



MODULE 1: FUTURE TRENDS

Northern Forest Rural Tourism Academy

Vermont + New Hampshire

Tuesday, May 4, 2021 | 8:30 AM – 10:30 AM EDT

Module 1 will be an interactive exploration of future trends and best practices in destination development. You'll get to meet and interact with people working in similar rural destinations and learn directly from their work and experience. Register [HERE!](#)

PARTICIPANT AGENDA

Welcome

Process Overview/Context

Emerging Trends in Travel, Outdoor Recreation and Rural Tourism

Guest speaker:

- Russell Walters, Adventure Travel Trade Association

Conversation 1: How are Other Outdoor Recreation Destinations Managing Visitor Impacts?

Guest speakers:

- Emily Reed, Columbia River Gorge Tourism Alliance
- Ólöf Ýrr Atladóttir, Iceland
- Kieron Weidner Wilde, First Nature Tours

Conversation 2: What Takeaways Could Further Our Work in Supporting Community Livability and a Thriving Visitor Economy in this Region?

Guest speakers:

- Abby Long, Kingdom Trails, Northeast Kingdom Collaborative
- Jody Fried, Catamount Film + Arts, Northeast Kingdom Collaborative
- Philip Bryce, New Hampshire State Parks

Preview of What's Next

As a result of participation attendees will be:

- Inspired by new information
- Meaningfully engaged
- Excited about future collaboration
- Enlightened by realistic possibilities