#### Citywide Comprehensive Plan

October 28, 2023 2023 Neighborhood Summit

**Gunnar Hand, AICP** 



# Development Patterns: How We Arrived Here

October 28, 2023 Neighborhood Summit

**Gunnar Hand, AICP** 



## KCK Built Environment



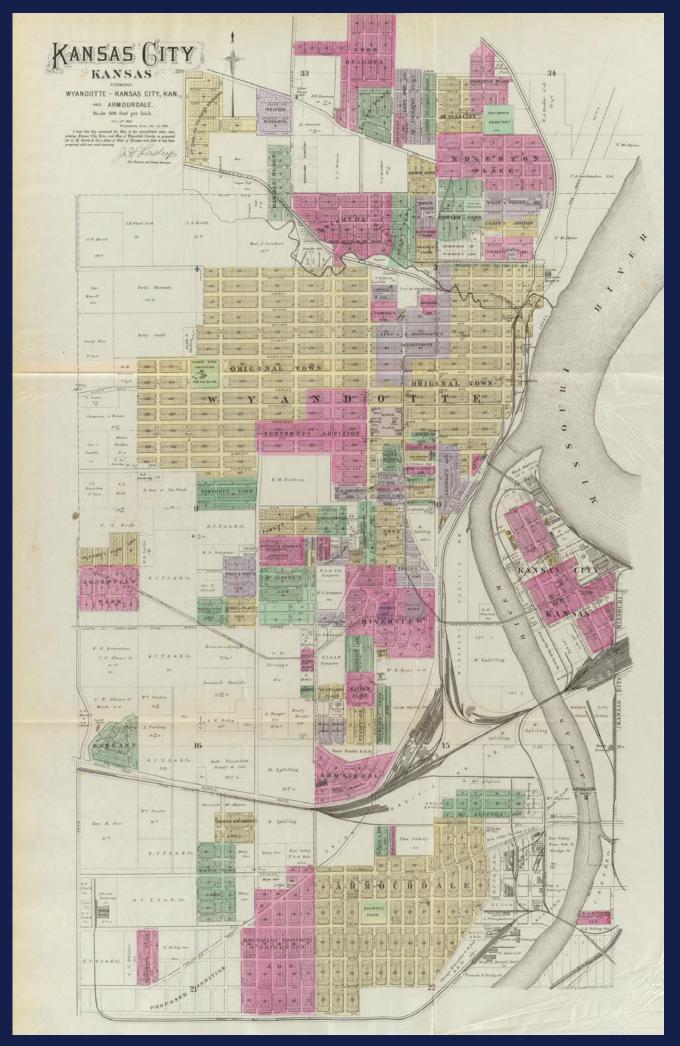
- KCK includes the full "transect" of urban development
- This is incredibly rare across any metropolitan region
- Preserving this unique character can inform future infrastructure investments



## The "New" Kansas City, Kansas

- In March of 1886, then Governor John Alexander Martin merged the municipalities of Wyandotte, Kansas City, Riverview and Armourdale into "one" KCK
- The folklore of the original naming after Kansas City, Missouri contends that it would syphon off investment from the coasts who didn't understand the difference between KCK & KCMO
- We've always been linked to KCMO





## The Streetcar Era

- The first viaduct between KCK and KCMO opens in 1907 as a toll road managed by a private company
- Viaduct company went bankrupt and became publicly owned in 1917
- I-70 Eastbound bridge over Kansas River still uses the viaduct structure to this day

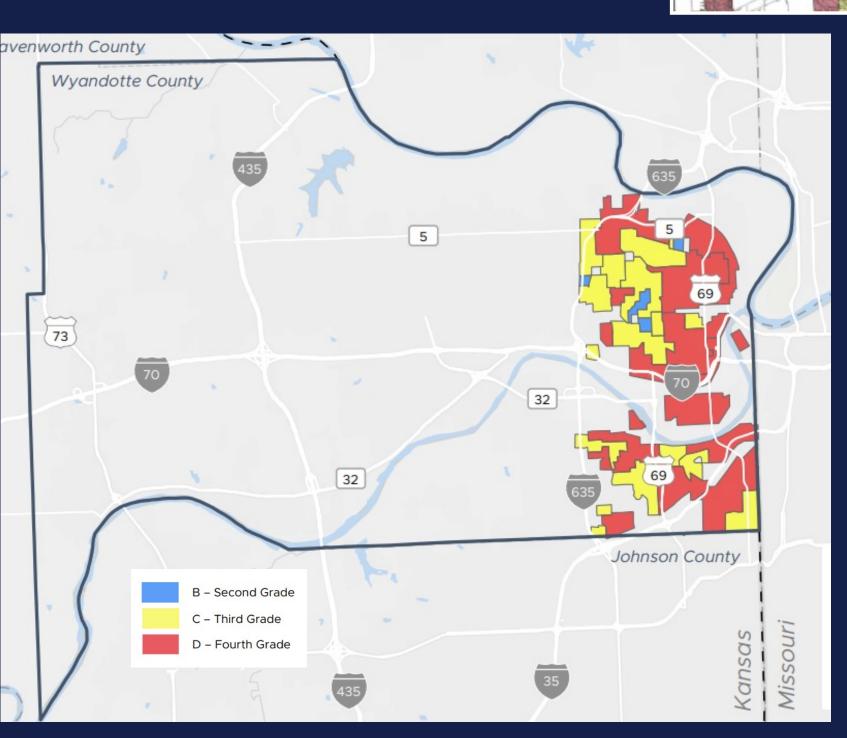


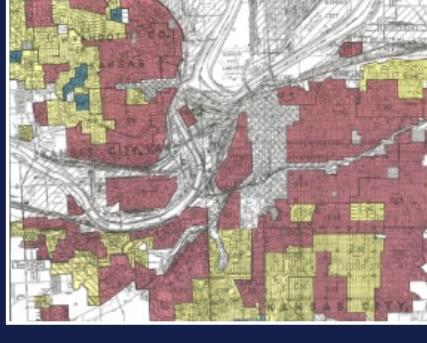


## Impacts of Redlining

- 1939 Redlining map deemed most urban areas in Wyandotte County as "hazardous"
- Legacy of policies is apparent in the City' urban fabric today: high vacancy, older structures in urban core; new, market-driven development pushed westward







#### Post WWII Expansion

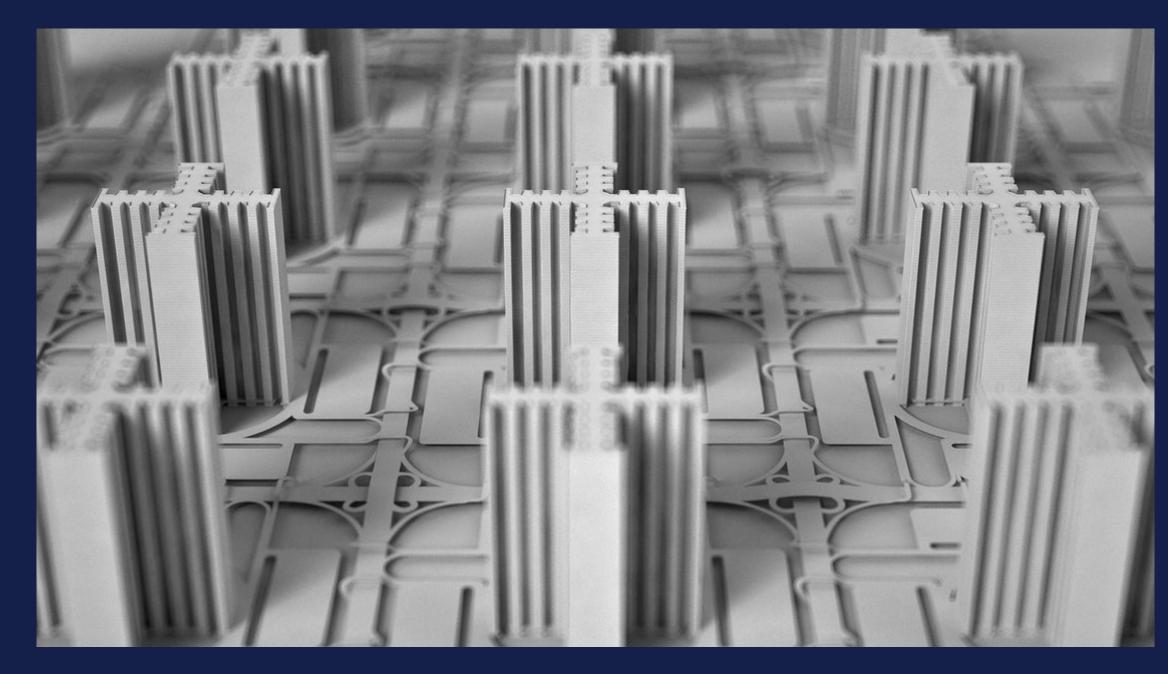
- Serviceman's Readjustment Act of 1944 (GI Bill of Rights) gave federal aid to veterans for college tuition & home mortgages
- Federal-Aid Highway Act of 1956 provided free money to States and municipalities to build out the interstate highway system
- And the era of sprawl development began





#### Post WWII Modernism

- LeCorbusier and La Ville Radiance ("The Radiant City")
- Separation of Uses
- Towers in the Park
- Automobile-Oriented Development





#### Post WWII Modernism

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#### Urban Renewal

- Federal Housing and Urban
   Development (HUD) in the 1850s, 60s, and 70s sought to rebuild our urban cores through "slum" clearance for:
  - Civic Centers
  - Pedestrian Malls
  - Public Housing
  - Interstate Highways

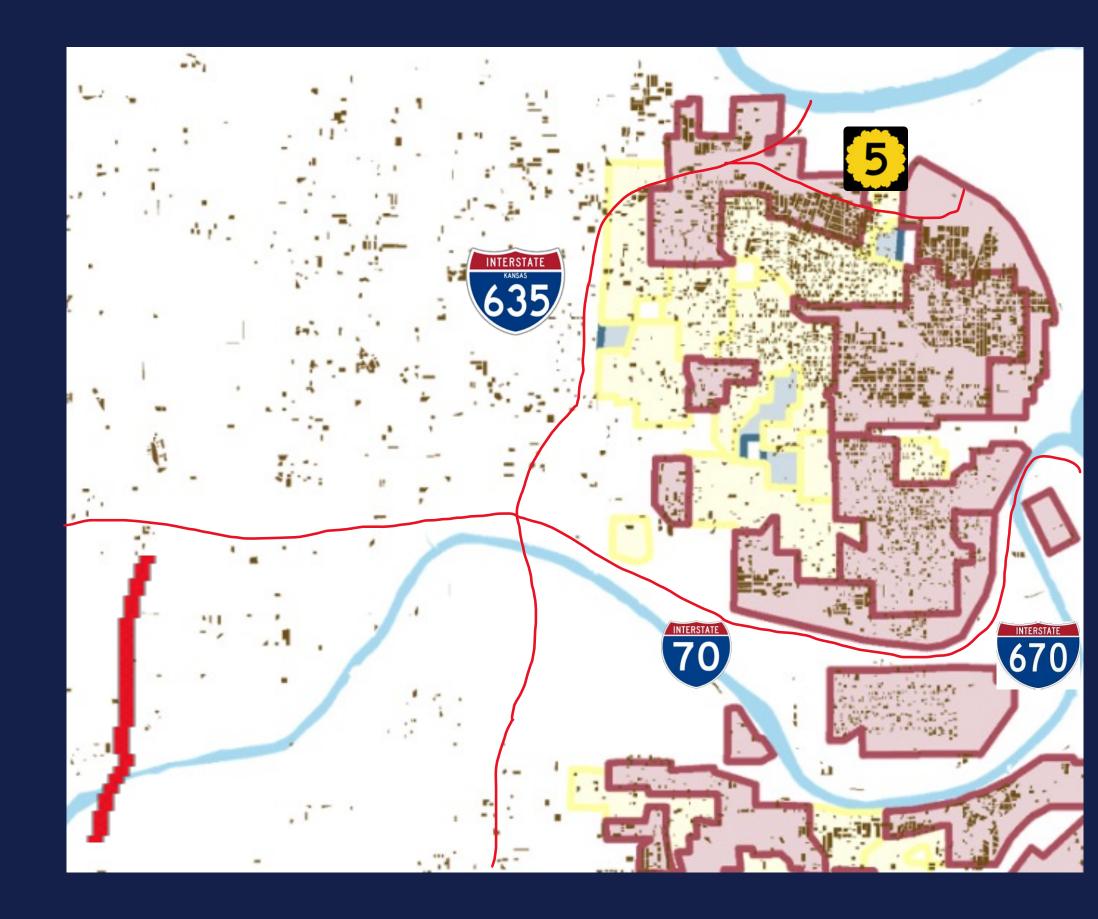




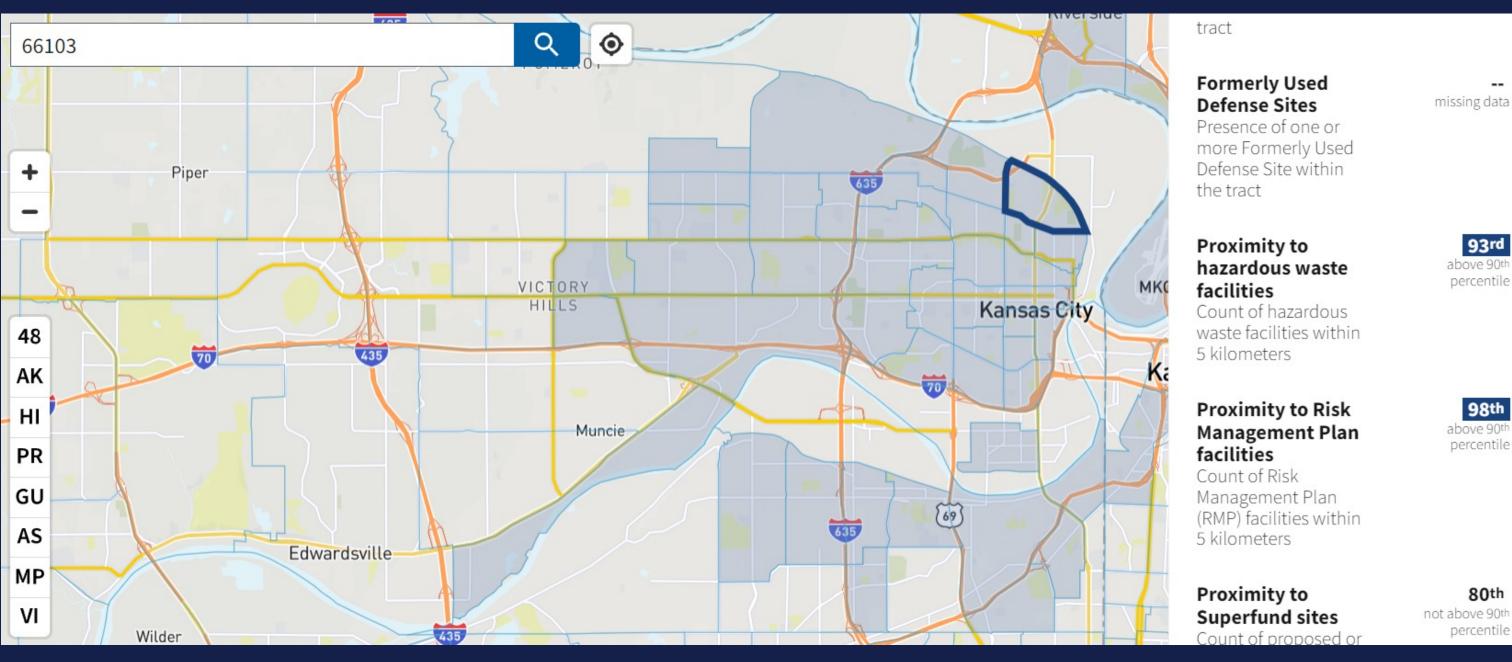
## The Legacy

- Literally cleared the urban fabric of entire neighborhoods
- Divided and further isolated communities
- 10,000+ vacant parcels
- Greater social vulnerability
- Higher rates of poverty
- Increased prevalence of morbidity
- Lower life expectancy





#### Environmental Injustice





93rd

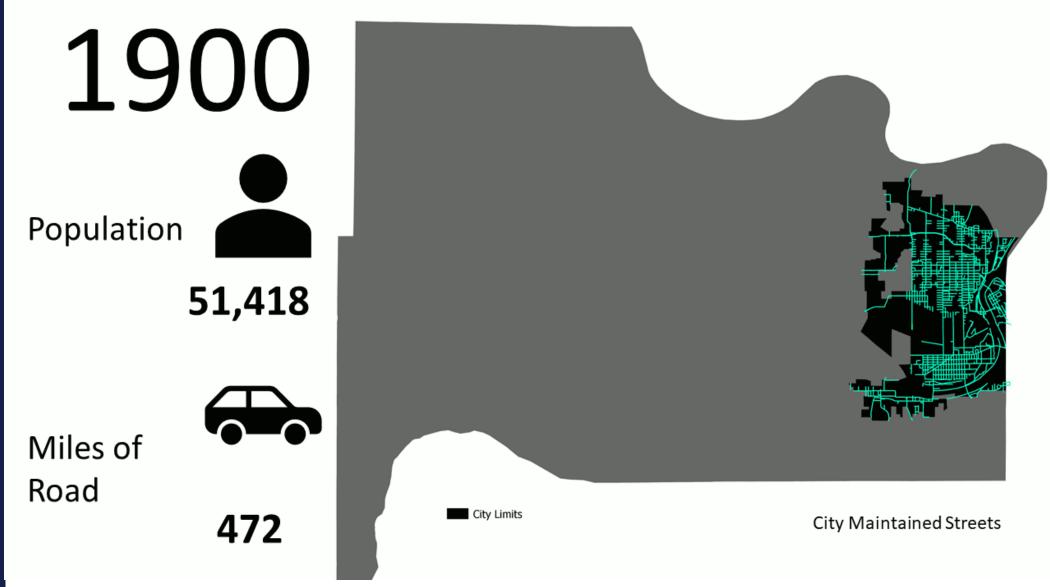
98th

80th

## Decades of Sprawl

- As the population spread out in a "suburban" development pattern, the amount of infrastructure it takes to service this new growth rises dramatically for all of us
- Decades of suburban development in KCK increased demand for infrastructure without growing the population
- The UG cannot afford to perpetuate this cycle of debt





Wyandotte County vs. Metropolitan Areas in Lane Miles Per Capita

I : : : f - t t -	Danulation	Lane miles per 1,000
Lanes miles of streets	Population	residents
2,400	167,000	14.4

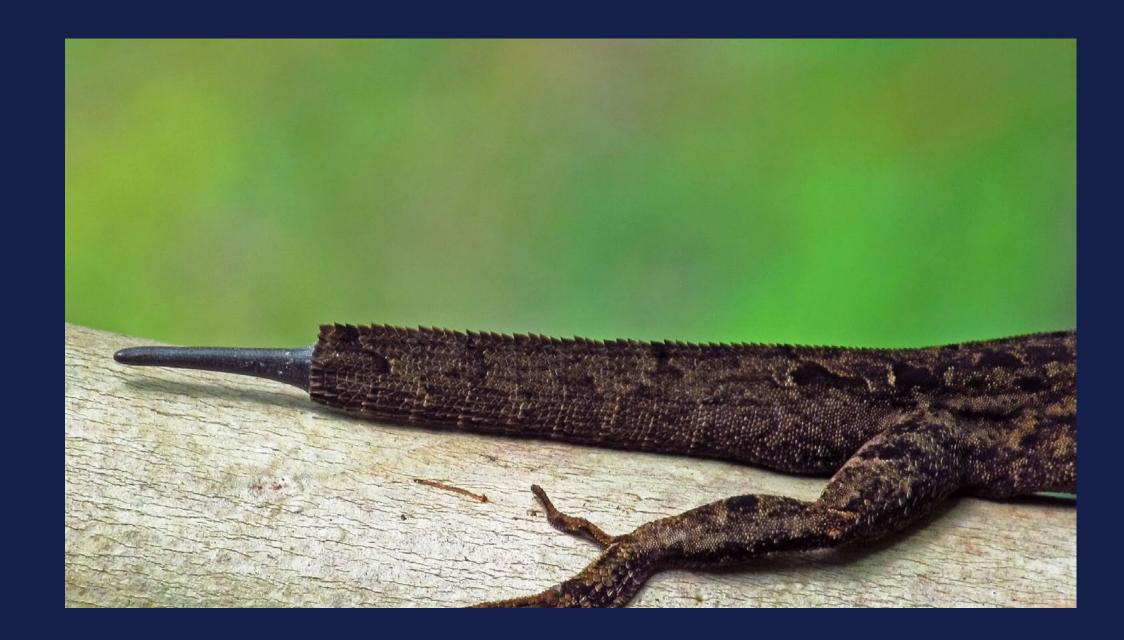
Wyandotte County, KS	2,400	167,000	14.4
Birmingham, AL	6,334	749,495	8.5
Nashville-Davidson, TN	7,450	969,587	7.7
Tulsa, OK	4,544	655,479	6.9
Kansas City, MOKS	10,108	1,519,417	6.7
Oklahoma City, OK	5,632	861,505	6.5
Albuquerque, NM	4,517	741,318	6.1
Raleigh, NC	5,283	884,891	6.0
Springfield, MACT	3,485	621,300	5.6

## **A New Vision** AREGENERATIVE CITY

wycokck.org/planKCK

## Heal as we Grow

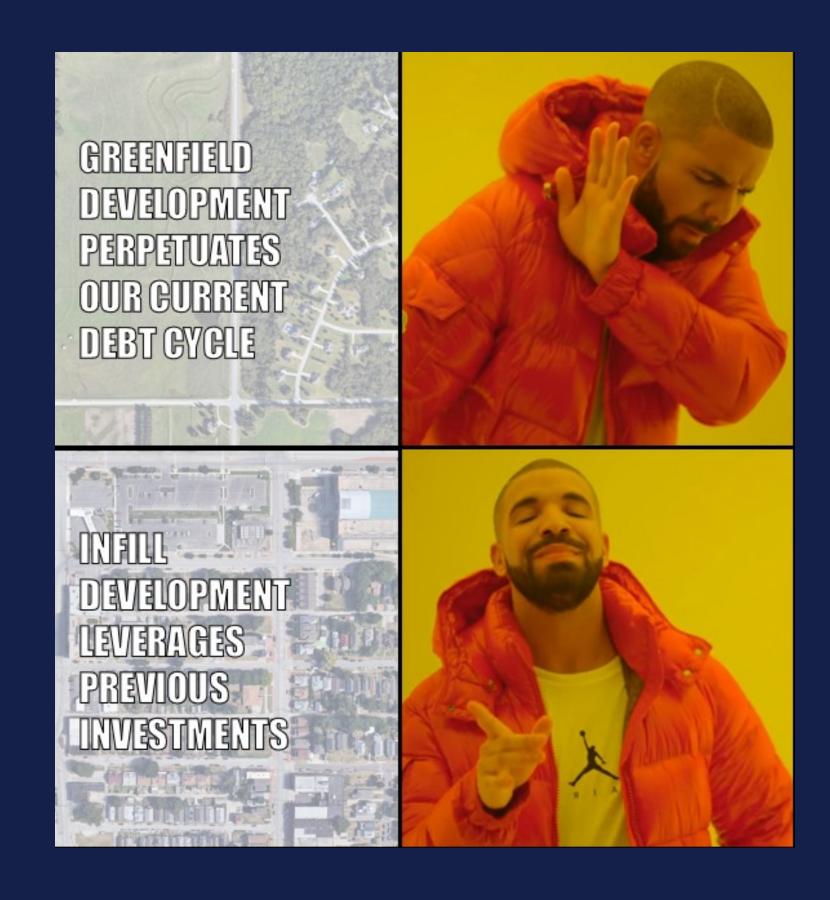
- A Regenerative City:
  - Facilitates equitable prosperity
  - Has a symbiotic, restorative relationship with nature
  - Produces more than it consumes
  - Is open and accessible
  - Is a closed loop system
  - Is responsive and nimble
  - Preserves and redefines it history





#### Grow Stronger Not Larger

- Greenfield development may have all the upfront costs paid for, but the UG becomes responsible for its maintenance in perpetuity
- Infill development takes advantage of infrastructure that already exists
- Gentrification without Displacement















This video is available on the Unified Government YouTube Channel.

#### Power of PlanKCK

**goDotte Strategic Mobility Plan** 

- Economic Development Strategy
- Housing Strategy
- Historic Preservation Plan
- Community Health Improvement Plan
- UG Deep Dive (UG Forward)
- Mayor's Task Forces
- 2024 Budget Process

**Adopted** 2022

2023

In Process

**PLAN** KCK

PlanKCK is our opportunity to develop a comprehensive, shared vision of the future for KCK.

Neighborhoods Focused Plans Public Policy Implementation **Land Bank** Area **Zoning Code Policy Update** 

**Plans** 

Area **Plans** 

Neighborhood **Plans** 

Land

**Entitlement** 

**RFQ/RFP Process** 

**Grants Working** 

Group

Area Plans

Area Plans Corridor Plans

**Enforcement** 



## Scope of Plankck

- Update of 2008 Citywide Master Plan
- PlanKCK is considering systemic issues, historic context, and current conditions with lenses focused on equity, access, health and sustainability

Equity

Access

Health

Sustainability











**Economic Development** 

Housing

Arts & Culture

Historic Preservation

Environmental Justice & Climate Change

Food Systems

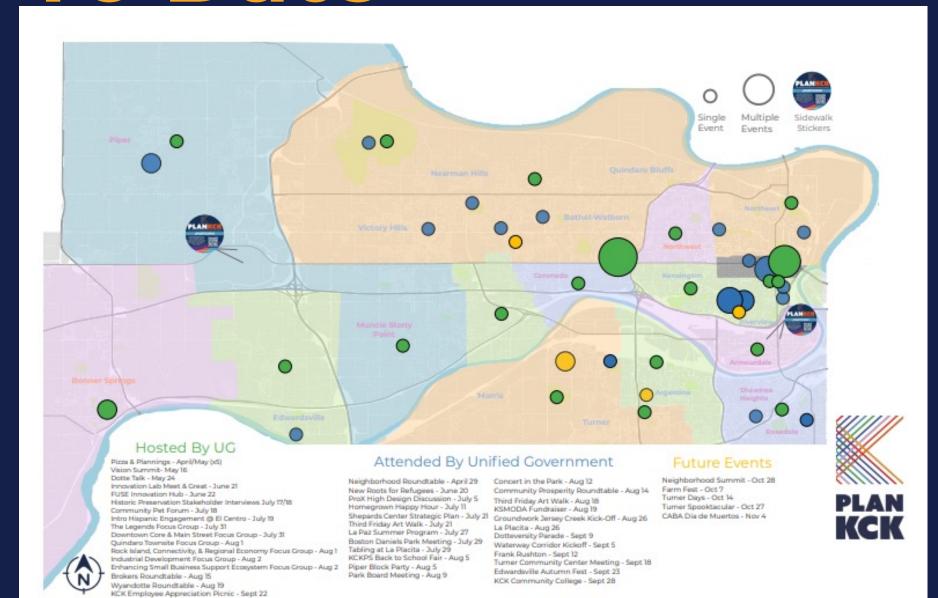
Land Use

Parks & Open Space Preservation

Community Safety & Services



### Engagement To Date



UG Leadership	Housing and Economic Development Presentation Special Session (March) PlanKCK Update Presentations to BOC General Engagement (August) Economic Development (September) PlanKCK Overview to Planning Commission (October) Dept. Director Conversations (May through present)
Hosted Events	Neighborhood Resiliency Roundtable (April) Vision Summit (May) Pizza & Planning (Spring) Innovation Lab (June) Focus Groups (Summer to present) Spanish Language Event (July) Community Prosperity Roundtable (August) Brokers Roundtable (August)
Attended Events	Third Friday Art Walk La Placita Shepherd's Center Strategic Planning New Roots for Refugees Boston Daniels Park Planning Back to School Event Rosedale Concert in the Park Wyandotte Roundtable Groundwork Jersey Creek Kick-off

May - Present 2023 Summer of Outreach November/December 2023
PlanKCK Presentation



May 2023
PlanKCK Vision Summit

October 28
Neighborhood Summit

Engagement What We've Heard

- Desire for rapid change in a different direction rather than current course
- Provide better basic city services
- Quality parks & maintenance
- Fair shares of the pie
- Quality housing for all income levels
- Improved access to healthy foods
- Tell our story/history through the preservation of our community
- Celebrate our diversity





## Scope of Plankck

- Triple-Bottom Line
  - Social Environment
  - Natural Environment
  - Built Environment

Equity Access Health

Sustainability

PLANKCK LENSES









Regional Identity

Economic Development

Housing

Arts & Culture

Historic Preservation

Environmental Justice & Climate Change

Food Systems

Land Use

Parks & Open Space Preservation

Community Safety & Services



## Community Prosperity



**DOWNTOWN CORE & MAIN STREET DEVELOPMENT** 

Strategizing improving the economic success of KCK's Downtown Core and Main



# PlanKCK WHY DO WE NEED A COMPREHENSIVE PLAN?

## PlanKCK The Impact

- ✓ Inform Zoning Code and design guidelines updates
- ✓ Set the stage for policy creation
- Prioritize strategies and actions across UG departments
- Demonstrate collaboration with the community, partner municipalities, and partner agencies
- ✓ Guide budget decisions
- ✓ Unify the community around a common vision of the future







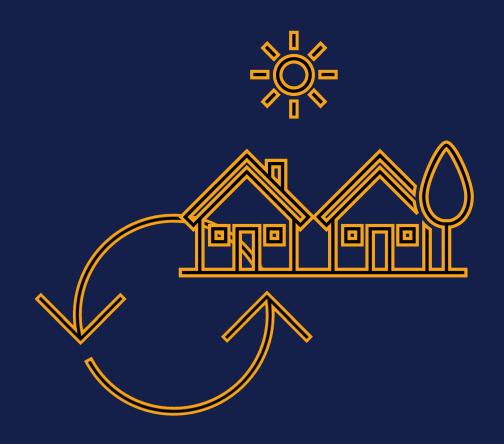
# PlanKCK Lens: Equity EQUITABLE ECONOMIC DEVELOPMENT

David Beurle, FutureIQ

#### PATHWAYS TO COMMUNITY PROSPERITY

- 1. Restorative and Regenerative Economy
- 2. Housing as a human right
- 3. Equitable transit-orientated development
- 4. Parks and Open Spaces Equity public spaces



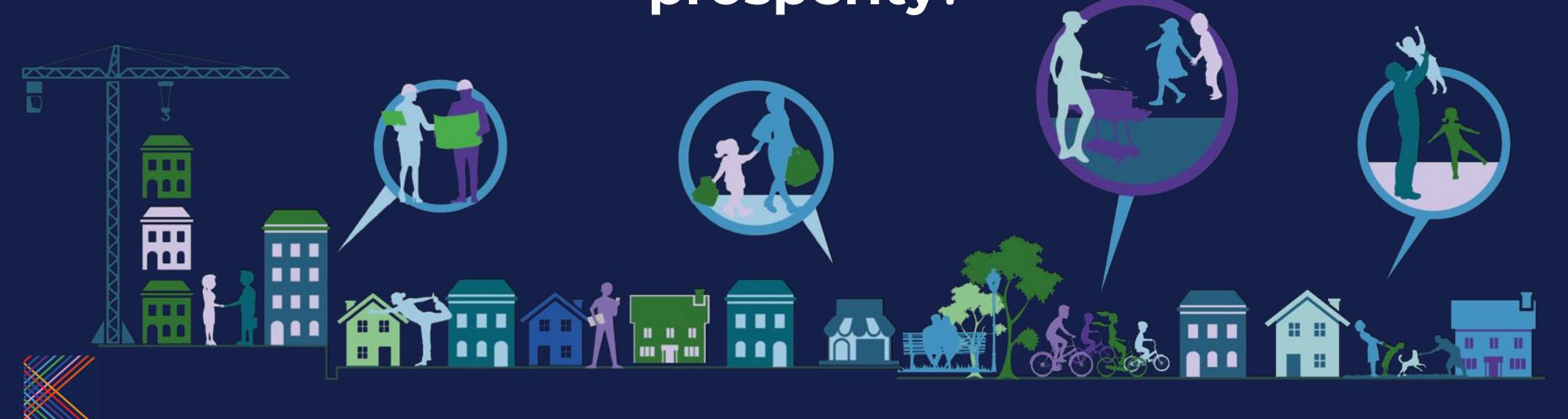


#### **Restorative and Regenerative**

Focused on a future where the lives, leadership, dreams, and brilliance of all people are supported and enhanced by an economic system that is democratic, just and adaptive

#### **OPPORTUNITY**

Where are the biggest opportunities to grow the restorative and regenerative economy, and build local community prosperity?



## Opportunity to grow the restorative and regenerative economy, and build local community prosperity





#### Restorative and Regenerative Economy

- Build a strong support system for **small and local business** development that create pathways to economic prosperity.
- Find creative ways to better **connect growth** in The Legends and Village West with KCK urban core and spread the economic impact.
- Focus on the downtown core and Main Street, as key locations for regeneration of community identity and help build the local economy.
- Foster a 'River City' approach that capitalizes on this unique and under-utilized zone for recreation, connectivity, neighborhoods, and new economic growth.
- Build on the high interest in Quindaro Townsite and it's cultural importance and economic potential.
- Capitalize on the **strong medical cluster.**
- Connect into the larger KCMO downtown area and leverage on the urban renewal.





# PlanKCK Lens: Sustainability PRESERVING OUR HISTORY Nicholas Kalogeresis, The Lakota Group

## Benefits of Historic Preservation

- Preserves culturally rich neighborhoods and communities with tangible links to the past.
- Maintains walkable, attractive neighborhoods.
- Promotes environmentally conscious communities that reuse buildings rather than filling landfills.
- Serves as a critical element of equitable, wellplanned, and designed communities.

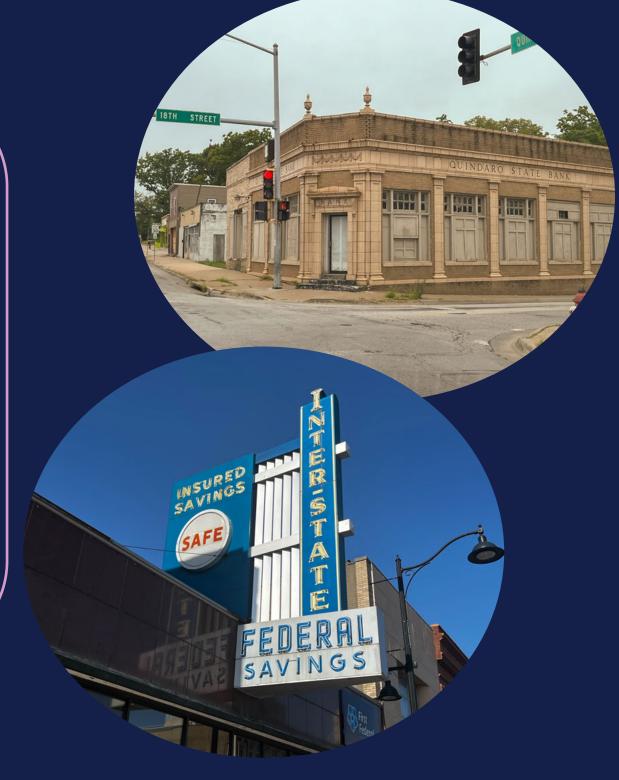






# Historic Preservation Economic Strategies and Benefits

- Foster economically resilient places through Main Street efforts and adaptive use efforts.
- Encourage building improvements in support of small businesses that desire lower-cost, individualistic, and interesting spaces.
- Facilitating adaptive use helps create higher-paying jobs.
- Reusing existing buildings makes better use of tax dollars by reducing the need for new roads, sewers, and utilities.





Historic Preservation and Education Strategies and Benefits

 Raise the awareness and understanding of local history and heritage.

 Provide resources and knowledge sets on property stewardship and preservation.

Engage youth and young adults in local history.

Celebrate local cultures and traditions.





# KCK's Heritage Assets

- 60+ Historic Landmarks.
- 7 Historic Districts.
- Neighborhoods, sites, cemeteries and cultural landscapes, artifacts, traditions, festivals, and other intangibles are other important aspects of historic preservation.
- Stories and histories yet to be uncovered.









# Housing & Neighborhoods

#### **Assets**

**Landbank properties** 

**Neighborhood Resource Center** 

**Community Development** 

**Livable Neighborhoods Taskforce** 

**Established neighborhoods and NBRs** 

Historic redlining patterns
Severe renter cost burden
Landbank properties
High vacancy
Property conditions
Household incomes



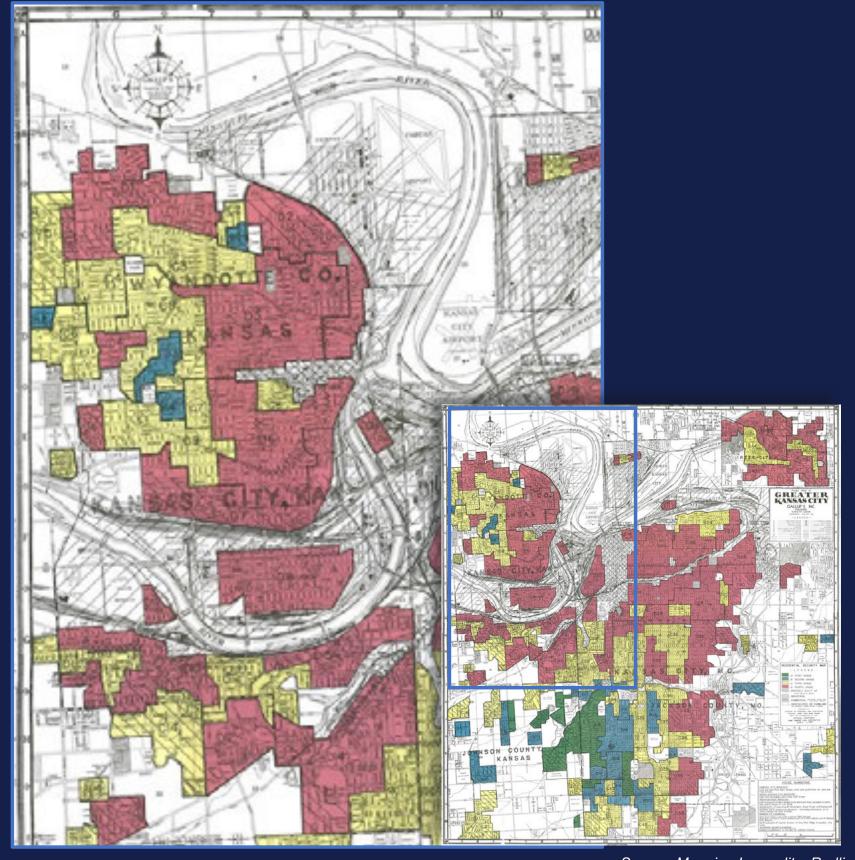


### Historic Data

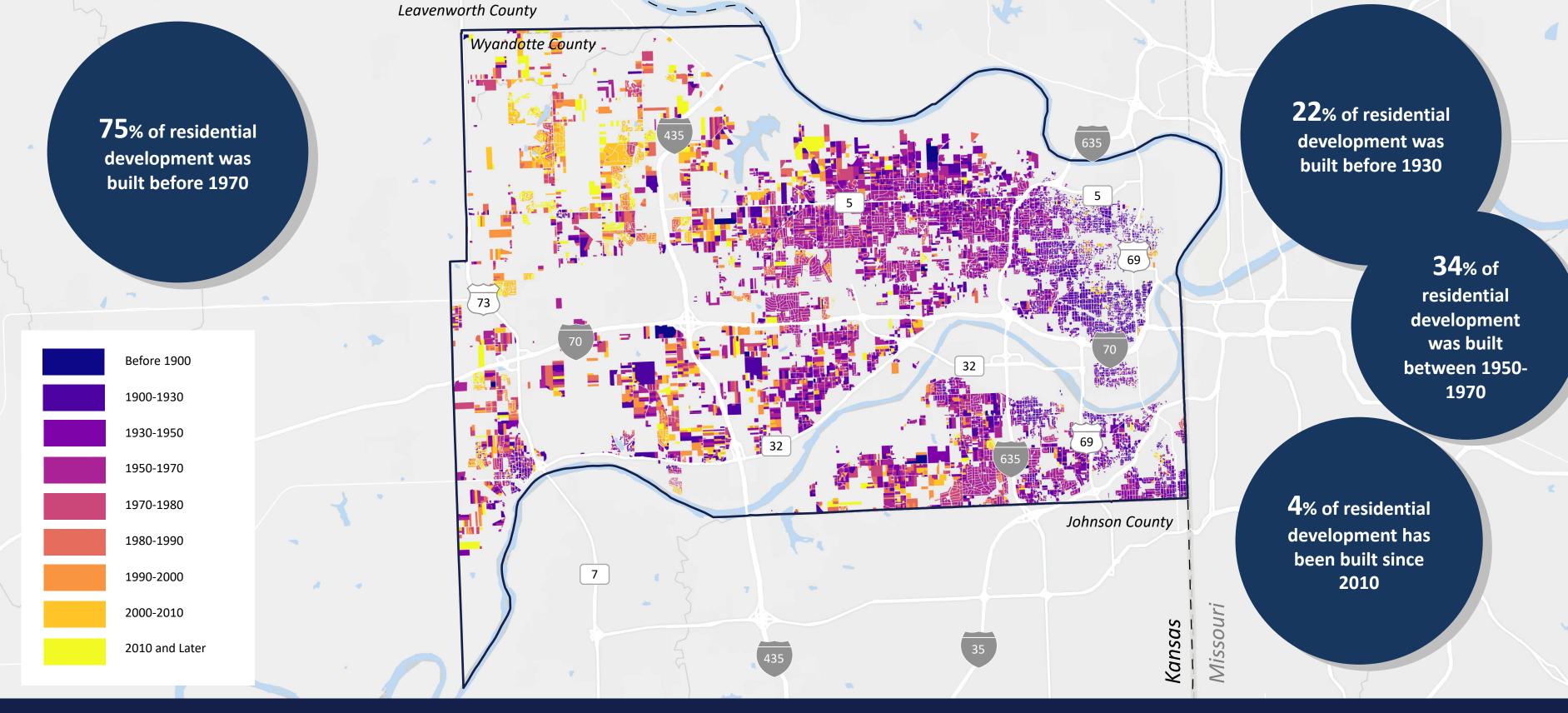
#### Redlining:

- Federal Policy enacted during the Great Depression that restricted residents' access to bank loans to buy or repair a home based on geography
- Limited access to insurance in "declining" and "hazardous" areas, mainly based upon demographic characteristics
- Encouraged investment in "new areas"
- Severely limited BIPOC residents' ability to gain and maintain intergenerational wealth



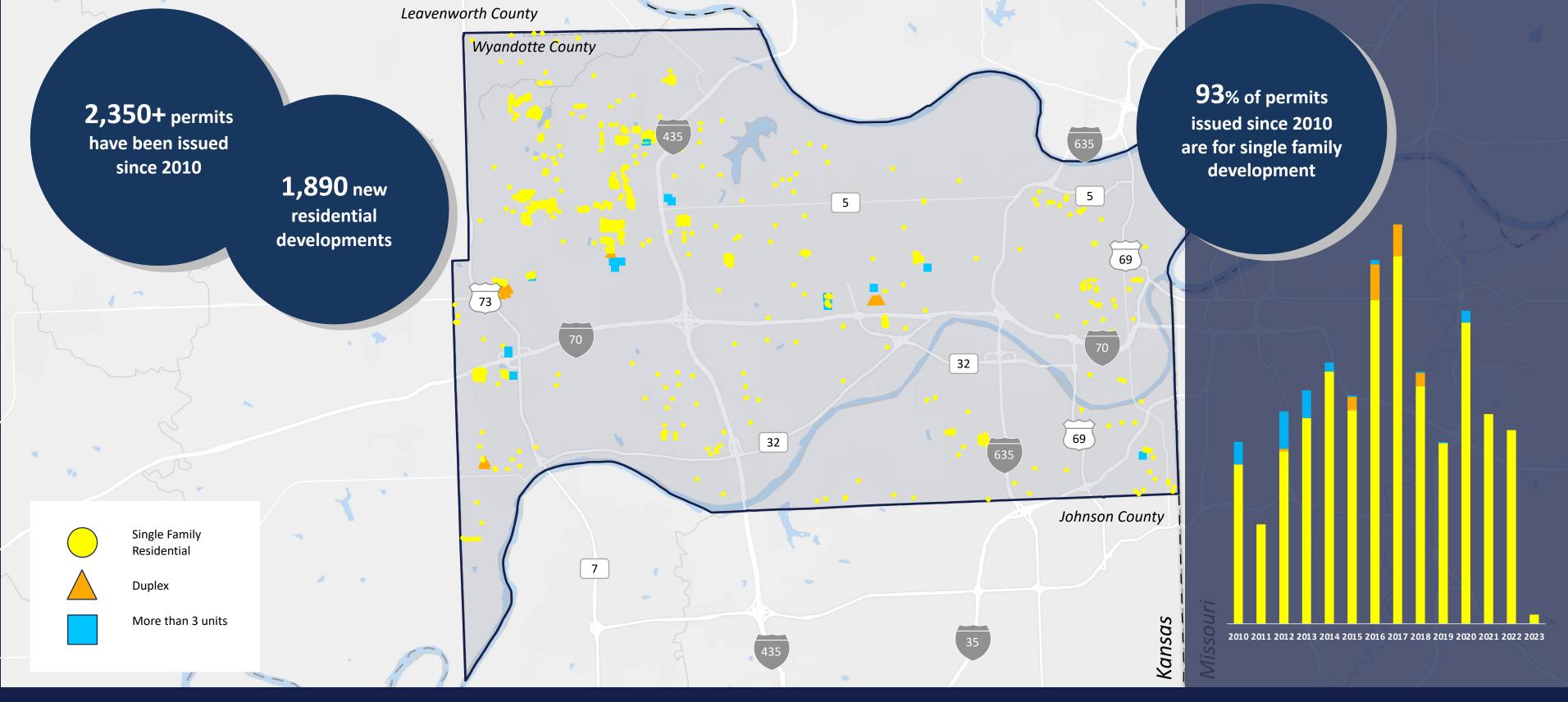


Source: Mapping Inequality: Redlining in New Deal America



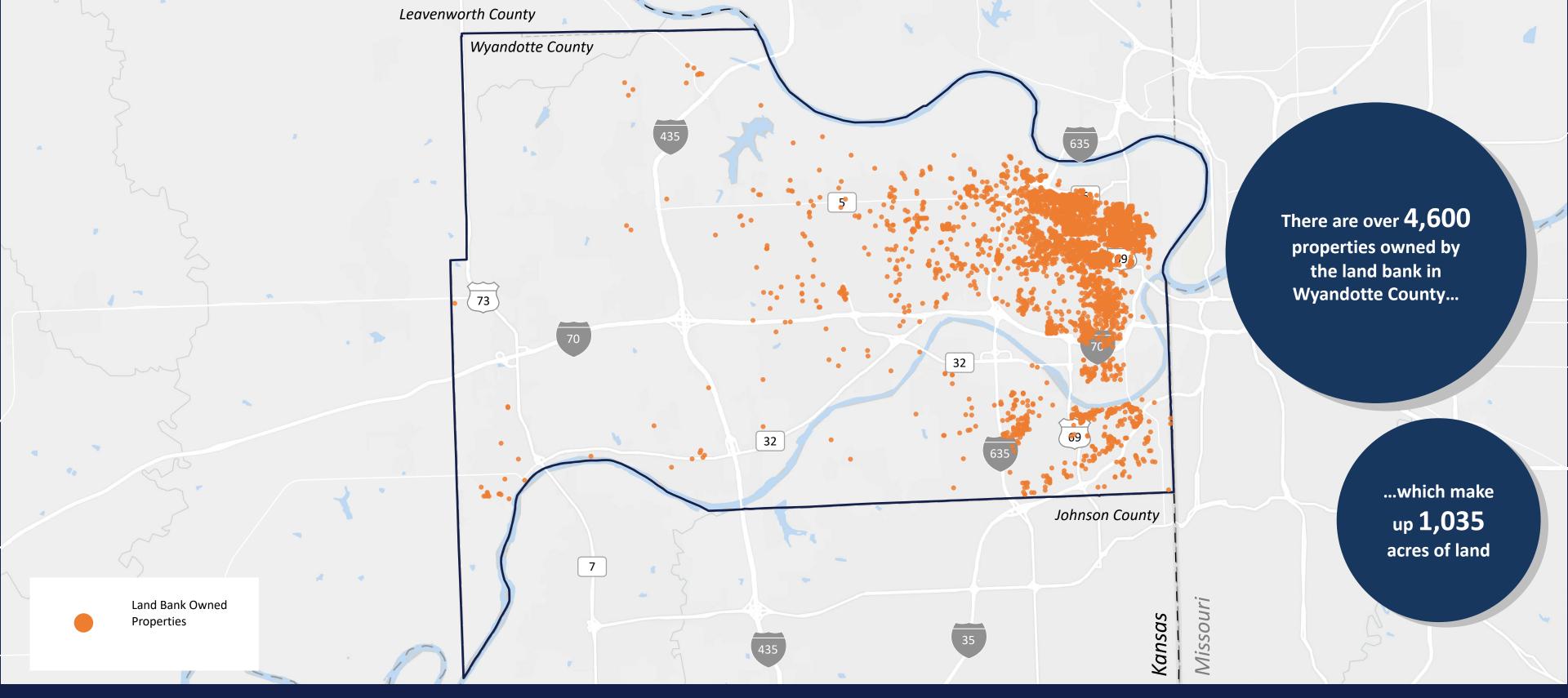


Year Built Residential Properties Source: Wyandotte County Unified Government





New Construction Permits 2010 to present Source: Wyandotte County Unified Government





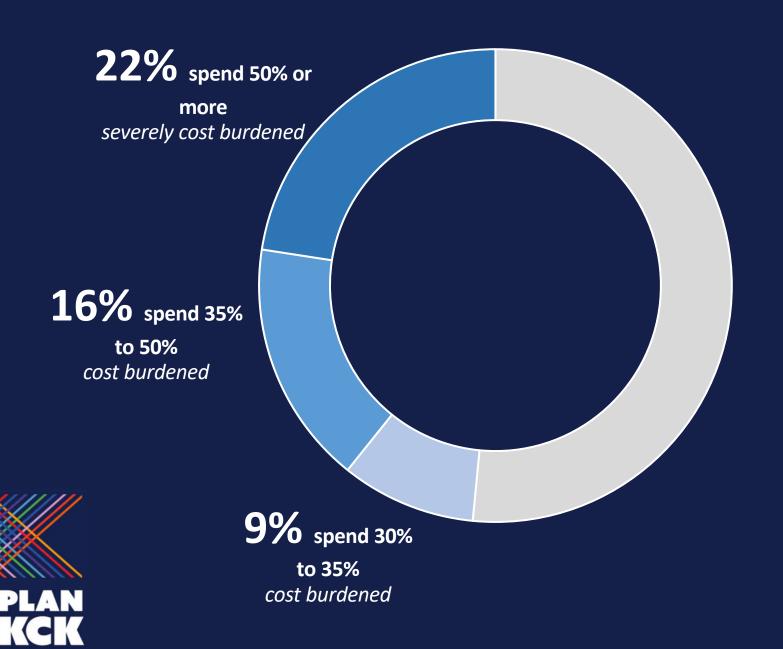
**Land Bank Owned Properties** 

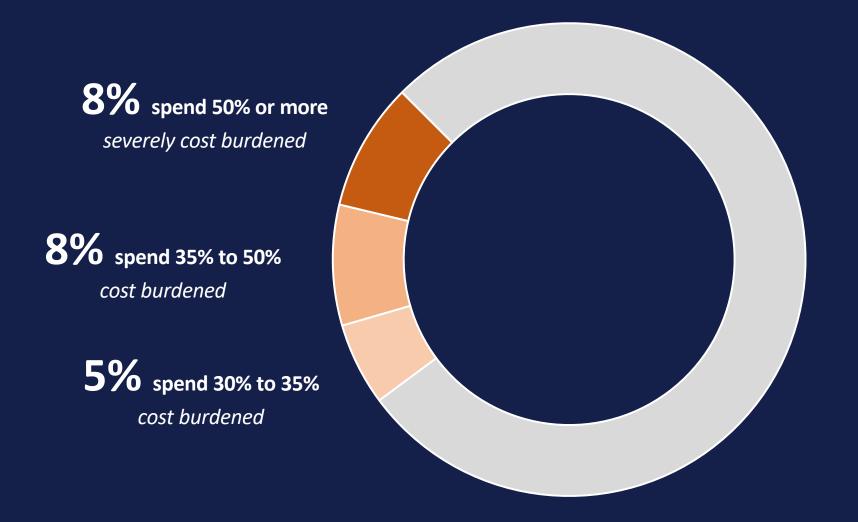
Source: Wyandotte County Geoportal

## Housing Cost Burden

nearly half of all renter HHs are cost burdened, paying over 30% of their income toward housing

A fifth of all owner occupied HHs are cost burdened, paying over 30% of their income toward housing





### Goals

- 1 Housing & Neighborhood Stability
- 2 Diversifying Housing Stock
- 3 Capacity for Community Development
- 4 Resident Stability







Andrea Tapia, Kansas City Kansas Housing Authority

#### **KCKHA HISTORY**



The State of Kansas chartered the KCKHA on August 6, 1957, the goal was to establish a low-rent housing development in Kansas City, Kansas. The first family development, Juniper Gardens, was built on a 33-acre plot located in northeast KCK in 1962. A total of 390 units were built in Juniper Gardens, making it today the oldest and largest public housing development in the State of Kansas. After Juniper Gardens was built, several other family developments followed.

While the family developments were being built, housing for our senior citizens was in the planning stage. The first elderly Highrise, Wyandotte Towers, located at 9th and Washington, was opened in 1969. Thereafter, six (6) additional elderly Highrise buildings were constructed. In addition, Welborn Villa, a ground-level complex, was built to accommodate individuals with disabilities.

In the late 1970's, the KCKHA began administering a federal rent subsidy program for eligible low-income households living in privately owned housing. The program evolved into the S8 Housing Choice Voucher (HCV)Program. Presently, the KCKHA owns and manages 2,108 public housing units, and administers over 1,642, housing vouchers.

The KCKHA has a twelve-member Board of Commissioners that provides oversight to the agency and its staff. One board member is appointed by the Mayor. One public housing resident sits on the board as a voting member. The resident is elected by his/her peers, then submitted to the Mayor for appointment. The ten (10) remaining KCKHA Commissioners are appointed by the Unified Government Commissioners.



#### Housing Authority Mission Statement

The Kansas City, Kansas Housing Authority (KCKHA) helps families and individuals with low and moderate incomes achieve greater stability and self reliance by providing safe, affordable, quality housing; partnering with community services and agencies; promoting economic opportunity in a suitable living environment free from discrimination.



# \$6,967,040

TOTAL RENTS PAID TO PRIVATE LANDLORDS AS OF SEPTEMBER 2023













Housing Stability

Ability to obtain and maintain employment

Better academic performance and long-term educational outcomes Better health outcomes



# WE'RE ALL IN!

#### Family Self-Sufficiency Program

The Family Self-Sufficiency (FSS) program encourages and enables families receiving HUD assistances to increase their earned income and reduce their dependency on welfare assistance and rental subsidies.



#### A Helping Hand



One on One Coaching Focus on Achieving Goals Referrals to Resources and Support Services Removing Barriers

#### THE ROAD TO SELF-SUFFICIENCY

Improve Credit
Pay off Debt
Buy a Home
Pursue a Career
Start a Business
Establish a Checking or Savings
Account
Go Back to School



#### 2023 FSS GRADUATE

#### JANICE MAXWELL

Program Participation: 4/2021-9/2023

#### Goals Accomplished:

- New job with better benefits
- Earned 2 college degrees
- Paid down debt
- Raised credit score



Escrow Earned  $\rightarrow$  \$7,286

#### HCV HOME OWNERSHIP PROGRAM

The Housing Choice Voucher (HCV) homeownership program allows families that are assisted under the HCV program to use their voucher to buy a home and receive monthly assistance in meeting homeownership expenses. Essentially, for participants who qualify, the program converts the HAP payment from going toward a rental, to helping with the actual purchase of a home.



#### **HCV HOME OWNERSHIP PROGRAM**



6 HCV Homeowners \$746,000 Combined Home Purchase Dollars

#### **OUR IMPACT**

- We provide program subsidy and services to more than 3000 households.
- Housing Assistant Payments to Landlords totaled over \$15 million from 2022-2023.
- In the past 3 years over 120 households became self sufficient allowing additional families within the community to receive program services.
- Strong community partnerships that work together to remove barriers that prevent individuals and families from obtaining access, to stable and affordable housing.

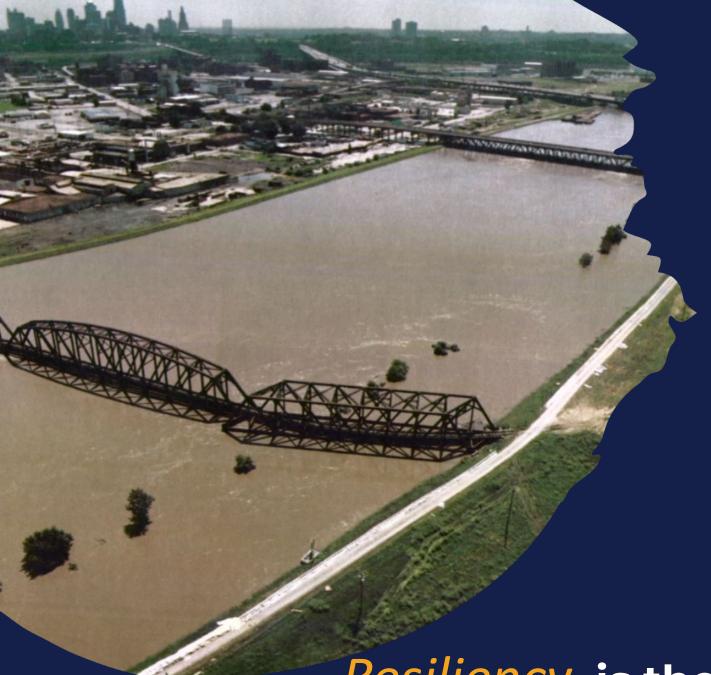


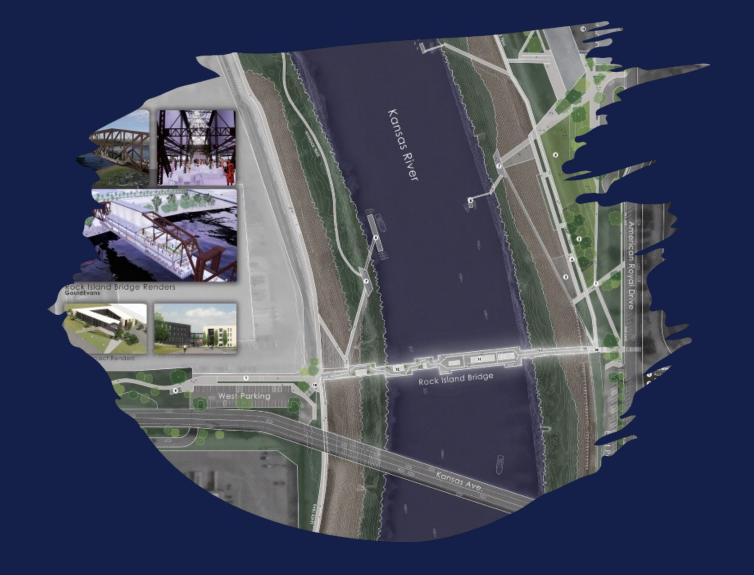


# WE'RE ALL IN!









Resiliency is the result

Preparedness, planning, + coordination are the actions

Hazard, catastrophe, and opportunity are the events



# Levee Improvements







# **PlanKCK** WITH, NOT FOR DeWayne W. Bright, Sr.

## What is Community?

First and foremost, community is not a place, a building, or an organization; nor is it an exchange of information over the Internet. Community is both a feeling and a set of relationships among people. People form and maintain communities to meet common needs.

Stanford Social Innovation Review



## **Community Building**

Community Building is all about bringing people together and creating a sense of belonging.



## Wyandotte County as a Community

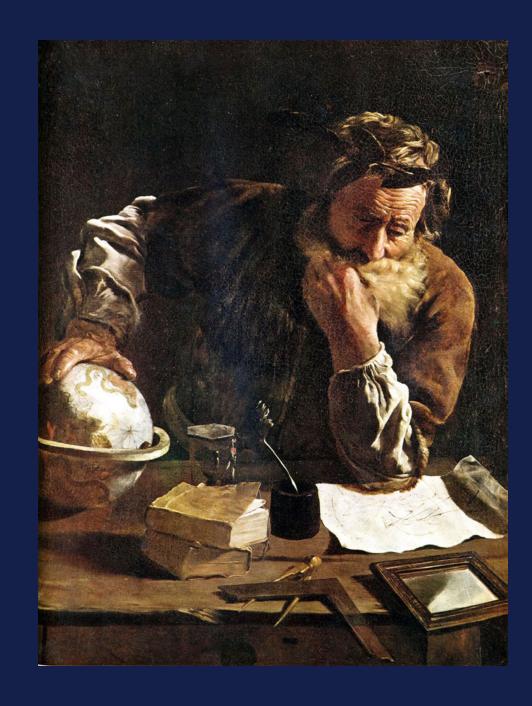








### Give me a Lever



Give me a place to stand, and a lever long enough, and I will move the world.

Archimedes



# A Simple Machine





# PlanKCK is about With, Not For



NOT





# **PlanKCK** OPEN DISCUSSION

# PlankCK Approval Process

Board of Commissioners Special Session	October 12
Board of Commissioners Planning & Zoning Hearing	October 26
Planning Commission Meeting Recommendation	November 13
Board of Commissioners Special Session #2	November 16
Board of Commissioners Planning & Zoning Hearing for Adoption	November 30
Board of Commissioners Hearing	December 7

