



**PLAN
KCK**

state of the economy

Snapshot Report for Kansas City, KS



What's the current industry mix?



What does employment look like?



What are key market trends?



More than 3,400 businesses call Wyandotte County home.

Across all industry sectors, Wyandotte County offers a diverse mix of different business types. The county's top 5 industry sectors equate to 58% of the total businesses in the county.

Top 5 Industries by Business Count

- Retail Trade (14%)
- Professional, Scientific, and Technical Services (12%)
- Construction (12%)
- Administrative and Support, Waste Management/Remediation Services (10%)
- Health Care and Social Assistance (10%)

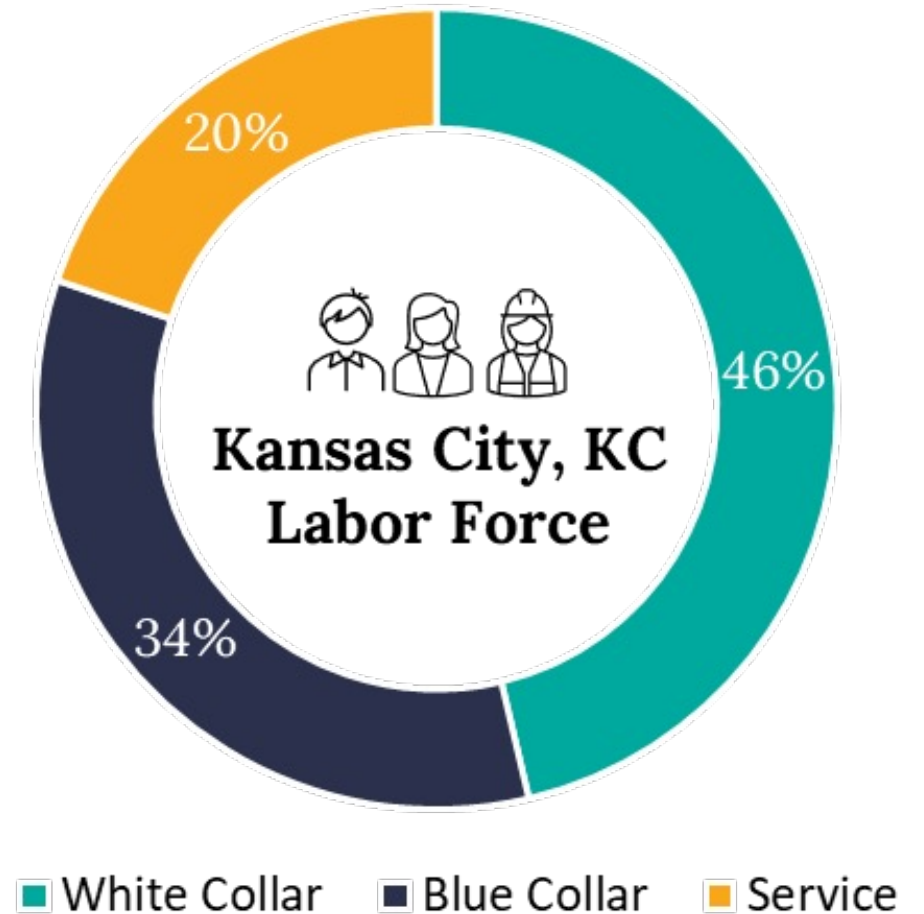


Wyandotte County offers over 72,200 jobs in the private sector.

Of the 5 adjacent counties, almost 1 out of every 10 jobs are in Wyandotte County.

1 of every 3 jobs in the county are within industries centered around industrial sectors, including manufacturing, warehousing, and transportation.

The labor force of Kansas City, Kansas, includes higher concentrations of blue collar and service-oriented occupations than in other nearby cities. More than half (55%) of KCK's labor force is blue collar or service-oriented workers compared to 35% of the region.

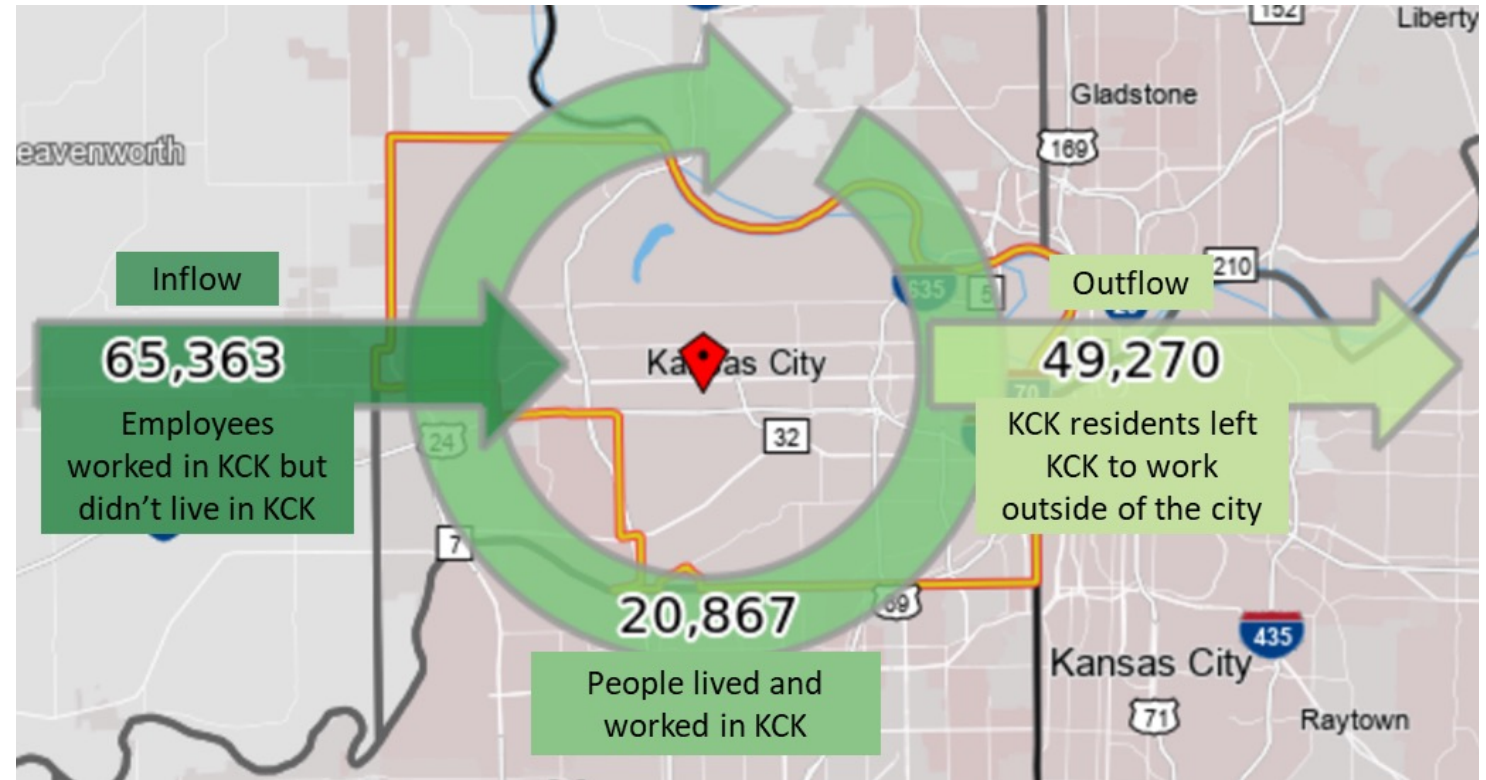




About a third of residents live and work in KCK, but nearly 50k residents leave KCK to work outside of the city.

The employees coming into KCK often have higher salary and wages.

Almost 60% of employees coming to KCK make more than \$3,333 monthly compared to just 38% of residents who live and work in KCK.

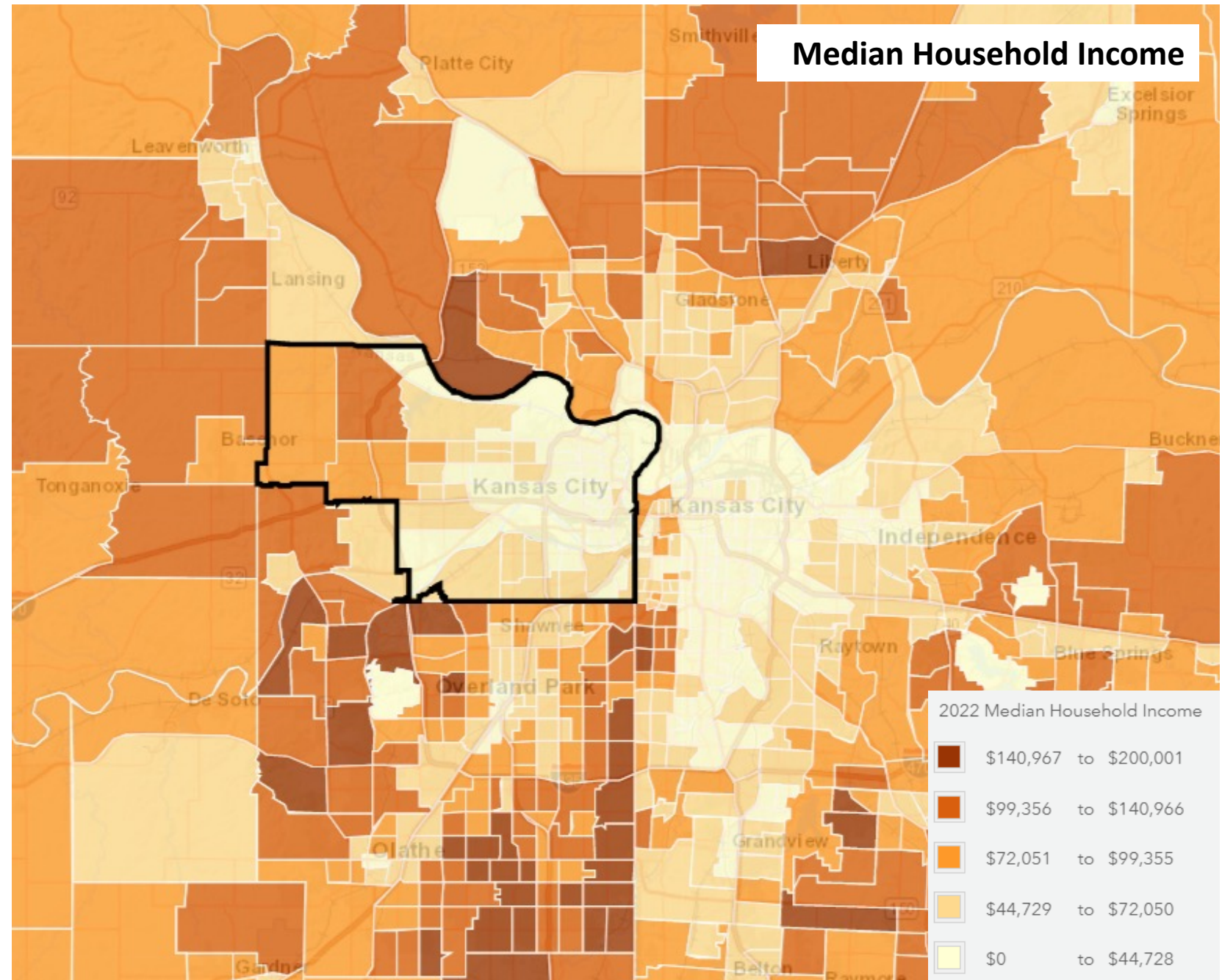




Key Employment Insights

Economic development can be community development.

While the average employee salary is competitive in the area (\$57k), KCK's median household income levels are lower than the region.





Key Market Trends

The Competitive Market of KCK

Overall, KCK offers more affordable real estate options within the region, with lower office, retail, and industrial rents, and typically lower vacancy rates.

While office and retail development has been limited in recent years, KCK's industrial market is the most active of the commercial uses with a growing industrial market.



5.0 million SF
Office



9.1 million SF
Retail



43.6 million SF
Industrial



1,370+ units
Multifamily Rental

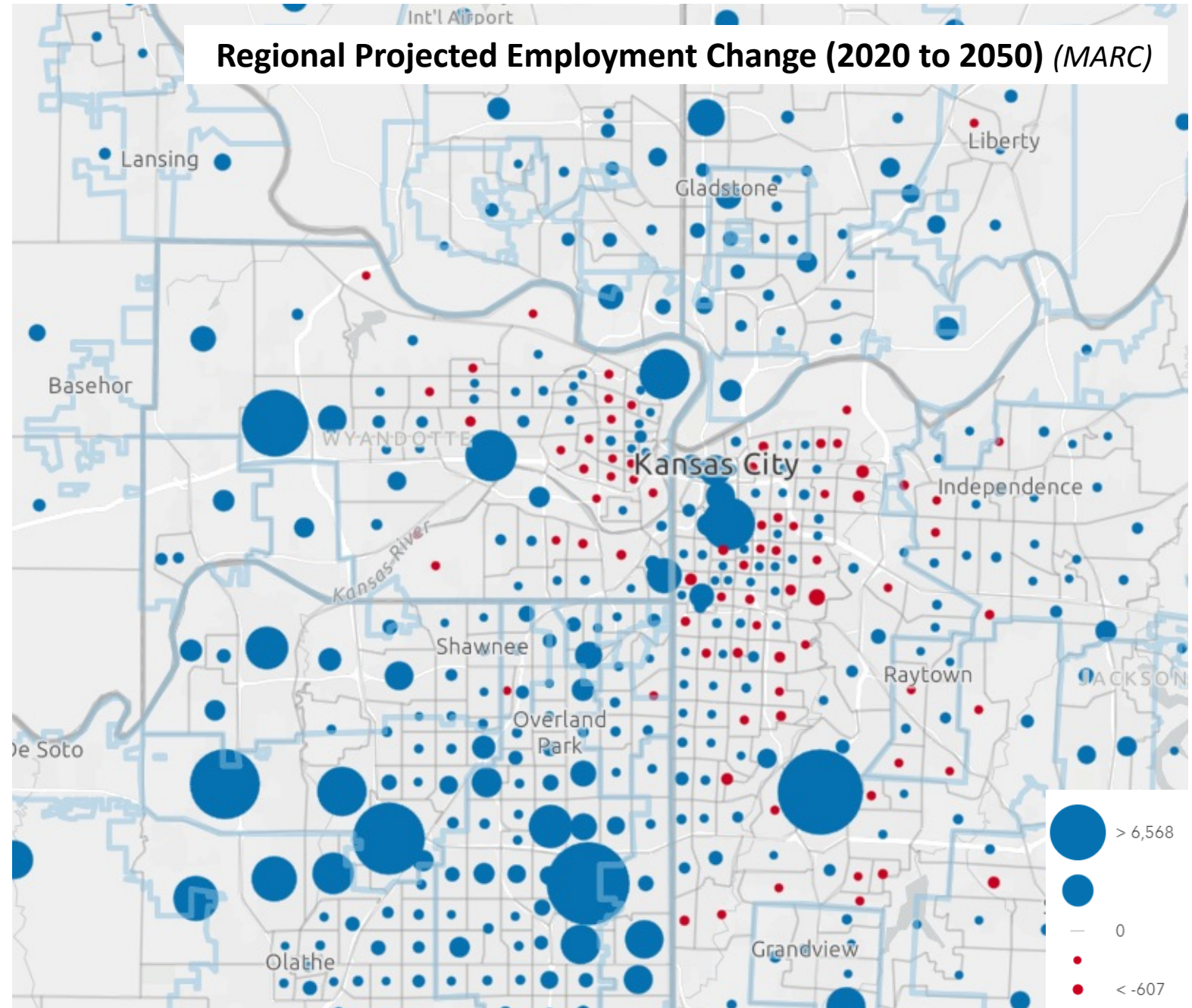


Key Market Trends

Market forces indicate continued growth.

Regional projected employment growth over the next 30 years is targeted to UG's industrial areas.

But how do we want to grow?





Competitive Advantages

Why Wyandotte County and KCK?



Stakeholder Support

Network of Economic Development Stakeholders and Collaborative Opportunities



Diverse Community

Of Residents, Workers, and Business Owners



Projected Economic Growth

Throughout KCK, Wyandotte County, and the Broader Region



Workforce Development

Targeted Initiatives to Strengthen Access to Higher Paying Jobs



Competitive in the Region

With Key Economic Metrics Competitive With the Region



Affordable Commercial Market

Office, Retail, and Industrial Rents Compared to the Region