

**FOR IMMEDIATE RELEASE – 11/14/23** 

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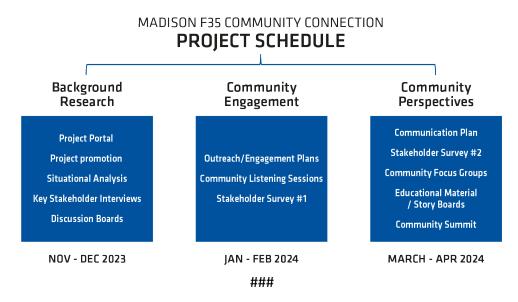
## Madison F35 Community Connection Project is Launched

The Wisconsin Department of Military Affairs (DMA) has received a grant for community outreach and education. This grant has funded the Madison F35 Community Connection project which aims to build a stronger relationship between the Madison community and the 115th Fighter Wing at Madison's Truax Field through education and engagement.

The project started in November 2023 and runs through April 2024. The key to this project is robust and deep community engagement. Consulting and research company, Future iQ, has been contracted by DMA to facilitate the Madison F35 Community Connection process.

Initial steps in the process have been the production of the <a href="www.MadisonF35.com">www.MadisonF35.com</a> website and the preparation of in-person community listening sessions running 1-3 February 2024. Currently the community is being asked to input into a discussion board on the <a href="www.MadisonF35.com">www.MadisonF35.com</a> website to give their thoughts on the most suitable format and times for these in person sessions.

Next steps in the process will be key stakeholder interviews, Stakeholder Survey #1 and the Community Listening sessions. These will be followed by a second survey, Community Focus Groups, and a Final Community Summit in April 2024.



For media inquiries please contact David Beurle at 612 757 9190, or email david@future-iq.com

**About Future iQ**David Beurle, CEO

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Future iQ® is a consulting and research company specializing in foresight and scenario-based strategic planning. Future iQ uses a proven combination of planning methodologies including The Future Game®, Strategic based Scenario Planning, Network analysis, Data Visualization and in-depth Stakeholder analysis and engagement, which results in an actionable roadmap for the future.

With over a decade of global experience, Future iQ has amassed a diverse portfolio of projects that have built aligned visions and strategic actions. Their client base includes governments, cities, regional communities, corporations, non-profit organizations, and industry. Future iQ works across cultures, sectors, and languages, with team members and clients spanning North America, Europe, and Australia, in order to shape unique and effective planning solutions. For more information about Future iQ – www.future-iq.com