



**Vision Greenwood  
Steering Committee Meeting / Roundtable Work Session  
March 5, 2025**





# Today's Agenda

1. Welcome
2. Project progress
3. Draft Think-Tank Report and Scenario Matrix Flyer
4. Work Session on draft Strategic Pillars
5. Next Steps
  - Community Visioning Session & Community Update (March 13)
  - April 26 Future Summit



# Project Progress

## City of Greenwood, Missouri Comprehensive Plan Update Process





## Think-Tank Report





# Scenario Flyer

## VISION GREENWOOD COMPREHENSIVE MASTER PLAN 2035

### ABOUT THE PROJECT

Vision Greenwood is a comprehensive master planning project that will update the City of Greenwood's 2008 Comprehensive Master Plan (CMP).

This update will begin with the creation of a community vision for Greenwood. The community vision will set the stage and provide the foundational strategic pillars of the Comprehensive Master Plan. Public involvement and input will be critical components of the comprehensive plan update process and community members will be provided a broad range of in-person and online opportunities to engage with this project. Throughout this planning process, citizens and community partners will be asked to join with the city to identify priorities and establish a list of goals and action steps for implementation. This year-long project will result in a comprehensive master plan that provides guidance for decision-making for the next 10 years.



To get involved and to stay up to date on the Vision Greenwood project, visit the project portal at:  
**[bit.ly/VisionGreenwoodMO](https://bit.ly/VisionGreenwoodMO)**

### FOR MORE INFORMATION:

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## VISION GREENWOOD THINK-TANK WORKSHOP

The Vision Greenwood Think-Tank Workshop was conducted over two highly participatory workshop sessions on January 31 and February 1. Approximately 30 individuals participated in the Think-Tank.

The scenario-planning workshop facilitated the understanding of future trends and drivers that may impact Greenwood looking out to 2035. The scenario narratives and descriptions were developed by the participants and the axes reflect the drivers and themes generated at the Think-Tank.



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## SCENARIO A: GREENWOOD GETS ON TRACK

This scenario forecasts a future where Greenwood continues to evolve as a growing suburban community with predominantly single-family home developments. The city takes an outward approach to working with surrounding communities on regional initiatives such as infrastructure and energy that support residential development. Community vitality increases with this added investment, but over time the core area of the city deteriorates with lack of attention.

### SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Population and demographics remain the same
- Traditional development patterns continue to prioritize single-family homes
- The inner core area of the city begins to deteriorate
- Zoning regulations are reexamined and updated
- Funding sources and revenue increase from visitors and outside communities
- Social infrastructure and green space is improved and current land is used to develop community programs and events
- Housing costs increase for starter homes and an aging population wanting to downsize

## SCENARIO D: SAME TRAJECTORY

This scenario forecasts a future where Greenwood's development priority is on single-family homes and residential amenities. The community and city are internally focused on maintaining and improving city-owned assets and there is limited collaboration on projects with local institutions or regional communities. Over time, Greenwood becomes built out as a bedroom community but loses its small town charm and Downtown development potential.

### SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Residential priority is on sustaining single-family home development growth
- City operations remain internally focused without much collaboration with local institutions of regional entities
- Investment targets enhancing services and amenities for residential areas
- The Downtown area stagnates
- Community engagement is at a low level
- Housing prices increase with demand for single family homes, affordable housing and supporting infrastructure
- Business and commercial opportunities are limited

## SCENARIO B: DESTINATION: GREENWOOD!

This scenario forecasts a future where the community and city actively collaborate both internally and with surrounding communities to leverage funding resources to build economic resiliency. There is an intentional focus on diversifying commercial areas and development with special attention to the Downtown area. Greenwood finds its niche that attracts both visitation and growth. Downtown development includes a Public Square that becomes the City Center.

### SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

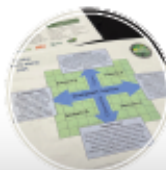
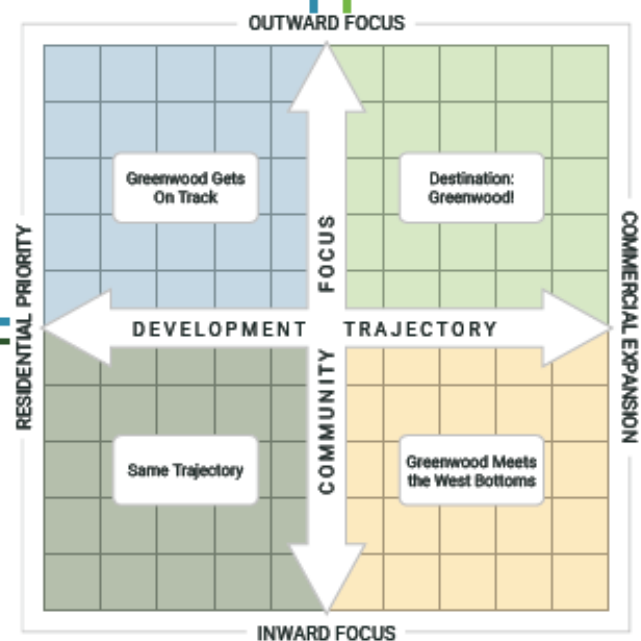
- Greenwood Public Square becomes City Center and city services and City Hall move to the new City Center
- Business base is diversified and Greenwood finds its niche
- Mobility and connectivity are prioritized for Greenwood residents
- Housing options are expanded and mixed use commercial increases
- Rock Island Trail connector develops trailhead services
- Millennial population grows as new jobs come to Greenwood
- City collaborates with surrounding communities to save tax dollars by combining services and programs

## SCENARIO C: GREENWOOD MEETS THE WEST BOTTOMS

This scenario forecasts a future where the city doubles down on taking care of local community issues and needs while at the same time seeking to build more economic diversity and development in the Downtown and new commercial areas in Greenwood. City-controlled assets and amenities are leveraged to support growth, but the community's desire to keep an inward focus prevents regional collaborations that could help defray costs.

### SCENARIO SNAPSHOT – FUTURE IMPLICATIONS

- Community and city focus is inward on local issues and taking care of local residents
- There is emphasis on promoting a city feel of 'old time/classic shopping experience'
- The Downtown commercial area is supported by a new parking lot and Hwy 150 expansion
- Funding for initiatives comes from internal sources
- Relationships with adjacent communities are strained
- Greenwood remains a safe community to live in
- City communications platforms remain the same



# DRAFT

## Strategic Pillars







## Next Steps

1. Community Visioning Session (8:00am) & Community Update (6:00pm) on March 13
2. Community Survey closes on March 16
3. Future Summit on April 26

Keep up to date on the planning process at the project portal:

<https://lab2.future-iq.com/vision-greenwood/>

