# Lorain County Strategic Action Plan

### Phase 1: Importance of **Future Thinking**

**Project Promotion Create Project Logo**, Branding, & Portal Monthly Strategic Engagement **Committee Meetings** 

**Phase 2: Exploring Future** Trends & Scenarios

Stakeholder Survey #1 Stakeholder Interviews Benchmark Report Think-Tank Workshop & Report

### AUG. - DEC. 2023

**OCT. - DEC. 2023** 

## **Building Understanding & Insights Into the Future**

Phase 3: Strategic **Positioning & Validating** 

**Countywide Workshops** Virtual Workshops Focus Groups Stakeholder Survey #2 Draft & Develop Lorain County Strategic Action Plan

JAN. - MAR. 2024

**MAR. 2024** 

# **Phase 4: Preferred Future & Roadmap**

### Launch of Lorain County **Strategic Action Plan** at Future Summit Event



