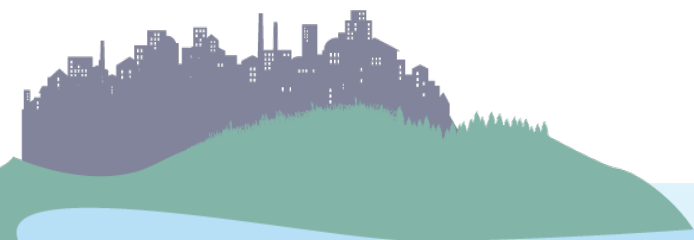




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Lorain County Strategic Action Plan Project

FUTURE SUMMIT





LORAIN COUNTY STRATEGIC ACTION PLAN

LORAIN COUNTY STRATEGIC ACTION PLAN PROJECT

FUTURE SUMMIT AGENDA

Monday, March 25, 2024, 10am - 12pm

Reaser Grand Room, Spitzer Conference Center

Lorain County Community College, 1005 Abbe Rd N, Elyria, OH 44035

future→iQ®



10:15am Welcome & Introductions

Dr. Marcia J. Ballinger, Ph.D., President, Lorain County Community College

David Greenspan, Special Projects Coordinator/Manager, Lorain County Commissioners

David Beurle, CEO, Future iQ

10:30am Lorain County Strategic Action Plan Presentation



Strategic Action Plan Timeline

Lorain County Strategic Action Plan

Phase 1: Importance of Future Thinking

- Project Promotion
- Create Project Logo, Branding, & Portal
- Monthly Strategic Engagement Committee Meetings

AUG. - DEC. 2023

Phase 2: Exploring Future Trends & Scenarios

- Stakeholder Survey #1
- Stakeholder Interviews
- Benchmark Report
- Think-Tank Workshop & Report

OCT. - DEC. 2023

Phase 3: Strategic Positioning & Validating

- Countywide Workshops
- Virtual Workshops
- Focus Groups
- Stakeholder Survey #2
- Draft & Develop Lorain County Strategic Action Plan

JAN. - MAR. 2024

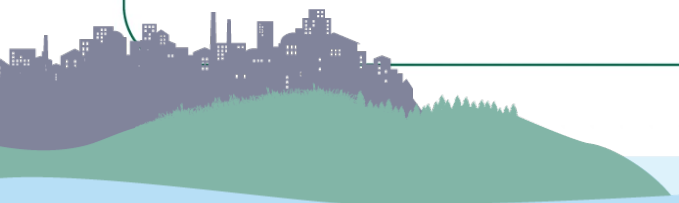
Phase 4: Preferred Future & Roadmap

- Launch of Lorain County Strategic Action Plan at Future Summit Event

MAR. 2024

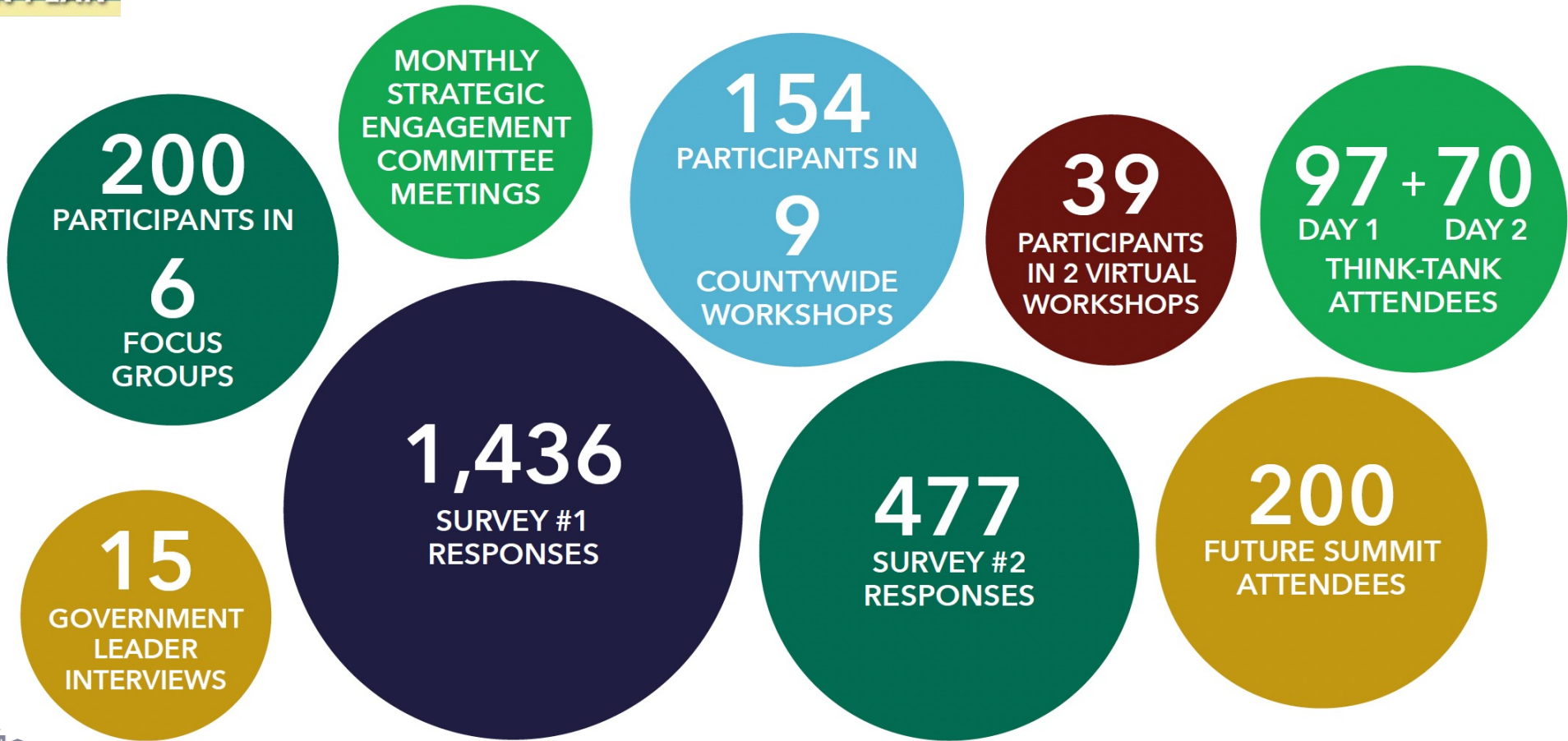


Building Understanding & Insights Into the Future





High level of stakeholder engagement



People generally
satisfied

Phase 2: Exploring Future
Trends & Scenarios

Stakeholder Survey #1
Stakeholder Interviews
Benchmark Report
Think-Tank Workshop & Report

OCT. - DEC. 2023

Living and working in Lorain County

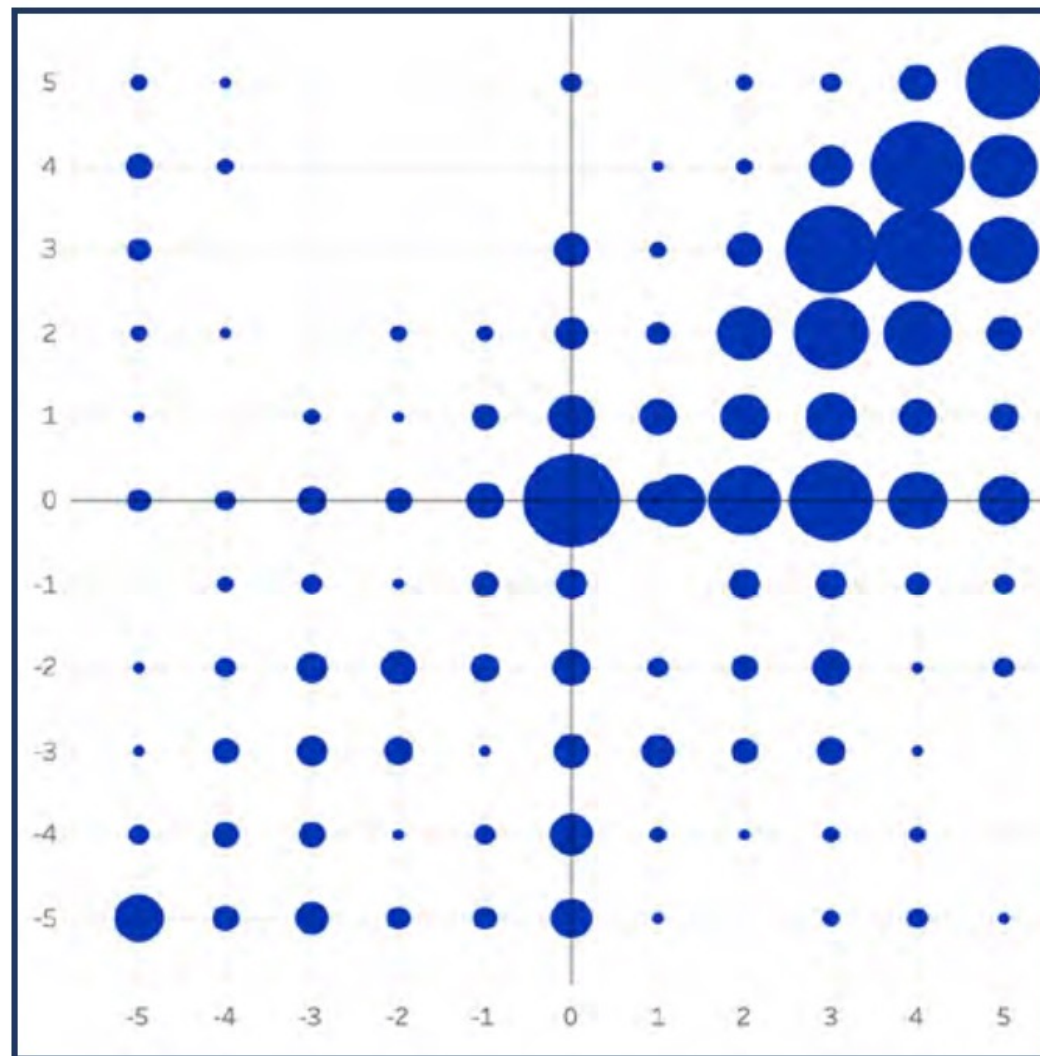
Fantastic
future
opportunity



Growth
opportunities



Very little
future
opportunity



Very
unsatisfied

Living / Working
Satisfaction

Very
satisfied

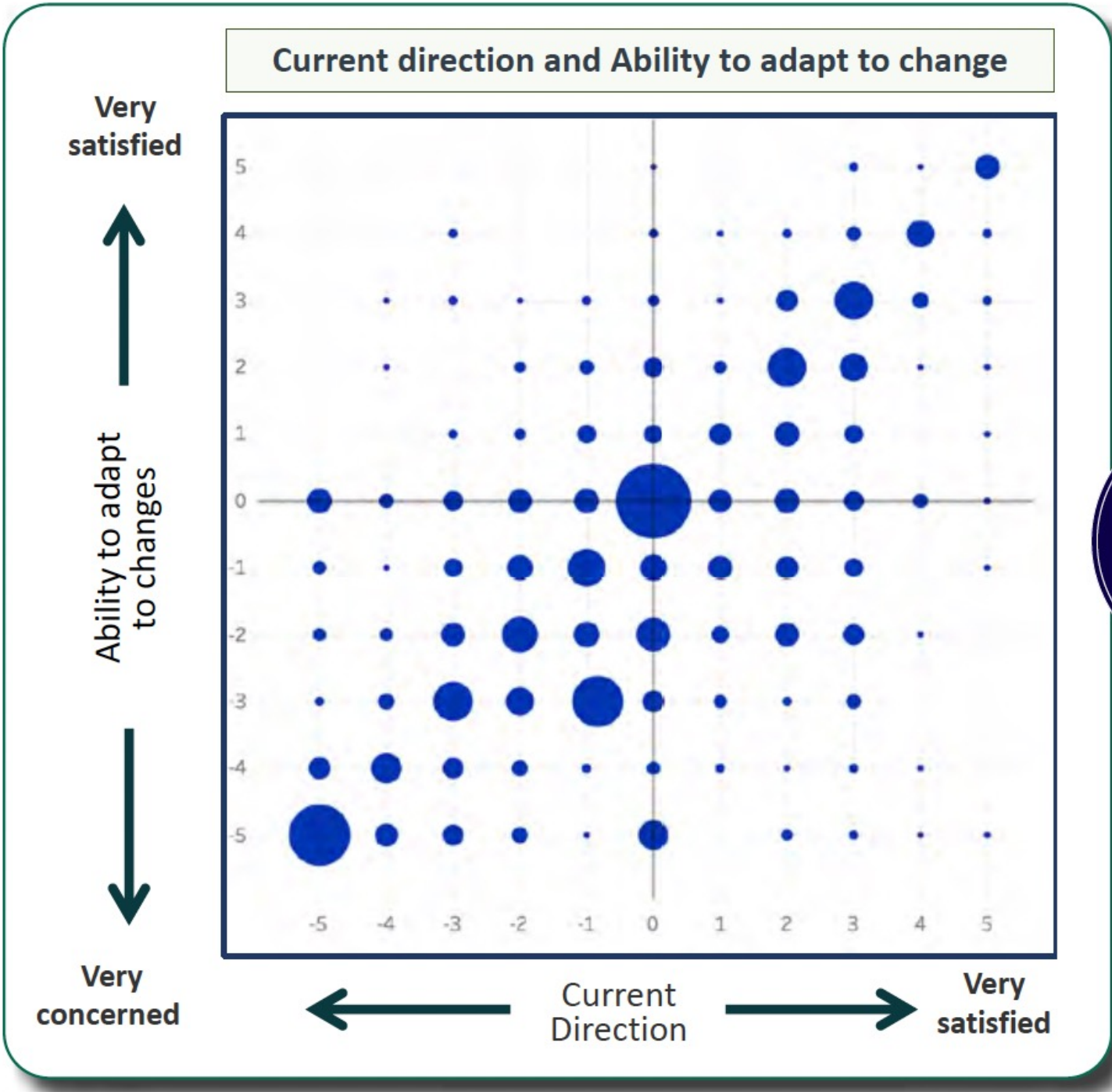
Survey charts
reflect the +1,400
survey responses
received, as of
December 11, 2023

Concern about direction and ability to change

Phase 2: Exploring Future Trends & Scenarios

Stakeholder Survey #1
Stakeholder Interviews
Benchmark Report
Think-Tank Workshop & Report

OCT. - DEC. 2023



Survey charts reflect the +1,400 survey responses received, as of December 11, 2023





Think-Tank process explored future options and directions

Phase 2: Exploring Future Trends & Scenarios

- Stakeholder Survey #1
- Stakeholder Interviews
- Benchmark Report
- Think-Tank Workshop & Report

OCT. - DEC. 2023

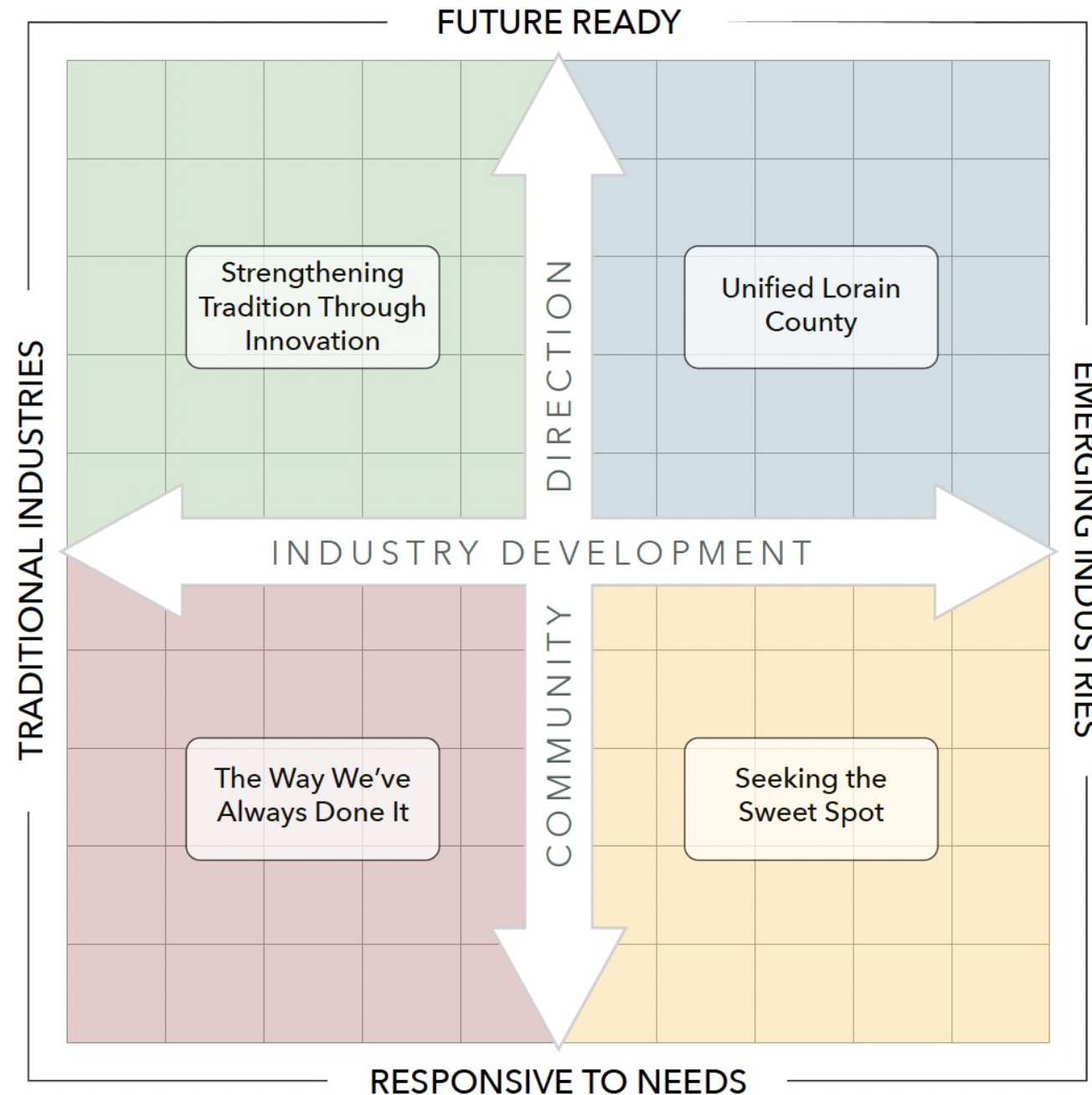


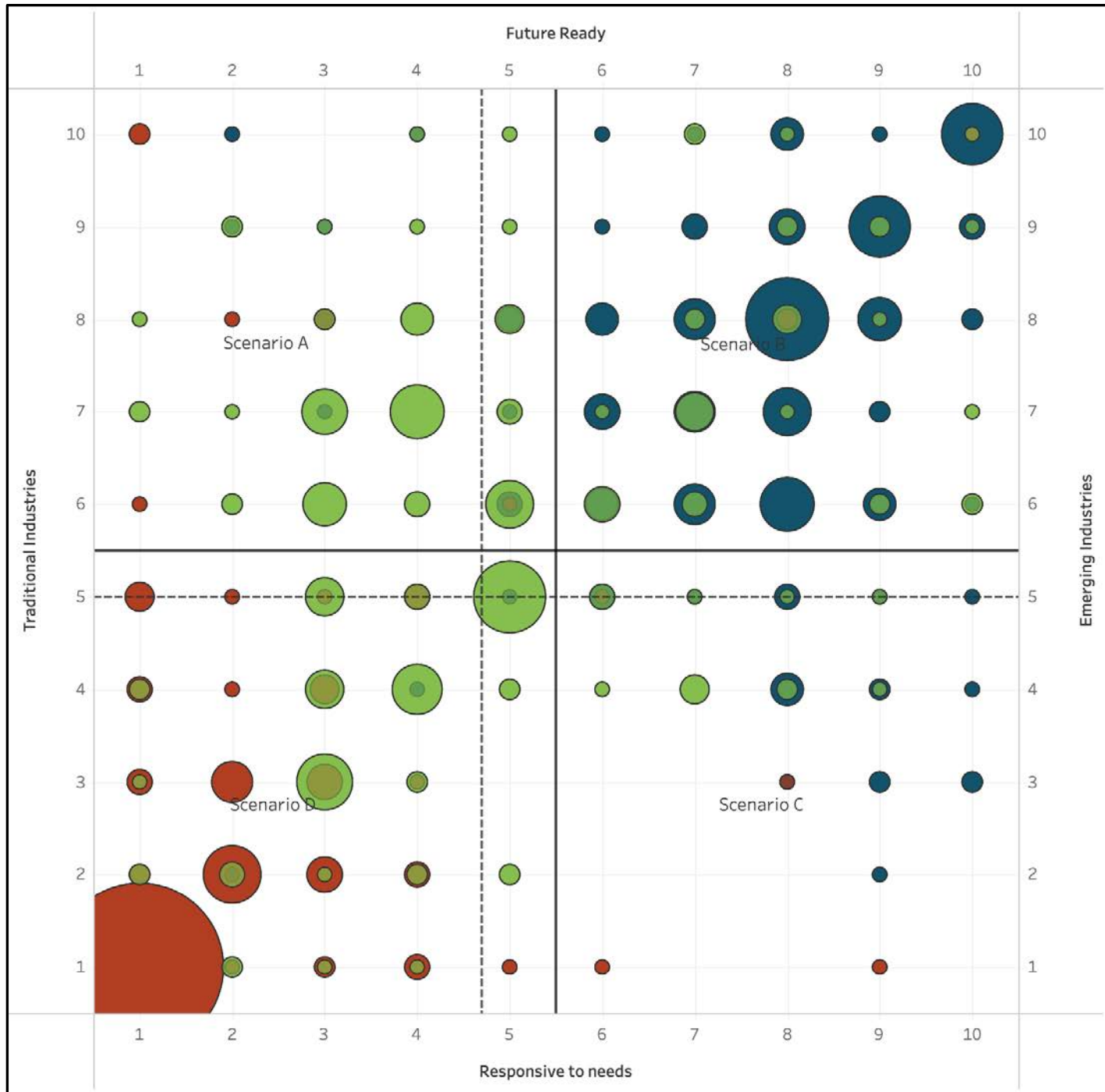
Key drivers shaping the future of Lorain County as identified and developed in small working groups by the Think-Tank participants:

1. Industry and Business make-up
2. Co-ordination of services
3. School readiness
4. Waterfront redevelopment
5. Auto industry investment and expansion
6. Education level of residents
7. Impact of climate change
8. Electrification of the world
9. Community collaboration
10. Access to community resources
11. Impact of LCCC
12. Empowering youth
13. Innovative public policy
14. Protection of natural resources
15. Creating diverse and educated workforce
16. Infrastructure conflict
17. Transportation infrastructure
18. Safe and affordable housing
19. Incentives to attract businesses
20. Aging demographics
21. Silicon technologies
22. Functioning County government



Future scenario matrix explored plausible futures out to year 2035



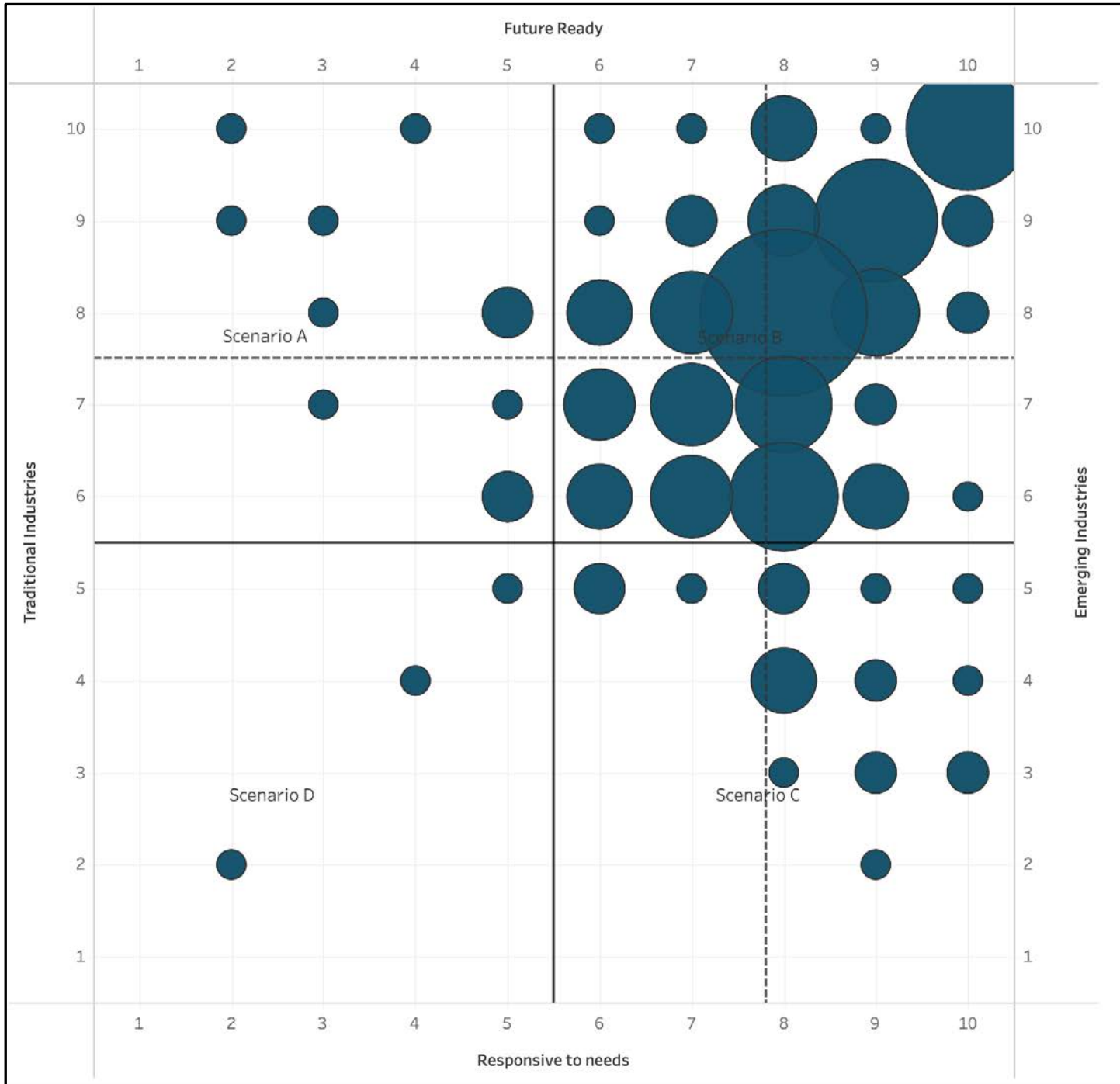


Heatmaps generated from engagement workshops

Type of Future

- Expected Future
- Least Desirable Future
- Preferred Future

X axis is Industry Development
Y axis is Community Direction



Heatmaps generated from engagement workshops

Type of Future

Preferred Future

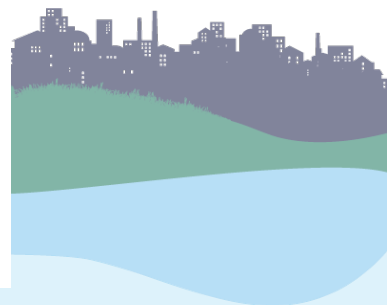
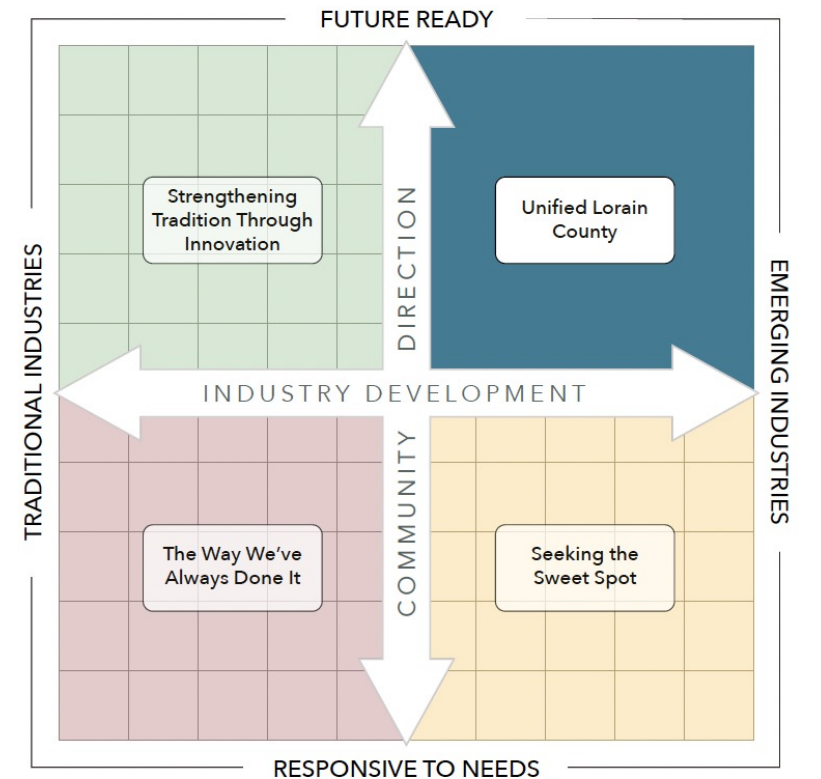
X axis is Industry Development
Y axis is Community Direction

SCENARIO B: UNIFIED LORAIN COUNTY

The 'Unified Lorain County' scenario conveys a collaborative future with a strong regional community approach that welcomes emerging and future-orientated industry.

SCENARIO SNAPSHOT

- Embracing emerging industries through building on to existing traditional industries.
- Strong environmental focus
- Future ready Community Direction with intentional investment in youth, workforce, and resident education
- Diverse community with elevated amenities including transportation, safe and affordable housing, and education
- Significant change in this scenario, which might bring challenges and tensions



Survey #2

Scenario Validation Matrix

Community Outlook and Direction

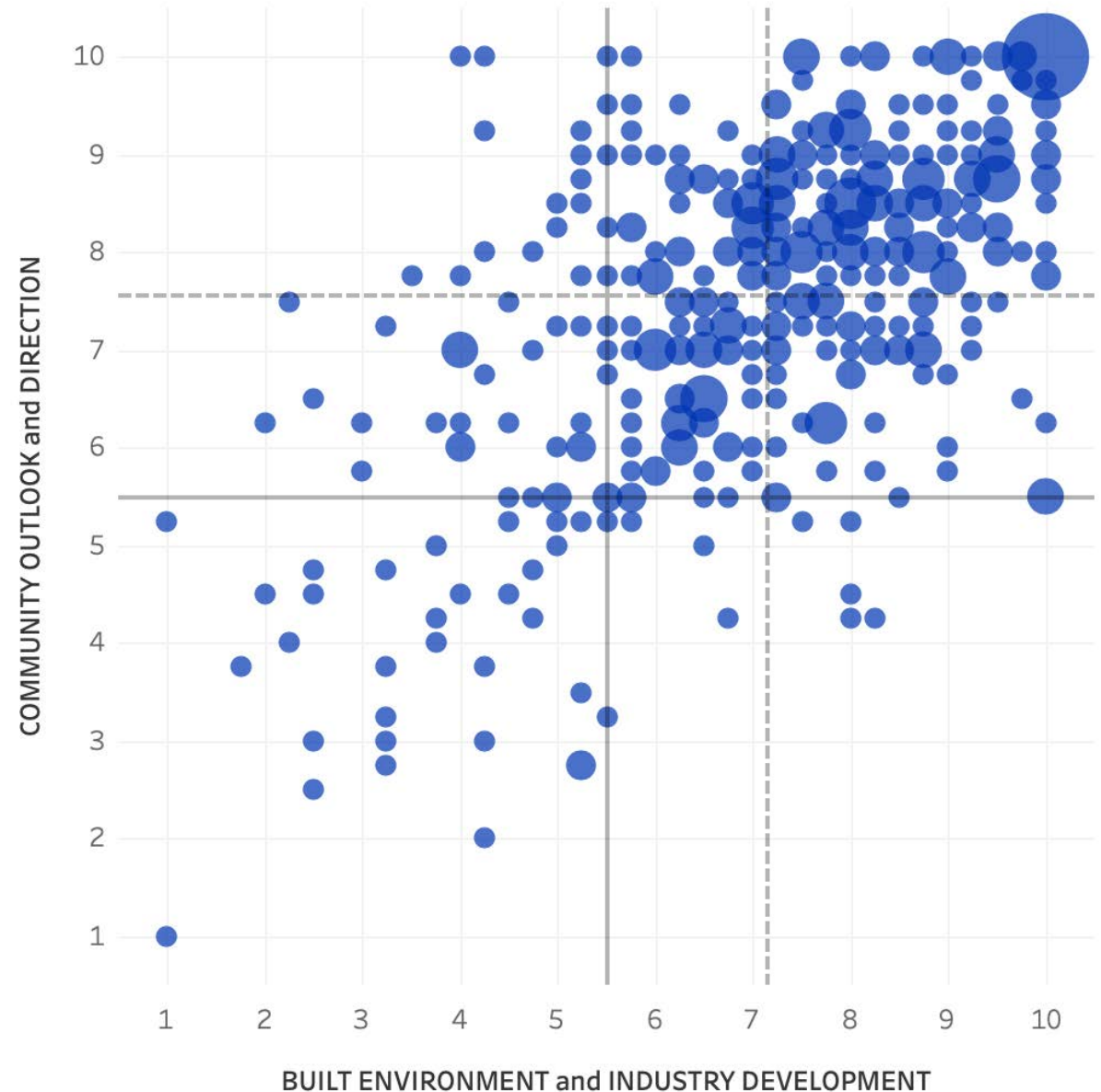
- Countywide Collaboration
- Workforce and Education
- Community Reputation and Communication
- Community Orientation and Outlook

Built environment and Industry Development

- Industry and Business Development
- Housing Availability and Affordability
- Future Urban Development Patterns
- Transportation and Connectivity.

X Axis is BUILT ENVIRONMENT and INDUSTRY DEVELOPMENT

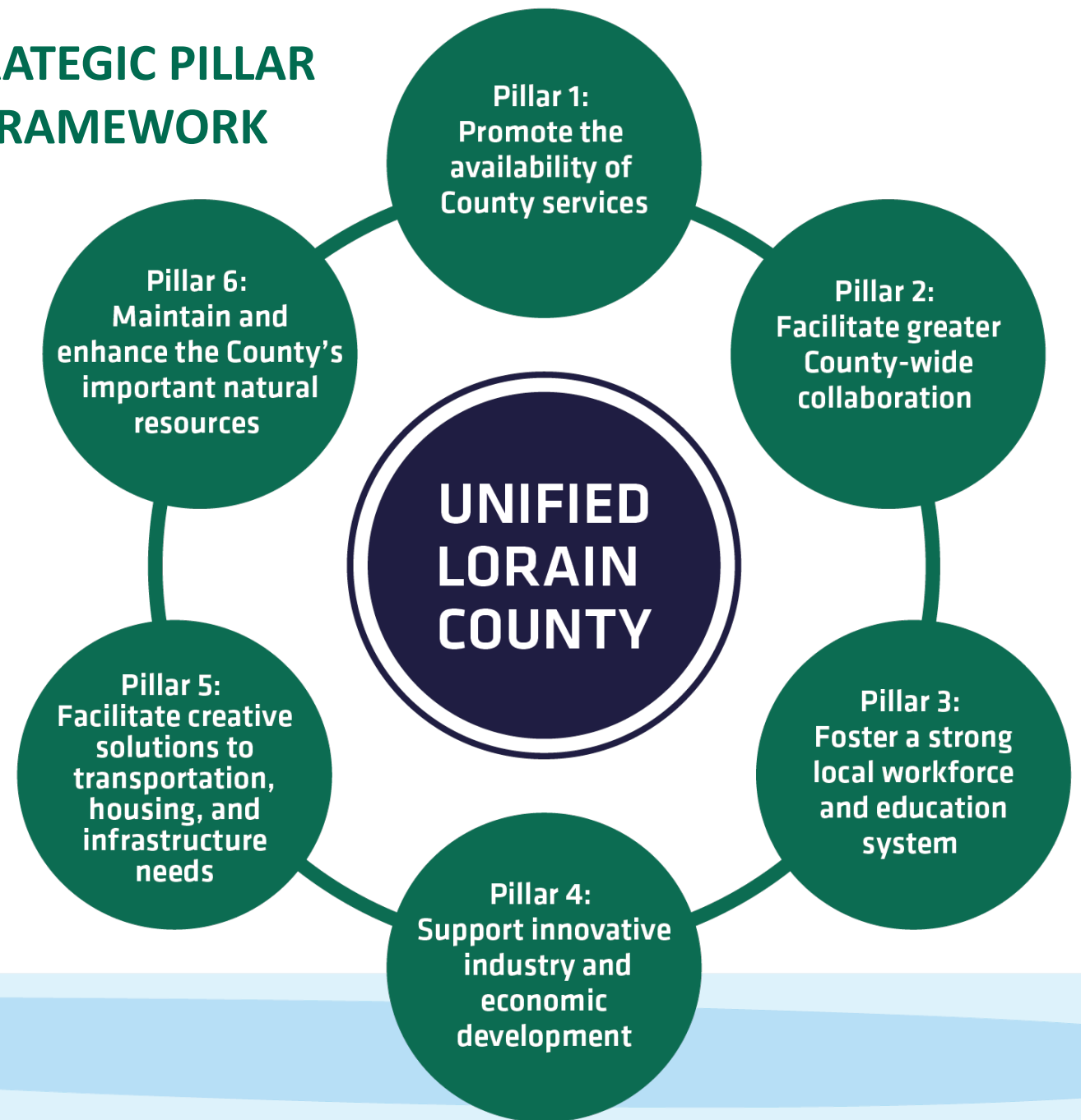
Y Axis is COMMUNITY OUTLOOK and DIRECTION



STRATEGIC PILLAR FRAMEWORK

- Reflects the high-level vision and strategic direction set from community engagement.
- Creates the strategic pivot toward the preferred future.
- Identifies new focus areas for the County and key stakeholder groups.
- Creates a community driven framework built on collaboration.

STRATEGIC PILLAR FRAMEWORK



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS

Pillar 1:
Promote the
availability of
County services



**Pillar 1:
Promote the
availability of
County services**

Objective: To boost the residents' awareness of the range and scope of County services and improve the accessibility to these services.

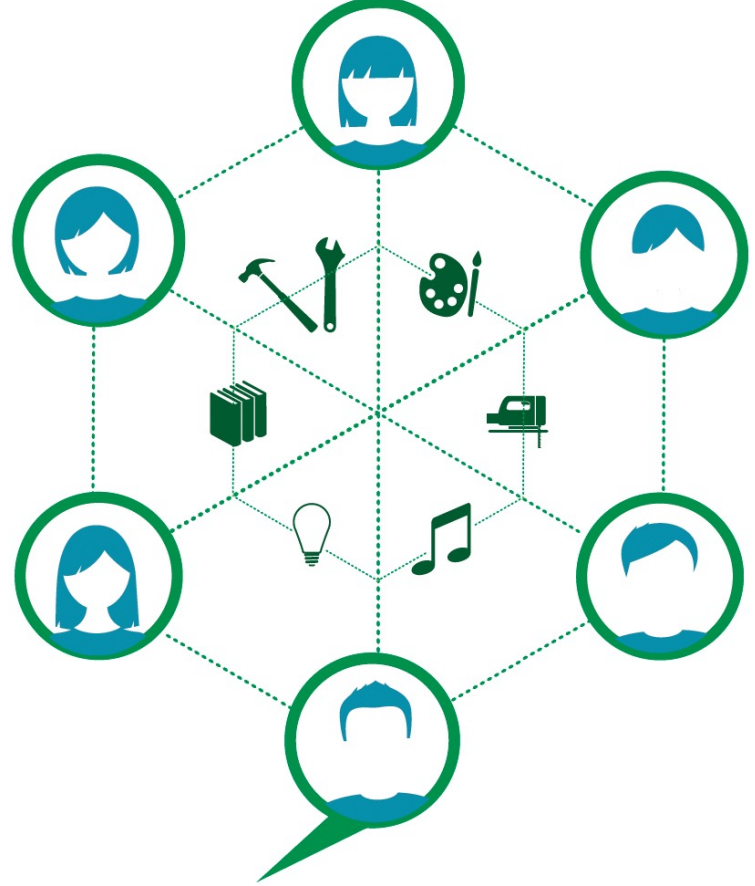
KEY ACTION AREAS

- Create an inclusive County communications plan
- Host regular community meetings across the County
- Explore potential for County satellite offices and online services



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS

**Pillar 2:
Facilitate greater
County-wide
collaboration**

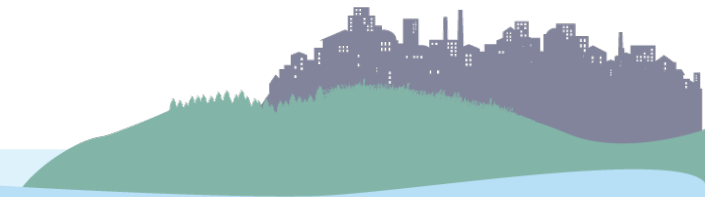


**Pillar 2:
Facilitate greater
County-wide
collaboration**

Objective: Improve co-ordination of government services across the County, helping improve efficiency and the quality of services to residents.

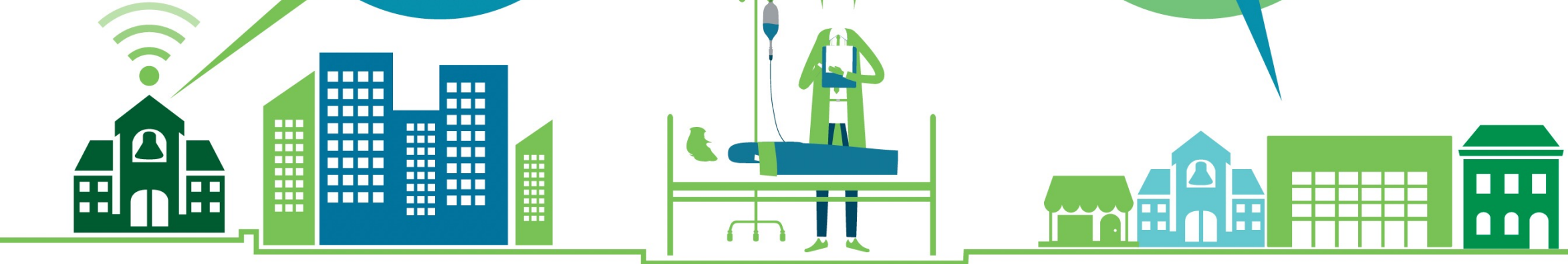
KEY ACTION AREAS

- Convene and host taskforces groups for each of the pillars
- Host regular cross-government collaboration meetings with key entities in the County
- Identify opportunities to provide shared services between government entities



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS

**Pillar 3:
Foster a strong
local workforce
and education
system**



**Pillar 3:
Foster a strong
local workforce
and education
system**

Objective: Create a strong future-ready local workforce that has strong skills and can adapt to emerging trends and the changing needs of business.

KEY ACTION AREAS

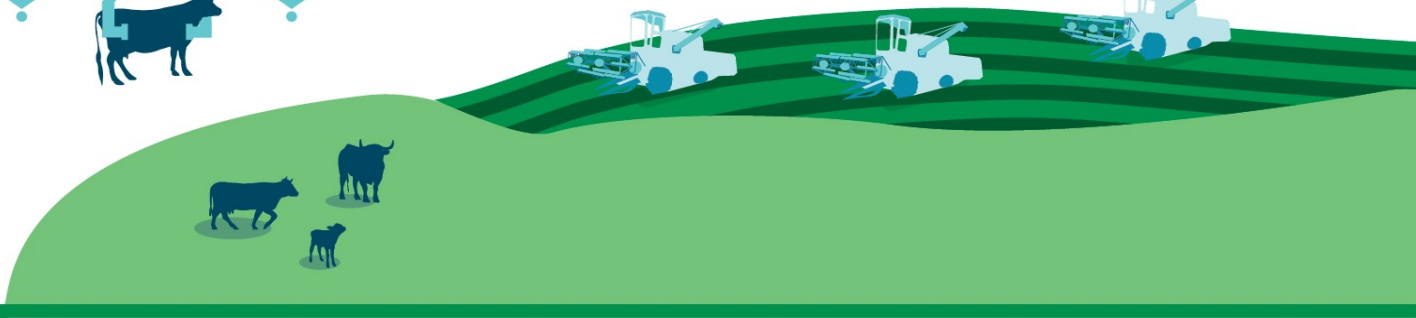
- Work with LCCC to forecast and promote the future needs for skills and workforce in the County
- Develop a program to educate the community on key emerging trends and opportunities
- Help facilitate close collaboration between businesses and the educational system



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS



**Pillar 4:
Support innovative
industry and
economic
development**



**Pillar 4:
Support innovative
industry and
economic
development**

Objective: Build on existing industries in creative ways, and invest in emerging sectors such as technology, water and energy-based, and food industries.

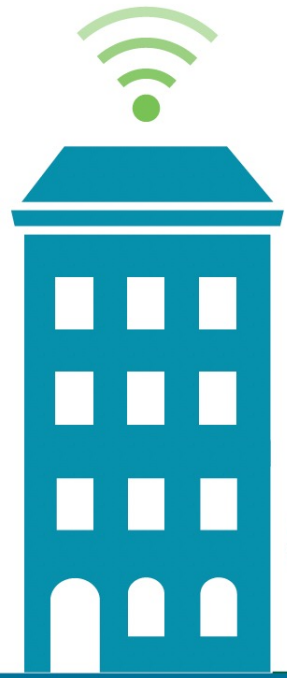
KEY ACTION AREAS

- Help facilitate the revitalization of key downtowns areas
- Encourage the attraction of emerging future-orientated industries
- Promote the County's strategic positioning in manufacturing and food industries



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS

Pillar 5:
Facilitate creative
solutions to
transportation,
housing, and
infrastructure
needs



**Pillar 5:
Facilitate creative
solutions to
transportation,
housing, and
infrastructure
needs**

Objective: Create a county-wide coordinated and partnership approach to finding creative ways to provide local transportation systems, safe and affordable housing, and quality community amenities.

KEY ACTION AREAS

- Establish and facilitate multi-disciplinary taskforces to tackle transportation and housing needs
- Host summits that showcase available resources and best practice solutions to building community infrastructure
- Forecast future infrastructure needs and develop long-term investment plan



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS

**Pillar 6:
Maintain and
enhance the County's
important natural
resources**



STRATEGIC PILLARS, OBJECTIVES, AND KEY ACTIONS



Pillar 6: Maintain and enhance the County's important natural resources

Objective: Develop a long-term approach to maintain and enhance the County's natural resources, so they can continue to provide for the community and support a healthy ecosystem and environment.

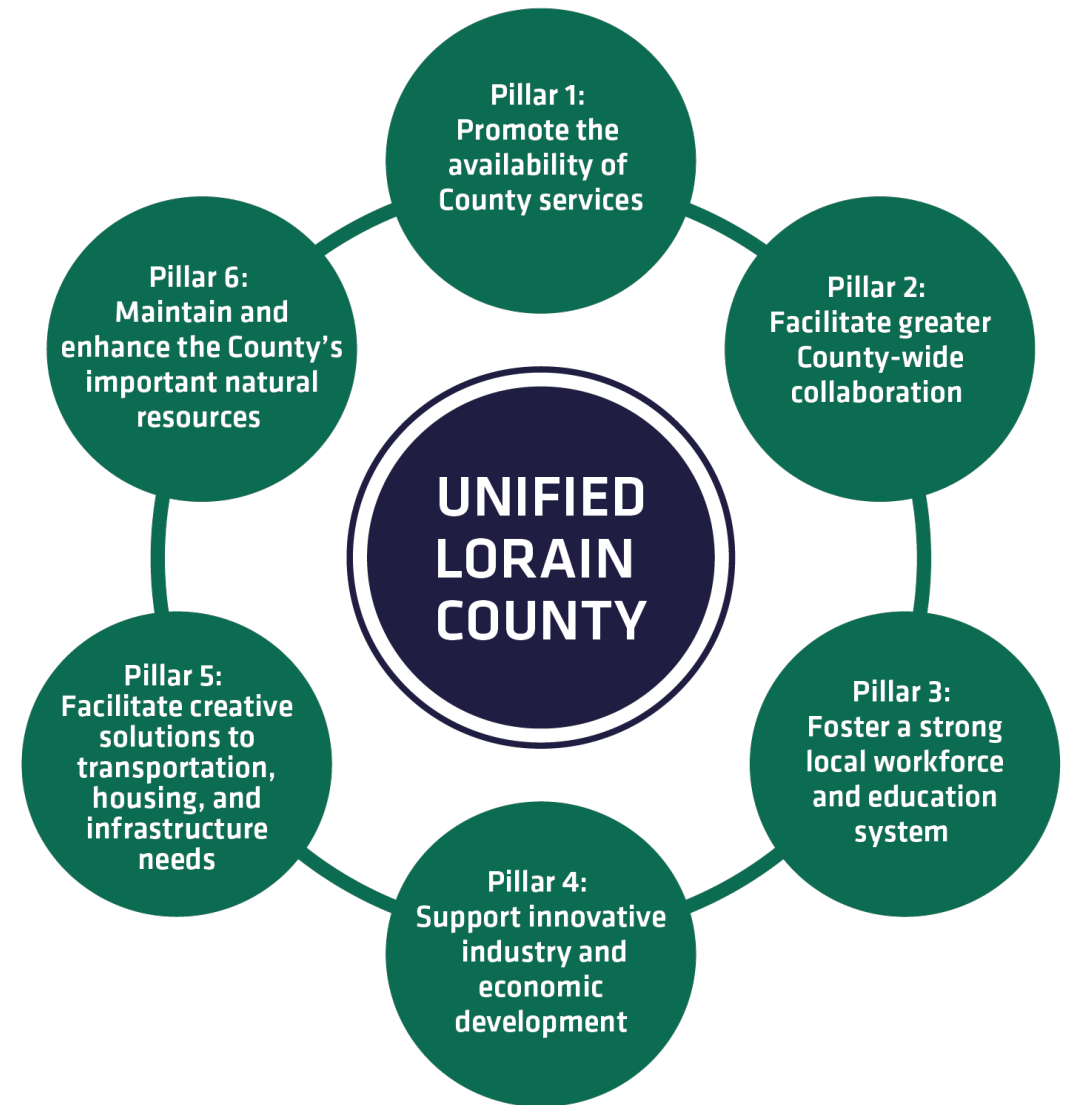
KEY ACTION AREAS

- Create a collaborative county-wide plan to identify and enhance important green spaces
- Develop a comprehensive county-wide sustainability plan that focuses on climate mitigation and adaptation
- Enhance and maintain important agricultural and water resources for long-term use



Strategic Pillar and Key Actions

PRIORITIZATION



LORAIN COUNTY STRATEGIC ACTION PLAN

How important is it to implement the following key actions, over the next 1-3 years? Scale: 1 = Not important; to 10 = Critically important

PILLAR	ACTION	IMPORTANCE
Pillar 1: Promote the availability of County services	• Create an inclusive County communications plan	<input type="checkbox"/>
	• Host regular community meetings across the County	<input type="checkbox"/>
	• Explore potential for County satellite offices and online services	<input type="checkbox"/>
Pillar 2: Facilitate greater County-wide collaboration	• Convene and host taskforces groups for each of the pillars	<input type="checkbox"/>
	• Host regular cross-government collaboration meetings with key entities in the County	<input type="checkbox"/>
	• Identify opportunities to provide shared services between government entities	<input type="checkbox"/>
Pillar 3: Foster a strong local workforce and education system	• Work with LCCC and local businesses to forecast and promote the future needs for skills and workforce in the County	<input type="checkbox"/>
	• Develop a program to educate the community on key emerging trends and opportunities	<input type="checkbox"/>
	• Help facilitate close collaboration between businesses and the educational system	<input type="checkbox"/>
Pillar 4: Support innovative industry and economic development	• Help facilitate the revitalization of key downtown areas	<input type="checkbox"/>
	• Encourage the attraction of emerging future-orientated industries	<input type="checkbox"/>
	• Promote the County's strategic positioning in manufacturing and food industries	<input type="checkbox"/>
Pillar 5: Facilitate creative solutions to transportation, housing, and infrastructure needs	• Establish and facilitate multi-disciplinary taskforce to tackle transportation and housing needs	<input type="checkbox"/>
	• Host summits that showcase available resources and best practice solutions to building community infrastructure	<input type="checkbox"/>
	• Forecast future infrastructure needs and develop long-term investment plan	<input type="checkbox"/>
Pillar 6: Maintain and enhance the County's important natural resources	• Create a collaborative county-wide plan to identify and enhance important green spaces	<input type="checkbox"/>
	• Develop a comprehensive county-wide sustainability plan that focuses on climate mitigation and adaptation	<input type="checkbox"/>
	• Enhance and maintain important agricultural and water resources for long-term use	<input type="checkbox"/>



LORAIN COUNTY STRATEGIC ACTION PLAN

SHORT-TERM RANKING

Rank the Strategic Pillars in order of importance over the next 1-2 years
 RANKING: 1 = Most important; 6 = Least important

Pillar	RANK
Pillar 1: Promote the availability of County services	<input type="checkbox"/>
Pillar 2: Facilitate greater County-wide collaboration	<input type="checkbox"/>
Pillar 3: Foster a strong local workforce and education system	<input type="checkbox"/>
Pillar 4: Support innovative industry and economic development	<input type="checkbox"/>
Pillar 5: Facilitate creative solutions to transportation, housing, and infrastructure needs	<input type="checkbox"/>
Pillar 6: Maintain and enhance the County's important natural resources	<input type="checkbox"/>



MEDIUM-TERM RANKING

Rank the Strategic Pillars in order of importance over the next 5-10 years
 RANKING: 1 = Most important; 6 = Least important

Pillar	RANK
Pillar 1: Promote the availability of County services	<input type="checkbox"/>
Pillar 2: Facilitate greater County-wide collaboration	<input type="checkbox"/>
Pillar 3: Foster a strong local workforce and education system	<input type="checkbox"/>
Pillar 4: Support innovative industry and economic development	<input type="checkbox"/>
Pillar 5: Facilitate creative solutions to transportation, housing, and infrastructure needs	<input type="checkbox"/>
Pillar 6: Maintain and enhance the County's important natural resources	<input type="checkbox"/>



Next Steps

For more information about the Lorain County Strategic Action Plan Project, and next steps, please contact:



DAVID GREENSPAN

Special Projects Coordinator/Manager
Lorain County Commissioners
226 Middle Avenue, 4th Floor, Elyria, Ohio 44035
440-420-1773 | dgreenspan@loraincounty.us

Information about the Lorain County Strategic Action Plan project can be viewed on the unique project portal at:

lab2.future-iq.com/lorain-county-strategic-action-plan-project/