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City of Romulus launches “Vision Romulus – Our Community, Our Future” Visioning process

The City of Romulus has launched a community-wide visioning project to create a Community Vision Plan for Romulus, looking out to 2030. The City is inviting all Romulus residents to join in this exciting process.

The Vision Romulus - Our Community, Our Future project will produce a future-orientated Community Vision plan for the City of Romulus. The process will run from August 2022 to January 2023. The intention of the process is to bring the community together through extensive engagement methods in order to identify a realistic vision for the future. The outcome of the visioning process will be a Community Vision plan which may impact future decisions on planning, land use and policy making in the city.

“It is imperative to the success of this process to bring together a diverse and inclusive group of both long-term and newer residents to share input and ideas for their vision of Romulus” said Romulus Mayor Robert A. McCraight. “I encourage local residents and businesses to participate in the process so that all of our voices will be heard. Together we can accurately develop a path forward to a new future for our community”

The City of Romulus has contracted with the consulting and research company Future iQ to facilitate the development of the Vision Romulus – Our Community, Our Future vision for the City, looking out to 2030. Throughout the coming months community members will have numerous opportunities to participate in and engage with the process.

The Vision Romulus – Our Community, Our Future Community Survey will be launched on August 15 and will run through September 12. The results of this survey will help establish a “Think-Tank” workshop, which will be held over two evenings on September 21 and 22. The Think Tank will use scenario-planning to generate plausible futures for Romulus.

This will be followed by another extensive survey and focus group sessions in November. The Romulus Community Vision Plan will be presented in January 2023.

Read more about the project, sign up for information and learn about the extensive community engagement events coming up at the Vision Romulus – Our Community, Our Future website at <https://lab2.future-ig.com/vision-romulus/>

For media inquiries please contact Mike Laskaska at 734-955-4504, or email mlaskaska@romulusgov.com

About Future iQ

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Future iQ® is a consulting and research company specializing in foresight and scenario-based strategic planning. Future iQ uses a proven combination of planning methodologies including The Future Game®, Strategic based Scenario Planning, Network analysis, Data Visualization and in-depth Stakeholder analysis and engagement, which results in an actionable roadmap for the future.

With over a decade of global experience, Future iQ has amassed a diverse portfolio of projects that have built aligned visions and strategic actions. Their client base includes governments, cities, regional communities, corporations, non-profit organizations, and industry. Future iQ works across cultures, sectors, and languages, with team members and clients spanning North America, Europe and Australia, in order to shape unique and effective planning solutions. For more information about Future iQ – www.future-iq.com

About the City of Romulus

The City of Romulus serves over 23,000 residents and 700 businesses, with a daytime population of more than 51,500 due to large-scale operations of the Detroit Metropolitan Airport. Promoting the vision “Home of Opportunity,” Romulus sits at the crossroads of two of Southeast Michigan’s most well-traveled expressways, I-275 and I-94; offering easy access to Detroit, Ann Arbor and Canada. With diversity in culture, land and opportunity, Romulus is keenly focused on quality education, low taxes and a strong track record of safety. For more information about the City of Romulus, visit www.romulusgov.com.