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City of Moab launches “Moab – Tomorrow Together” Community Visioning process

The City of Moab has launched a vital community-wide visioning project to create a community vision and strategic action plan for Moab’s future. The City is inviting all Moab residents to join in this exciting process.

“Moab-Tomorrow Together” is a community-wide visioning process that will run from now until October 2022. The results of this process will set the framework for future land use, economic, social, and environmental decisions in Moab. A key goal of the visioning process is to work with residents and businesses to identify and articulate tangible and intangible elements of the community that, if lost, would fundamentally change the character of Moab.

“I look forward to the community visioning process that will help shape the future of Moab and allow for decisions to be made that will benefit the residents of this special place,” said Moab Mayor Joette Langianese. “I encourage local residents and businesses to participate in the process so that all of our voices will be heard. Let’s ensure a bright future for those of us who call Moab home – Tomorrow Together.”

The City of Moab has contracted with the consulting and research company Future iQ to facilitate the development of Moab – Tomorrow Together vision for the City. Throughout the coming months community members will have numerous opportunities to participate in and engage with the process.

The Moab – Tomorrow Together Community Survey will be launched on March 10 and will run through March 30. The results of this survey will help inform a “Think-Tank” workshop, which will be held over two evenings on April 6 and 7. The Think Tank will use scenario-planning to generate plausible futures for Moab.

This will be followed by engagement workshops, another extensive survey, focus group sessions and a “Future Summit.” The Moab Vision and Strategic Action Plan will be presented in late October.

Read more about the project, sign up for information and learn about the extensive community engagement events coming up at the Moab – Tomorrow Together website,
bit.ly/MoabTomorrowTogether

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About Future iQ

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Future iQ® is a consulting and research company specializing in foresight and scenario-based strategic planning. Future iQ uses a proven combination of planning methodologies including The Future Game®, Strategic based Scenario Planning, Network analysis, Data Visualization and in-depth Stakeholder analysis and engagement, which results in an actionable roadmap for the future.

With over a decade of global experience, Future iQ has amassed a diverse portfolio of projects that have built aligned visions and strategic actions. Their client base includes governments, cities, regional communities, corporations, non-profit organizations, and industry. Future iQ works across cultures, sectors, and languages, with team members and clients spanning North America, Europe and Australia, in order to shape unique and effective planning solutions. For more information about Future iQ – www.future-iq.com