

City of Jasper Comprehensive Plan

*Steering Committee Meeting
September 9, 2025*



future*→*iQ

JS&A



AGENDA

Project Branding
Community Survey
Think-Tank
Community Snapshot
Next Steps

PROJECT BRANDING

THANKS FOR
CELEBRATING THE
SQUARE WITH US!

GOLD I

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Colors & Motif



Vote for your favorite!

A.



B.



Scan the QR code or click the link in the chat to get started!



A photograph of a community survey taking place outdoors. Several people are gathered on a wooden deck or patio area. A woman in a dark jacket is talking to a man in a light sweater. Another woman is sitting on the deck, and a man is standing nearby. The background shows a building and some plants. The entire image has a blue tint.

COMMUNITY SURVEY

WELCOME TO THE JASPER, INDIANA COMPREHENSIVE PLAN PROJECT

Jasper Comprehensive Plan Community Survey Now Open!

The Jasper Comprehensive Plan Community Survey is now open and we want your input! Have your say and tell us about your ideas and aspirations for the future of Jasper! How do you want Jasper to be in 10 years? What do you like and not like about the city? Learn more and take the Survey!



[Learn More »](#)

[Take the Survey »](#)

[Encuesta Española »](#)

Survey Now Open until October 31st!



Jasper Comprehensive Plan Community Survey

INTRODUCTION

WELCOME TO THE JASPER COMPREHENSIVE PLAN COMMUNITY SURVEY

English Survey



This is the first survey as part of the Jasper Comprehensive Plan project. The objective of the survey is to gather input from the community to help shape the vision of Jasper and to create a vision and comprehensive plan to guide the community during the next 10 years. This survey is the first outreach initiative in the visioning phase of the comprehensive plan project. The vision that emerges from this phase will inform the Comprehensive Plan and Future Land Use that will be adopted in the technical planning phase of the overall project. This project will include numerous opportunities for inclusive and extensive community input.

In order to complete the survey as part of the plan project, we would like to understand your perspective about current conditions and future aspirations for Jasper.

The survey consists of a series of in-depth questions. There are 30 questions, and it will take approximately 20 minutes to complete. Please allow a 15-minute time-out if you leave it open (and incomplete). You cannot save a partial survey and return to it later. Please find a comfortable place; allow some uninterrupted time and share your thoughts and views.

We appreciate your input and effort in completing this very important survey.

PLEASE RETURN ANY HARD COPIES OF THE SURVEY TO:
TO KEEP THE SURVEY OPEN UNTIL OCTOBER 31, 2025.

Please return any hard copies of the survey to:
Josh Gunselman
Director of Community Development/Planning; City of Jasper
City Hall, 610 Main Street, P.O. Box 29, Jasper, IN 47547-0029
jgunselman@jasperindiana.gov

For more details on the Jasper Comprehensive Plan project and to get more involved in the process, please go to <https://tinyurl.com/Jasper-Comp>



Encuesta comunitaria del Plan Integral de Jasper

INTRODUCCIÓN

BIENVENIDO A LA ENCUESTA COMUNITARIA DEL PLAN INTEGRAL JASPER

¡Su voz es importante! Esta es la primera encuesta como parte del proyecto del Plan Integral de Jasper. El objetivo de este proyecto es explorar la dirección futura de Jasper y crear una visión y un plan integral para guiar a la comunidad durante los próximos 10 años. Esta encuesta comunitaria es la primera iniciativa de un proyecto de planificación integral. La Visión Comunitaria que surja de esta fase informará el Plan Integral de Jasper y el Plan de Uso Futuro del Suelo que se creará en la fase de planificación técnica del proyecto. Este proyecto incluirá numerosas oportunidades para una participación comunitaria inclusiva y extensiva.

Para lanzar el proyecto del Plan Integral de Jasper, nos gustaría comprender su perspectiva sobre las condiciones actuales y las aspiraciones futuras de Jasper.

TENGA EN CUENTA: Estamos haciendo una serie de preguntas en profundidad y puede tomar aproximadamente 20 minutos completarlas. La encuesta se cerrará si la deja abierta (incompleta). No puede guardar una encuesta parcialmente completada para continuar después. Le recomendamos que disponga de tiempo sin interrupciones y que comparta sus pensamientos y opiniones.

Agradecemos mucho su participación y esfuerzo al completar esta encuesta.

TENEMOS PLANEADO MANTENER LA ENCUESTA ABIERTA HASTA EL 31 DE OCTUBRE DE 2025.

Por favor, devuelva cualquier copia impresa de la encuesta a:
Josh Gunselman
Director de Desarrollo / Planificación Comunitaria; Ciudad
Ayuntamiento de Jasper, 610 Main Street, PO Box 29, Jasper, IN 47547-0029
jgunselman@jasperindiana.gov

Para obtener más detalles sobre el proyecto del Plan Integral de Jasper y para participar más en el proceso, visite <https://tinyurl.com/Jasper-Comp>

Encuesta Española



Experience the Magic of Art

INDIANA

THINK-TANK

Think-Tank Registration on Project Portal



The City of Greenwood has embarked on a comprehensive master planning initiative (Vision Greenwood) that begins with a visioning phase. One of the initial steps in the process is a two-part Think-Tank Workshop.

Participants will explore emerging macro trends, key drivers shaping the City's future, and craft a series of plausible future scenarios. This will be an engaging and interactive scenario-planning workshop that takes place over two sessions.

Please see the agenda and register to join at the links below. Although it is not required that you attend both sessions, it is highly recommended as the second session builds on the first. Please register as soon as possible as spaces are limited by the capacity of the venue. Due to this limitation, we are accepting registrations on a first come first served basis.

Session 1: Explore Future Trends

Friday January 31, 2025

9:00am – 12:00pm

Fellowship Church Event Center

1601 West Main Street Greenwood, MO 64034

[Register for Session 1 >>](#)

Session 2: Build Future Scenarios

Saturday February 1, 2025

9:00am – 12:00pm

Fellowship Church Event Center

1601 West Main Street Greenwood, MO 64034

[Register for Session 2 >>](#)



[View Agenda >>](#)

Example Project

Think-Tank Agenda

Think-Tank Workshop Agenda



Example Project

AGENDA

Session 1: Explore Future Trends

Date: Friday January 31, 2025

Time: 9:00am - 12:00pm

Location: Fellowship Church Event Center
1601 West Main Street
Greenwood, MO 64034

- 8:30 am** Registration
- 9:00 am** Welcome and introductions
- 9:15 am** Future trends shaping the city's future; survey results and work to date
- 10:15 am** Identification of Key Drivers shaping the city's future
- 11:00 am** Build out insights on Key Drivers
- 11:45 am** Ranking Key Drivers
- 12:00 pm** Next Steps and Finish

Session 2: Build Future Scenarios

Date: Saturday February 1, 2025

Time: 9:00am - 12:00pm

Location: Fellowship Church Event Center
1601 West Main Street
Greenwood, MO 64034

- 8:30 am** Registration
- 9:00 am** Recap of Think-Tank Session 1
- 9:30 am** Outline Scenario Matrix
- 9:45 am** Scenario Narrative Development
- 10:45 am** Presentations of future scenarios
- 11:05 am** Examine scenario implications and outcomes
- 11:20 am** Identify expected and preferred futures
- 11:35 am** High-level strategic action brainstorm
- 12:00 pm** Next Steps and Finish



Think-Tank Scenario Planning Process

Example Project:

**Vision Keene 20-Forward
Comprehensive Master Plan Project**



Think-Tank Participation Day 1



WELCOME TO THE
VISION KEENE 20-FORWARD
PROJECT

The Importance of Future Thinking

The key to effective future thinking...

Consider both the (direction of change)
and velocity (rate of change).





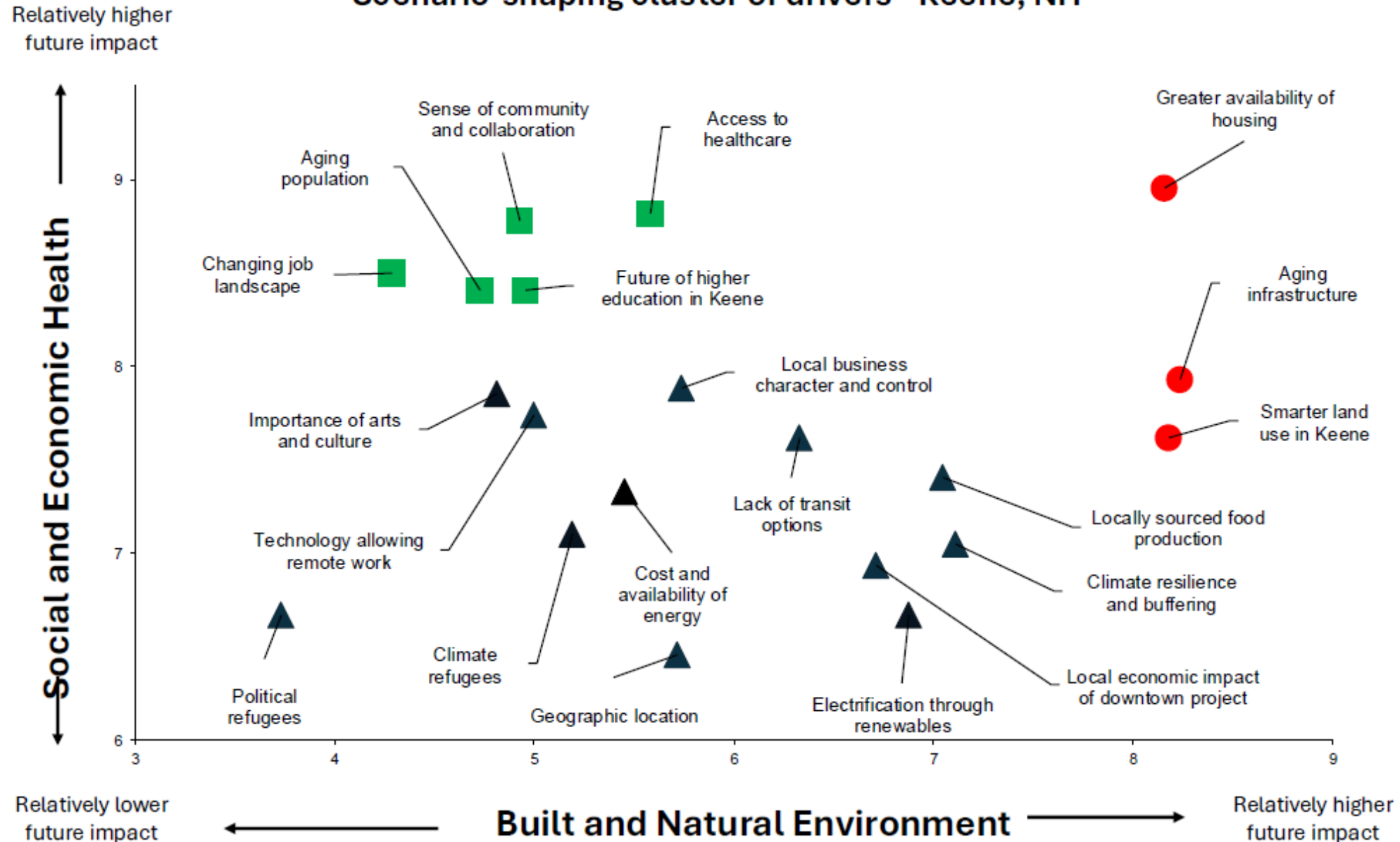
IDENTIFYING KEY DRIVERS



Key Drivers

1. Smarter land use in Keene
2. Changing job landscape
3. Future of higher education in Keene
4. Local business character and control
5. Geographic location
6. Climate resilience and buffering
7. Climate refugees
8. Sense of community and collaboration
9. Aging population
10. Lack of transit options
11. Cost and availability of energy
12. Political climate refugees
13. Locally sourced food production
14. Aging infrastructure
15. Greater availability of housing
16. Technology allowing remote work
17. Local economic impact of downtown project
18. Access to healthcare
19. Importance of arts and culture
20. Electrification through renewables

Scenario-shaping cluster of drivers - Keene, NH





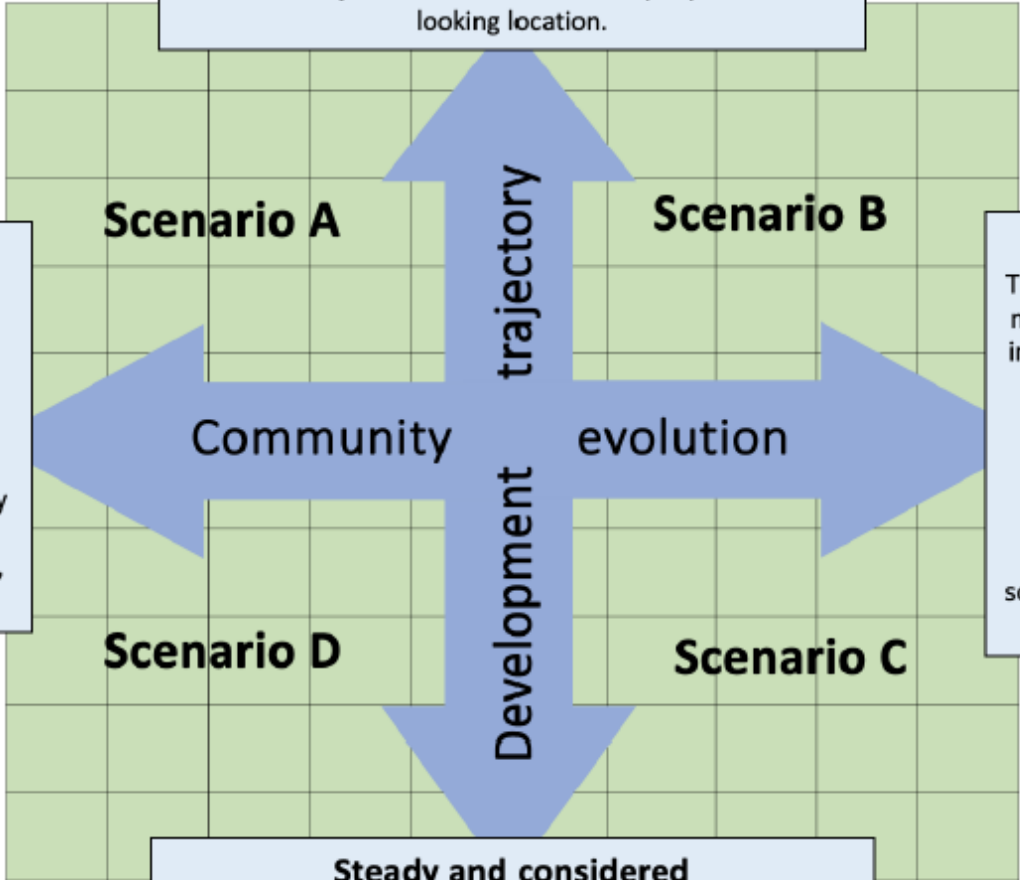
Think-Tank Day 2



Plausible Scenario Matrix 2040



Stay the course
The focus is on sustaining the existing community fabric and experiences, especially for existing and aging residents. There is support for the traditional community amenities and focus is primarily on the familiar business and economic drivers of education, manufacturing, and services.



Seize the moment
The community invests aggressively to incorporate future-oriented infrastructure, including new housing, utilities and local transportation options. The focus is on building climate resilient and smart infrastructure that addresses environmental sustainability and positions the community as an innovative and uniquely forward-looking location.

Collaborate to adapt
The community actively explores new ways to build opportunities in a rapidly changing world, with a strong focus on new areas such the bio-sciences, renewable energies, and local food systems. The community creates deeply collaborative approaches to help drive local solutions and absorb new people and workplace trends.

Steady and considered
The overall approach is focused on the 'tried and tested', with carefully considered infrastructure investment that is conscious of cost and disruptions. Market forces dictate decision-making and drive the development patterns and availability of housing and property.



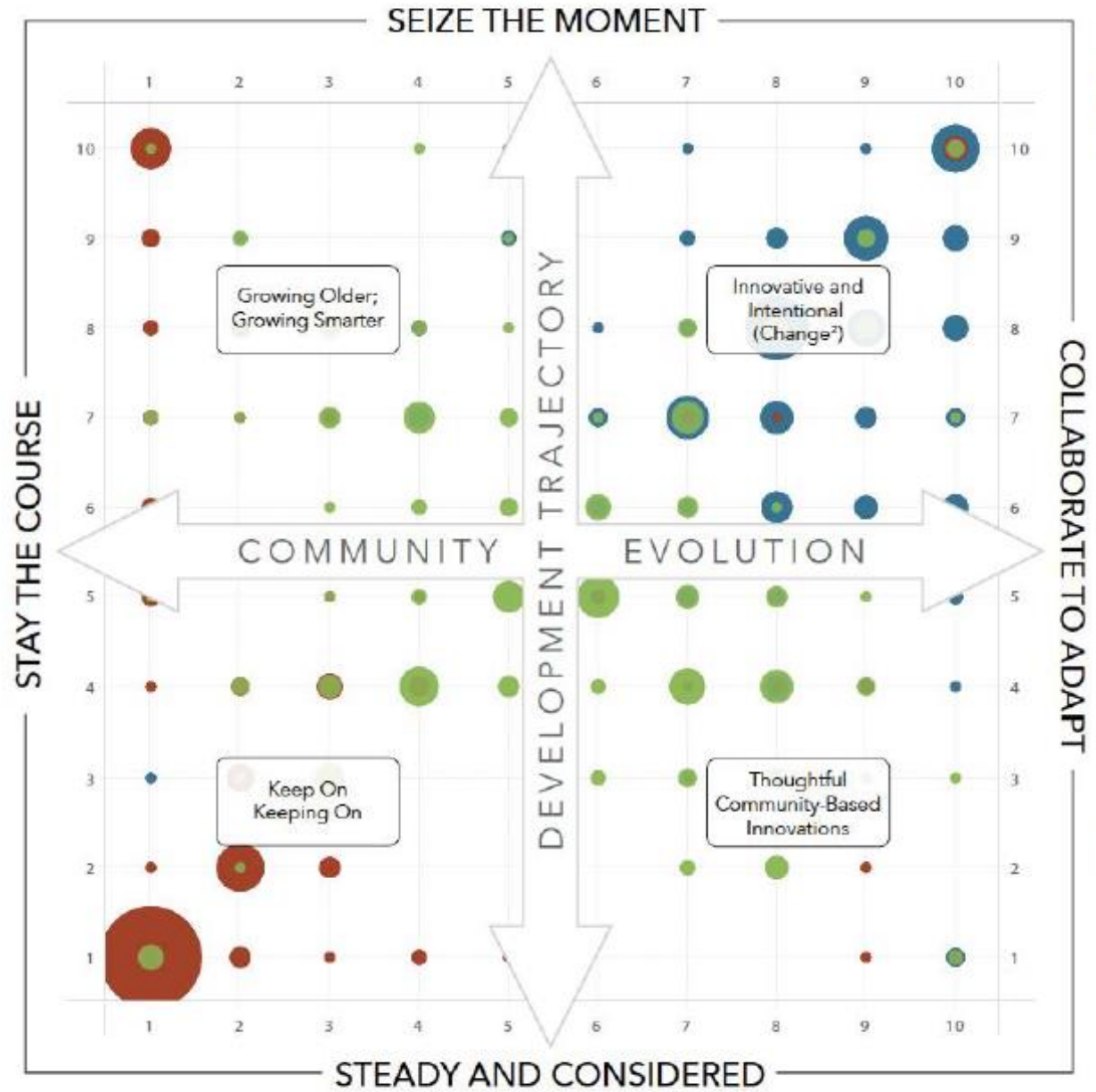
VISION KEENE 20-FORWARD

Expected, Preferred and Least Desirable Futures Heatmaps

Expected, Preferred and Least Desirables of the Future – What do you think?

- 1. LEAST DESIRABLE FUTURE** - The Least Desirable Future is the future that you think will be most undesirable (or least optimal or least desired) future in 2040.
- 2. EXPECTED FUTURE:** The Expected Future is the future you expect most likely to eventuate by 2040, if existing trends and trajectory persists.
- 3. PREFERRED FUTURE:** The Preferred Future is the future you think is optimal and creates the best outcome for Keene in 2040.

Data visualization - building points of consensus and alignment



Type of Future
 Expected Future
 Least Desired Future
 Preferred Future



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 Create Future Intelligence™

JS&A

WGI



COMMUNITY SNAPSHOT

Outline of Snapshot



- **Cover**
- **Summary of Key Findings**
- **Population and Demographic**
 - Historic Population Trends
 - Age, Race, Household Size
 - Population Projections
- **Socioeconomic**
 - Household Income
 - Education Attainment
- **Housing**
 - Age of Housing
 - Housing Tenure
 - Housing Typologies
- **Economic**
 - Key Industries
 - Employment
 - Main Street / Downtown Jasper
- **Conclusion**



NEXT STEPS/ Q&A

Three-month Outlook (September – November)

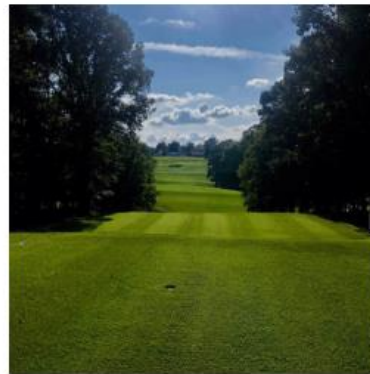
We need your help!

- **Community Survey**
 - Please distribute the survey within your networks
 - Check out the project portal for more details
- **Think-Tank Registrations**
 - Please provide 2-3 contacts to invite to the Think-Tank happening on October 31-November 1
 - Email to jgunselman@jasperindiana.gov

English Survey



Encuesta Española





Further Outlook (December)

Key Meeting Dates

- **Steering Committee Meetings**
 - December 5, 2025, from 1:00pm – 3:00pm (in-person)
- **Planning Commission**
 - December 3, 2025, at 7:00pm (in-person – presentation of the Community Vision)
- **Future Summit**
 - December 6, 2025, from 9:00am – 12:00pm (in-person)

Josh Gunselman

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