

Contact: Mike Laskaska City of Romulus Communications Manager Mobile: 734-955-450 Email: <u>mlaskaska@romulusgov.com</u> www.romulusgov.com FOR IMMEDIATE RELEASE August 31, 2022

## City of Romulus invites the community to participate in 'Think-Tank' workshop to create a vision for the future of Romulus

The recently launched community visioning process – "Vision Romulus – Our Community, Our Future" – will be concluding its extensive community survey on September 12. The survey was only the first of many opportunities for community input. To date there have been over 200 responses to the survey. There is still plenty of time to complete the survey at <a href="https://lab2.future-iq.com/vision-romulus/">https://lab2.future-iq.com/vision-romulus/</a>

The next step in this exciting visioning process is the "Think-Tank" workshop. The Think-Tank workshop is one of the key engagement events for the overall visioning process. This scenario-planning workshop will take place over two evenings on Wednesday, September 21 and Thursday, September 22 between 5:30pm and 9:00pm at the Senior Center, 36525 Bibbins St, Romulus MI 48174. Refreshments and registration will take place between 5:00pm and 5:30pm.

To sign up to participate in this important Think-Tank, community members are asked to register on the project website: <u>https://lab2.future-iq.com/vision-romulus/</u> The deadline to register is Monday, September 19. It is preferable for community members to attend both sessions as the first session informs the second session.

"This visioning process provides an opportunity for us to hear directly from community members about how they want Romulus to look, feel, and function looking out to 2030," said Romulus Mayor Robert A. McCraight. "Vision Romulus – Our Community, Our Future aims to give our community a strong voice in the future of Romulus. We hope everyone will participate in this very important Think-Tank."

The Think-Tank process will help define a broad vision, values, goals and potential directions for Romulus looking out to 2030. It is a highly participatory process that will produce a preferred future scenario for Romulus, validated by the Think-Tank participants.

"The input from the Romulus community has been fantastic to date with so many thoughtful responses to the community survey. This in-person Think-Tank is the next step in the process, where we will be asking community members to work together to formulate four plausible future scenarios for Romulus," said David Beurle, CEO of Future iQ and lead facilitator for the process. He noted that, "Future iQ has used scenario-planning via Think-Tanks across the U.S. and in Europe and Australia for well over a decade."

The Think-Tank workshop will be followed by another extensive survey and focus group sessions in November. The Romulus Community Vision Plan will be presented in January 2023.

Read more about the project, sign up for information and learn about the extensive community engagement events coming up at the Vision Romulus – Our Community, Our Future website at https://lab2.future-iq.com/vision-romulus/

For media inquiries please contact Mike Laskaska at 734-955-4504, or email mlaskaska@romulusgov.com

## About Future iQ

David Beurle, CEO Future iQ Phone: 612-757-9190 Email: david@future-iq.com

Future iQ<sup>®</sup> is a consulting and research company specializing in foresight and scenario-based strategic planning. Future iQ uses a proven combination of planning methodologies including The Future Game<sup>®</sup>, Strategic based Scenario Planning, Network analysis, Data Visualization and in-depth Stakeholder analysis and engagement, which results in an actionable roadmap for the future.

With over a decade of global experience, Future iQ has amassed a diverse portfolio of projects that have built aligned visions and strategic actions. Their client base includes governments, cities, regional communities, corporations, non-profit organizations, and industry. Future iQ works across cultures, sectors, and languages, with team members and clients spanning North America, Europe and Australia, in order to shape unique and effective planning solutions. For more information about Future iQ – www.future-iq.com