

THE CITY OF ESSEX JUNCTION VISION & STRATEGIC ACTION PLAN PROJECT HAS LAUNCHED



CREATING A VISION & 5-YEAR STRATEGIC ACTION PLAN

Now that the City of Essex Junction is an independent City, the City Council is inviting the community to help develop a community-wide vision and strategic action plan.

The Vision and Strategic Action Plan project, which will run now through February 2024, aims to create a vision that understands the whole community, reflects core community values, addresses emerging trends and issues, and imagines a preferred future, all with feedback from the community. Once the community vision has been established, a Strategic Action Plan will be developed with defined priorities, realistic, achievable targets, and milestones that measure the City's progress throughout the next five years.

Throughout this time, community members will have numerous opportunities to participate in and engage with the process, including:

- Stakeholder Surveys
- Future Think-Tank Workshop -November 2 & 4, 2023
- Charette

- Focus Groups
- Interviews & Listening Sessions
- Future Summit Kickoff



FOR MORE INFORMATION:



Ashley Snellenberger

Communications & Strategic Initiatives Director City of Essex Junction 802.878.6944 EXT: 1601

ASnellenberger@essexjunction.org

David Beurle

Chief Executive Officer Future iQ 612.757.9190 david@future-iq.com

