

DRAFT
Strategic Pillars



Forest management and land use

Sustaining a diverse forest economy and contributing to climate change mitigation by supporting the health, resilience, and productivity of Vermont's forestlands through stewardship and management

Interface between forest economy and rural communities

Protecting and enriching the positive impact of the forest economy on the rural communities embedded in the Vermont forest landscape

Business environment and conditions

Creating a business environment and workforce that supports the competitiveness of the Vermont forest products sector

Growing a strong Vermont forest products sector and prosperous forest economy

Industry reputation and market profile

Strengthening positive market and consumer perceptions by communicating the importance of working forests and promoting the benefits and contributions of Vermont's forest products and forest economy

Research, innovation, and technology

Promoting innovation and adaptability in the Vermont forest products sector by supporting technological development, cross-sector collaboration, and processing capability for both new and existing forest products

