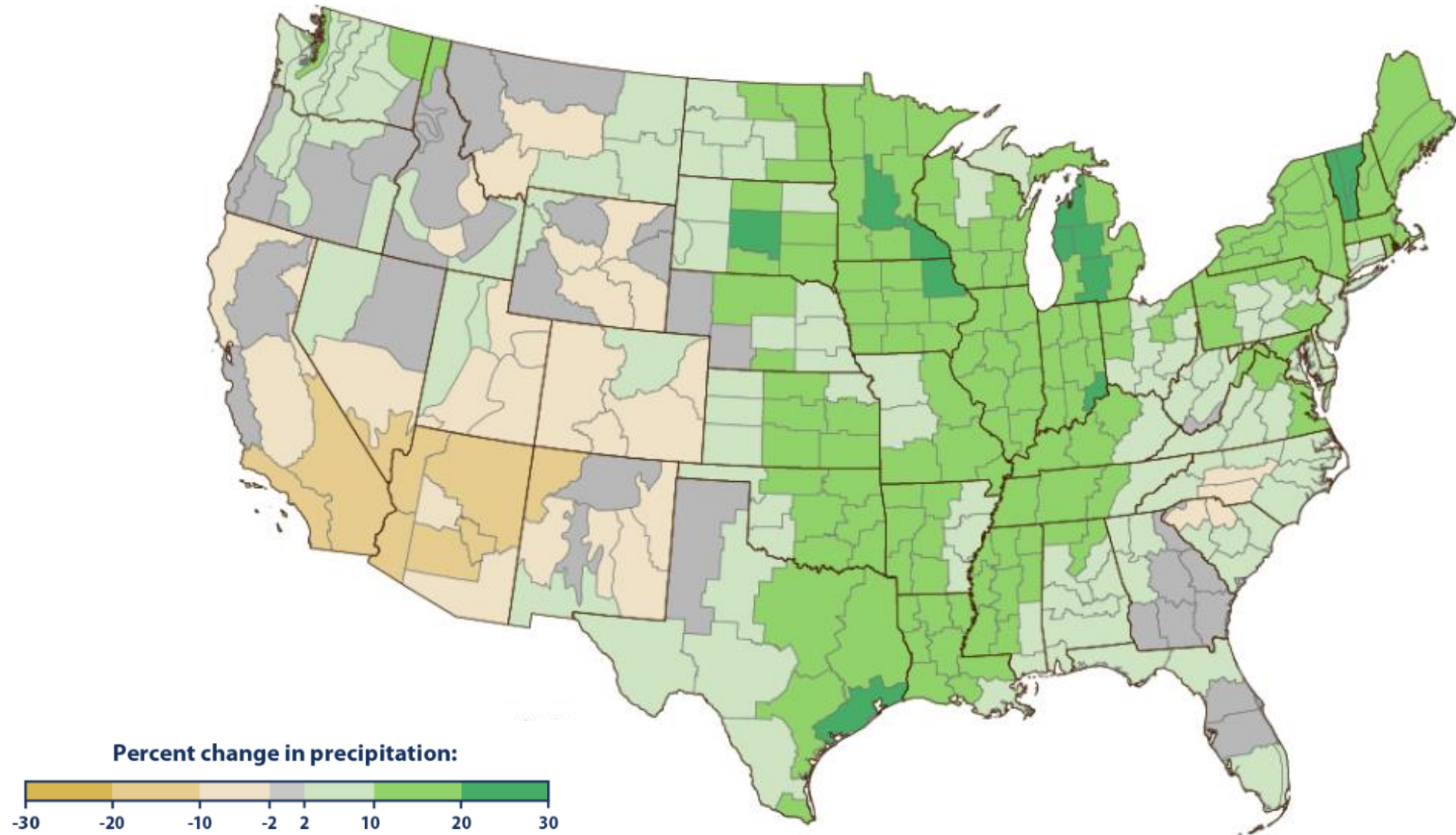
Alaska data start in 1925.

2 BILLION
PEOPLE DON'T GET ENOUGH VITAMINS AND MINERALS

795 MILLION
PEOPLE DON'T GET ENOUGH CALORIES

161 MILLION
CHILDREN ARE CHRONICALLY UNDERNOURISHED

WE HAVE A BIG PROBLEM WITH
UNDERNUTRITION

WE HAVE A BIG PROBLEM WITH
OVERWEIGHT & OBESITY

1.9 BILLION
ADULTS ARE OVERWHEIGHT OR OBESE

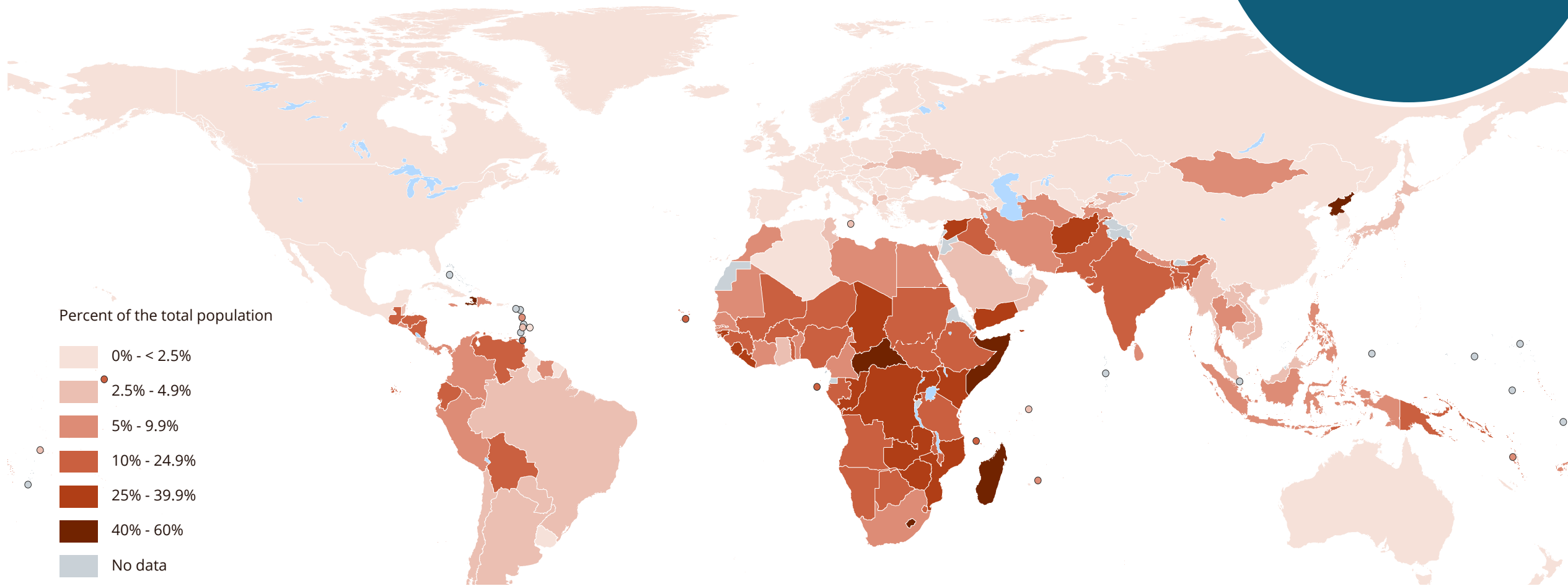**1 in 12**
ADULTS HAVE DIABETES

42 MILLION
CHILDREN ARE OVERWEIGHT

FAO Hunger Map

Prevalence of Undernourishment 2020-2022

SDG Indicator 2.1.1

Food and Agriculture Organization of the United Nations

Hunger is an emerging critical global issue

Percent of the total population

- 0% - < 2.5%
- 2.5% - 4.9%
- 5% - 9.9%
- 10% - 24.9%
- 25% - 39.9%
- 40% - 60%
- No data

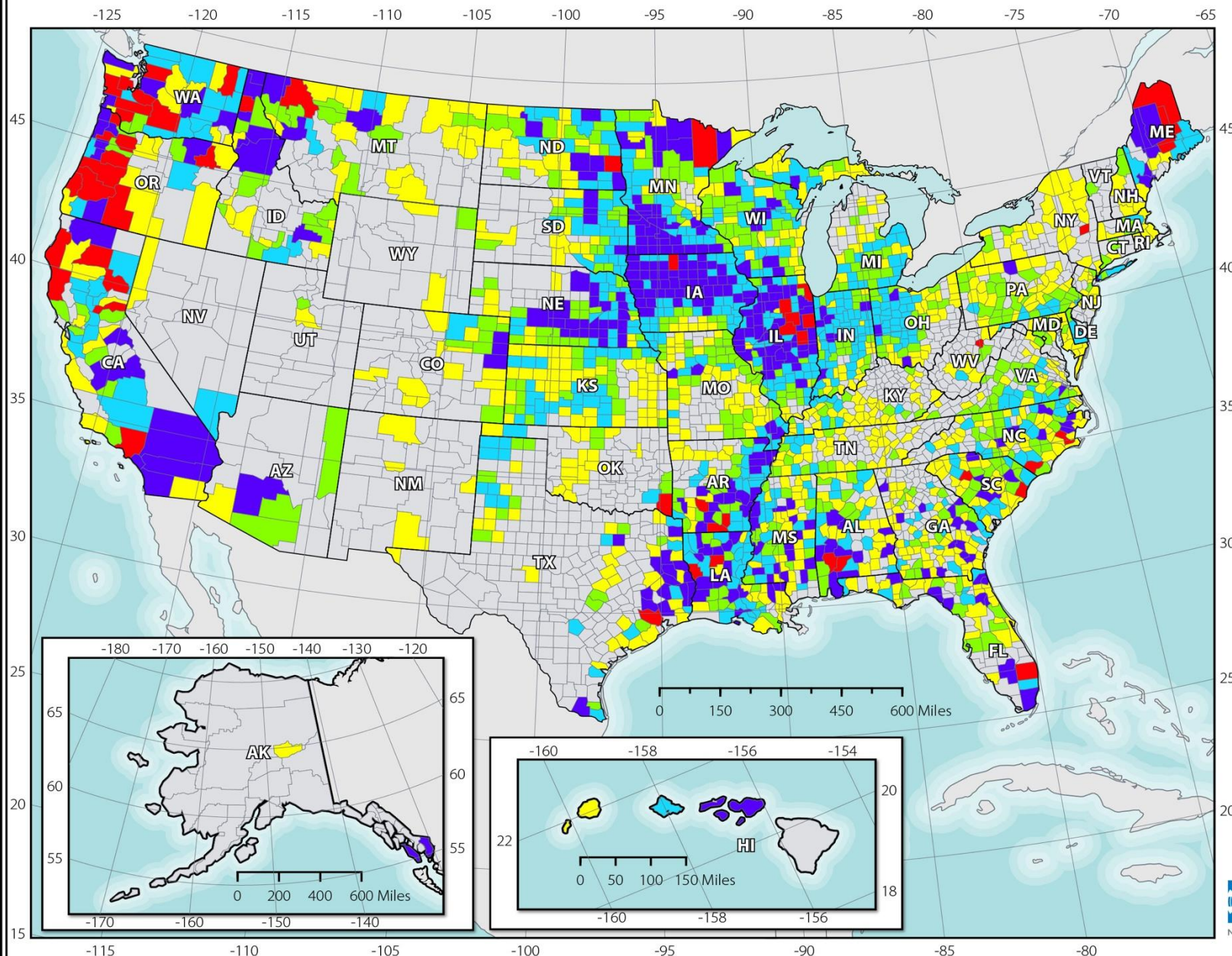# Projected impact of climate change on agricultural yields
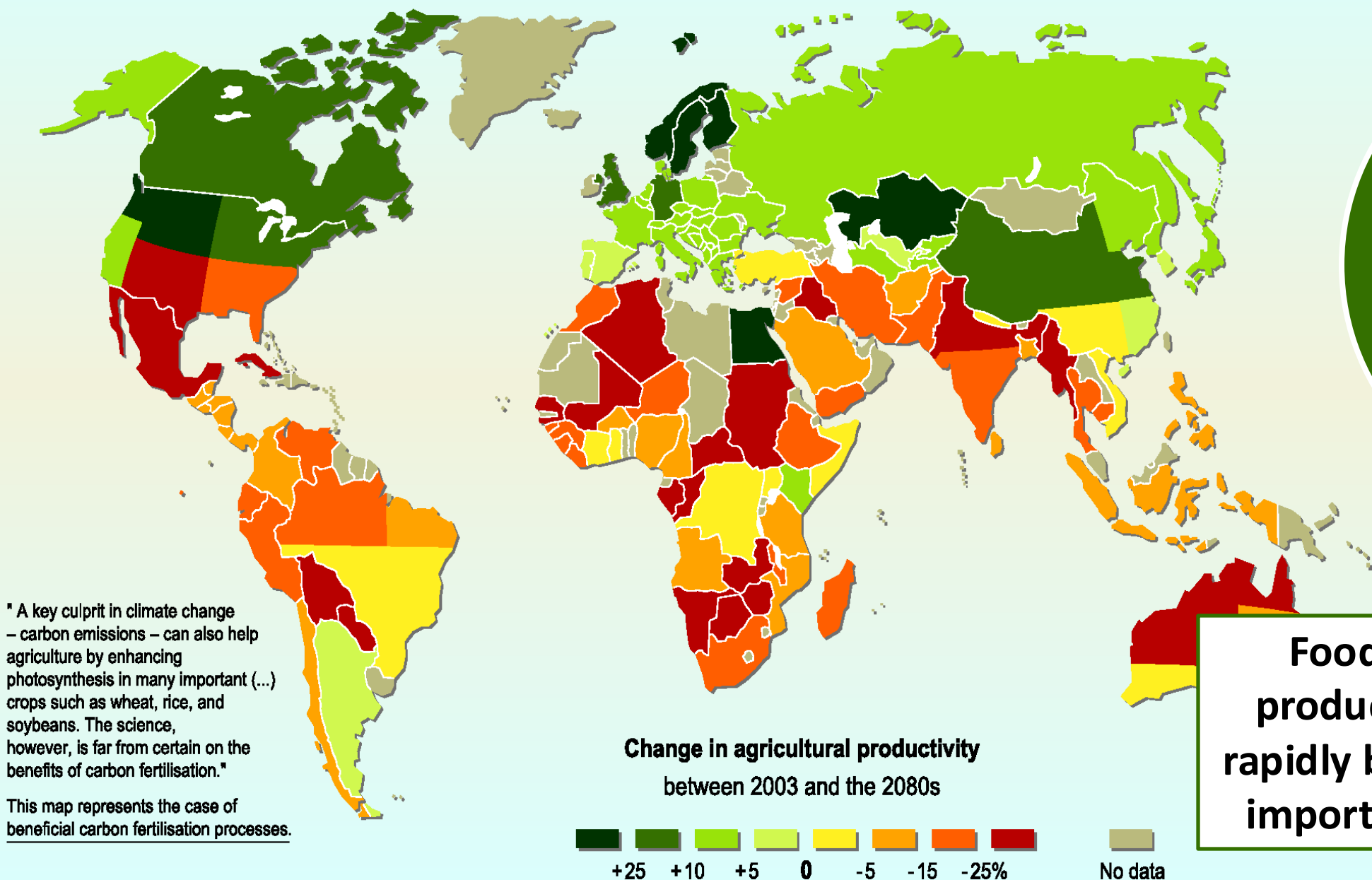
Increases and decreases

Food security and production capability rapidly becoming a more important global issue

" A key culprit in climate change – carbon emissions – can also help agriculture by enhancing photosynthesis in many important (...) crops such as wheat, rice, and soybeans. The science, however, is far from certain on the benefits of carbon fertilisation."

This map represents the case of beneficial carbon fertilisation processes.

Change in agricultural productivity

between 2003 and the 2080s

| +25 | +10 | +5 | 0 | -5 | -15 | -25% | No data |

Solid Biomass Resources in the United States

Thousand Tonnes/Year
- > 500
- 250 to 500
- 150 to 250
- 100 to 150
- 50 to 100
- < 50

This map estimates the solid biom... resources currently available in the United States by county. It includes the following feedstock categories: crop residues (5 year average: 2003-2007), forest and primary mill residues (2007), secondary mill residues (2009), and urban wood waste (2010). For more information on the data development, please refer to http://www.nrel.gov/docs/fy06osti/39181.pdf. Although the document contains the method-ology for the development of an older assessment, the informatio... applicable to this assessment as... The difference is only in the dat... time period.

This map was produced by National Renewable Ene... Laboratory for the U.S... Department of Energy...
Billy J. Roberts
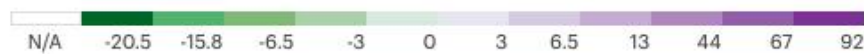15 January 2014

NREL
NATIONAL RENEWABLE ENERGY LABORATORY

Unique biomass capability

Upper Midwest bioeconomy likely to be more globally significant over coming decades

Farm Crop Yields: 2040-2060

N/A -20.5 -15.8 -6.5 -3 0 3 6.5 13 44 67 92

Percent decline in yields

Moderate Emissions

Corn and soy production is more sensitive to heat than drought, and it will decrease for every degree of warming. By midcentury, North Dakota (A), which already harvests millions of acres of both crops, will warm enough to allow for more growing days and higher yields. But parts of Texas and Oklahoma (B) may see yields drop by more than 70%.
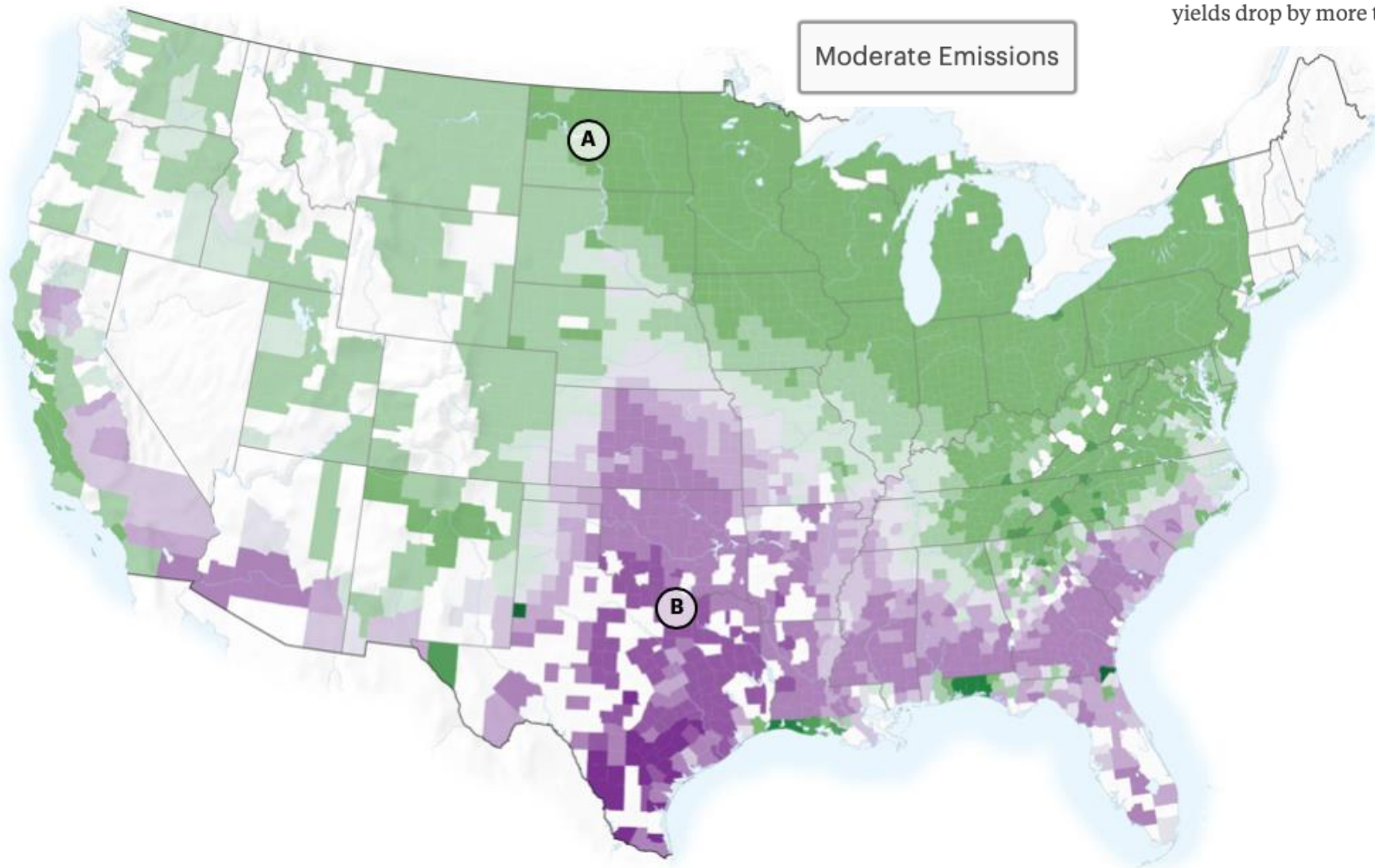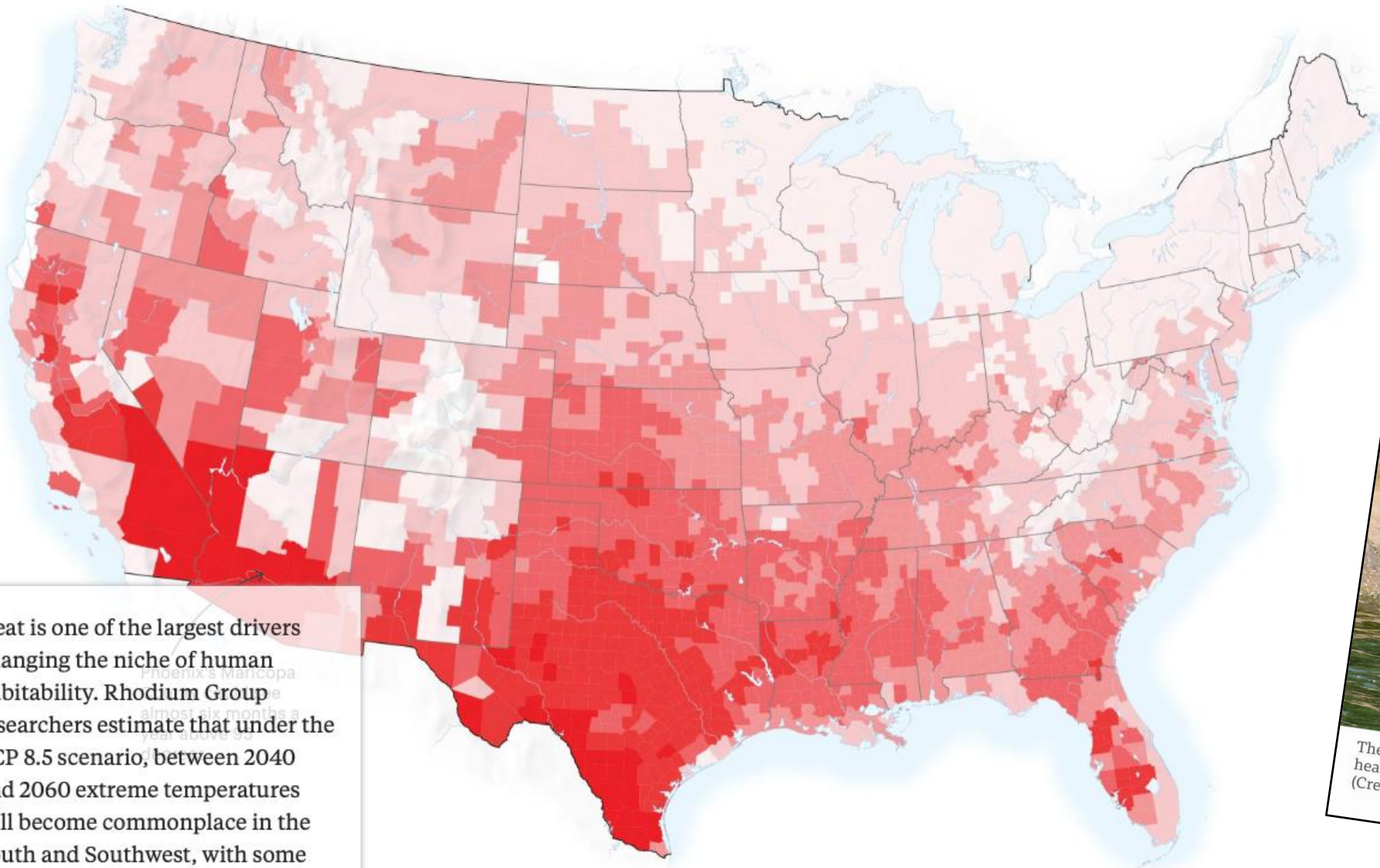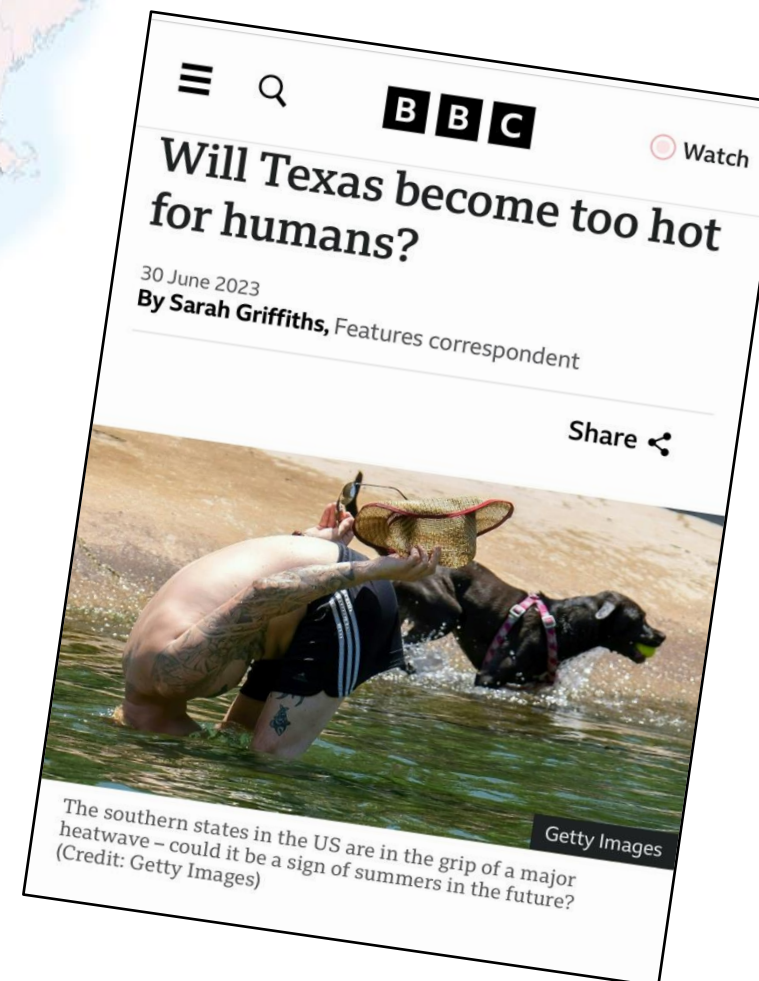
Heat is one of the largest drivers changing the niche of human habitability. Rhodium Group researchers estimate that under the RCP 8.5 scenario, between 2040 and 2060 extreme temperatures will become commonplace in the South and Southwest, with some counties in Arizona experiencing temperatures above 95 degrees for half the year.

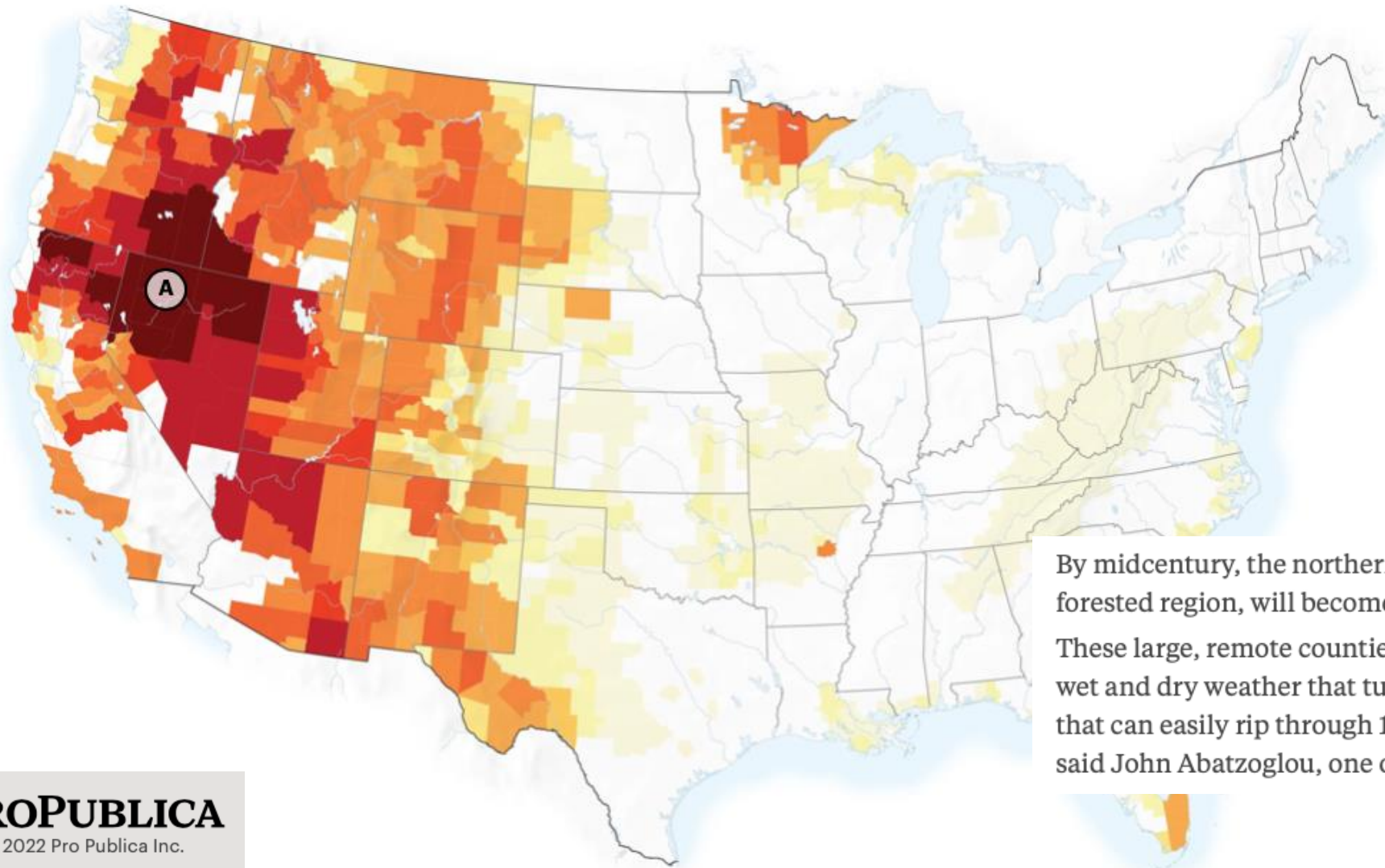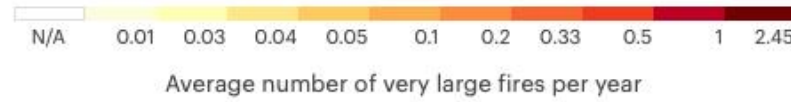0   2   5   8   11   17   26
weeks per year above 95 degrees F

Extreme Heat and Humidity: 2040-2060

High Emissions

Large Wildfires: 2040-2071

N/A   0.01   0.03   0.04   0.05   0.1   0.2   0.33   0.5   1   2.45

Average number of very large fires per year

By midcentury, the northern Great Basin, though not a densely forested region, will become the epicenter of large wildfires (A).

These large, remote counties in Nevada and Oregon see cycles of wet and dry weather that turn the grassland into the fuel for fires that can easily rip through 10,000 acres a day with strong winds, said John Abatzoglou, one of the authors of the study.

High Emissions   Moderate Emissions

Percentage of property below high tide

0   0.05   2   5   10   15   25

Sea Level Rise: 2040-2060

Some 50 million Americans live in eight of the largest U.S. metro areas — Miami (A), New York (B) and Boston (C) among them — which all lie in some of the most affected counties in the U.S.

New Climate Maps Show a Transformed United States

by *Al Shaw*, *Abrahm Lustgarten*, ProPublica, and Jeremy W. Goldsmith, Special to ProPublica, September 15, 2020.

In the United States, that niche today blankets the heart of the country, from the Atlantic seaboard through northern Texas and Nebraska, and the California coast.

More suitable →

Most suitable zone by temperature and precipitation

CANADA

UNITED STATES

MEXICO

According to new data from the Rhodium Group analyzed by ProPublica and The New York Times Magazine, warming temperatures and changing rainfall will drive agriculture and temperate climates northward, while sea level rise will consume coastlines and dangerous levels of humidity will swamp the Mississippi River valley.
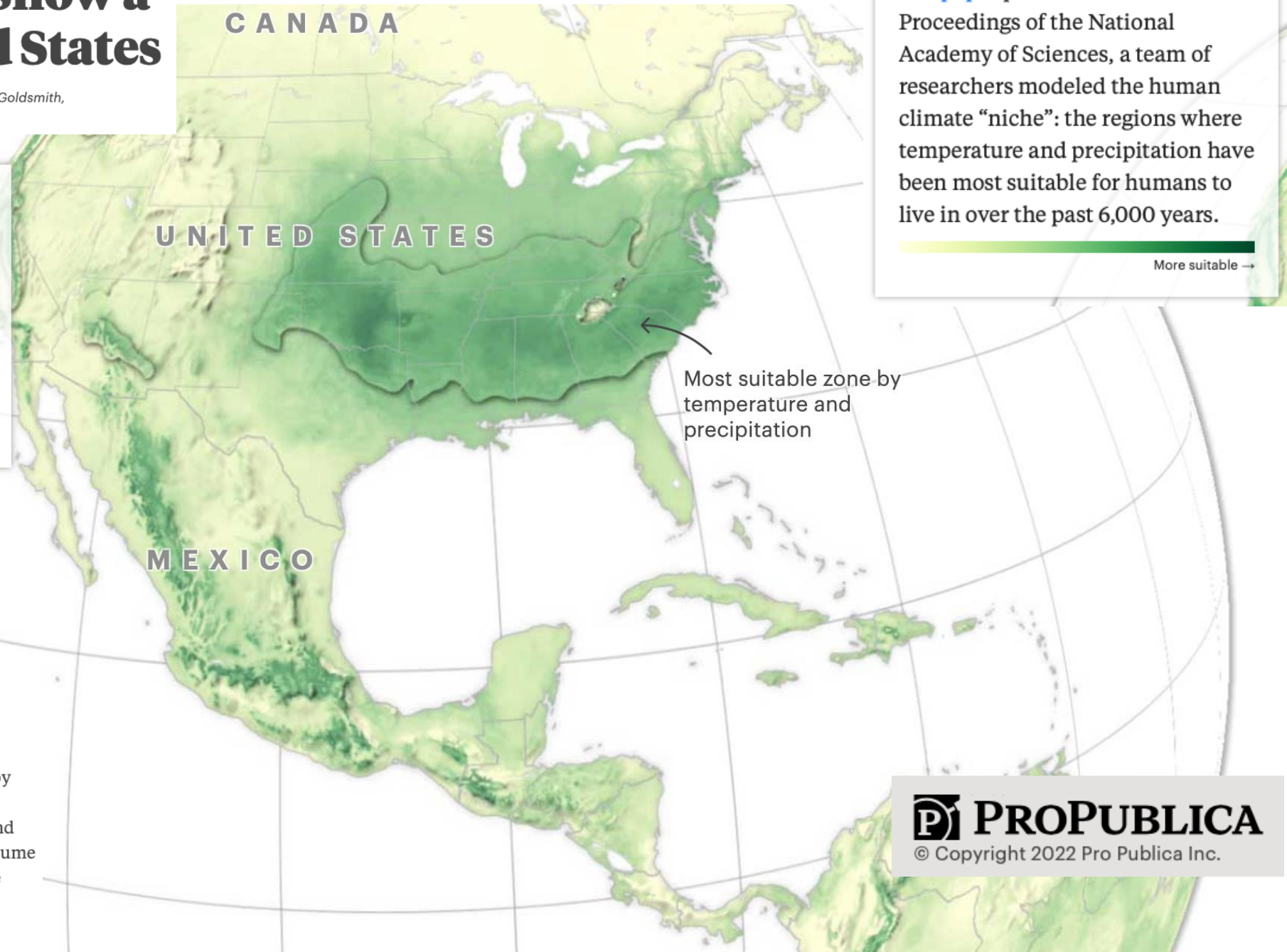
But as the climate warms, the niche could shift drastically northward. Under even a moderate carbon emissions scenario (known as RCP 4.5), by 2070 much of the Southeast becomes less suitable and the niche shifts toward the Midwest.

In a paper published in the Proceedings of the National Academy of Sciences, a team of researchers modeled the human climate "niche": the regions where temperature and precipitation have been most suitable for humans to live in over the past 6,000 years.
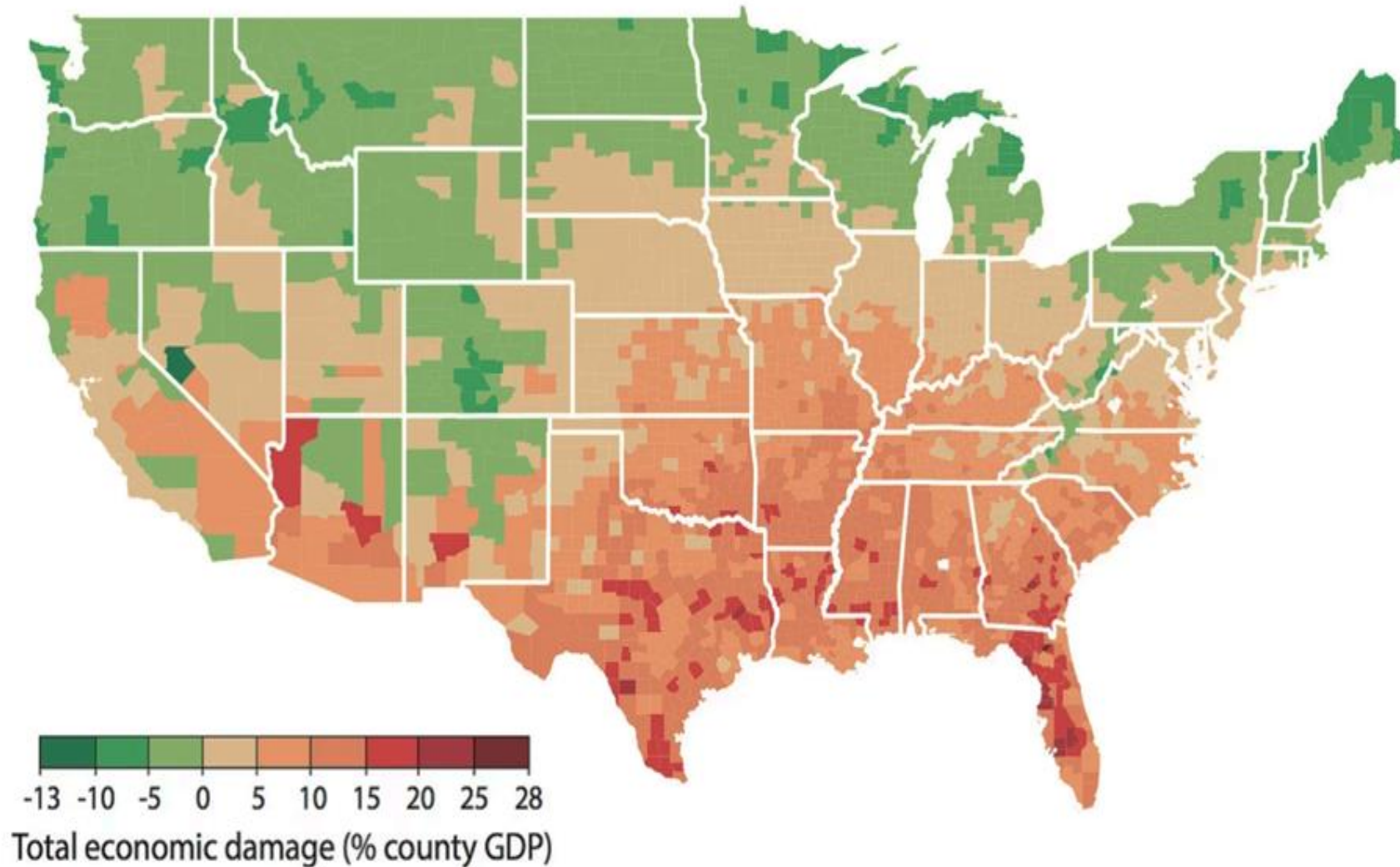
More suitable →

The suitable zone will move northward by 2070

New Climate Maps Show a Transformed United States

by Al Shaw, Abrahm Lustgarten, ProPublica, and Jeremy W. Goldsmith, Special to ProPublica, September 15, 2020.

According to new data from the Rhodium Group analyzed by ProPublica and The New York Times Magazine, warming temperatures and changing rainfall will drive agriculture and temperate climates northward, while sea level rise will consume coastlines and dangerous levels of humidity will swamp the Mississippi River valley.

https://projects.propublica.org/climate-migration/

-13 -10 -5 0 5 10 15 20 25 28
Total economic damage (% county GDP)

Potential economic damages are shown at the county level in a scenario in which emissions of greenhouse gases continue at current rates. Green indicates areas that could see economic benefits. To see an interactive version of this map, click here.

Hsiang, Kopp, Jina, Rising, et al./Science

Long term GDP impact positive in north

Climate change may drive migration patterns within US may move to 'north', and from 'west to center'

Source: *Christopher Joyce, MPR News, June 29, 2017.*

Predictions and observations

- Growing disconnect between where food will be consumed, and where it can be grown.

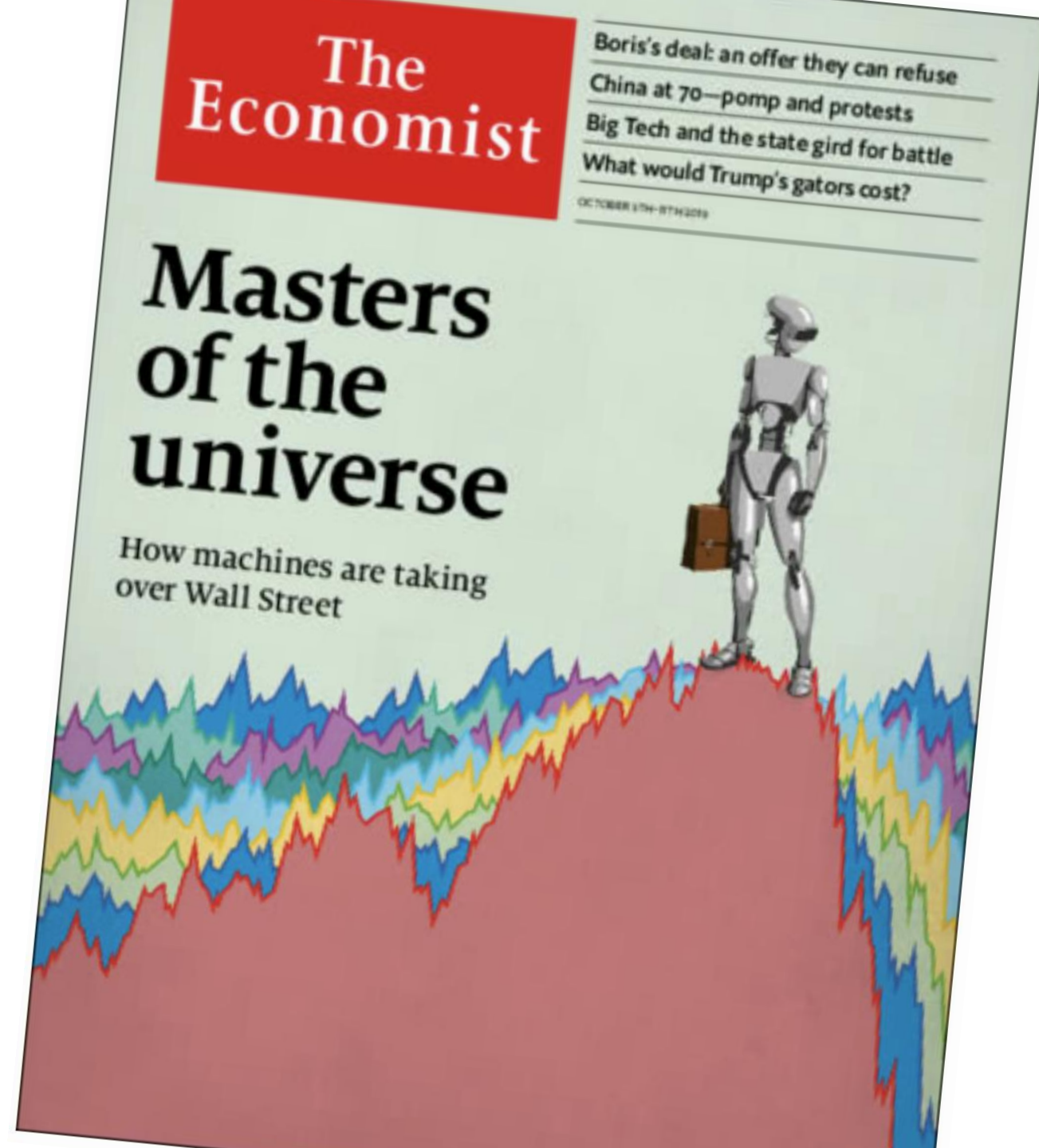- New migration patterns are emerging.

Energy + Food + Water + Climate Change
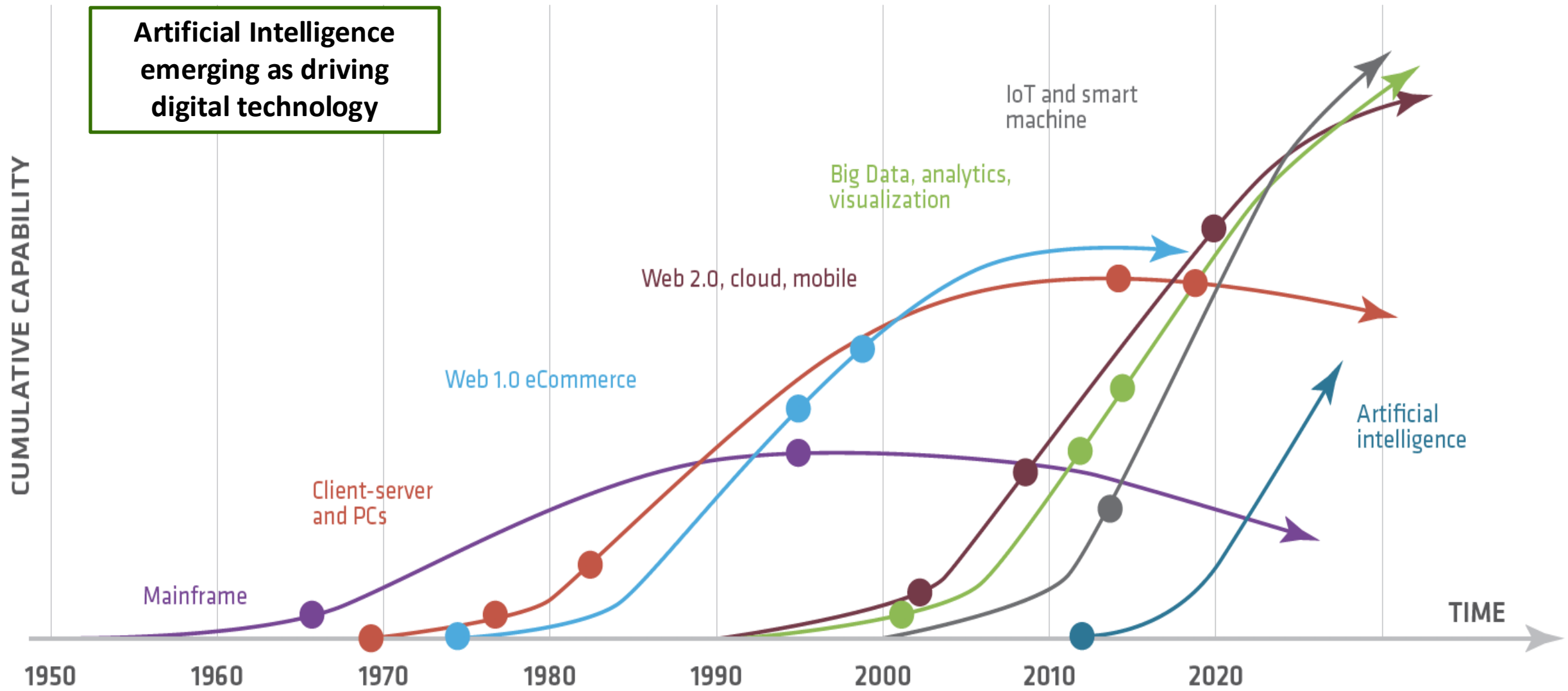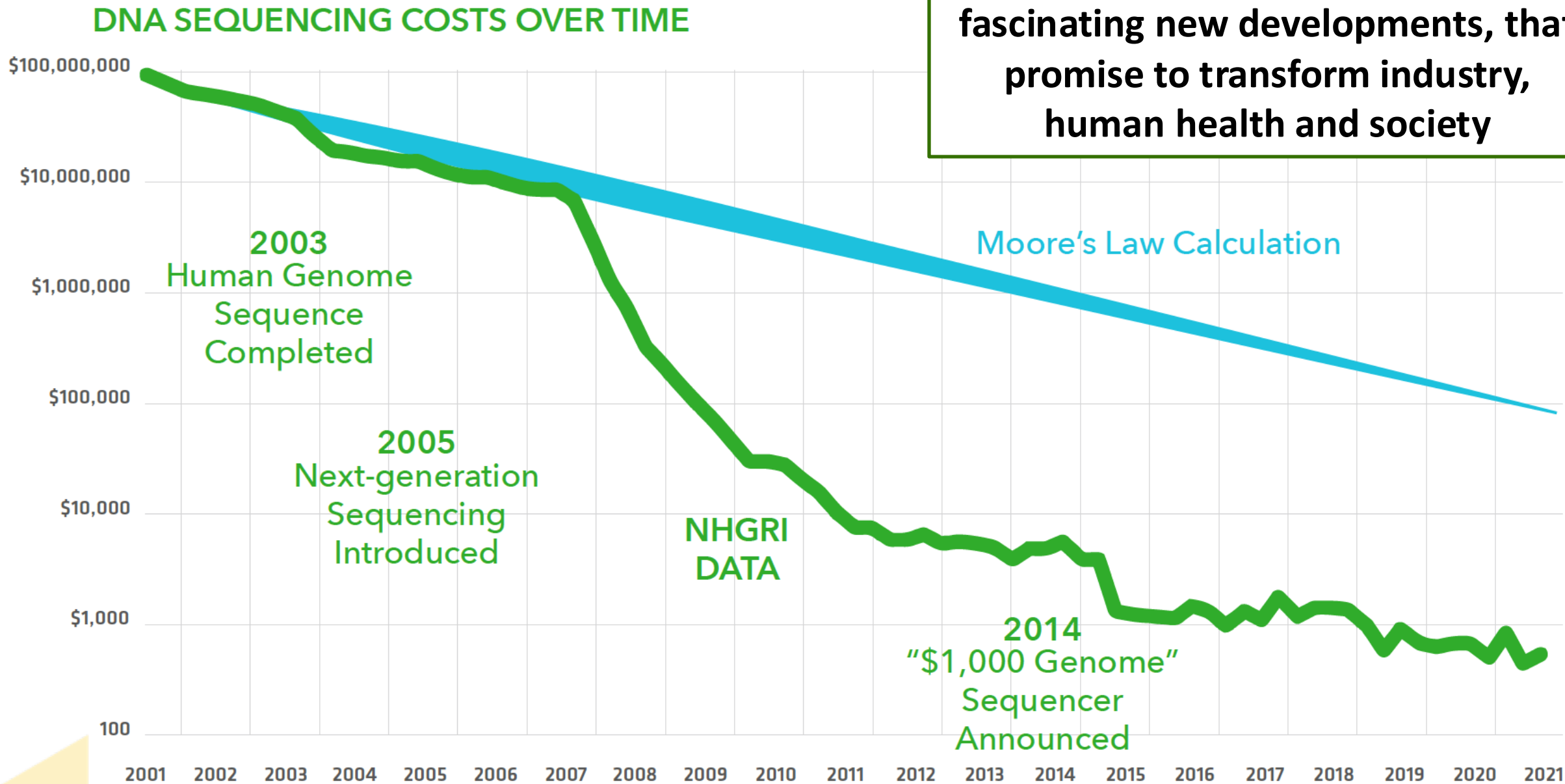
What does this mean for the
the future of Jasper?

Technology and the speed of change

THE INCREASING CAPABILITY OF DIGITAL TECHNOLOGIES

Artificial Intelligence emerging as driving digital technology

CUMULATIVE CAPABILITY

IoT and smart machine

Big Data, analytics, visualization

Web 2.0, cloud, mobile

Web 1.0 eCommerce

Client-server and PCs

Mainframe

Artificial intelligence

TIME

1950   1960   1970   1980   1990   2000   2010   2020

Digital Transformation Initiative Mining and Metals Industry, White Paper, World Economic Forum / Accenture analysis, January 2017
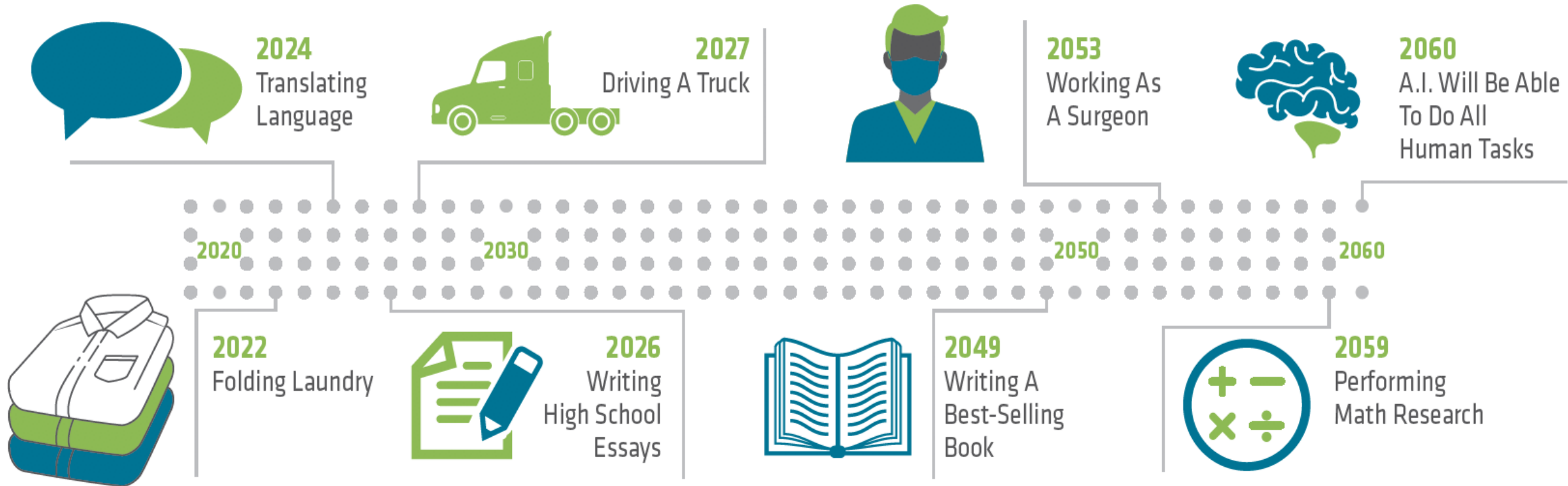
DNA SEQUENCING COSTS OVER TIME

Technology is driving down cost of fascinating new developments, that promise to transform industry, human health and society

2003
Human Genome Sequence Completed

2005
Next-generation Sequencing Introduced

NHGRI DATA

Moore's Law Calculation

2014
"$1,000 Genome" Sequencer Announced

Source: https://www.genome.gov/about-genomics/fact-sheets/DNA-Sequencing-Costs-Data

54

When will AI outperform people?

AI WILL LIKELY OUTPERFORM HUMANS AT...

2024 Translating Language

2027 Driving A Truck

2053 Working As A Surgeon

2060 A.I. Will Be Able To Do All Human Tasks

2020

2030

2050

2060

2022 Folding Laundry

2026 Writing High School Essays

2049 Writing A Best-Selling Book

2059 Performing Math Research

Source: 'You Will Lose Your Job to a Robot–and Sooner Than You Think'. Kevin Drum, Mother Jones, November / December Issue, 2017. (adapted from 'When will AI exceed human performance? Evidence from AI Experts', Oxford and Yale University 2017) [12]

Reproduced from Next Industrial Revolution, Future iQ, 2018

Source: New Yorker Oct 23, 2017, and Max Planck Research 2009

Rapid systemic change and technology integration

Adapted from: Source: Deloitte. 2014. Industry 4.0 Challenges and solutions for the digital transformation and use of exponential technologies

SPEED OF TECHNOLOGICAL CHANGE

EXPONENTIAL TECHNOLOGIES

Technological Development
Moore's Law: The power of chips, bandwith and computer doubles appr. every 18 months.

The Human Factor
Technological dev. feeds and enables various trends in society: Democratisation, Social Connection, DIY, Decentralisation.

Watson

Gene-Splicing

Autonomous Tractors

Global Connectivity

Sensory Intelligence

Nano Printing

Telepresence Robots

3D Food Printing

Slingshot Water Purifier

Robotic Food Processing

Synthetic Foods

Vertical Farming

Drone Delivery

Biotech
Neurotech
Nanotech
New Energy & Sustainability
ICT & Mobile Technology
Sensoring
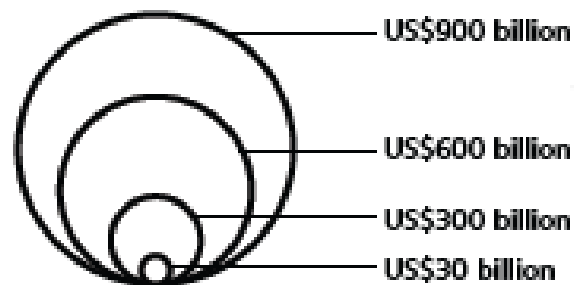3D Food Printing
Artificial Intelligence
Robotics
Drones
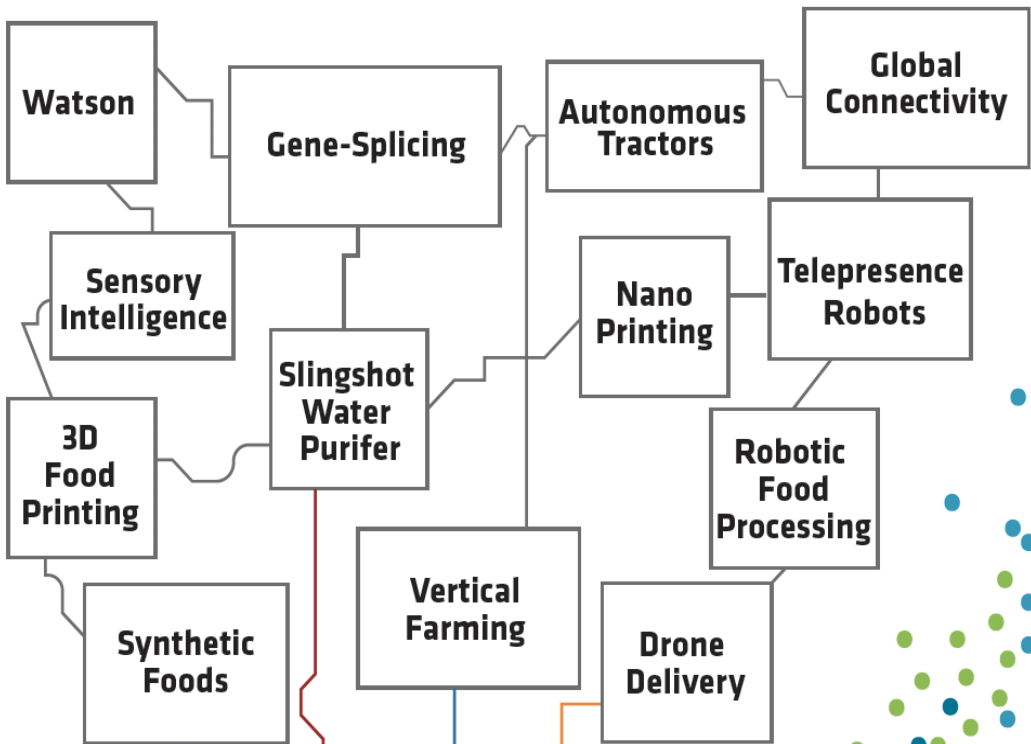
FROM LINEAR TO EXPONENTIAL GROWTH TRAJECTORY

# Global technology and innovation landscape is changing rapidly

Canada (10)

United States (1)

Mexico (7)

United Kingdom (8)

Germany (3)

China (2)

Japan (4)

India (5)

South Korea (6)

Taiwan (9)

Thailand (14)

Vietnam (12)

Indonesia (15)

Malaysia (13)

Singapore (11)

High skilled and technology intensive manufacturing exports (US billion dollars)

US$900 billion

US$600 billion

US$300 billion

US$30 billion

Note: Figure in parenthesis represent the projected 2020 GMCI rank by CEOs

Source: Deloitte Touche Tohmatsu Limited and US Council on Competitiveness, 2016 Global Manufacturing Competitiveness Index, Deloitte analysis based on UNCTAD data[1]

Headline Innovation Index
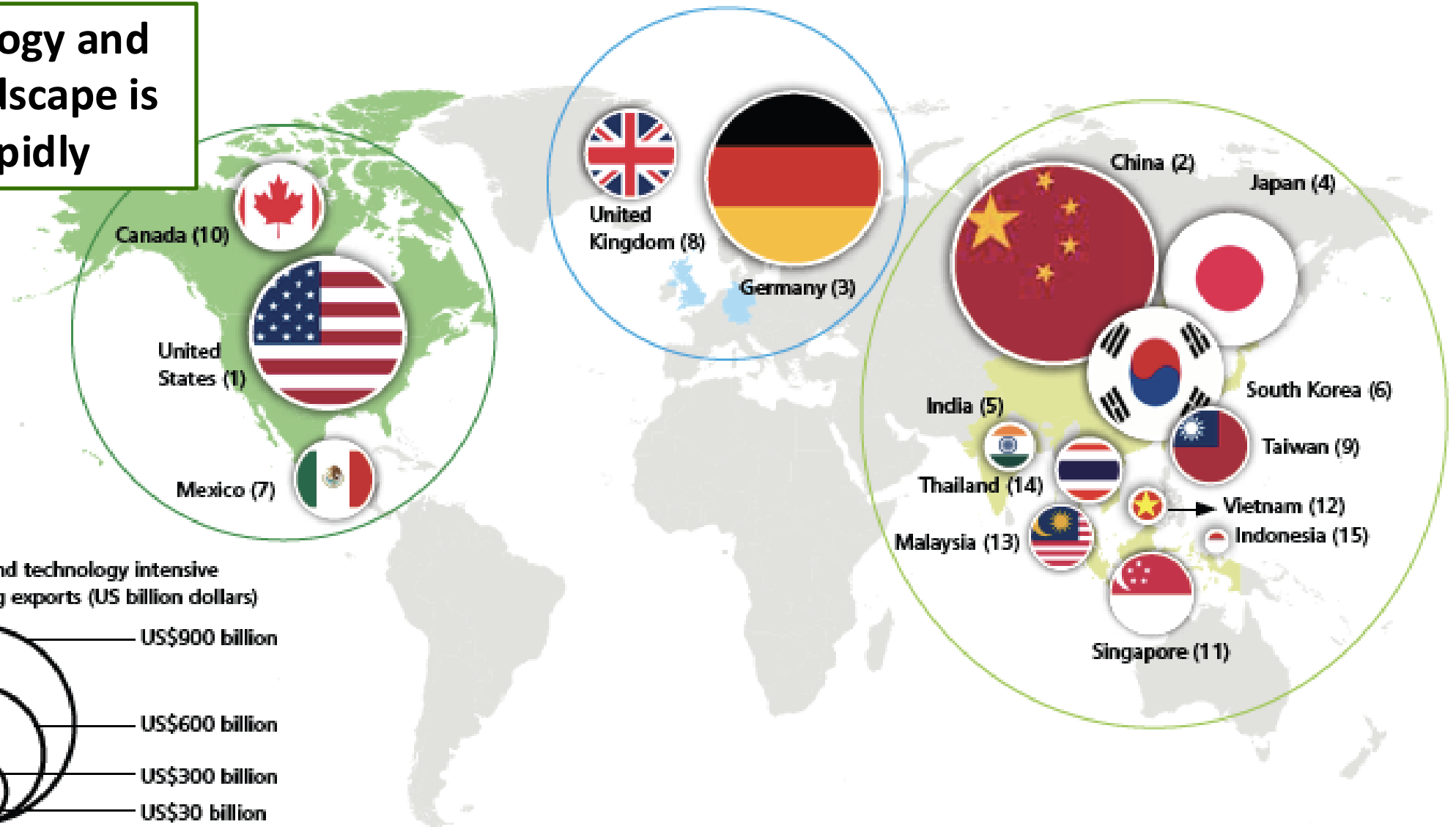
Legend/panel:
- Headline Innovation Index
- ▷ Human Capital and Knowledge Creation
- ▷ Business Dynamics
- ▷ Business Profile
- ▷ Employment and Productivity
- ▷ Economic Well-Being

The Innovation Index includes both innovation inputs and outputs in order to measure both innovation capacity and innovation outcomes.

Scale: 53 64 75 86 97 108 119 130 141
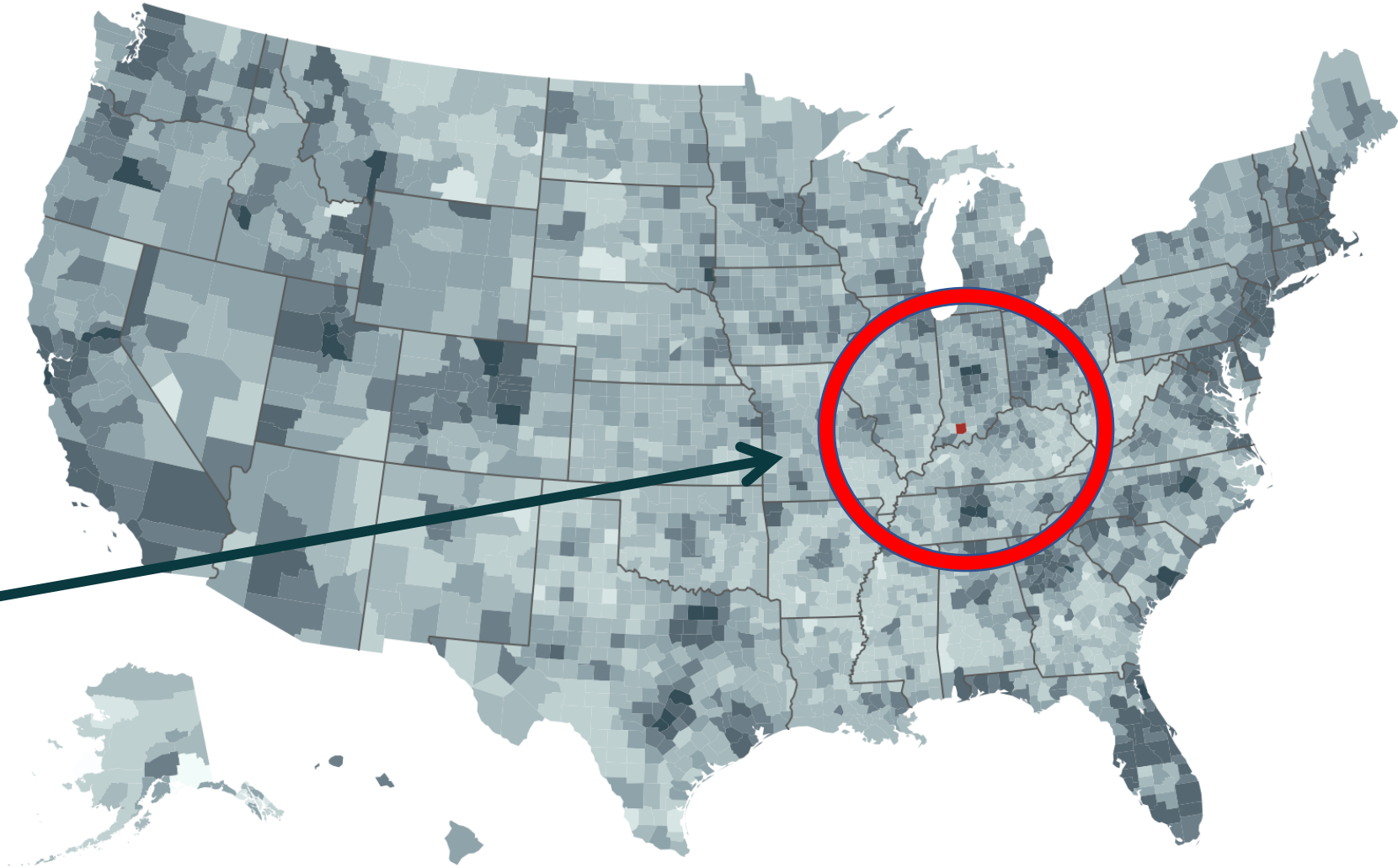
How does Jasper leverage the proximity to the Indianapolis or Louisville innovation clusters?

Dubois County, IN

Population: **43,563**   Per Capita Income: **$68,645**   Largest City: **Jasper**

Innovation Intelligence Index

111.4

Rank: **1,247**
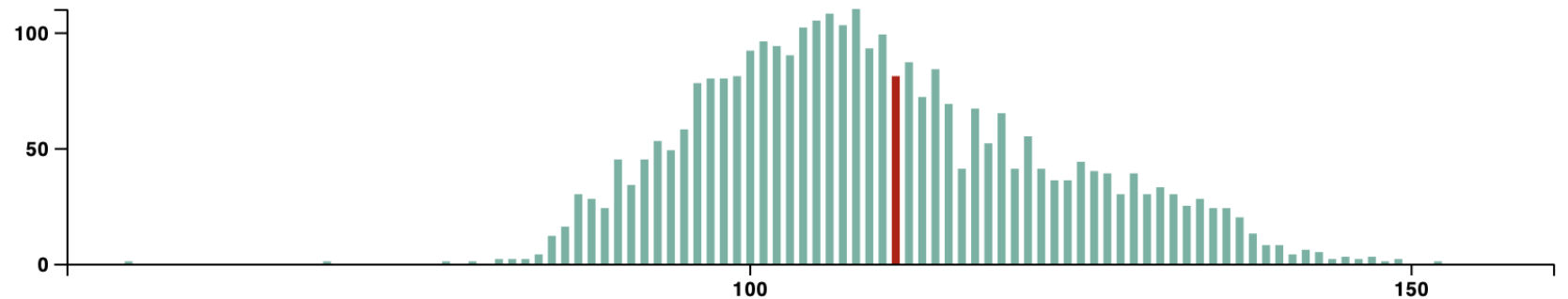
The graph above, and the similar graphs below, show the distribution of index values for all counties. The value for Dubois County, IN is highlighted in red.

This area has moderate relative Innovation Capacity. The innovation index incorporates statistical data from a wide variety of sources. Review the indexes below to learn more about how this number was determined.

Technology and speed of change

- Waves of disruption and technology are reshaping education, industries and economies
- Speed of change is exponential

Demographics + Resources + Technology

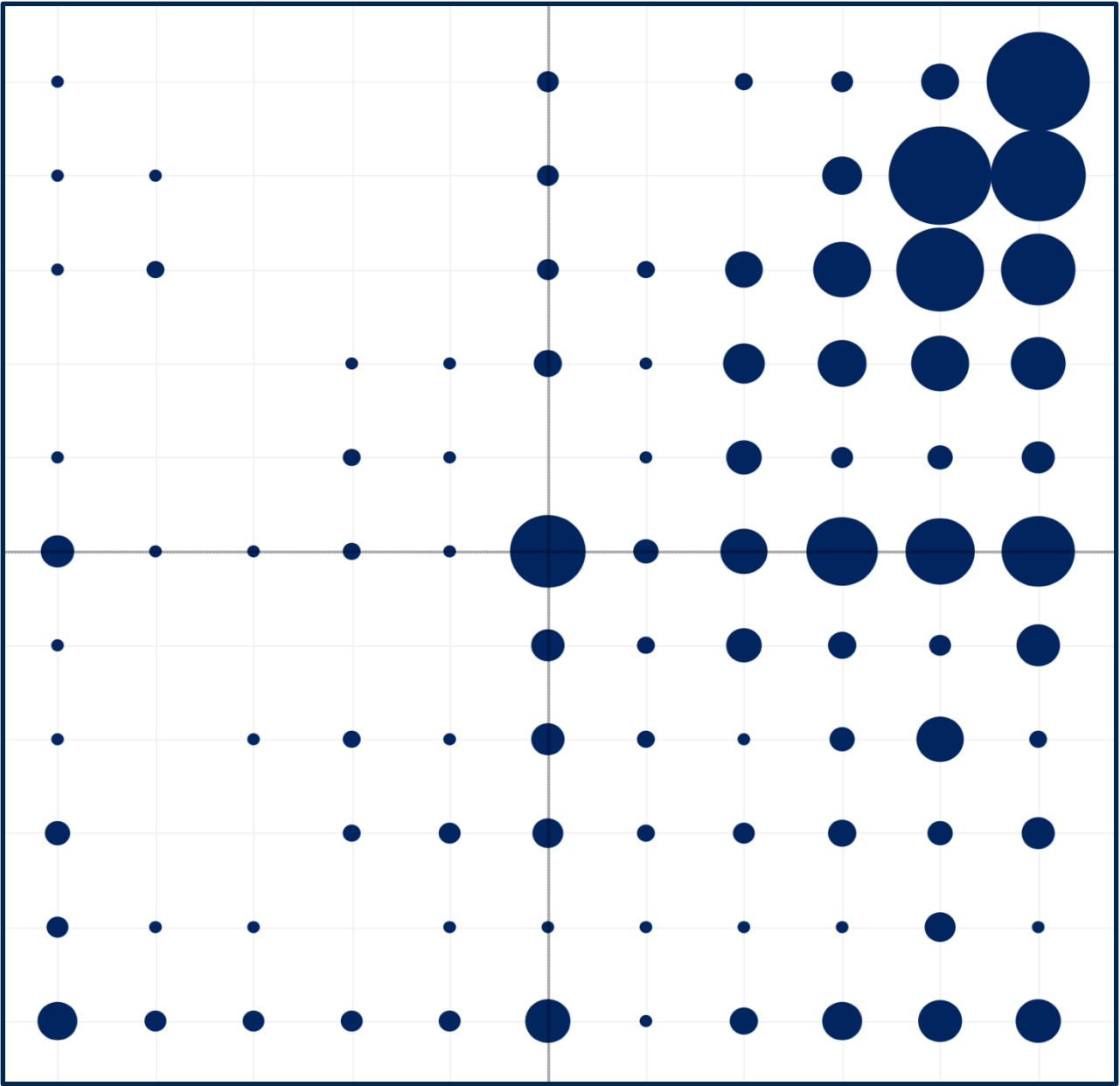What do all these future trends mean for the future of Jasper?

PRELIMINARY SURVEY RESULTS
(n = 1,251)

Community Survey

Satisfaction with living and/or working in Jasper and **Satisfaction with Current Direction**
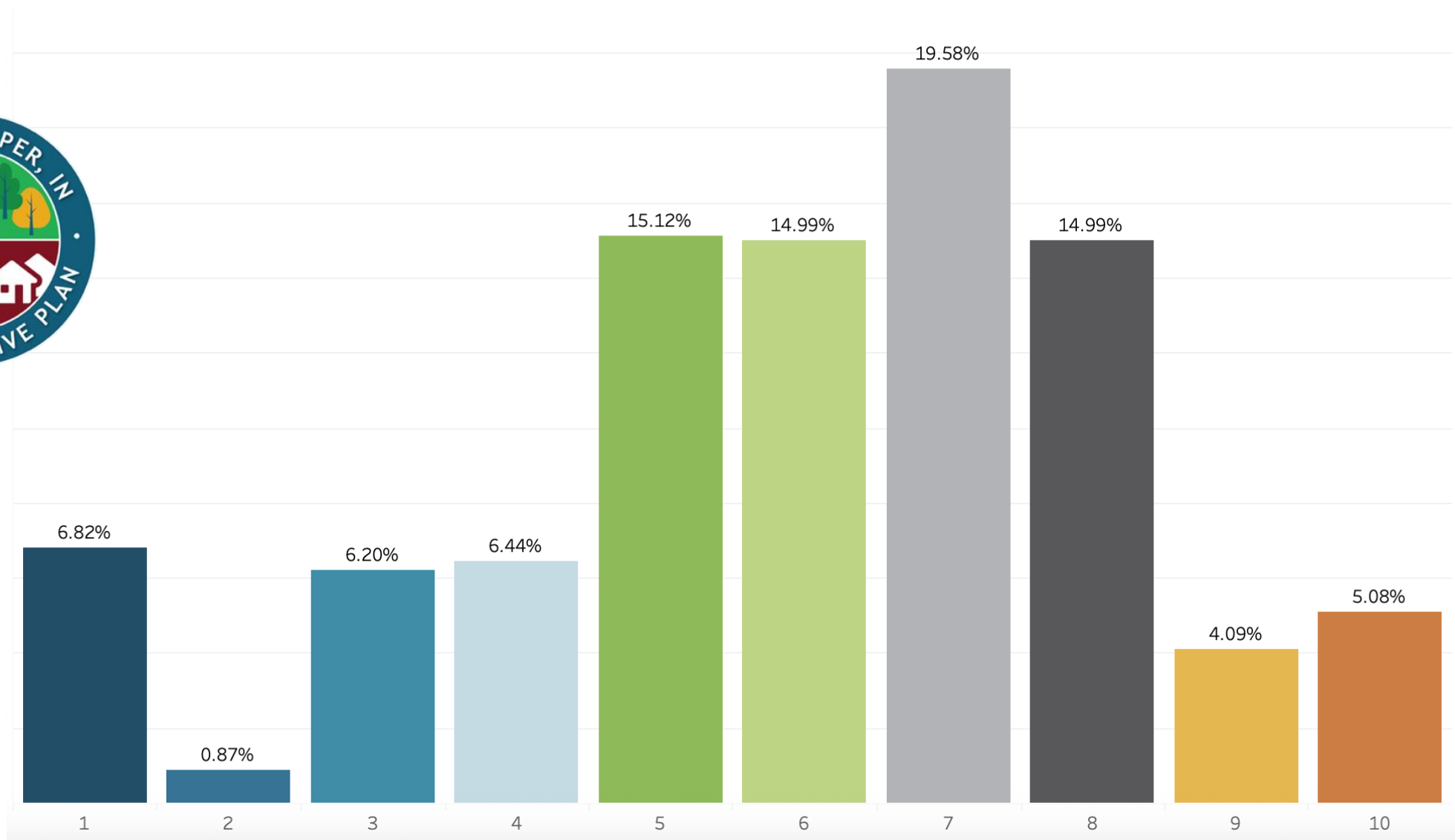
Very Excited

Current Direction

Very Concerned

Very Unsatisfied ← Living / Working Satisfaction → Very Satisfied

How would you describe the current Jasper community dynamics, in terms of being united or divided? (SCALE: 1 = Very divided; 10 = Very united)
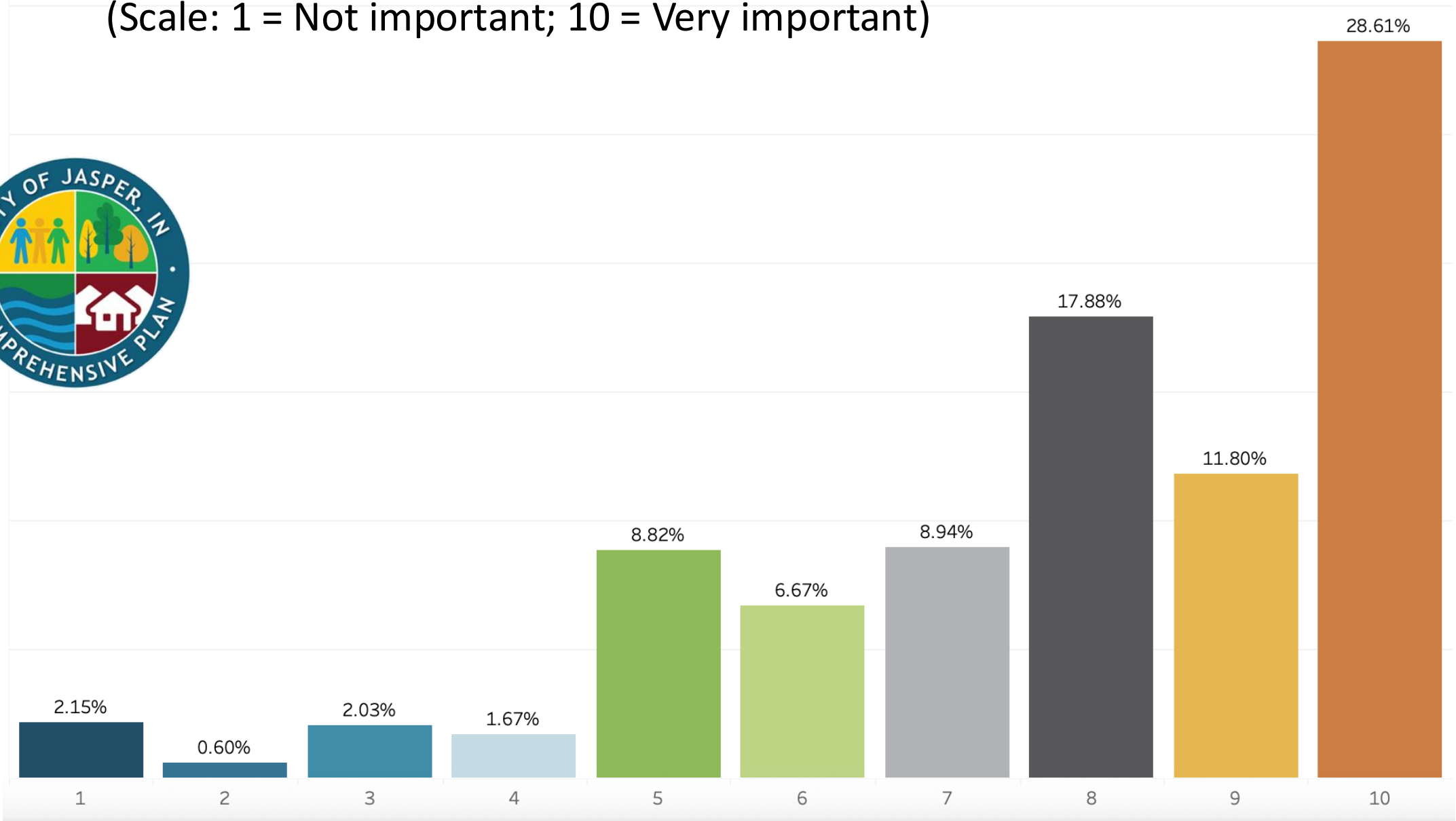
COMMUNITY SNAPSHOT

JASPER
COMMUNITY PROFILE

Insights into Jasper's Population, Housing, and Economy

JASPER COMPREHENSIVE PLAN

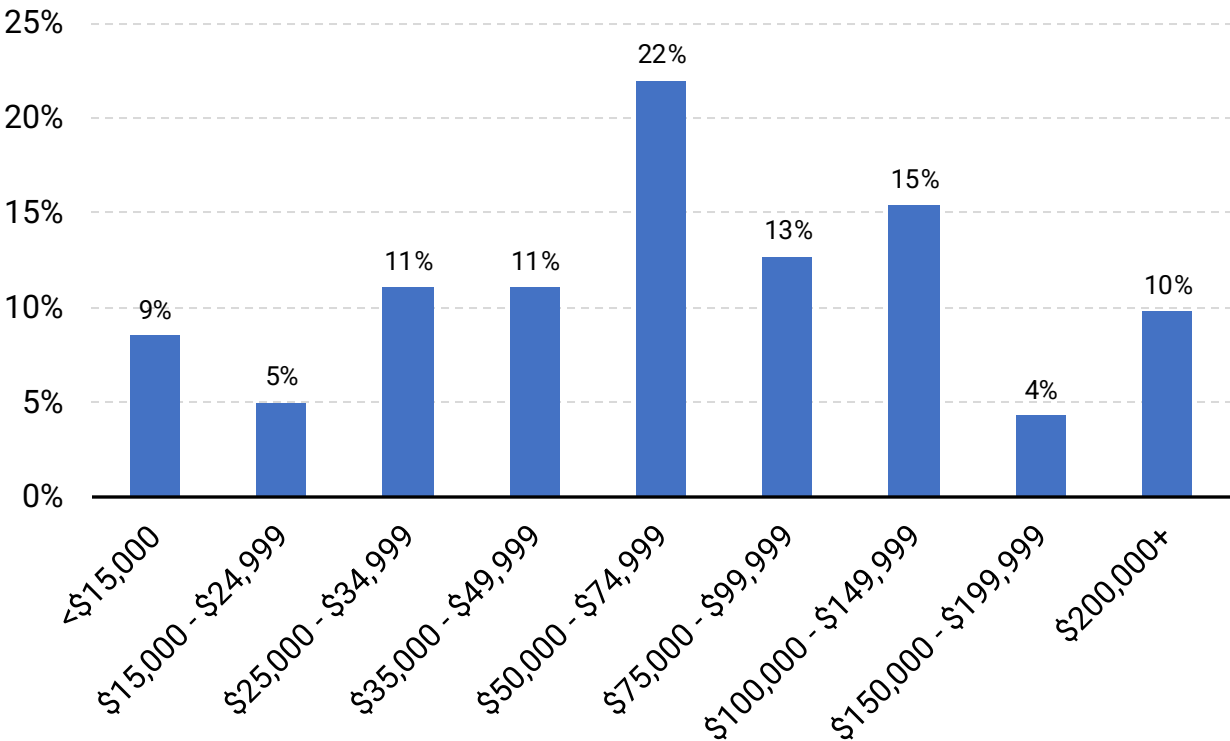October 2025

Household Income

The largest household income group in Jasper is $50,000-75,000. This group accounts for about 22% of Jasper's population.

However, notable segments of the population fall in other ranges, with about 30% of households making over $100,000 and 25% making under $35,000. This mix of incomes reflects a community where a variety of different industrial and professional sectors exist.

Insight: The policies Jasper implements through the comprehensive plan should consider their impact on households of all income levels.

Median Household Income (2025)

Jasper	Dubois County	Indiana
$65,637	$72,464	$72,877

Jasper Households by Income (2025)

Data Source: ESRI Community Analyst (2025), U.S. Census

Educational Attainment

93% of Jasper's population age 25 and above has a high school diploma or GED, while about 30% of this population has a Bachelor's degree or higher.

Jasper's high school graduation rate exceeds that of Dubois County and the state of Indiana. Meanwhile, its share of residents with a Bachelor's Degree exceeds that of Dubois County and is generally comparable with the statewide average.

Insight: For a strong local economy, Jasper will need to create workforce development paths that equip people of a range of educational backgrounds to fill various roles in growing industries.

Jasper Population 25+ by Educational Attainment (2025)

	Education Attainment		
Highest Level of Education	**Jasper**	**Dubois County**	**Indiana**
Less than High School	7%	10%	9%
High School Graduate or GED	36%	37%	33%
Some College, No Degree	14%	15%	17%
Associates Degree	13%	12%	10%
Bachelor's Degree	21%	19%	20%
Graduate/Professional Degree	9%	7%	11%
Share with Bachelor's Degree or Higher	**30%**	**26%**	**31%**

Data Source: ESRI Community Analyst (2025), U.S. Census
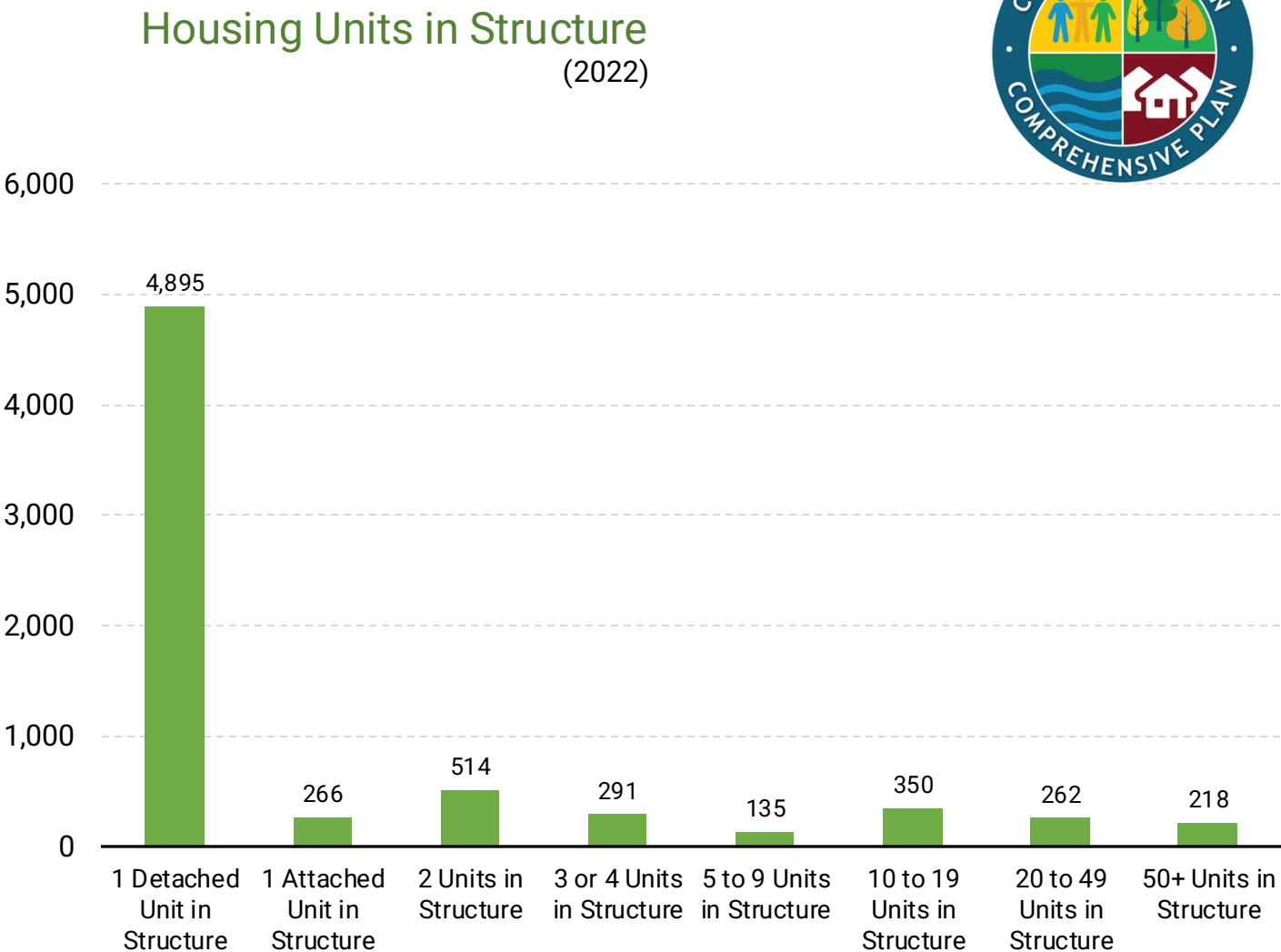
HOUSING IN JASPER

Housing Typologies

Jasper's housing stock is primarily composed of single-family units.

The vast majority of Jasper's housing is one-unit detached. This is typical of a smaller American city that attracts many families. Other common housing types have 2-4 units or are bigger apartment buildings with 10-49 units. Relatively few buildings in Jasper have 50 or more apartment units.

Insight: The housing types available in Jasper will impact who moves to Jasper in the coming years and opportunities to move within Jasper.

Housing Units in Structure
(2022)

Category	Value
1 Detached Unit in Structure	4,895
1 Attached Unit in Structure	266
2 Units in Structure	514
3 or 4 Units in Structure	291
5 to 9 Units in Structure	135
10 to 19 Units in Structure	350
20 to 49 Units in Structure	262
50+ Units in Structure	218

Age of Housing

Year Homes Were Built

Jasper's housing stock was most commonly built in the 1980s and 1990s, with a much lower share being constructed since 2020.

Just under 50% of Jasper's housing stock was built before 1980. About 30% of the housing stock was built in the 1980s and 1990s, with just over 20% built in the past 25 years.

Insight: Future planning for Jasper will need to determine how much additional residential growth should be targeted.
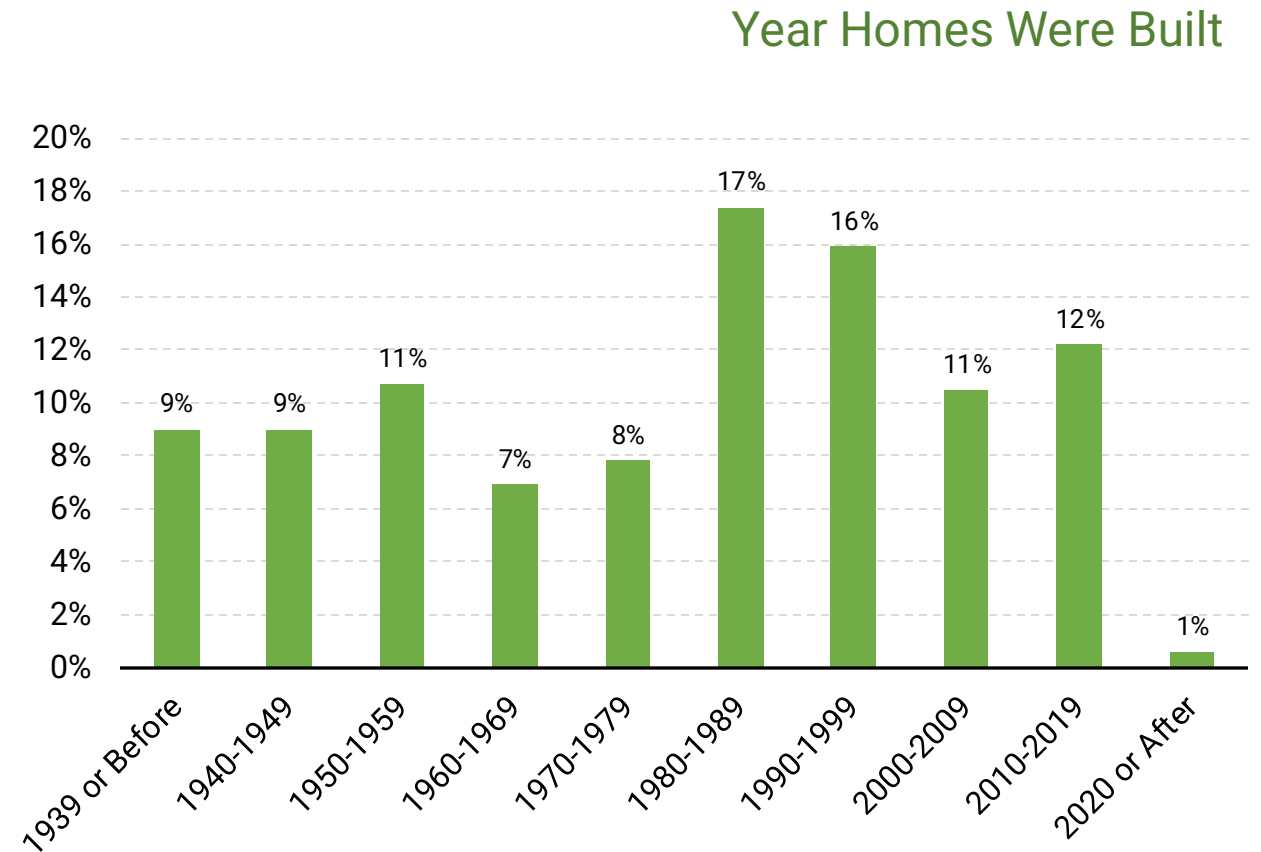
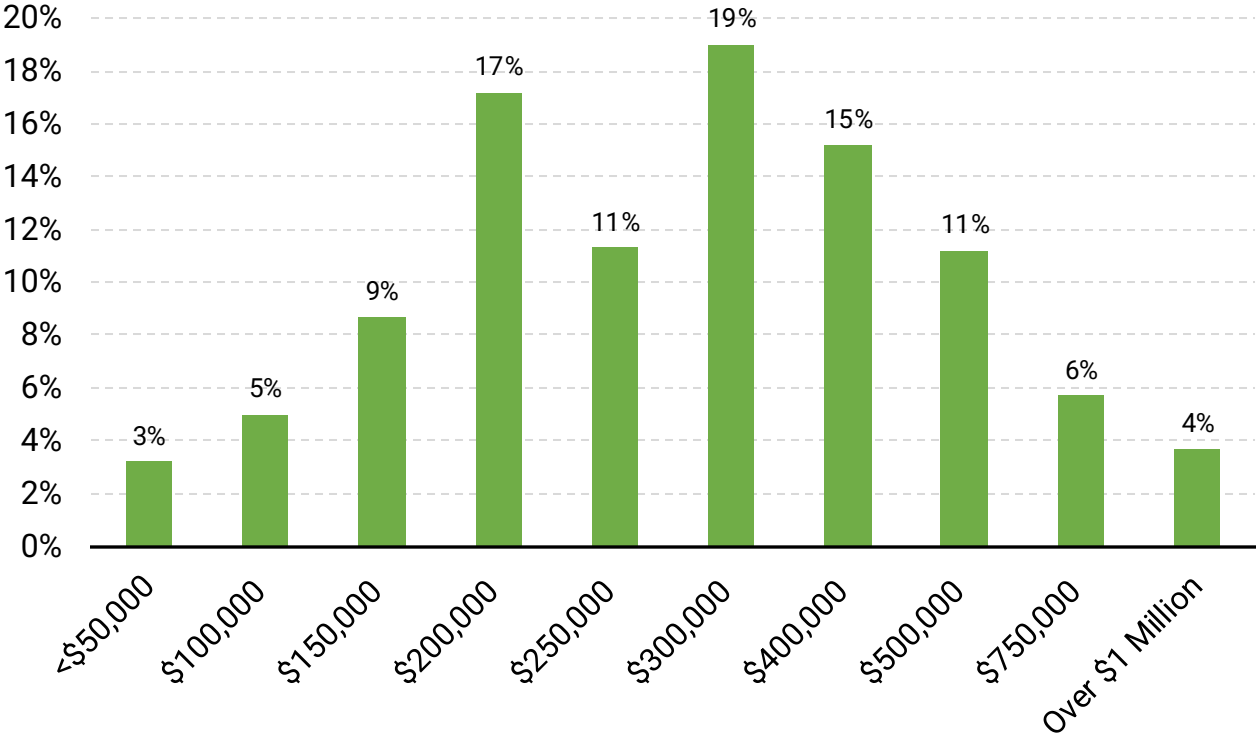Data Source: ESRI Community Analyst (2025), American Community Survey (2022)

Home Value

Homes in Jasper generally range from about $200,000 to $400,000, with a median home value of $262,347.

The current home values reflect mid-sized family-oriented housing types. Notably, many homes in Jasper also fall on the higher end of the range, with about 20% of homes valued at $500,000 or above.

Insight: To continue meeting community needs, Jasper needs a range of housing options that appeal to various income levels.

Median Home Value (2025)

Jasper	Dubois County	Indiana
$262,347	$262,422	$246,103

Home Value (2022)

Chart showing distribution of home values:
- <$50,000: 3%
- $100,000: 5%
- $150,000: 9%
- $200,000: 17%
- $250,000: 11%
- $300,000: 19%
- $400,000: 15%
- $500,000: 11%
- $750,000: 6%
- Over $1 Million: 4%

Data Source: ESRI Community Analyst (2025), American Community Survey (2022)

Housing Tenure

Jasper is home to slightly more renter households than Dubois County and the state of Indiana overall, yet most residents own their houses.

Jasper has a slightly higher share of renters when compared to the whole county, with about a third of Jasper's households renting rather than owning. However, tenure share is very similar to that of the State of Indiana overall.

Insight: Future planning should seek to better provide the kinds of amenities needed by renters and smaller households.

Housing Tenure
(2025)

Jasper — 33% / 67%
Dubois County — 24% / 76%
Indiana — 31% / 69%

■ Owner   ■ Renter
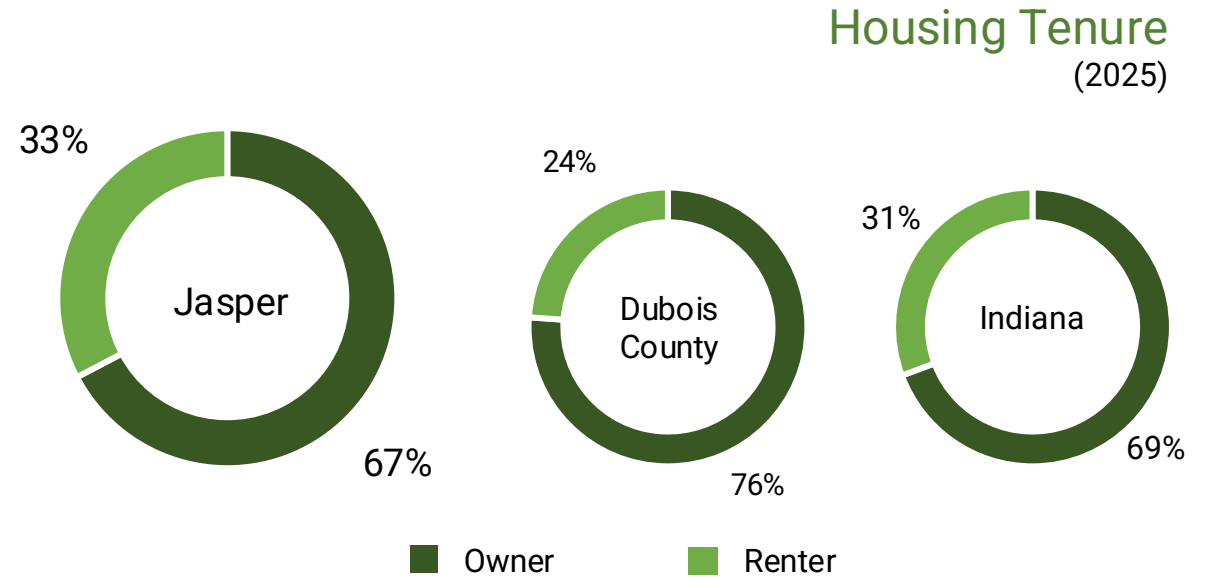
JASPER'S ECONOMY

Key Industries

Employment in Jasper spans a range of industries, with retail, health care, manufacturing, and wholesale trade accounting for the largest number of jobs.

In addition to these employment clusters, many jobs in Jasper are in food service, education, public administration, and professional services.

The most common business types in Jasper are retail, health care, food service, professional services, and financial services.

Insight: Ongoing workforce development efforts in Jasper should aim to equip the local workforce to meet the needs of growing industries.

Industries	Jasper	
	Businesses	Employment
Retail (NAICS44-45)	151	4,822
Health Care/Social Assistance (NAICS62)	147	4,360
Other Services, Excluding Public Admin (NAICS81)*	115	1,698
Accommodation/Food Services (NAICS72)	82	1,318
Professional, Scientific, Technical Services (NAICS54)	61	543
Finance & Insurance (NAICS52)	61	321
Manufacturing (NAICS31-33)	57	6,385
Public Administration (NAICS92)	53	537
Wholesale Trade (NAICS42)	47	8,787
Real Estate, Rental, & Leasing (NAICS53)	45	177
Construction (NAICS23)	33	365
Admin, Support, Waste Management, Remediation (NAICS56)	30	183
Arts, Entertainment, Rec. (NAICS71)	23	146
Information (NAICS51)	22	323
Educational Services (NAICS61)	16	545
Transport./Warehouse (NAICS48-49)	10	86
Ag., Hunting, Fishing, Forestry (NAICS11)	6	22
Management of Companies/Enterprises (NAICS55)	4	326
Utilities (NAICS22)	3	52
Mining (NAICS21)	1	24
Total	979	31,031

Employment

Jasper has a low unemployment rate and a strong labor force participation rate, indicating a healthy workforce.

Jasper's unemployment rate of 2.2% is slightly lower than that of Dubois County. Its labor force participation rate of 66% is also slightly lower than the County's. 88% of the population 25-54 in Jasper is in the labor force, suggesting a strong workforce across industries in Jasper.

Insight: To maintain strong employment levels in the future, Jasper will need to continue investing in workforce development and education initiatives.

Unemployment and Labor Force Participation
(2021, 2023)

| Age Cohort	Unemployment Rate		Labor Force Participation Rate	
	Jasper	Dubois County	Jasper	Dubois County
16-24	6.1%	7.3%	69%	74%
25-54	2.4%	2.4%	88%	89%
55-64	0.0%	0.6%	78%	79%
65+	0.0%	0.0%	20%	24%
Overall (16+)	2.2%	2.5%	66%	69%

Main Street Retail

Jasper's downtown has a strong mix of neighborhood services, merchandise retail, and restaurants.

Nearly half of retail amenities in Jasper's Main Street area are Merchandise Retail stores. Another large share (nearly 40%) is neighborhood services, with comparatively fewer businesses falling in the restaurants or food and beverage category.

Insight: Through the planning process, Jasper residents can decide whether they hope to attract a greater share of businesses in one of these categories, or if the current mix of retail uses is already meeting community needs.

Neighborhood Services
39%

Merchandise Retail
46%

Downtown Retail Mix

Restaurants
15%

Data Source: ESRI Community Analyst (2025), Data Axle
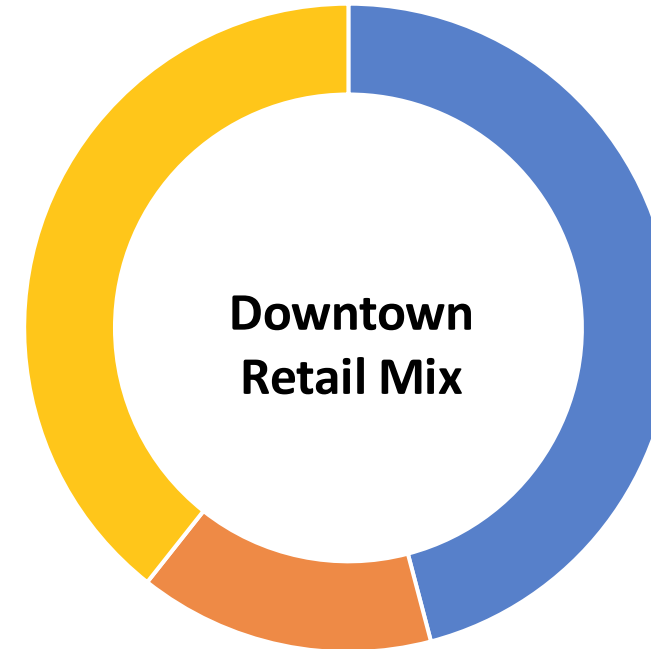
Livability Insights

Jasper is rated as significantly more livable than many other US neighborhoods. Factors like environmental quality, opportunities for socioeconomic advancement, and strong transportation options and health are major contributors. Jasper scores lowest in the Neighborhood category because, although it has strong access to parks and jobs, Jasper has a low level of density and walkability (but still higher than the median US community).

Insight: Future planning in Jasper should aim to protect and strengthen the aspects that make it such a livable community for residents.
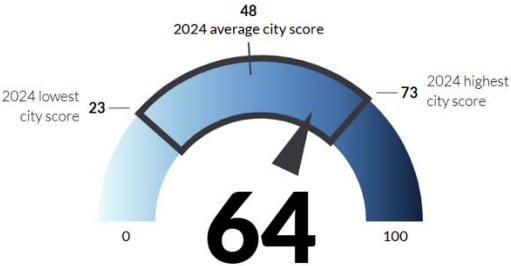
Jasper
Livability Index Score

48
2024 average city score

2024 lowest city score 23

73 — 2024 highest city score

0   100

64

The overall Livability Index score for Jasper score is 64. This is in the top half of communities in the U.S.

AARP Livability Index Metrics

Livability Metrics	Jasper	Dubois County	Median US Neighborhood
Overall	**64**	**59**	**50**
Housing — Metrics and initiatives that promote affordability, availability, and accessibility.	66	62	59
Neighborhood — Metrics and initiatives that focus on destinations, safety, and mixed-use development.	51	43	36
Transportation — Metrics and initiatives concerning convenience, safety, and options.	58	49	44
Environment — Metrics and initiatives regarding air and water quality, energy efficiency, and hazard mitigation planning.	75	75	61
Health — Metrics and initiatives that promote healthy behaviors, like exercise and smoking cessation.	57	54	40
Engagement — Metrics and initiatives such as cultural engagement, voting rights, and human rights.	57	48	47
Opportunity — Metrics and initiatives regarding job availability, government creditworthiness, and graduation rates.	85	82	50

Data Source: AARP Livability Index
For more information about the AARP Livability Index and scoring criteria, please visit: https://livabilityindex.aarp.org/

KEY FINDINGS
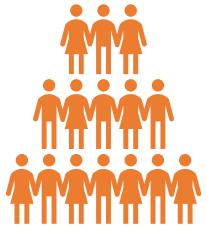
Jasper's population has grown some since 2010, with this growth starting to level off in 2020

Jasper is home to a range of industries, with a low unemployment rate and strong labor force participation.

Household incomes in Jasper often fall in the $50,000-$75,000 range.

Very high livability score

CITY OF JASPER, IN · COMPREHENSIVE PLAN

Jasper Comprehensive Plan

IDENTIFYING KEY DRIVERS

Key Drivers:
What key drivers do you think are most important for the future of Jasper?

(Key drivers are events, trends, developments, catalysts or forces that actively influence or cause change.)

Table brainstorm

Key Drivers Handout

**What are the most important key drivers shaping
the future of Jasper?**

(Key drivers are events, trends, developments, catalysts of forces that actively influence or cause change.)

1.

2.

3.

Table brainstorm – key drivers

Key Drivers

1. Lack of diversity of housing
2. Lack of internal connectivity
3. Online shopping
4. Imbalanced demographics
5. Ownership of utilities
6. Lack of external connectivity
7. Aging industries
8. Shifting societal values
9. Changes in education
10. Expansion of healthcare services
11. Shifts in company ownership
12. Shifts in how we stay informed
13. Health and wellness trends
14. Municipal funding environment
15. Need for affordable childcare
16. Adapting to higher technology
17. Local environmental resources
18. Impacts of immigration
19. Connection of Mid-States Corridor
20. Ability to adapt to speed of change

Key Driver Details

Building an understanding of each driver.

DRIVER NAME: _____

1. Key emergent high-level trends associated with this driver:

2. Potential impacts on Jasper over the next decade:

3. What is the big 'FUTURE-SPLITTING QUESTION' for this driver?

4. Future predictions – How impacts may 'play out' for this driver over the next decade:

Building an understanding of each driver

Jasper Comprehensive Plan

RANKING KEY DRIVERS

Key Drivers – Future Impact Score

Rate each driver on a 1 – 10 scale of future impact.
(1 = small impact; 10 = very large impact)

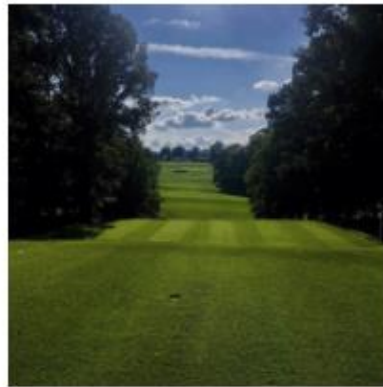| DRIVER	DRIVER NAME	Built and Natural Environment	Social and Economic Health
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Rating the importance of each driver – individual scoring

WELCOME TO THE
JASPER, INDIANA COMPREHENSIVE PLAN
PROJECT

Session 1: Explore Future Trends

Date: Friday, October 31, 2025

Time: 8:00am – 12:00pm

Location: Thyen-Clark Center Atrium
100 3rd Avenue
Jasper, IN 47546

Session 2: Build Future Scenarios

Date: Saturday, November 1, 2025

Time: 9:00am – 12:00pm

Location: Thyen-Clark Center Atrium
100 3rd Avenue
Jasper, IN 47546