



## City of Essex Junction Vision & Strategic Action Plan

# THINK-TANK WORKSHOP

Thursday,  
November 2  
5:00pm -  
8:00pm

Saturday,  
November 4  
9:00am -  
12:00pm

Blue Ribbon Pavilion, Champlain Valley Exposition  
105 Pearl Street, Essex Junction, Vermont 05452

The City of Essex Junction Vision & Strategic Action Plan process will be used to guide the City's organizational leadership in their planning over the next 5 years. One of the initial steps in this process is the City of Essex Junction Vision & Strategic Action Plan Think-Tank Workshop. The Think-Tank will explore emerging macro trends, key drivers shaping the future of Essex Junction, and craft a series of plausible future scenarios for the City.

Please register to join this engaging and interactive scenario-planning workshop on November 2 and 4, 2023. Attendance at both days is highly encouraged but not required.

## AGENDA

### Part 1: Explore Future Trends

**Date:** Thursday, November 2, 2023

**Time:** 4:30pm - 8:00pm

**Location:** Blue Ribbon Pavilion,  
Champlain Valley Exposition  
105 Pearl Street, Essex  
Junction, Vermont 05452

- 4:30 pm** Registration
- 5:00 pm** Welcome and Introduction
- 5:15 pm** Future trends shaping the future of Essex Junction
- 6:15 pm** Identification of Key Drivers shaping the City's future
- 7:15 pm** Build out insights about the Key Drivers
- 7:45 pm** Ranking Key Drivers
- 8:00 pm** Next Steps and Finish

### Part 2: Build Future Scenarios

**Date:** Saturday, November 4, 2023

**Time:** 8:30am - 12:00pm

**Location:** Blue Ribbon Pavilion,  
Champlain Valley Exposition  
105 Pearl Street, Essex  
Junction, Vermont 05452

- 8:30 am** Registration
- 9:00 am** Recap of Think-Tank Part 1
- 9:10 am** Review Scatter plots and Scenario Matrix from Part 1
- 9:30 am** Develop plausible scenarios of the future of Essex Junction
- 11:00 am** Presentations of future scenarios
- 11:45 am** Scenario Heatmaps - Least Desired, Expected & Preferred Futures
- 12:00 pm** Next Steps and Finish

Register at  
[bit.ly/EssexJunction](https://bit.ly/EssexJunction)

### FOR MORE INFORMATION:

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