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FALMOUTH, MAINE
VISION AND VALUES

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WELCOME TO THE

TOWN OF FALMOUTH VISION AND VALUES PROJECT

View the Community Survey #1 Results!

Thank you to everyone who completed the Community Survey #1.

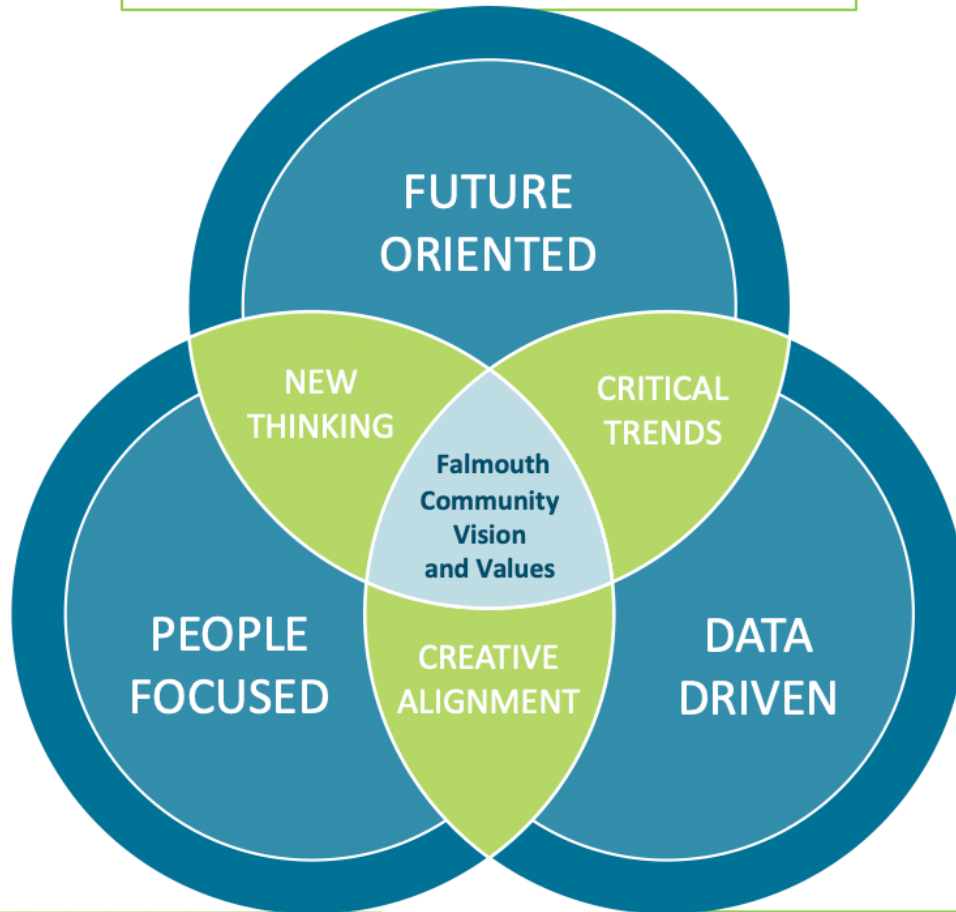**View the Results »**

Future Summit #1 - Schedule

- **Review of Project and Survey Data**
  - Overview of project timeline and phases
  - Overview of Community Survey #1 and Data Visualization Platform
  - Review of data and initial highlights
  - Next steps on data

- **Rapid Polling**
  - Interactive live rapid polling – exploring a series of key questions.
  - Purpose will be to deepen insights from Community Survey data.

- **Question and Answers**
  - Moderated Q&A session

- **Wrap-up / Next Steps**

PURPOSE

EXPLORATION

TOWN OF FALMOUTH
VISION AND VALUES PROJECT

What is the future of the Town of Falmouth? This project will examine critical emerging trends in cities, towns and regions to create an understanding of local implications and opportunities.
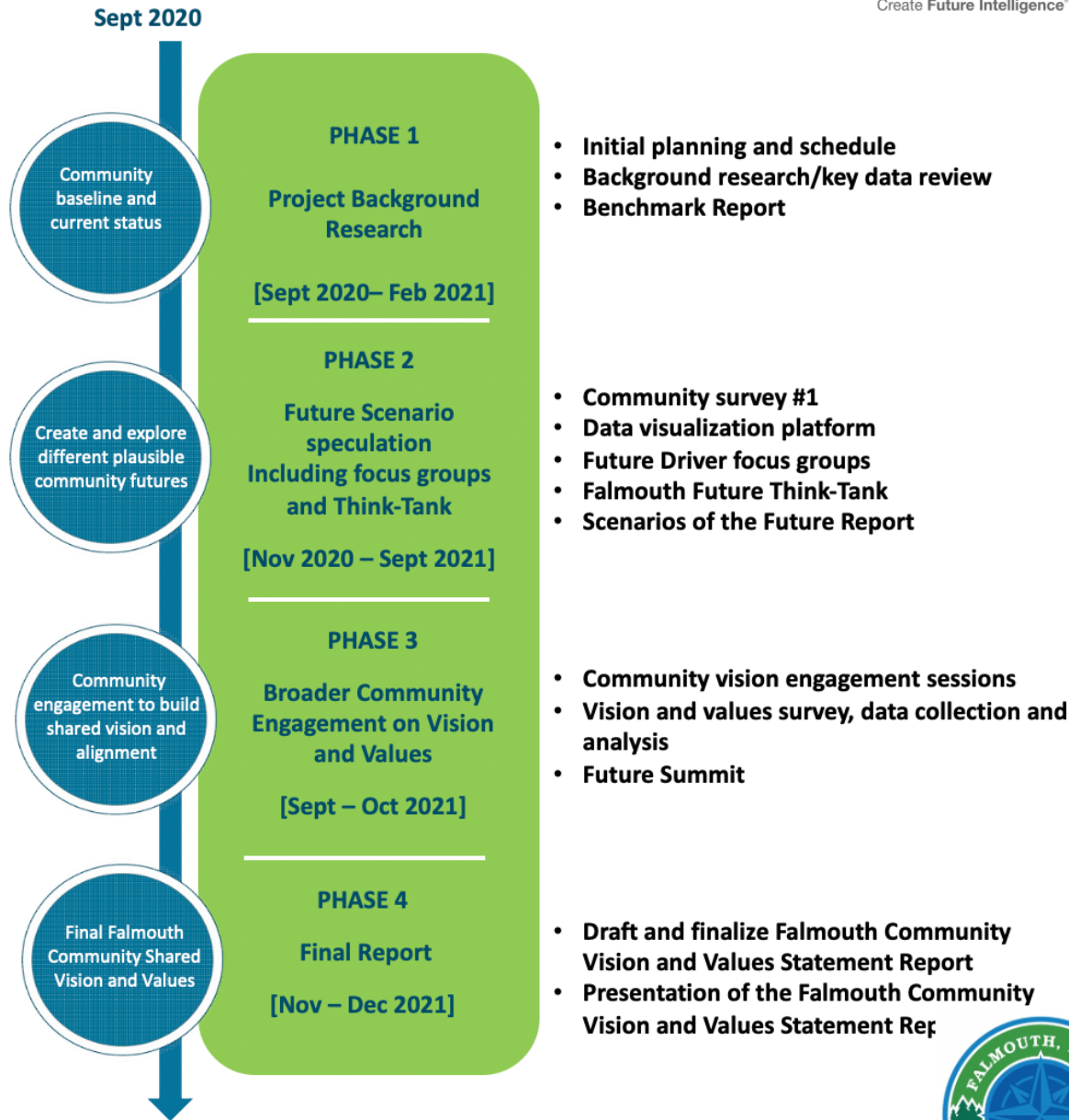
Forward Looking Visioning Process

FUTURE ORIENTED

NEW THINKING

CRITICAL TRENDS

Falmouth Community Vision and Values

PEOPLE FOCUSED

CREATIVE ALIGNMENT

DATA DRIVEN

Structured people focused Falmouth community input will build knowledge and strengthen the community ecosystem.

Data driven analysis of project engagement results will empower leadership to make research-based decisions.

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Falmouth – Values and Vision
Overall - Key Project Phases

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Create Future Intelligence®

Sept 2020

Community baseline and current status

PHASE 1

Project Background Research

[Sept 2020– Feb 2021]

- Initial planning and schedule
- Background research/key data review
- Benchmark Report

Create and explore different plausible community futures

PHASE 2

Future Scenario speculation Including focus groups and Think-Tank

[Nov 2020 – Sept 2021]

- Community survey #1
- Data visualization platform
- Future Driver focus groups
- Falmouth Future Think-Tank
- Scenarios of the Future Report

Community engagement to build shared vision and alignment

PHASE 3

Broader Community Engagement on Vision and Values

[Sept – Oct 2021]

- Community vision engagement sessions
- Vision and values survey, data collection and analysis
- Future Summit

Final Falmouth Community Shared Vision and Values

PHASE 4

Final Report

[Nov – Dec 2021]

- Draft and finalize Falmouth Community Vision and Values Statement Report
- Presentation of the Falmouth Community Vision and Values Statement Rep

OVERALL Project Phases and Timeline

December 2021

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Phase 2

Future Scenario development including focus groups and Think-Tank

Phase 2 - Key steps

Sept 2020

Community Survey #1

Future Drivers exploration

Think-Tank

STEP 1

Community Survey #1 – exploring key issues

[Nov 2020– March 2021]

- Discussion Boards to help design the community survey #1
- Launch and run Community Survey #1
- Roll out survey results and data visualization
- Community insights on Survey results
- Future Summit #1 – review survey findings

STEP 2

Identifying and exploring key 'Future Drivers'

[April – June 2021]

- Discussion Boards to explore key Future Drivers – informed by survey results and community input
- Future Driver Focus Groups to explore implications, future splitting questions, and predictions for each key future driver
- Future Summit #2 – review key driver findings

STEP 3

Think-Tank - Future Scenario development

[Aug - Sept 2021]

- Falmouth Future Think-Tank
- Think-Tank report

Future Summit #1

Next steps – community engagement on expected and preferred futures

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Home » Town of Falmouth Vision and Values Project » Data Visualization » How to use the Data Visualization Platform

How to use the Data Visualization Platform

Falmouth Data Visualization Instructions

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Live
Polling

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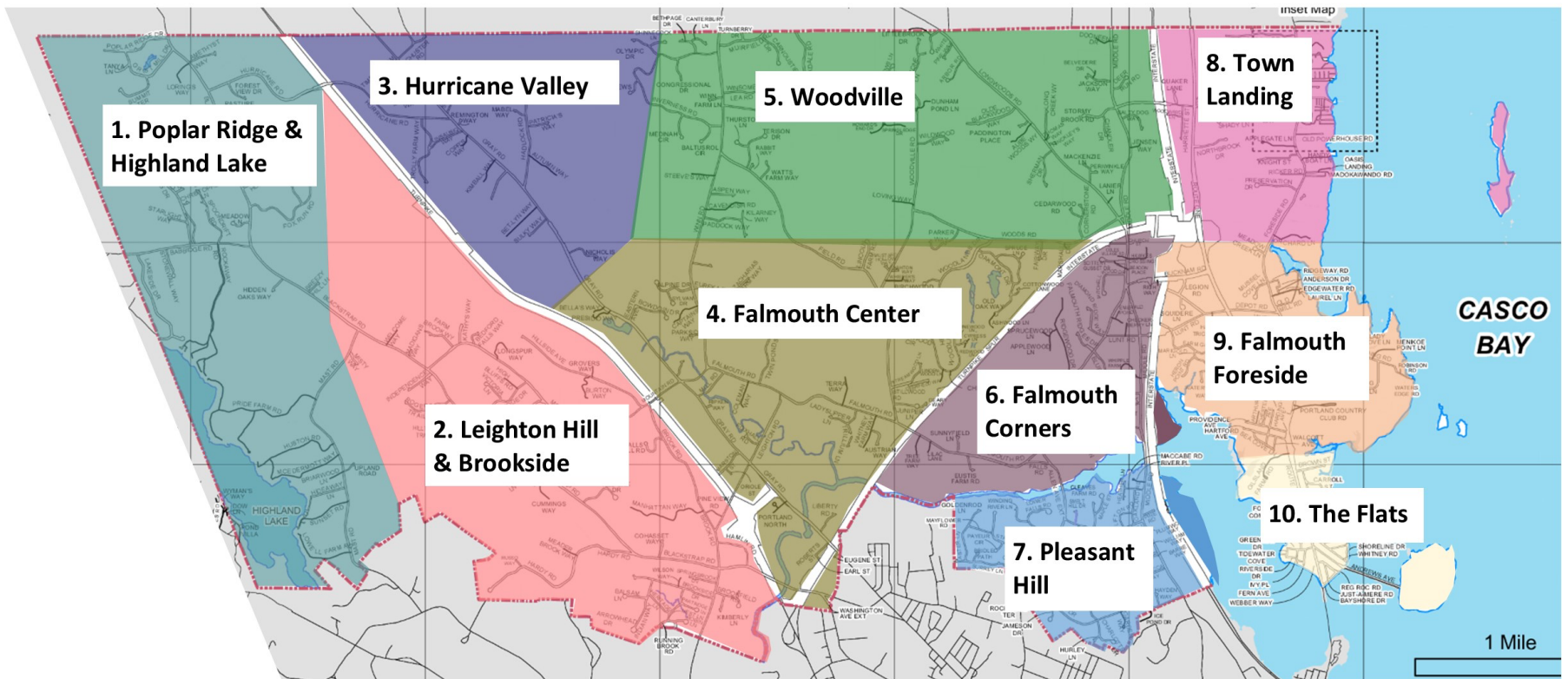
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Live Polling

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Q&A

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Phase 2 - Key steps

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STEP 1
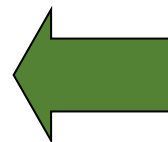
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STEP 3

Think-Tank - Future Scenario development

[Aug - Sept 2021]

- Falmouth Future Think-Tank
- Think-Tank report

Future Summit #2

March 29, 2021

Next steps – community engagement on expected and preferred futures

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