



TRANSFORMING TOMORROW TOGETHER

Greater Mankato 2040

A collaborative regional planning initiative



'Transforming Tomorrow Together - Greater Mankato 2040' is a robust, inclusive, and forward-looking regional community planning process. It aims to explore the future strategic positioning of the Greater Mankato region, and to create an enduring, collaborative vision and roadmap to the future. A fundamental premise is that the world is changing fast, and we need bold thinking to help envision how this region will thrive over the coming decades. We are exploring how we need to evolve and transform as a region, and what is our unique proposition in a Midwest and global context.

This initiative will run through 2023, and there will be numerous opportunities to participate.

For updates, you can follow the dedicated project portal:

bit.ly/GM2040-Portal

Building on Success - Envision 2020

The Mankato region has a history of successful long-term regional planning.

The previous Envision 2020 planning process helped guide the region over the last 10-15 years, and has produced numerous positive outcomes, built on an approach of collaboration and revitalization. Now it is time to recast our future plans, and identify where the region fits into a rapidly changing world, and identify what is our future 'sweet-spot'.

Our focus is now building on this past work, and looking out to 2040.

FAST FACTS



What is Transforming Tomorrow Together?

- The 'Transforming Tomorrow Together - Greater Mankato 2040' initiative is a regional planning and visioning project that is exploring a shared future vision for the Greater Mankato Region.
- This region is initially defined as an **area of collaboration**, that extends around Mankato, for about 60-70 miles, which appears to be a natural area of collaboration.

What are we doing?

- This initiative is focused on **Strategic Foresight** and **Strategic Positioning** for the future of the region. It will explore where and how we can fit into a rapidly changing world.
- We are looking to the future – taking a ‘future view’ and building a vision out to 2040 and beyond. We want to understand how we need to evolve as a collaborative regional community.
- We want to create a **shared regional plan**, that will contain an implementation road-map with actions designed to move us toward the shared vision we create for the region.

What is our approach?

- We are designing a **connected, collaborative** approach and want to include voices from across the region. There will be various opportunities to participate, including surveys, focus groups and community workshops.
- We are taking a **bold and ambitious long-term view** and thinking about how the Greater Mankato Region can **thrive** in a changing world.
- We want to connect to other strategic planning efforts and learn from our internal and external stakeholders.

Who is included in this initiative?

- The 'Transforming Tomorrow Together - Greater Mankato 2040' initiative is being hosted by an initial working group, including cities, commercial organizations, educational institutions, economic development organizations, and non-profits.
- The planning work will run through 2023, and we will be engaging with people and communities across the region, including residents, students, industry groups and sectors, organizations and external stakeholders. We plan for this to be an open, connected and inviting planning process and community conversation.



For more
information,
contact:

Executive Director
Greater Mankato Growth, Inc.
507-385-6640
info@greatermankato.com

David Beurle
CEO and Founder
Future iQ
612-757-9190
david@future-iq.com