



City of Sugar Land Strategic Action Plan

THINK-TANK

Thursday, September 5
6:00pm – 9:00pm

Saturday, September 7
10:00am – 1:00pm

T.E. Harman Center, 226 Matlage Way, Sugar Land, TX 77478

The City of Sugar Land is embarking on an extensive and collaborative strategic planning process. This planning process is developing a Strategic Action Plan to guide the City’s operations and decision making from January 1, 2025 through December 31, 2027. More information of this project can be viewed at bit.ly/Sugar-Land-SAP.

One of the initial steps in this process will be the City of Sugar Land Strategic Action Plan Think-Tank. The Think-Tank will be held over two sessions and will explore emerging macro trends, key drivers shaping the future of the city and craft a series of plausible future scenarios.

You are invited to participate in the City of Sugar Land Strategic Action Plan Think-Tank. These engaging and interactive scenario-planning workshops will take place on Thursday, September 5th and Saturday, September 7, 2024. It is ideal for participants to attend both sessions. Registration is encouraged but not required.

Part 1 Agenda: Explore Future Trends

Date: Thursday, September 5, 2024

Time: 6:00pm – 9:00pm

Location: T.E. Harman Center, 226 Matlage Way, Sugar Land, TX 77478

- 5:30 pm** Registration
- 6:00 pm** Welcome and introductions
- 6:15 pm** Future trends shaping the City of Sugar Land
- 7:15 pm** Identification of Key Drivers
- 8:15 pm** Build out insights on Key Drivers
- 8:45 pm** Ranking Key Drivers
- 9:00 pm** Next Steps and Finish

Part 2 Agenda: Build Future Scenarios

Date: Saturday September 7 2024

Time: 10:00am – 1:00pm

Location: T.E. Harman Center, 226 Matlage Way, Sugar Land, TX 77478

- 9:30 am** Registration
- 10:00 am** Recap of Think-Tank Part 1
- 10:10 am** Introduce Scenario Matrix
- 10:30 am** Develop plausible scenarios of the future of Sugar Land
- 12:00 pm** Presentations of future scenarios
- 12:45 pm** Scenario Heatmaps – Least Desired, Expected & Preferred Futures
- 1:00 pm** Next Steps and Finish



Register at
bit.ly/Sugar-Land-SAP

FOR MORE INFORMATION:

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