



# MOAB – TOMORROW TOGETHER

## FOCUS GROUP SCHEDULE

### AUGUST 1-3, 2022

Moab – Tomorrow Together is a broad based and inclusive community visioning process for Moab, which has been running through 2022. The process so far has included an extensive community survey (with almost 800 responses), a two evening Think-Tank workshop with over 60 attendees each evening and a week of community visioning workshops, which were aimed at different sectors in the community.

Now we are digging deeper to explore your specific expertise and interest with regards to 6 key topic areas that have arisen from the community engagement in the process so far. We are seeking your input into one (or more) of six Focus Group sessions that will run from August 1-3.

We welcome you to register for the topic that you are familiar with, have worked in that area or that you just have a keen interest in. The outcomes from the Focus Groups will shape the Strategic Pillars, which will form the basis of the final Moab – Tomorrow Together Vision and Strategic Action Plan.

#### MOAB - TOMORROW TOGETHER FOCUS GROUPS

##### **Tourism Trajectory and Economic Diversification**

*Date:* Monday, August 1, 2022

*Time:* 12:00pm – 1:30pm

*Location:* Grand Center, Moab

##### **Affordability and Equity**

*Date:* Monday, August 1, 2022

*Time:* 4:30pm – 6:00pm

*Location:* Grand Center, Moab

##### **Leadership and Decision Making**

*Date:* Tuesday, August 2, 2022

*Time:* 12:00pm – 1:30pm

*Location:* Grand Center, Moab

##### **Environmental Stewardship**

*Date:* Tuesday, August 2, 2022

*Time:* 4:30pm – 6:00pm

*Location:* Grand Center, Moab

##### **Housing and Workforce**

*Date:* Wednesday, August 3, 2022

*Time:* 12:00pm – 1:30pm

*Location:* Grand Center, Moab

##### **Community Fabric and Wellbeing**

*Date:* Wednesday, August 3, 2022

*Time:* 4:30pm – 6:00pm

*Location:* Moab Arts & Recreation Dance Room

#### **Register for the Focus Groups at:**

<https://lab2.future-iq.com/moab-tomorrow-together/focus-groups/focus-groups-registration/>

#### **FOR MORE INFORMATION**

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