



Cheryl D. Wheeler
Assistant to the
City Manager

FOR IMMEDIATE RELEASE

937-854-7215
cwheeler@trotwood.org

CITY OF TROTWOOD

Community Communications Strategy Project Launch

Trotwood, Ohio [08/18/2023] – The City of Trotwood is embarking on an exciting community communications strategy from August through December 2023. The primary goal of the project is to receive feedback from everyone in Trotwood to best communicate and inform community members of what is happening in Trotwood, through a variety of communication methods. The outcome in December will be to produce a robust Communications Strategy with a dynamic toolkit to reach out to all members of the community.

“Communication is an essential pillar of any strong community and we want to utilize best practices to make sure we meet the needs of our residents.” Said Trotwood City Manager Quincy E. Pope Sr.

The City of Trotwood is inviting all Trotwood residents to attend the initial Public Launch events on, *September 8th (6:00 pm – 8:00 pm) or September 9th (10:00 am – 12:00 pm) at Goodwill Easter Seals West Campus, (735 E Main St, Trotwood, OH 45426).* These sessions will be the first of two engagement processes that will allow residents to provide insight into how they want the City to communicate with them, as valued residents of the Trotwood community. Residents can choose to attend on either date – as the material and content will be the same for both events. The Public Launch will give residents the opportunity to get up-to-date information on the project and then sign up for upcoming in-person events.

The City asks residents to complete the City of Trotwood Community Communications Strategy Project Survey at <https://www.research.net/r/TrotwoodCommunicationsSurvey>

Read more about the project at www.trotwoodspeaks.com

###

PHONE 937-837-7771
FAX 937-854-0574

TROTWOOD.ORG

3035 OLIVE ROAD
TROTWOOD, OH 45426