

# LSCOG STRATEGIC ACTION PLAN

Lower Savannah Council of Governments (LSCOG)  
Strategic, Visioning and Planning Study

## PHASE 1

### Initial Planning and Project Set-Up

Detailed work plan and schedule

Create online project portal;  
project branding

Engagement and  
Communications Plans

Begin research  
and benchmark analysis

Strategic planning meetings

Project Website &  
Steering Committee

JUN - JUL

## PHASE 2

### Stakeholder Engagement

Stakeholder Survey #1

Key stakeholder interviews

Listening Sessions

Benchmark Analysis Report

Data visualization on portal

LSCOG Think-Tank Workshop

LSCOG Think-Tank Report

Think-Tank Workshop &  
Visioning Sessions

JUL - SEPT

## PHASE 3

### Plan Development

Stakeholder Survey #2

Focus Groups to develop  
Strategic Pillars and Action Areas

Draft and develop LSCOG  
Strategic Vision and Action Plan

Roundtable &  
Final Report

SEPT - DEC

## PHASE 4

### Final Plan

Finalize LSCOG Strategic Vision  
and Action Plan; input incorporated

Future Summit to present final  
LSCOG Strategic Vision and Action Plan

JAN 2025