

City of Jasper Comprehensive Plan

*Steering Committee Meeting
August 14, 2025*



future*→*iQ

JS&A



AGENDA

Kickoff Debrief

Project Branding

Community Survey

Next Steps

KICKOFF DEBRIEF

THANKS FOR
CELEBRATING THE
SQUARE WITH US!

Coming Spring 2022

the
Next
C

GOLD I

Steering Committee Meeting

Guiding Values & Tone

- Inclusivity
- Family
- Kindness
- Heritage/Standards
- Culture
- Trust
- FUN!

Key Messages

- Strong foundation; future looking
- Crafts & Woodworking
- Heritage – German
- Keep tradition with a fresh look (update)
- Activate – intentionally design
- Commitment to foundation and future

Transformation Outcomes

- Quality of place – public health indicators
 - Engagement of community input
 - Workforce increase
 - KPI for early care/childcare



Common Themes

Favorite Things About Jasper

- The People
- Amenities
- Local businesses
- Small town feel
- Downtown square
- Safety
- Clean
- Parks & recreation
- Schools
- Library



Common Themes

Improvements For Jasper

- Sidewalks & walkability
- Parking (Downtown & River Walk)
- Larger businesses
- Bring back/keep younger generations
- Traffic & noise
- Housing
- SE quadrant
- Enhanced amenities, programs, & events



Video Recordings



Voices of the Jasper Community

As part of the Comprehensive Plan process, attendees of the 2025 Strassenfest were asked what they love about Jasper. Check out their answers and get involved in the planning process!



Jasper, Indiana Comprehensive Plan



PROJECT BRANDING

Sample Motif



Sample Logos





COMMUNITY SURVEY

We need your input!



What “Big Ideas” or
priority questions should
be included in the
community-wide survey?



NEXT STEPS/ Q&A

Three-month Outlook (August – October)

Project Portal: Steering Committee Member info

- Send jpeg headshot & quote to jgunselman@jasperindiana.gov
- For the quote, please consider the following:
 - Why is this comprehensive master planning project important?
 - What do you hope for as a result of this project (aspirations)?
 - Why are you excited to be a part of this project?



“ I look forward to participating in this community-wide effort to craft an equitable and inclusive vision for Keene's future. It is essential that the City be clear eyed about the opportunities and risks we face, and bold about how we respond to them. The Master Plan is an opportunity for us to articulate how we **ensure that Keene is a welcoming city** that attracts new residents, while meeting the needs of those who already call Keene home. ”

JOSHUA MEEHAN
Executive Director
Keene Housing
APRIL 2024



“ I'm excited to be part of the Master Plan Vision Keene 20 Forward project because while I think it's important, as we plan for the future, we must also be cognizant to not forget what makes the City of Keene such an idyllic place to live. There is a way to **provide opportunities for expansion AND maintain the uniqueness of Keene**, but it will take deliberate and collaborative action from stakeholders. Growing up in Boston, I saw firsthand how gentrification pushed longtime residents out of their homes and communities. I do not want to see that mimicked in Keene. I plan to be a voice for the everyday citizens of the city who may not feel represented. ”

CATHERINE "CATT" WORKMAN
Ward Four City Councilor
Chair, Monadnock DEIB Coalition
JUNE 2024



Three-month Outlook (August – October)

- **Community Survey**
- **Community Snapshot Report**
- **Steering Committee Meetings**
 - September 9, 2025, from 3:00pm – 4:00pm (virtual)
 - October 31, 2025, from 1:00pm – 3:00pm (in-person)



Further Outlook (November – December)

Key Meeting Dates

- **Steering Committee Meetings**
 - December 5, 2025, from 1:00pm – 3:00pm (in-person)
- **Think Tank Workshops**
 - Day 1: October 31, 2025, from 8:00am – 12:00pm (in-person)
 - Day 2: November 1, 2025, from 9:00am – 1:00pm (in-person)
- **Planning Commission**
 - December 3, 2025, at 7:00pm (in-person – presentation of the Community Vision)
- **Future Summit**
 - December 6, 2025, from 9:00am – 12:00pm (in-person)

Josh Gunselman

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