



THE MADISON F35 COMMUNITY CONNECTION PROJECT HAS LAUNCHED

STRENGTHENING THE RELATIONSHIP WITH THE COMMUNITY

The Madison F35 Community Connection project aims to build a stronger relationship between the Madison community and the 115th Fighter Unit at Madison's Truax Field through education and engagement.

The Wisconsin Department of Military Affairs (WDMA) received a Department of Defense grant for community outreach and education.

Community engagement will be key and will include:

- Project, Communication, and Education Plans
- Stakeholder Surveys
- Online Engagement Opportunities
- Key Stakeholder Interviews
- Town Hall Meetings
- Community Summit
- Listening Sessions
- Community Focus Groups

PROJECT SCHEDULE

Explore Perceptions

Project Portal
Project promotion
Situational Analysis
Key Stakeholder Interviews
Discussion Boards

NOV - DEC 2023

Future Scenarios & Implications

Outreach/Engagement Plans
Community Listening Sessions
Stakeholder Survey #1

JAN - FEB 2024

Develop Draft Strategic Roadmap

Communication Plan
Stakeholder Survey #2
Community Focus Groups
Educational Material / Story Boards
Community Summit

MARCH - APR 2024

Building understanding and insights into the future



VISIT THE PORTAL



madisonf35.com

FOR MORE INFORMATION:



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